



*Honoring
The Best
Digital Health
Resources*



M  B I L E

winners
2014
WINTER/SPRING

A.D.A.M., a business unit of Ebix

PRESENTED TO:

A.D.A.M.

GOLD / Anatomy and Physiology of the Blood / Division: Business: 500+ employees / Audience: Consumers / Category: Medical Education.

SILVER / Understanding the Anatomy of the Digestive System / Division: Business: 500+ employees / Audience: Consumers / Category: Medical Education.

AARP

PRESENTED TO:

AARP

GOLD / Mom Means It / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Web-based Resource/Tool.

BRONZE / Health Law Audio / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Webcast (Audio).

ab+c Creative Intelligence

PRESENTED TO:

ab+c Creative Intelligence

GOLD / Westside Family Healthcare 25th Anniversary / Division: Hospital: less than 300 beds / Audience: Consumers / Category: Website.

SILVER / DUI Real Time / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Website.

SILVER / NDNQI - Quality Improvement Solutions from ANA / Division: Nurses / Allied Health Professionals / Audience: Health Professionals / Category: Website.

BRONZE / Missing Physician / Division: Business: less than 500 employees / Audience: Consumers / Category: Interactive Content / Rich Media.

AccentHealth

PRESENTED TO:

AccentHealth

BRONZE / Food Safety / Division: Media/Publishing / Audience: Consumers / Category: Mobile Application: Medical Education. Small Mobile Device

Adventist HealthCare

PRESENTED TO:

Adventist HealthCare

BRONZE / Adventist HealthCare & You Blog / Division: Health System / Audience: Consumers / Category: Blog.

MERIT / AdventistHealthCare.com / Division: Health System / Audience: Consumers / Category: Website.

Akron Children's Hospital

PRESENTED TO:

Akron Children's Hospital

SILVER / Akron Children's Hospital Mobile Website / Division: Hospital: less than 300 beds / Audience: Consumers / Category: Mobile Website. Small Mobile Device

SILVER / Akron Children's Hospital Website / Division: Hospital: less than 300 beds / Audience: Consumers / Category: Website.

SILVER / Inside Children's Blog / Division: Hospital: less than 300 beds / Audience: Consumers / Category: Blog.

AllergyEats

PRESENTED TO:

AllergyEats

SILVER / AllergyEats / Division: Business: less than 500 employees / Audience: Consumers / Category: Mobile Application: Directory/Ratings/Guide. Small Mobile Device

BRONZE / AllergyEats / Division: Business: less than 500 employees / Audience: Consumers / Category: Directory / Ratings / Guides.

American Bone Health

PRESENTED TO:

American Bone Health and Blueprint

BRONZE / American Bone Health Mobile App / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Mobile Application: Tool/Resource. Responsive Design

American Massage Therapy Association

PRESENTED TO:

American Massage Therapy Association

SILVER / amtamassage.org / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Category: Website.

American Psychological Association

PRESENTED TO:

American Psychological Association

BRONZE / "Speaking of Psychology" Podcast Series / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Podcast (Audio).

American Red Cross

PRESENTED TO:

American Red Cross

GOLD / First Aid / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Mobile Application: Tool/Resource. Small Mobile Device

SILVER / Pet First Aid / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Mobile Application: Tool/Resource. Small Mobile Device

Axial Exchange

PRESENTED TO:

Axial Exchange

MERIT / Axial Exchange Patient Engagement App for AtlantiCare / Division: Other/Miscellaneous / Audience: Health Professionals / Category: Mobile Application: Chronic Disease Management. Small Mobile Device

Banyan Communications

PRESENTED TO:

Centers for Disease Control and Prevention

SILVER / Heads Up To Parents Website / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Website.

BRONZE / Heads Up Athlete PSA: TJ Lavin / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Podcast (Video).

BRONZE / Positive Parenting: Play Time / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Podcast (Video).

BRONZE / Positive Parenting: Sippy Cup / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Podcast (Video).

Bedsider

PRESENTED TO:

Bedsider and UCSF

GOLD / My Birth Control / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Mobile Application: Patient Communications. Large Mobile Device

BioDigital

PRESENTED TO:

BioDigital

SILVER / BioDigital Human / Division: Business: less than 500 employees / Audience: Health Professionals / Category: Web-based Resource/Tool.

Blausen Medical Communications, Inc.

PRESENTED TO:

Blausen Medical Communications, Inc.

SILVER / Blausen.com Patient Education Website / Division: Medical Communications Agency / Audience: Consumers / Category: Patient Education Portal Website.

Blue Compass Interactive

PRESENTED TO:

Blue Compass Interactive

GOLD / 8 Hidden Sources of Sugar Infographic / Division: Business: less than 500 employees / Audience: Consumers / Category: Infographic.

SILVER / UnityPoint Health / Division: Business: less than 500 employees / Audience: Consumers / Category: Website.

BRONZE / Blank Children's Hospital / Division: Business: 500+ employees / Audience: Consumers / Category: Website.

MERIT / Blank Children's Hospital / Division: Business: less than 500 employees / Audience: Consumers / Category: Website.

MERIT / UnityPoint Health- Des Moines Google+ Presence / Division: Business: less than 500 employees / Audience: Consumers / Category: Social Media: Google+.

PRESENTED TO:

Blue Compass Interactive; UnityPoint Health- Des Moines

BRONZE / Coordinated Care Infographic / Division: Business: less than 500 employees / Audience: Consumers / Category: Infographic.

Brandkarma

PRESENTED TO:

Brandkarma

BRONZE / Axona Consumer Website / Division: Medical Communications Agency / Audience: Consumers / Category: Website.

Business on Market St.

PRESENTED TO:

Business on Market St.

BRONZE / Body Beanz by Business on Market St. / Division: Business: less than 500 employees / Audience: Consumers / Category: Website.

MERIT / Cal Biotech Careers by Business on Market St. / Division: Educational Institution / Audience: Consumers / Category: Website.

Byrnes Health Education Center

PRESENTED TO:

Byrnes Health Education Center eLearning initiative LearntobeHealthy.org

MERIT / Health Education Curriculum for Grades K-12 / Division: Educational Institution / Audience: Consumers / Category: Website.

CareTech Solutions

PRESENTED TO:

Froedtert & the Medical College of Wisconsin

BRONZE / Froedtert & the Medical College of Wisconsin Blogs / Division: Hospital: 300+ Beds / Audience: Consumers / Category: Blog.

Centene Corporation

PRESENTED TO:

Centene Corporation

MERIT / Off the Chain Teen Website / Division: Health Insurer / Audience: Consumers / Category: Interactive Content / Rich Media.

