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## NEWS RELEASE

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# Winners Announced for Summer/Fall 2013 Web Health Awards<sup>SM</sup>

LIBERTYVILLE, IL — The Health Information Resource Center<sup>SM</sup> announced the winners of its 15th annual **Web Health Awards<sup>SM</sup>** which honors the nation's best digital health resources. The competition, which is held twice yearly, featured 47 entry categories, including blog, e-newsletter, mobile application, mobile website, social media, video, and website. A panel of 23 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from more than 300 entries.

Summer/Fall 2013 Gold Award winners included *Optum* (Website); *Akron Children's Hospital* (Blog); *AARP* (Infographic); *Drugs.com* (Medical Education); *DevicePharm, Inc.* (Mobile Application: Patient Communications); *Avera McKennan and Wellbe.me* (Web-based Resource/Tool); *UnitedHealth Group Center for Health Reform and Modernization* and *Comcast Corporation* (Podcast Video); and *UnitedHealthcare/Optum* (E-Newsletter). A complete list of winners and entry categories can be found at [webhealthawards.com](http://webhealthawards.com).

The Health Information Resource Center<sup>SM</sup> (HIRC), organizer of the **Web Health Awards**, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual **National Health Information Awards<sup>SM</sup>** ([healthawards.com](http://healthawards.com)), which annually recognizes the nation's best consumer health information (in non-digital formats), and two national "Fitness Day" events: the annual **National Women's Health & Fitness Day<sup>SM</sup>**, held annually the last Wednesday in September, and the annual **Family Health & Fitness Day USA<sup>®</sup>**, held the last Saturday in September. Visit [fitnessday.com](http://fitnessday.com) for details on these events, both the largest health promotion events of their kind.

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