

2024



An Awards Program From The



winners

Spring Session

Spring 2024 Session Judges

Risa Arin

Founder and CEO
XpertPatient.com

Haritha Atluri

Director of Product
Carbon Health

Emily Heller Belmonte

Chief Creative
Pangaea Creative House

Julie Salefski Blaszak

Senior Director of Marketing
Creative Services
Vizient Inc

Shelly Caldwell

Owner
Toolbox 4 Healthcare

Jonathan Chaney

Creative Strategist & Team Lead
Blue Cross NC

Nancy Chill

Senior VP Education and
Business Development
American Gastroenterological
Association

Sean Clark

Creative Director
DMW Direct

Patrick Clinton, LPC

Riverside Counseling Center

Argie Cochran

Marketing Manager
Provider Partners

Zach Covey

Sr. Manager, Marketing
Communication
Veritas Health

Laura Boyd DeSmeth

Director of Digital
Communications
Medical City Healthcare

Daisy Diaz

Director of Communications
& Marketing
Breastcancer.org

Dr. Supriya Doshi

Founder
Vdo solutions

Dan Dunlop

President
Jennings

Stefanie Dvorak

Art Director
Optum

Monika Elisabeth

Owner
Brilliance Coaching & Consulting

Sandra Fancher

Chief Innovation Officer
Stamats

Nan Forte

EVP & GM
EVERYDAY HEALTH GROUP

Laura Gaskell

Senior Marketing Director
Medscape

Nitin Ghadge

Research Scientist
New York State Department
of Health

Rick Guasco

Creative Director
Positively Aware magazine

Rachel Hall

Senior Marketing Automation Specialist
Arthur J Gallagher Co.

Beth T. Hampton

Chief Communications and
Marketing Officer
Academy of Nutrition
and Dietetics

Desiree Hayes

Executive Vice President
Patient Services
Palms Medical Group

Karyi Hennessey

Visual Designer
Veritas Health

Alicia Hoey

Internal Communications Lead
Highmark Health

Goel Jasper

Managing Partner -
Digital Health Innovation Lead
FINN Partners

Mike Kallenberg

Manager of Marketing and
Community Services
Fairfield Medical Center

Ravi Katragadda

Sr Product Manager
Meta

Jennifer DeLeo Kertz

Associate Director, SEO
Optum

Erica Laceria

Director, Marketing
Solstice

Stacy Lawrence

Editor-in-chief, GoodRx Health
GoodRx

Sam Maclay

Creative Director/Partner
3 Advertising

Jennifer Marquez

Senior Director, Content Strategy
GoodRx Health

Kristin Mattson

Health Education Specialist
Project Manager
ORAU

Cortney Mears

Strategist, Digital Engagement
Yale New Haven Health

Cyndy Erickson Mitchell

Managing Editor, Writer,
Content Specialist
National Jewish Health

Jackson Murphy

Creative Director
Pound & Grain

Chris Murray

CEO
Oomph, Inc.

Irina Nazarova

Marketing Manager
Zeto

Amy Pfeiffer

VP of Digital Strategy
Conexiant

Patricia Pinto-Garcia, MD, MPH

Medical Editor
GoodRx

Ryan Reeh

Senior Digital Content Specialist
American Academy of Pediatrics

Carole Ricks

Owner
Inspired by Change, LLC

Susan Rubin, MPH

Manager, Business Development
American College of Surgeons
Cancer Department

Ivan Ruiz

Partner, Digital Health
and Strategy
FINN Partners

Mark Ruthman

Digital Channel Web SME
Merck

Bryce Sady

Vice President
PSL Group

Ferdinando Scala

Director, Strategic Planning
Eversana

Janna Schulze

Social Media &
Community Manager
Braithwaite Communications

Brandon Scott

VP Digital
Ten Adams

Leah Shanholtz

Associate Director,
User Experience
AbelsonTaylor

Pankhuri Sharma

Strategy & Operations Leader
Humana

Teresa Sherman

Business Associate,
Marketing & Communications
Education Development Center

Eric Snyder

Director, Technology Innovation
University of Rochester Medical Center
- Wilmot Cancer Institute