PRESENTED TO:

Mary Mason, M.D. - Centene Corporation

GOLD / Off The Chain / Division: Health Insurer / Audience: Consumers / Category: Patient Education Portal Website.

Centers for Disease Control and Prevention (CDC)/National Center for Immunizat

PRESENTED TO:

Education, Information and Partnership Branch/CDC

BRONZE / Keys to Storing and Handling Your Vaccine Supply / Division: Government (Local/State/Federal) / Audience: Health Professionals / Category: Medical Education.

Chemistry Communications

PRESENTED TO:

Chemistry Communications/UPMC Health Plan

GOLD / UPMC Health Plan - Online Shopping Experience / Division: Health Insurer / Audience: Consumers / Category: Website.

Children's Hospital Colorado

PRESENTED TO:

Jennifer Messina

SILVER / Children's Hospital Colorado Virtual Tour / Division: Hospital: 300+ Beds / Audience: Consumers / Category: Website.

MERIT / Children's Hospital Colorado Website / Division: Hospital: 300+ Beds / Audience: Consumers / Category: Website.

Cigna

PRESENTED TO:

Cigna

SILVER / Health Care Reform for YOU / Division: Health Insurer / Audience: Consumers / Category: Web-based Resource/Tool.

ClearPoint

PRESENTED TO:

ClearPoint and Novartis

MERIT / Compliance Cab / Division: Business: less than 500 employees / Audience: Health Professionals / Category: Interactive Content / Rich Media.

PRESENTED TO:

ClearPoint and Pfizer

GOLD / Female Reproductive System / Division: Business: less than 500 employees / Audience: Health Professionals / Category: Interactive Content / Rich Media.

CMEducation Resources

PRESENTED TO:

CMEducation Resources

SILVER / ClinicalWebcasts.com / Division: Medical Communications Agency / Audience: Health Professionals / Category: Website.

MERIT / ThrombosisCAST.com / Division: Medical Communications Agency / Audience: Health Professionals / Category: Medical Education.

Coffey Communications

PRESENTED TO:

Laura Shea, Marketing Director, Claxton-Hepburn Medical Center

SILVER / Claxton-Hepburn Medical Center responsive design website / Division: Hospital: less than 300 beds / Audience: Consumers / Category: Mobile Website. Responsive Design

PRESENTED TO:

Molli Fleming, Marketing Coordinator, Shannon Medical Center

BRONZE / Shannon Medical Center responsive design website / Division: Hospital: less than 300 beds / Audience: Consumers / Category: Mobile Website. Responsive Design

CommonWell Health Alliance

PRESENTED TO:

CommonWell Health Alliance - Jessica Miller

SILVER / CommonWell Health Alliance Website / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Category: Website.

CommunicateHealth

PRESENTED TO:

CommunicateHealth

MERIT / We ♥ Health Literacy / Division: Business: less than 500 employees / Audience: Health Professionals / Category: E-Newsletter.

CommunicateHealth, Inc.

PRESENTED TO:

Office of Disease Prevention and Health Promotion, U.S. Department of Health and Human Services

MERIT / HealthyPeople.gov / Division: Government (Local/State/Federal) / Audience: Health Professionals / Category: Web-based Resource/Tool.

Community Partnership of Southern Arizona

PRESENTED TO:

Community Partnership of Southern Arizona

MERIT / CPSA Provider Report Cards / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Directory / Ratings / Guides.

CVS/pharmacy

PRESENTED TO:

CVS/pharmacy

GOLD / CVS iPad app / Division: Pharmacy / Drug Store / Audience: Consumers / Category: Mobile Application: E-Commerce. Large Mobile Device

BRONZE / CVS Family Vitamin Center / Division: Pharmacy / Drug Store / Audience: Consumers / Category: Web-based Resource/Tool.

Dana-Farber Cancer Institute

PRESENTED TO:

Dana-Farber Cancer Institute

GOLD / Eating Well During Cancer / Division: Hospital: less than 300 beds / Audience: Consumers / Category: Microsite.

DaVita HealthCare Partners, Inc

PRESENTED TO:

DaVita HealthCare Partners, Inc.

BRONZE / DaVita Diet Helper / Division: Business: 500+ employees / Audience: Consumers / Category: Web-based Resource/Tool.

DaVita HealthCare Partners, Inc.

PRESENTED TO:

DaVita HealthCare Partners,

BRONZE / DaVita Kidney Disease Risk Quiz / Division: Business: 500+ employees / Audience: Consumers / Category: Interactive Content / Rich Media.

PRESENTED TO:

DaVita HealthCare Partners, Inc.

BRONZE / DaVita Kidney Care Facebook page / Division: Business: 500+ employees / Audience: Consumers / Category: Social Media: Facebook.

Diane Atwood, LLC

PRESENTED TO:

Diane Atwood

BRONZE / Catching Health with Diane Atwood / Division: Other/Miscellaneous / Audience: Consumers / Category: Blog.

dLife

PRESENTED TO:

dLife®

MERIT / dLife® Fresh Thinking / Division: Business: less than 500 employees / Audience: Consumers / Category: Patient Education Portal Website.

DPS Health

PRESENTED TO:

DPS Health

MERIT / Virtual Lifestyle Management (VLM) / Division: Business: less than 500 employees / Audience: Consumers / Category: Patient Education Portal Website.

Edelman

PRESENTED TO:

Substance Abuse and Mental Health Services Administration (SAMHSA's) Center for Substance Abuse Prevention (CSAP)

BRONZE / SAMHSA's National Prevention Week Prevention Pledge and Wall / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Mobile Application: Interactive / Gaming, Small Mobile Device

Ellis Kaiser

PRESENTED TO:

Shannon Medical Center

MERIT / Shannon Stories / Division: Hospital: 300+ Beds / Audience: Consumers / Category: Microsite.

Emmi Solutions

PRESENTED TO:

Emmi Solutions

GOLD / Advance Directives / Division: Business: less than 500 employees / Audience: Consumers / Category: Web-based Resource/Tool.

ETR

PRESENTED TO:

ETR; Marcia Quackenbush, Editor

MERIT / Smart Solutions | School Health / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Category: E-Newsletter.

Everyday Health

PRESENTED TO:

Everyday Health

MERIT / Everyday Health iPhone App / Division: Business: less than 500 employees / Audience: Consumers / Category: Mobile Website. Small Mobile Device

PRESENTED TO:

Everyday Health, Sanofi & Digitas Health

BRONZE / Diabetes Makeover Videos / Division: Business: less than 500 employees / Audience: Consumers / Category: Other/Miscellaneous.

