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For Immediate Release

## 28th Annual National Health Information Awards<sup>SM</sup> Competition Now Open

The competition is now open for the 28th annual *National Health Information Awards* — the largest competition of its kind — recognizing the nation’s best consumer health programs and materials produced in 2020.

Complete details about the 2021 awards program, including entry divisions and categories, judging criteria, and FAQs, can be found at the program website: **[healthawards.com](http://healthawards.com)**.

“This year’s program features an expanded online entry process for awards submissions,” adds Patricia Henze, executive director of the Health Information Resource Center, organizer of the program. She continues, “due to the continuing Covid-19 crisis, entries for this year’s competition must be submitted in a digital format: either upload a PDF copy or provide a direct link (URL) for your entry. We have made the online entry process as easy as 1,2,3:

1. Visit **[healthawards.com](http://healthawards.com)**
2. Complete your entry information and upload your entry in a digital format
3. Check out with payment by credit card (checks also accepted—see online entry form for details)

The deadline for submitting entries is April 23rd, and the entry fee is \$65. Entries submitted by March 31 are \$55—a \$10 early entry discount. Some entry categories require an additional fee.

There are 21 entry categories and 17 entry divisions for the 2021 competition. Gold, Silver, Bronze and Merit recognition are awarded by entry class, division and category. All entries are reviewed and scored by a panel of consumer health professionals using the judging criteria listed on **[healthawards.com](http://healthawards.com)**.

*Recent Gold & Silver Award winners include:* AARP, Accent Health, American Heart Association, CDC, Centene, CMS, Health Plans, Hospitals and Health Systems, IQ Solutions, March of Dimes, Medical Communications Agencies, Mayo Clinic, Parents Magazine, Patient Point, Federal, State, and Local Agencies, Staywell, UnitedHealthcare, and WELCOA. A list of the 2020 winners is available for download at **[healthawards.com](http://healthawards.com)**.

For more information about the 2021 National Health Information Awards, please contact the HIRC at [info@healthawards.com](mailto:info@healthawards.com), or call: 800-828-8225.

The *Health Information Resource Center* (HIRC), organizer of the awards program, is a 29-year old national clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the 23rd annual *Digital Health Awards*<sup>SM</sup>, recognizing the world’s best digital health resources.

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