Bharath Srinivasaiah

Engineer Lead Sr EDA-Provider,
Employer and Financial Reporting
Carelon

Ian Stone

Senior Vice President
Mesmerize

Matthew Stumm

Founder + Creative Director
Stark/Raving Branding + Advertising

Brian Tencza

Team Lead (Retired)
Environmental Medicine and Health
Systems Intervention Section
Office of Capacity Development and
Applied Prevention Science
Agency for Toxic Substances
and Disease Registry

Karen Thomas

President
Thomas PR

Travis Webb

Editorial Director
Giddy

Timothy John Wright

Senior VP Medical Director
PSL Group

Jenny Yu, MD

Head of Medical Affairs
Healthline Media

Debra Zalvan

Executive Vice President
UbiCare

Connected Digital Health

Clinical Decision Support Tools

GOLD

98point6 Technology Asynchronous Platform

98point6 Technologies

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

GOLD

Hyperion: Pioneering Rapid Data Integration for Groundbreaking Oncology Insights

Wilmot Cancer Institute - Technology & Innovation Group

Division: Hospital – 250-499 beds

Audience: Health Professionals

SILVER

Align™ Oral Health Suite

Align Technology

Division: Medical Equipment / Device Manufacturer

Audience: Health Professionals

BRONZE

Infermedica

Piotr Orzechowski

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

MERIT

Operations Health Transparent AI Platform

CalmWave

Division: Business: less than 500 employees

Audience: Health Professionals

Connected Digital Health

Consumer Directed Digital Health Programs

GOLD

Stellar Sleep

Stellar Sleep

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Baylor Medicine Cardiothoracic Campaign

Baylor Medicine

Division: Health System

Audience: Consumers

BRONZE

iHealth: Empowering Healthier Lives with Connected Digital Solutions

iHealth Labs

Division: Consumer Product Company

Audience: Consumers and Health Professionals

MERIT

Pathways

MedBridge

Division: Medical Equipment / Device Manufacturer

Audience: Consumers and Health Professionals

Connected Digital Health

Disease Management / Population Health Management

GOLD

Hybrid In-Person and Virtual Whole Person Infusion Care Platform

Uptiv Health, Inc.

Division: Physicians / Medical Practices

Audience: Consumers and Health Professionals

SILVER

Sharecare for iOS & Android

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Simple HealthKit lab-quality at-home sample collection kits and full-stack platform for diagnostics, care, and treatment

Simple HealthKit

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

Connected Digital Health

Medication Compliance / Adherence

BRONZE

AllazoHealth AI Platform for Medication Initiation and Adherence

AllazoHealth

Division: Business: less than 500 employees

Audience: Consumers

Connected Digital Health

Other / Miscellaneous Connected Digital Health

SILVER

Linus Health: Digital Cognitive Assessment Platform Makes Dementia Screenings More Accessible & Impactful

Linus Health

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

Connected Digital Health

Point-of-Care Programs

GOLD

Enabling health systems to launch new digital programs in days or weeks

Health

Division: Business: less than 500 employees

Audience: Health Professionals

SILVER

Operations Health Transparent AI Platform

CalmWave

Division: Business: less than 500 employees

Audience: Health Professionals

BRONZE

Progyny

Pete Anevski

Division: Health Insurer

Audience: Consumers and Health Professionals

Connected Digital Health

Research / Clinical Trials

MERIT

HyperGen: Empowering Genomics Research

Wilmot Cancer Institute - Technology & Innovation Group

Division: Hospital – 250-499 beds

Audience: Health Professionals

Connected Digital Health

Telehealth / Remote Patient Monitoring

SILVER

AKDN Digital Health Program

Aga Khan University Digital Health Resource Center

Division: Educational Institution

Audience: Consumers and Health Professionals

Digital Health – Social Media

Facebook

GOLD

We Fix Knees

Shelbourne Knee Center

Division: Physicians / Medical Practices

Audience: Consumers

SILVER

UPMC Health Plan Valentines Day Posts-
Whose got your heart?