BRONZE / Type 2 Diabetes: Treatment, Diet, Exercise / Division: Business: less than 500 employees / Audience: Consumers / Category: Microsite.

BRONZE / Which Choice is Better If You Have Diabetes? / Division: Business: less than 500 employees / Audience: Consumers / Category: Interactive Content / Rich Media.

MERIT / Type 2 Diabetes: Treatment, Diet, Exercise / Division: Business: less than 500 employees / Audience: Consumers / Category: Patient Education Portal Website.

PRESENTED TO:

What to Expect

GOLD / Sharing the Pregnancy News / Division: Business: less than 500 employees / Audience: Consumers / Category: Infographic.

PRESENTED TO:

What to Expect, Everyday Health, and Cord Blood Registry

MERIT / Considering Cord Blood Banking / Division: Business: less than 500 employees / Audience: Consumers / Category: Microsite.

Everyday Health, Inc.

PRESENTED TO:

Everyday Health, Inc.

GOLD / EverydayHealth.com / Division: Media/Publishing / Audience: Consumers / Category: Website.

Excellus BlueCross BlueShield

PRESENTED TO:

Brand Communications & Marketing

BRONZE / Life Has a Plan Microsite / Division: Health Insurer / Audience: Consumers / Category: Microsite.

PRESENTED TO:

Brand Communications & Marketing, Digital Marketing Team

BRONZE / Targeted eNewsletter - December 2013 / Division: Health Insurer / Audience: Consumers / Category: E-Newsletter.

FHI 360

PRESENTED TO:

Centers for Disease Control and Prevention, Division of Community Health

MERIT / Making the Business Case for Prevention / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Podcast (Video).

Fisher Center for Alzheimer's Research Foundation

PRESENTED TO:

Fisher Center for Alzheimer's Research Foundation

BRONZE / Alzheimer's Website / Division: Other/Miscellaneous / Audience: Consumers / Category: Website.

Food and Health Communicatins, Inc.

PRESENTED TO:

Food and Health Communications, Inc.

BRONZE / Food and Health Communications Website / Division: Media/Publishing / Audience: Health Professionals / Category: Website.

Food and Health Communications, Inc.

PRESENTED TO:

Food and Health Communications

MERIT / Food and Health Communications, Inc. / Division: Business: less than 500 employees / Audience: Health Professionals / Category: Blog.

FranklynHealthcom

PRESENTED TO:

Sanofi

MERIT / healthFORWARD 2.0 Website / Division: Pharmaceutical Company / Audience: Health Professionals / Category: Website.

MERIT / healthFORWARD Widget for Cigna HealthSpring CDE Diabetes Education / Division: Pharmaceutical Company / Audience: Health Professionals / Category: Mobile Website. Large Mobile Device

Geometry Global

PRESENTED TO:

Genentech USA, Inc. and Novartis Pharmaceuticals Corporation

BRONZE / www.AllergicAsthma.com / Division: Pharmaceutical Company / Audience: Consumers / Category: Microsite.

MERIT / www.AllergicAsthma.com / Division: Pharmaceutical Company / Audience: Consumers / Category: Website.

Geonetric

PRESENTED TO:

Geonetric and Alamance Regional Medical Center

MERIT / Alamance Regional Medical Center Website / Division: Hospital: less than 300 beds / Audience: Consumers / Category: Website.

Georgetown University

PRESENTED TO:

Georgetown University

GOLD / MCH Navigator / Division: Educational Institution / Audience: Health Professionals / Category: Website.

Get the World Moving Limited

PRESENTED TO:

Get the World Moving Limited

MERIT / Global Corporate Challenge - The World's Leading Corporate Health Initiative / Division: Business: less than 500 employees / Audience: Consumers / Category: Website.

Greatist

PRESENTED TO:

Greatist

SILVER / Greatist / Division: Media/Publishing / Audience: Consumers / Category: Website.

GSK

PRESENTED TO:

GSK

SILVER / Diabetes HealthMate App - an easy-to-use mobile app that helps you track your blood sugar readings over a period of time. / Division: Pharmaceutical Company / Audience: Consumers / Category: Mobile Application: Chro

SILVER / HealthCoach4Me.com - an easy-to-use website that helps empower people to take charge of their health / Division: Pharmaceutical Company / Audience: Consumers / Category: Patient Education Portal Website.

MERIT / CareManagementCentral.com - an interactive, resource used to help build population-based, care management initiatives / Division: Pharmaceutical Company / Audience: Health Professionals / Category: Chronic Disease P

Headcan

PRESENTED TO:

Rachel Therrien, B.Pharm, M.Sc.

GOLD / HIV Medication Guide / Division: Physicians / Medical Practices / Audience: Health Professionals / Category: Mobile Application: Tool/Resource. Small Mobile Device

Health Advocate, Inc.

PRESENTED TO:

Health Advocate

MERIT / Health Cost Estimator / Division: Business: 500+ employees / Audience: Consumers / Category: Mobile Application: Tool/Resource. Responsive Design

Health and Wellness Partners

PRESENTED TO:

Astellas Pharma US, Inc

MERIT / Management of Candidemia in the Stewardship Era App / Division: Medical Communications Agency / Audience: Health Professionals / Category: Mobile Application: Medical Education. Small Mobile Device

Health Monitor Network

PRESENTED TO:

Health Monitor Network

SILVER / Living with Diabetes Newsletter: Stop Exercise Excuses / Division: Media/Publishing / Audience: Consumers / Category: E-Newsletter.

BRONZE / Living with Diabetes Newsletter: Weight-Loss Success Stories / Division: Media/Publishing / Audience: Consumers / Category: E-Newsletter.

BRONZE / Rheumatoid Arthritis Featured Center / Division: Media/Publishing / Audience: Consumers / Category: Patient Education Portal Website.

Health Net

PRESENTED TO:

Health Net, UCLA Fielding School of Public Health and EPG Technologies, Inc.

SILVER / T2X / Division: Health Insurer / Audience: Consumers / Category: Patient Education Portal Website.

HealthiNation

PRESENTED TO:

HealthiNation

BRONZE / Tryout Workout / Division: Media/Publishing / Audience: Consumers / Category: Other/Miscellaneous.

MERIT / Gluten-Free Tasty / Division: Media/Publishing / Audience: Consumers / Category: Other/Miscellaneous.

Heartbeat West

PRESENTED TO:

Corcept Therapeutics & Heartbeat Ideas

BRONZE / Cushing's Connection / Division: Pharmaceutical Company / Audience: Consumers / Category: Other/Miscellaneous.