**UPMC Health Plan, Insurance Services
Division. Olga Mendenhall**

Division: Health System

Audience: Consumers

BRONZE

The Ethel Circle from AARP

The Ethel Circle from AARP

Division: Media / Publishing

Audience: Consumers

BRONZE

The Mesothelioma Center Facebook Page

The Mesothelioma Center at Asbestos.com

Division: Media / Publishing

Audience: Consumers

BRONZE

UPMC Health Plan Open Enrollment Carousel
for Individual and Families Marketplace

**UPMC Health Plan, Insurance Services
Division, Olga Mendenhall**

Division: Health System

Audience: Consumers

MERIT

Sharecare on Facebook

Sharecare

Division: Business: 500+ employees

Audience: Consumers

Digital Health – Social Media

Instagram

GOLD

Breastcancer.org's Instagram Channel

Breastcancer.org

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

WhatIsPOP Career Awareness Campaign

McCabe Message Partners

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

UPMC HealthBeat - Instagram

UPMC

Division: Health System

Audience: Consumers and Health Professionals

BRONZE

Awake craniotomy survivors and
musicians meet Reel

MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers

BRONZE

MyMSTeam Multiple Sclerosis Advocacy:
Living with Multiple Sclerosis

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

BRONZE

Sharecare on Instagram

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

EatingWell on Instagram

Sophie Johnson, Alysia Bebel (EatingWell)

Division: Media / Publishing

Audience: Consumers

BRONZE

T*tties In Paris - Black Breast Cancer

Awareness Remix of Ni**as in Paris

StrongBlackBoobs | Suzette Simon

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

MERIT

Pediatrics Instagram

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

HealthCentral | Your Chronic Illness

Companion

HealthCentral

Division: Media / Publishing

Audience: Consumers

MERIT

MedPage Today's Instagram

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

MERIT

MyHIVTeam Spanish Language

Advocacy Program

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

Digital Health – Social Media

LinkedIn

GOLD

Sharecare on LinkedIn

Sharecare

Division: Business: 500+ employees

Audience: Consumers

SILVER

VERUSRx LinkedIn Profile

VERUSRx

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

BRONZE

VUMI's LinkedIn Profile

VUMI Group

Division: Health Insurer

Audience: Consumers and Health Professionals

MERIT

UPMC Health Plan WorkPartners

Self Care Carousel

**UPMC Health Plan, Insurance Services
Division, Max Orenuk**

Division: Health System

Audience: Consumers

Digital Health – Social Media

Other / Miscellaneous Social Media

SILVER

New Here Influencer Campaign

UPMC

Division: Health System

Audience: Consumers

Digital Health – Social Media

TikTok

GOLD

Nationwide Children's Hospital TikTok

Nationwide Children's Hospital

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

SILVER

WhatIsPOP Career Awareness Campaign

McCabe Message Partners

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

UPMC HealthBeat - TikTok

UPMC

Division: Health System

Audience: Consumers and Health Professionals

MERIT

Healthcare 101: Spilling the tea on insurance jargon

Cigna Healthcare

Division: Health Insurer

Audience: Consumers

MERIT

MyMSTeam Multiple Sclerosis Advocacy:

Disease Modifying Therapies (DMTs)

Awareness

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

Digital Health – Social Media

X (formerly Twitter)

GOLD

HSS Journal Sacral Fractures Overview

Article Twitter Post

HSS | Hospital for Special Surgery

Division: Media / Publishing

Audience: Health Professionals

SILVER

Allies in the Race Against Time-Alzheimer's

Disease Social Media Broadcast

Iridium Continuing Education

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

Advancing Worsening Heart Failure Treatment

Iridium Continuing Education

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

Sharecare on Twitter

Sharecare

Division: Business: 500+ employees

Audience: Consumers

Digital Health – Social Media

YouTube

GOLD

UPMC - YouTube

UPMC

Division: Health System

Audience: Consumers and Health Professionals

SILVER

Sharecare on YouTube

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

America Has Problem - Breast Cancer

Awareness Remix

StrongBlackBoobs | Suzette Simon

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

Digital Health Media / Publications

Article

GOLD

Sinclair Ceasar – A #GirlDad Finds

New Purpose

bphope

Division: Media / Publishing

Audience: Consumers

GOLD

California Program Trains Undocumented

Residents to Become Therapists and Serve

Those in the Shadows

Celeste Hamilton Dennis

Division: Media / Publishing

Audience: Consumers and Health Professionals

GOLD

As Younger Children Increasingly Die by Suicide, Better Tracking and Prevention Is Sought

Cheryl Platzman Weinstock and

KFF Health NEWS

Division: Media / Publishing

Audience: Consumers and Health Professionals

GOLD

2023's Most Influential Drug and Vaccine Approvals

GoodRx Health

Division: Consumer Product Company

Audience: Consumers

GOLD

Don't Wait to Start End-of-Life Planning: Here's What to Do

GoodRx Health

Division: Consumer Product Company

Audience: Consumers

GOLD

Florida's Baker Act Has Seized Kids and Adults for Forced Mental Health Treatment Almost 2 Million Times. Are Advocates Finally Forcing Change?