Hepatitis B Foundation

PRESENTED TO:

Hepatitis B Foundation

SILVER / Hepatitis B Foundation / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Chronic Disease Portal Website.

HospitalPortal.net

PRESENTED TO:

Jamestown Regional Medical Center

MERIT / Jamestown Regional Medical Center The Core Employee Portal from HospitalPortal.net / Division: Hospital: less than 300 beds / Audience: Health Professionals / Category: Intranet.

PRESENTED TO:

Olmsted Medical Center

SILVER / Olmsted Medical Center OMConnect Intranet by HospitalPortal.net / Division: Hospital: less than 300 beds / Audience: Health Professionals / Category: Intranet.

ICC Lowe

PRESENTED TO:

ICC Lowe

SILVER / COPD Care App / Division: Medical Communications Agency / Audience: Consumers / Category: Mobile Application: Patient Communications. Small Mobile Device

BRONZE / Zubsolv-Patient Launch Site / Division: Medical Communications Agency / Audience: Consumers / Category: Website.

MERIT / Botox iPad App / Division: Medical Communications Agency / Audience: Health Professionals / Category: Mobile Application: E-Detailing. Large Mobile Device

MERIT / Zubsolv- HCP Launch Site / Division: Medical Communications Agency / Audience: Health Professionals / Category: Website.

Immersion Active

PRESENTED TO:

Home Instead Senior Care

SILVER / Alzheimer's and Other Dementias Daily Companion / Division: Other/Miscellaneous / Audience: Consumers / Category: Mobile Application: Tool/Resource. Small Mobile Device

In10sity Interactive

PRESENTED TO:

In10sity Interactive

MERIT / Brazosport Regional Health System website / Division: Business: less than 500 employees / Audience: Consumers / Category: Website.

Informed Medical Decisions, Inc. (d/b/a InformedDNA)

PRESENTED TO:

InformedDNA

SILVER / InformedDNA's Website for Patients, Providers and Health Plans / Division: Business: less than 500 employees / Audience: Consumers / Category: Website.

Inspire

PRESENTED TO:

Inspire and Foundation for Sarcoidosis Research (FSR)

SILVER / Lives Turned Upside Down: The Impact of Sarcoidosis / Division: Business: less than 500 employees / Audience: Consumers / Category: Infographic.

Institute for Healthcare Improvement

PRESENTED TO:

Institute for Healthcare Improvement

BRONZE / Institute for Healthcare Improvement / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Category: Website.

INVIVO Communications Inc.

PRESENTED TO:

INVIVO Communications Inc.

BRONZE / Novartis Tumor Explorer / Division: Medical Communications Agency / Audience: Health Professionals / Category: Mobile Application: Interactive / Gaming. Large Mobile Device

Jellyvision

PRESENTED TO:

Jellyvision

SILVER / Alex Does Health Care Reform / Division: Business: less than 500 employees / Audience: Consumers / Category: Interactive Content / Rich Media.

Jennings

PRESENTED TO:

Floating Hospital for Children & Lawrence General Hospital

BRONZE / Together for Healthy Kids Microsite / Division: Hospital: 300+ Beds / Audience: Consumers / Category: Microsite.

PRESENTED TO:

Jennings - Dan Dunlop

BRONZE / Healthcare Marketing Blog / Division: Medical Communications Agency / Audience: Health Professionals / Category: Blog.

Johns Hopkins Medicine

PRESENTED TO:

Johns Hopkins Medicine

GOLD / Convexity Meningioma | A Hollywood Stuntwoman's Story / Division: Health System / Audience: Consumers / Category: Webcast (Video).

SILVER / Adult Cochlear Implant | Carol's Story / Division: Health System / Audience: Consumers / Category: Webcast (Video).

SILVER / Genes to Society | Overview / Division: Health System / Audience: Consumers / Category: Webcast (Video).

SILVER / Stopping Breast Cancer Leader Cells | Science: Out of the Box / Division: Health System / Audience: Consumers / Category: Webcast (Video).

SILVER / Transnasal Endoscopic Surgery | Sofia's Story / Division: Health System / Audience: Consumers / Category: Webcast (Video).

BRONZE / A Milestone in Pediatric Urology / Division: Health System / Audience: Consumers / Category: Webcast (Video).

BRONZE / Abdominal Aortic Surgery | Ron Rolett's Story / Division: Health System / Audience: Consumers / Category: Webcast (Video).

BRONZE / New Frontiers in Geriatric Medicine at Johns Hopkins Medicine / Division: Health System / Audience: Consumers / Category: Webcast (Video).

Johns Hopkins School of Nursing

PRESENTED TO:

Johns Hopkins School of Nursing

BRONZE / A Journey of Healing and Forgiveness / Division: Educational Institution / Audience: Health Professionals / Category: Mobile Video. Responsive Design

MERIT / Johns Hopkins Nursing Website / Division: Educational Institution / Audience: Health Professionals / Category: Mobile Website. Responsive Design

Kaiser Permanente

PRESENTED TO:

Kaiser Permanente

GOLD / Every Body Walk! App / Division: Health System / Audience: Consumers / Category: Other/Miscellaneous. Small Mobile Device

SILVER / Center for Total Health Blog / Division: Health System / Audience: Consumers / Category: Blog.

SILVER / Is Health IT Really Worth IT? / Division: Health System / Audience: Consumers / Category: Infographic.

SILVER / Total Health Radio / Division: Health System / Audience: Consumers / Category: Podcast (Audio).

BRONZE / My Health Manager on kp.org / Division: Health System / Audience: Consumers / Category: Other/Miscellaneous.

MERIT / Kaiser Permanente Medicare Website / Division: Health System / Audience: Consumers / Category: Website.

MERIT / KP App / Division: Health System / Audience: Consumers / Category: Mobile Application: Health Records (EHRs/PHRs). Small Mobile Device

Klick Health

PRESENTED TO:

Acorda Therapeutics

MERIT / Clusterseizures.com - An HCP Disease State Awareness Site / Division: Medical Communications Agency / Audience: Health Professionals / Category: Website.

PRESENTED TO:

Astellas Pharma US, Inc.

MERIT / The new Myrbetriq home page: A curated consumer journey / Division: Medical Communications Agency / Audience: Consumers / Category: Website.

PRESENTED TO:

Lundbeck

SILVER / LGS Together / Division: Medical Communications Agency / Audience: Consumers / Category: Website.

BRONZE / ONFI.com Caregiver Site / Division: Medical Communications Agency / Audience: Consumers / Category: Website.

PRESENTED TO:

Millennium The Takeda Oncology Company

SILVER / VELCADE mobile site / Division: Medical Communications Agency / Audience: Health Professionals / Category: Mobile Website. Small Mobile Device

BRONZE / Velcade Patient Support Website / Division: Medical Communications Agency / Audience: Consumers / Category: Website.

MERIT / AMITIZA Mobile Site - Healthy savings at your fingertips! / Division: Medical Communications Agency / Audience: Consumers / Category: Mobile Website. Small Mobile Device

MERIT / Oncology Voice / Division: Medical Communications Agency / Audience: Consumers / Category: Blog.

LDR

PRESENTED TO:

LDR

GOLD / Cervicaldisc.com / Division: Medical Equipment/Device Manufacturer / Audience: Consumers / Category: Website.

Lemon.ly

PRESENTED TO:

Lemon.ly

MERIT / Location, Location, Location: Birth Settings in the U.S. / Division: Other/Miscellaneous / Audience: Consumers / Category: Infographic.

Lexington Medical Center

PRESENTED TO:

Lexington Medical Center

GOLD / LexMed.com / Division: Hospital: 300+ Beds / Audience: Consumers / Category: Website.

GOLD / Lexmed.com (Mobile) / Division: Hospital: 300+ Beds / Audience: Consumers / Category: Mobile Website. Responsive Design

Lilly USA, LLC

PRESENTED TO:

Lilly USA, LLC

GOLD / Lilly For Better Health / Division: Pharmaceutical Company / Audience: Consumers / Category: Website.

SILVER / Lilly for Better Health eNews / Division: Pharmaceutical Company / Audience: Consumers / Category: E-Newsletter.

Magellan Health Services

PRESENTED TO:

Magellan Health Services

BRONZE / magellancompletecareoffl.com / Division: Health Insurer / Audience: Consumers / Category: Website.

Mayo Clinic

PRESENTED TO:

Mayo Clinic Florida

BRONZE / Hip and Knee Replacement Surgery; Your Virtual Hospital Experience at Mayo Clinic Florida / Division: Hospital: less than 300 beds / Audience: Consumers / Category: Social Media: YouTube.

BRONZE / Hip and Knee Replacement Surgery; Your Virtual Hospital Experience at Mayo Clinic Florida / Division: Hospital: less than 300 beds / Audience: Consumers / Category: Medical Education.

McGraw-Hill Professional

PRESENTED TO:

McGraw-Hill Professional

BRONZE / ClinicalAccess / Division: Media/Publishing / Audience: Health Professionals / Category: Web-based Resource/Tool.

MERIT / AccessMedicine / Division: Media/Publishing / Audience: Health Professionals / Category: Medical Education.

Medical Association of Georgia

PRESENTED TO:

Medical Association of Georgia

BRONZE / Medical Association of Georgia Website / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Category: Website.

MedPage Today

PRESENTED TO:

Peggy Peck

BRONZE / MedPage Today Mobile / Division: Media/Publishing / Audience: Health Professionals / Category: Mobile Website. Responsive Design

Medscape from WebMD

PRESENTED TO:

Medscape from WebMD

GOLD / Medscape Today homepage / Division: Media/Publishing / Audience: Health Professionals / Category: Physician/Clinician Portal Website.

BRONZE / Medscape 2013 Physician Compensation Report Infographic / Division: Media/Publishing / Audience: Health Professionals / Category: Infographic.

MERIT / Medscape from WebMD / Division: Media/Publishing / Audience: Health Professionals / Category: Website.

MERIT / Medscape Twitter Account / Division: Media/Publishing / Audience: Health Professionals / Category: Social Media: Twitter.

Methodist Health System

PRESENTED TO:

Methodist Health System

SILVER / Methodist Health System Facebook / Division: Health System / Audience: Consumers / Category: Social Media: Facebook.

SILVER / Methodist Health System YouTube / Division: Health System / Audience: Consumers / Category: Social Media: YouTube.

BRONZE / Methodist Health System Twitter / Division: Health System / Audience: Consumers / Category: Social Media: Twitter.

MobileSmith

PRESENTED TO:

Customized Communications Inc

BRONZE / The Gift of Motherhood / Division: Media/Publishing / Audience: Consumers / Category: Mobile Application: Tool/Resource. Responsive Design

PRESENTED TO:

Wake Forest Baptist Health

SILVER / WFBH: Comprehensive Cancer Center / Division: Health System / Audience: Consumers / Category: Mobile Application: Chronic Disease Management. Small Mobile Device

My Menopause Mag

PRESENTED TO:

Mache Seibel, MD

SILVER / MyMenopauseMag.com (mobile) / Division: Other/Miscellaneous / Audience: Consumers / Category: Mobile Website. Responsive Design

BRONZE / MyMenopauseMag.com / Division: Other/Miscellaneous / Audience: Consumers / Category: Website.

National Hemophilia Foundation

PRESENTED TO:

National Hemophilia Foundation

MERIT / Steps for Living: Education for all life stages / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Patient Education Portal Website.

National Kidney Disease Education Program

PRESENTED TO:

National Kidney Disease Education Program

SILVER / National Kidney Disease Education Program's Get Involved Website / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Website.

NavGate Technologies

PRESENTED TO:

NavGate Technologies

MERIT / CareOptions Family Healthcare Advisory Program / Division: Consumer Product Company / Audience: Consumers / Category: Web-based Resource/Tool.

MERIT / CareOptions Mobile - Family Healthcare Advisory Program / Division: Business: less than 500 employees / Audience: Consumers / Category: Mobile Website. Large Mobile Device

New York City Health and Hospitals Corporation

PRESENTED TO:

New York City Health and Hospitals Corporation

SILVER / HHC Corporate Website / Division: Health System / Audience: Consumers / Category: Website.

BRONZE / HHC TODAY - Monthly newsletter of NYC Health & Hospitals Corp. / Division: Health System / Audience: Consumers / Category: E-Newsletter.

MERIT / HHC on Facebook / Division: Health System / Audience: Consumers / Category: Social Media: Facebook.

NSF International

PRESENTED TO:

NSF International Marketing Team

BRONZE / Workplace Flu Survey Results Infographic / Division: Business: 500+ employees / Audience: Consumers / Category: Infographic.

Nurtur Health

PRESENTED TO:

Nurtur Health

SILVER / Nurtur Health Risk Assessment / Division: Business: less than 500 employees / Audience: Consumers / Category: Web-based Resource/Tool.