Josh McGhee, MindSite News and The Appeal

Division: Media / Publishing

Audience: Consumers and Health Professionals

GOLD

'Miracle' cures and promises:

Identifying red flags

UMR

Division: Health Insurer

Audience: Consumers

GOLD

Get outside for a new twist on meditation

UMR

Division: Health Insurer

Audience: Consumers

GOLD

Is the Mediterranean Diet right for you?

UMR

Division: Health Insurer

Audience: Consumers

GOLD

Power up your workout

UMR

Division: Health Insurer

Audience: Consumers

GOLD

Protect yourself from cervical cancer
UMR

Division: Health Insurer
Audience: Consumers

GOLD

Saving lives one organ at a time
UMR

Division: Health Insurer
Audience: Consumers

SILVER

What Happens to Your Body When You Have Inflammation

Elizabeth Shaw, M.S, RDN, CPT, Shaun Dreisbach, Emily Lachtrupp, M.S., RD (EatingWell)

Division: Media / Publishing
Audience: Consumers

SILVER

HPV and Cervical Cancer: Asian Americans Face Cultural Stigma and Misleading Data
Everyday Health

Division: Media / Publishing
Audience: Consumers

SILVER

Can Functional Mushrooms Improve Your Health?

GoodRx Health
Division: Consumer Product Company
Audience: Consumers

SILVER

“We Have a Plan”: Debra Patt on Patient Care and the Bigger Picture

OBR Oncology
Division: Media / Publishing
Audience: Health Professionals

SILVER

Oncology Drug Report 2023
OBR Oncology

Division: Media / Publishing
Audience: Health Professionals

SILVER

White Paper: Toward a Consensus on the Use of Antibody Platforms in Multiple Myeloma
PeerView Institute for Medical Education

Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

Defeating an Eating Disorder
RWJBarnabas Health

Division: Health System
Audience: Consumers

SILVER

The Best Electrolyte Powders, Taste-Tested and Dietitian-Approved

Samantha Leal, Brierley Horton, M.S., RD (EatingWell)

Division: Media / Publishing
Audience: Consumers

SILVER

Why Race Is Not a Predictor of Heart Disease
Sharecare

Division: Business: 500+ employees
Audience: Consumers

SILVER

“Itchy Bumps on Neck, Arms or Legs?”

Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

“The Disability Black Women Don’t See Coming”

Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

The fallout of Dobbs on the field of OB-GYN
Stacy Weiner, Senior Staff Writer, AAMCNews

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Binge watching
UMR

Division: Health Insurer
Audience: Consumers

SILVER

Insulin resistance and prediabetes
UMR

Division: Health Insurer
Audience: Consumers

SILVER

Managing the ups and downs of menopause
UMR

Division: Health Insurer
Audience: Consumers

SILVER

Sepsis: Knowledge is power
UMR

Division: Health Insurer
Audience: Consumers

SILVER

Social connection is key to battling loneliness
UMR

Division: Health Insurer
Audience: Consumers

SILVER

The benefits of really listening
UMR

Division: Health Insurer
Audience: Consumers

SILVER

The power of positive self-talk
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

15 Foods You Can Eat Without Gaining Weight
AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

7 Ways to Prevent Pickleball Injuries
AARP.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Beyond Treatment: Expecting More From Your Follow-Up Care

Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Key Takeaways from SABCS 2023
Breastcancer.org

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Movement + Mantra + Meditation = Joyful Workout
Cancer Support Community by Debbie Weir with Nathalie Casthely

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

'She Made Me Feel Seen and Heard.'
Black Doulas Offer Support That Can Help
Mom & Improve Birth Outcomes
Celeste Hamilton Dennis

Division: Media / Publishing
Audience: Consumers and Health Professionals

BRONZE

The Dental Mental Connection: A Clinic in
Oakland's Chinatown Brings Mental Health to
Dental Patients

Celeste Hamilton Dennis

Division: Media / Publishing
Audience: Consumers and Health Professionals

BRONZE

Is It Safe to Use Compounded Semaglutide
and Tirzepatide for Weight Loss?

Everyday Health

Division: Media / Publishing
Audience: Consumers

BRONZE

The Last Word: Is Alcohol Use at Any Level
Actually Healthy?

Everyday Health

Division: Media / Publishing
Audience: Consumers

BRONZE

Is Obesity a Disease? Why the Experts
Disagree, and Why It Matters

GoodRx Health

Division: Consumer Product Company
Audience: Consumers

BRONZE

Mental Health Respite Facilities Are Filling
Care Gaps in Over a Dozen States

KFF Health News and Cheryl Platzman

Weinstock

Division: Media / Publishing
Audience: Consumers and Health Professionals

BRONZE

Why Is Colorectal Cancer Increasing in
Young Adults?

Mass General Brigham

Division: Health System
Audience: Consumers

BRONZE

Relocating Nursing Home Residents Can Be
Fatal. Is a Wave of 'Transfer Trauma' Coming?

**Michelle Davis, Emily Paulin,
Todd Albertson, Michael Wichita, Alice Kreit,
Shravan Vangala, Dan Gilgoff,
Scott A. Davis, Joo Chung, Matt Eich,
Ray Whitehouse**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Paying the Price: The Hidden Costs of
Migraine and Other Chronic Illnesses

Migraine Again

Division: Media / Publishing
Audience: Consumers

BRONZE

When Your Loved One Wants to Stop
Cancer Treatment

Patient Power

Division: Media / Publishing
Audience: Consumers

BRONZE

Stay Connected: Help Your Hearing article
PatientPoint

Division: Media / Publishing
Audience: Consumers

BRONZE

Are Some People Immune to COVID?
Patrick Boyle, Senior Staff Writer,

AAMCNews

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

"5 Things Oprah Did to Lose the Weight
After 60"

Sisters From AARP

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

"Passion-Smashion: Why I'm Fine Without It In
My Marriage"

The Girlfriend from AARP

Division: Media / Publishing
Audience: Consumers

BRONZE

Interventions to reduce cancer screening
inequities: the perspective and role of
patients, advocacy groups, and
empowerment organizations

Tigerlily Foundation

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Breaking down blood pressure
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

Primal movement
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

Probiotics and prebiotics
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

Snack' your way to a full workout
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

Stay hydrated this summer
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

Stay up to date with your vaccines
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

Summer water safety
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

The full story behind dietary fiber
UMR

Division: Health Insurer
Audience: Consumers

BRONZE

Latino Next-Generations Face Off With Parents in Cultural Divide Over Mental Health
Yesenia Barrios, MindSite News
Division: Media / Publishing
Audience: Consumers and Health Professionals

MERIT

The #1 Exercise to Do as You Get Older
AARP.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Structural Racism in Behavioral Health Presentation and Management
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

Why Are Strokes on the Rise in Younger People?
Mass General Brigham
Division: Health System
Audience: Consumers

MERIT

Stella Immanuel Highest U.S. Prescriber of Ivermectin and HCO
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

MERIT

The Powerful Connection Between Stress and Asthma
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

"The B-Word More Black Women Are Hearing"
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

"The Deal on Detoxifying"
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

"My Anxiety And Depression Are Coming On Strong"
The Girlfriend from AARP
Division: Media / Publishing
Audience: Consumers

MERIT

How to avoid exercise injuries
UMR
Division: Health Insurer
Audience: Consumers

MERIT

Welcoming in 'Old Man Winter'
UMR
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

Article Series

GOLD

New Policies Affecting Your Healthcare Costs
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

GOLD

RLJP African American Health Education Series
Health Literacy Media and the Research Literacy & Justice Project (RLJP)
Division: Medical Communications Agency
Audience: Consumers

GOLD

Black Men in Medicine
MedCentral
Division: Media / Publishing
Audience: Health Professionals

SILVER

My Bill of Health
GoodRx Health
Division: Consumer Product Company
Audience: Consumers

BRONZE

Music & Memory
AARP.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Lupus-Forum: Publications
ELM Group
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