Office of Disease Prevention and Health Promotion, U.S. Department of Health a

PRESENTED TO:

Office of Disease Prevention and Health Promotion

MERIT / healthfinder.gov Everyday Healthy Living Quiz / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Interactive Content / Rich Media.

Office of Disease Prevention and Health Promotion, US Department of Health an

PRESENTED TO:

Office of Disease Prevention and Health Promotion

MERIT / healthfinder.gov myfamily app / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Mobile Application: Tool/Resource. Small Mobile Device

Ogilvy Washington

PRESENTED TO:

The National Heart, Lung, and Blood Institute/Ogilvy Public Relations

GOLD / The Heart Truth: Empowering Women to Take Control of their Heart Health through Twitter / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Social Media: Twitter.

BRONZE / The Heart Truth: Empowering Women to Take Control of their Heart Health through Facebook / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Social Media: Facebook.

OneHealth Solutions, Inc.

PRESENTED TO:

OneHealth Solutions, Inc.

SILVER / OneHealth Behavior Change Platform / Division: Business: less than 500 employees / Audience: Consumers / Category: Web-based Resource/Tool.

BRONZE / OneHealth Behavior Change Platform / Division: Business: less than 500 employees / Audience: Consumers / Category: Chronic Disease Portal Website.

BRONZE / OneHealth Behavior Change Platform / Division: Business: less than 500 employees / Audience: Consumers / Category: Mobile Application: Chronic Disease Management. Responsive Design

BRONZE / OneHealth Behavior Change Platform / Division: Business: less than 500 employees / Audience: Consumers / Category: Website.

Optum

PRESENTED TO:

Optum

SILVER / Health Savings Checkup / Division: Business: 500+ employees / Audience: Consumers / Category: Web-based Resource/Tool.

MERIT / Optum Health Accounts Education Suite / Division: Business: 500+ employees / Audience: Consumers / Category: Website.

MERIT / Optum.com / Division: Health Insurer / Audience: Health Professionals / Category: Website.

MERIT / Webinar: Making the Most of Your HSA / Division: Business: 500+ employees / Audience: Consumers / Category: Webinar.

Palio+Ignite

PRESENTED TO:

Palio+Ignite

BRONZE / Morning Sickness USA / Division: Medical Communications Agency / Audience: Consumers / Category: Mobile Website. Small Mobile Device

Pappas MacDonnell, Inc.

PRESENTED TO:

Pappas MacDonnell, Inc. and Access Health CT

GOLD / Making The Right Choice / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Interactive Content / Rich Media.

Paradigm Medical Communications, LLC

PRESENTED TO:

Paradigm Medical Communications, LLC

SILVER / Sharpening Fibromyalgia Diagnosis and Management Skills: Improving the Patient Experience / Division: Medical Communications Agency / Audience: Health Professionals / Category: Medical Education.

SILVER / The Evolving Role of Beta Blockers in the Management of Hypertension-Expert Perspectives / Division: Medical Communications Agency / Audience: Health Professionals / Category: Medical Education.

Paramount MD

PRESENTED TO:

Paramount MD

BRONZE / Lowell Kabnick MD / Division: Business: less than 500 employees / Audience: Consumers / Category: Web-based Resource/Tool.

BRONZE / Parabolic Performance and Rehabilitation / Division: Business: less than 500 employees / Audience: Consumers / Category: Web-based Resource/Tool.

BRONZE / South Palm Cardiovascular Associates / Division: Business: less than 500 employees / Audience: Consumers / Category: Web-based Resource/Tool.

Penn State Milton S. Hershey Medical Center

PRESENTED TO:

Penn State Milton S. Hershey Medical Center

MERIT / Sound Health and Sound Research Podcasts / Division: Hospital: 300+ Beds / Audience: Consumers / Category: Podcast (Audio).

Physicians Interactive

PRESENTED TO:

Physicians Interactive

BRONZE / Omnio™ from Physicians Interactive – The Daily Go-To Medical Resource for Medical Professionals Everywhere / Division: Business: less than 500 employees / Audience: Health Professionals / Category: Mobile Applicat

Pixel Light Digital Media, Inc.

PRESENTED TO:

Pixel Light Digital Media, Inc.

MERIT / VividTrac iPad app / Division: Medical Communications Agency / Audience: Health Professionals / Category: Mobile Application: Medical Education. Large Mobile Device

PPD

PRESENTED TO:

PPD Digital Communications

SILVER / PPD Beach2Battleship Triathlon Microsite / Division: Business: 500+ employees / Audience: Consumers / Category: Microsite.

SILVER / PPD Beach2Battleship Triathlon Mobile Website / Division: Business: 500+ employees / Audience: Consumers / Category: Mobile Website. Responsive Design

MERIT / PPD Website / Division: Business: 500+ employees / Audience: Health Professionals / Category: Website.

Presbyterian Manors of Mid-America

PRESENTED TO:

Presbyterian Manors of Mid-America

BRONZE / Art is Ageless website / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Website.

Radiological Society of North America (RSNA) and American College of Radiology

PRESENTED TO:

Radiological Society of North America (RSNA) and American College of Radiology (ACR)

MERIT / RadiologyInfo.org Website / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Website.

Razorfish Healthware – Saatchi & Saatchi Italy

PRESENTED TO:

Dompé S.p.A.

BRONZE / www.dompe.com New Corporate Website / Division: Pharmaceutical Company / Audience: Consumers / Category: Website.

BRONZE / www.dompe.com New Corporate Website / Division: Business: 500+ employees / Audience: Consumers / Category: Website.

RedBrick Health

PRESENTED TO:

RedBrick Health

BRONZE / Compass Health Assessment / Division: Business: less than 500 employees / Audience: Consumers / Category: Web-based Resource/Tool.

Remedy Health Media

PRESENTED TO:

Remedy Health Media

GOLD / TheBody.com Resource for HIV/AIDS App / Division: Media/Publishing / Audience: Consumers / Category: Mobile Application: Tool/Resource. Small Mobile Device

BRONZE / Chronic Fatigue Controversy / Division: Media/Publishing / Audience: Consumers / Category: Other/Miscellaneous.

BRONZE / TheBodyPro.com Resource for HIV/AIDS Health Care Professionals App / Division: Media/Publishing / Audience: Health Professionals / Category: Mobile Application: Tool/Resource. Small Mobile Device

BRONZE / Young Gay Men and HIV/AIDS: A Global Epidemic (Infographic) / Division: Media/Publishing / Audience: Consumers / Category: Infographic.

MERIT / A Depression Journey (infographic) / Division: Media/Publishing / Audience: Consumers / Category: Infographic.

Rocky Mountain Health Plans

PRESENTED TO:

Rocky Mountain Health Plans

BRONZE / Rocky Mountain Health Plans Website / Division: Health Insurer / Audience: Consumers / Category: Website.

Roska Healthcare Advertising

PRESENTED TO:

Makovsky and Roska Healthcare Advertising

SILVER / First and Goal Heart Health / Division: Medical Communications Agency / Audience: Consumers / Category: Website.

PRESENTED TO:

Roska Healthcare Advertising

SILVER / Non-24-Hour Disorder Professional Website / Division: Medical Communications Agency / Audience: Health Professionals / Category: Website.

MERIT / episilusa.com / Division: Medical Communications Agency / Audience: Consumers / Category: Website.

RTI International

PRESENTED TO:

RTI International/Centers for Disease Control (CDC)

BRONZE / Reasons/Razones HIV Testing Campaign / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Category: Social Media: Facebook.

Sage Age Strategies

PRESENTED TO:

Sage Age Strategies

SILVER / Riverside Senior Life / Division: Media/Publishing / Audience: Consumers / Category: Website.

MERIT / Bethel Lutheran Home / Division: Media/Publishing / Audience: Consumers / Category: Website.

MERIT / InspiredLiving at Hidden Lakes / Division: Media/Publishing / Audience: Consumers / Category: Website.

SAMHSA Public Engagement Platform

PRESENTED TO:

SAMHSA (Substance Abuse and Mental Health Administration), HHS

SILVER / SAMHSA Behavioral Health Disaster Response App / Division: Government (Local/State/Federal) / Audience: Health Professionals / Category: Mobile Application: Tool/Resource. Small Mobile Device

Sensei, LLC

PRESENTED TO:

Sensei, LLC

BRONZE / Sensei Transitional Care - CHF / Division: Business: less than 500 employees / Audience: Consumers / Category: Mobile Application: Patient Adherence/Compliance. Responsive Design

MERIT / Sensei Wellness Plus™ / Division: Business: less than 500 employees / Audience: Consumers / Category: Mobile Application: Tool/Resource. Small Mobile Device

Sentient Interactive

PRESENTED TO:

Sentient Interactive

SILVER / LIVALO Website / Division: Business: less than 500 employees / Audience: Consumers / Category: Website.

MERIT / Multiple Medications Landing Page / Division: Business: less than 500 employees / Audience: Consumers / Category: Other/Miscellaneous.

ShapeUp

PRESENTED TO:

ShapeUp

MERIT / HP How Do You Shape Up? / Division: Other/Miscellaneous / Audience: Consumers / Category: Blog.

Sharecare

PRESENTED TO:

Sharecare

SILVER / Sharecare / Division: Business: less than 500 employees / Audience: Consumers / Category: Website.

MERIT / Sharecare's AskMD / Division: Business: less than 500 employees / Audience: Consumers / Category: Mobile Application: Tool/Resource. Small Mobile Device

Smart + Strong

PRESENTED TO:

Smart + Strong

MERIT / Hep Mag / Division: Media/Publishing / Audience: Consumers / Category: Website.

MERIT / POZ.com / Division: Media/Publishing / Audience: Consumers / Category: Website.

Solstice Benefits, Inc.

PRESENTED TO:

Solstice Benefits, Inc.

BRONZE / Steer Clear of Cancer: Keep your Smile Healthy / Division: Health Insurer / Audience: Consumers / Category: Medical Education.

Spirit Health Group

PRESENTED TO:

Spirit Health Group

BRONZE / eSpirit Members Only / Division: Business: less than 500 employees / Audience: Health Professionals / Category: Intranet.

Stanford University School of Medicine

PRESENTED TO:

Stanford University School of Medicine

BRONZE / Scope medical blog / Division: Educational Institution / Audience: Consumers / Category: Blog.

Substance Abuse and Mental Health Services Administration (SAMHSA)

PRESENTED TO:

Substance Abuse and Mental Health Services Administration (SAMHSA)

SILVER / SAMHSA's Town Hall Meeting Website / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Website.

Tailfin Marketing

PRESENTED TO:

Piedmont Healthcare & Tailfin Marketing

SILVER / Go Red / Division: Hospital: 300+ Beds / Audience: Consumers / Category: Microsite.

SILVER / Piedmont Heart's Marcus Heart Valve Center / Division: Health System / Audience: Consumers / Category: Microsite.

Tailwind

PRESENTED TO:

Tailwind, Andrea Rafala

BRONZE / Exelis Power Of You / Division: Medical Communications Agency / Audience: Consumers / Category: Microsite.

Tegra Labs

PRESENTED TO:

Tegra Labs

BRONZE / Lumineers Website / Division: Medical Communications Agency / Audience: Consumers / Category: Website.

MERIT / New Lung Website / Division: Medical Communications Agency / Audience: Consumers / Category: Website.

Temple University Health System

PRESENTED TO:

Temple Health

GOLD / Temple University Hospital — YouTube Channel / Division: Health System / Audience: Consumers / Category: Social Media: YouTube.

SILVER / Fox Chase Cancer Center — Digital Display Advertising / Division: Health System / Audience: Consumers / Category: Other/Miscellaneous.

SILVER / Temple Health Oaks — Mobile Website / Division: Health System / Audience: Consumers / Category: Mobile Website. Small Mobile Device

SILVER / Temple University Hospital — Website / Division: Health System / Audience: Consumers / Category: Website.

BRONZE / Temple Health — Instagram Account / Division: Health System / Audience: Consumers / Category: Social Media: Instagram.

BRONZE / Temple ReadyCare — Facebook Page / Division: Health System / Audience: Consumers / Category: Social Media: Facebook.

BRONZE / Temple University Hospital — Facebook Page / Division: Health System / Audience: Consumers / Category: Social Media: Facebook.

BRONZE / Temple University Hospital — Mobile Website / Division: Health System / Audience: Consumers / Category: Mobile Website. Small Mobile Device

MERIT / Temple Health — Twitter Account / Division: Health System / Audience: Consumers / Category: Social Media: Twitter.

MERIT / Temple Health Center City — Website / Division: Health System / Audience: Consumers / Category: Website.

MERIT / Temple ReadyCare — Facebook Advertising / Division: Health System / Audience: Consumers / Category: Other/Miscellaneous.

MERIT / Temple ReadyCare — Website / Division: Health System / Audience: Consumers / Category: Website.

The Doctor's Channel

PRESENTED TO:

The Doctor's Channel

BRONZE / The Almost Doctor's Channel Website / Division: Media/Publishing / Audience: Health Professionals / Category: Website.

The Institute for Health Promotion Research at the UT Health Science Center at

PRESENTED TO:

Salud America!

SILVER / Salud America! Infographic: Sugary Drinks & Latino Kids / Division: Health System / Audience: Consumers / Category: Infographic.

BRONZE / Salud America! Growing Healthy Change / Division: Health System / Audience: Consumers / Category: Website.

PRESENTED TO:

SaludToday at the UT Health Science Center at San Antonio

MERIT / SaludToday Twitter / Division: Health System / Audience: Consumers / Category: Social Media: Twitter.

MERIT / SaludToday YouTube / Division: Health System / Audience: Consumers / Category: Social Media: YouTube.

The Oral Cancer Foundation

PRESENTED TO:

The Oral Cancer Foundation

SILVER / Give Oral Cancer a Voice / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Category: Website.

The University of Texas MD Anderson Cancer Center

PRESENTED TO:

MD Anderson Cancer Center

SILVER / MD Anderson Mobile / Division: Hospital: 300+ Beds / Audience: Consumers / Category: Mobile Application: Patient Communications. Small Mobile Device

The Vitality Group, Inc.

PRESENTED TO:

The Vitality Group, Inc.

BRONZE / Vitality Squares / Division: Other/Miscellaneous / Audience: Consumers / Category: Other/Miscellaneous.

TIP Medical Communications, Inc.

PRESENTED TO:

TIP Medical Communications, Inc.

GOLD / Multiple Myeloma Resource Center / Division: Business: less than 500 employees / Audience: Health Professionals / Category: Mobile Application: Medical Education. Responsive Design

Tufts Health Plan Medicare Preferred

PRESENTED TO:

Tufts Health Plan Medicare Preferred and DMW Direct

MERIT / Tufts Medicare Preferred Medicare Supplement Microsite / Division: Health Insurer / Audience: Consumers / Category: Microsite.

UbiCare

PRESENTED TO:

UbiCare

MERIT / Patient Engagement: The Future of Improved Care and Reduced Cost / Division: Media/Publishing / Audience: Health Professionals / Category: Infographic.

UBM Medica

PRESENTED TO:

UBM Medica

GOLD / Cancer Management Handbook App / Division: Media/Publishing / Audience: Health Professionals / Category: Mobile Application: Publication. Large Mobile Device

SILVER / Photoclinic Mobile / Division: Media/Publishing / Audience: Health Professionals / Category: Mobile Application: Tool/Resource. Small Mobile Device

BRONZE / Physicians Practice App / Division: Media/Publishing / Audience: Health Professionals / Category: Mobile Application: Publication. Large Mobile Device

MERIT / Peer to Peer Exchange "Cannabis Psychosis" / Division: Media/Publishing / Audience: Health Professionals / Category: Forum/Message Board.

MERIT / Psychiatric Times Podcast "Eating Disorders: Research and Future Directions" / Division: Media/Publishing / Audience: Health Professionals / Category: Podcast (Audio).

UnitedHealthcare

PRESENTED TO:

United Health Group and Voxiva, Inc.

MERIT / Care4Life helps people manage their diabetes with personalized resources and evidence-based content / Division: Consumer Product Company / Audience: Consumers / Category: Chronic Disease Portal Website.

PRESENTED TO:

UnitedHealthcare

GOLD / UnitedHealthcare's myClaims Manager revolutionizes how consumers manage and pay their medical bills / Division: Business: 500+ employees / Audience: Consumers / Category: Patient Education Portal Website.

MERIT / UnitedHealthcare Kids Healthy Fun Zone / Division: Health Insurer / Audience: Consumers / Category: Website.

UnitedHealthcare / Optum

PRESENTED TO:

UnitedHealthcare / Optum

SILVER / Healthy Mind Healthy Body June 2013 / Division: Health Insurer / Audience: Consumers / Category: E-Newsletter.

BRONZE / Healthy Mind Healthy Body December 2013 / Division: Health Insurer / Audience: Consumers / Category: E-Newsletter.

BRONZE / Healthy Mind Healthy Body July 2013 / Division: Health Insurer / Audience: Consumers / Category: E-Newsletter.

MERIT / Healthy Mind Healthy Body January 2014 / Division: Health Insurer / Audience: Consumers / Category: E-Newsletter.

University Hospitals

PRESENTED TO:

University Hospitals

SILVER / University Hospitals Website / Division: Health System / Audience: Consumers / Category: Website.

BRONZE / MyUHCare Personal Health Record Portal / Division: Health System / Audience: Consumers / Category: Patient Education Portal Website.

ValueOptions

PRESENTED TO:

ValueOptions

SILVER / Building Resilience: A Workplace Strategy / Division: Health Insurer / Audience: Health Professionals / Category: Mobile Website. Responsive Design

Veterans Health Administration, Mental Health Informatics Section, VHA Mental H

PRESENTED TO:

VHA Mental Health Web Services, Oak Grove Technologies

SILVER / Moving Forward: Overcoming Life Challenges / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Web-based Resource/Tool.

SILVER / Parenting for Service Members and Veterans / Division: Government (Local/State/Federal) / Audience: Consumers / Category: Web-based Resource/Tool.

vielife

PRESENTED TO:

vielife

SILVER / Health Challenges - You Can / Division: Business: less than 500 employees / Audience: Consumers / Category: Web-based Resource/Tool.

Virtua

PRESENTED TO:

Virtua

BRONZE / Virtua Woman online magazine / Division: Health System / Audience: Consumers / Category: Microsite.

Visible Body

PRESENTED TO:

Visible Body

GOLD / Anatomy & Function / Division: Business: less than 500 employees / Audience: Health Professionals / Category: Mobile Application: Patient Communications. Large Mobile Device

vRad (Virtual Radiologic)

PRESENTED TO:

vRad

SILVER / The Radiology Patient Care (RPC) Indices from vRad / Division: Business: less than 500 employees / Audience: Health Professionals / Category: Microsite.

WillowTree Apps®, Inc.

PRESENTED TO:

WillowTree Apps®, Inc.

SILVER / The MediGuard App - Patient Portal for Prescription Medication Management / Division: Other/Miscellaneous / Audience: Consumers / Category: Mobile Application: Patient Adherence/Compliance. Small Mobile Device

WPS Health Insurance

PRESENTED TO:

WPS Health Insurance

MERIT / Health Care Reform Info Center / Division: Health Insurer / Audience: Consumers / Category: Website.