MedPage Today Series on Pregnancy & Addiction
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

BRONZE

What's the Matter With For-Profit Nursing Programs?
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

BRONZE

MyBCTeam Guide to HER2-Positive Breast Cancer Treatment Advances
MyHealthTeam
Division: Media / Publishing
Audience: Consumers

MERIT

Academic freedom, misinformation, and medicine
AAMCNews
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Climate change and health
AAMCNews
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Immune-Mediated Inflammatory Disease Forum: Publications
ELM Group
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Medical Gaslighting: Your Survival Guide
HealthCentral
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Audio

GOLD

Elie Mystal and Imani! 200th Episode!
Rewire News Group
Division: Media / Publishing
Audience: Consumers and Health Professionals

GOLD

The Handoff Episode 98: Revolutionizing Healthcare Staffing with Flexibility, Innovation, and Technology
Works
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

Cancer Ghosting: What It Is and How to Respond
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

"Patient from Hell" podcast Episode 36
"A Brother's Gift"
Manta Cares Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Nurse.com Podcast Episode 9:
Commission for Nurse Reimbursement
Nurse.com
Division: Business: 500+ employees
Audience: Health Professionals

MERIT

When Being a Physician Gets Personal
MedCentral
Division: Media / Publishing
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Audio Series

GOLD

Live Well. Leave Well. Podcast (Episodes: Introduction, Dignity, Love, Optimism)
Singapore Hospice Council
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Stars Will Twinkle, The Sun Will Shine Read Aloud Series
The Leukemia & Lymphoma Society
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Aramark's Five Minutes to Feed Your Potential Podcast Series
Aramark
Division: Business: 500+ employees
Audience: Consumers

MERIT

Strategies to Achieve 2.5 Million Downloads: A CME/CE Podcast Case Study
Pri-Med
Division: Educational Institution
Audience: Health Professionals

Digital Health Media / Publications

Blog Post

GOLD

Nitric Oxide Is a Tiny Molecule With Huge Health Benefits
American Specialty Health
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

GOLD

Testicular Cancer: Answers to Common Questions
Fox Chase Cancer Center
Division: Hospital – under 250 beds
Audience: Consumers

GOLD

Valor's story: Love, loss, and legacy with trisomy 18
Richard Press
Division: Educational Institution
Audience: Consumers

GOLD

I Thought I'd Always Be Undetectable. I Was Wrong.
TheBody.com
Division: Media / Publishing
Audience: Consumers

GOLD

2024 Employee Well-Being Trends
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

SILVER

I Tried Ketamine Therapy for My Depression. Here's What I Learned.
Everyday Health
Division: Media / Publishing
Audience: Consumers

SILVER

Cancer and Fatigue: How to Eat to Increase Energy
Fox Chase Cancer Center
Division: Hospital – under 250 beds
Audience: Consumers

SILVER

Are You a Nurse Bully?
Nurse.com
Division: Business: 500+ employees
Audience: Health Professionals

SILVER

Creating an MS community for Black women
Optum Specialty Pharmacy
Division: Business: 500+ employees
Audience: Consumers

SILVER

Getting His Life Back in Rhythm
Temple University Health System
Division: Health System
Audience: Consumers

SILVER

I Traveled Nearly 6,000 Miles for Lifesaving Heart Care
Temple University Health System
Division: Health System
Audience: Consumers

SILVER

Non-Compliance Isn't the Issue. Systemic Racism Prevents Access to HIV Prevention and Care
TheBodyPro
Division: Media / Publishing
Audience: Health Professionals

SILVER

Exercises to Avoid with a Lumbar Herniation
Veritas Health
Division: Media / Publishing
Audience: Consumers

BRONZE

How to Motivate Your Partner to Get Active and How It Benefits You Both

American Specialty Health

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

BRONZE

My Breast Cancer Journey

American Specialty Health

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

BRONZE

Ways to Build a Better Sandwich

American Specialty Health

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

BRONZE

Every Woman Needs a Mammogram— So Why Can Only Some Women Get One?

Lene Andersen, MSW

Division: Media / Publishing

Audience: Consumers

BRONZE

The Parasite Heard 'Round the World

MedPage Today

Division: Media / Publishing

Audience: Health Professionals

BRONZE

Tactics Criminals Use to Sell Drugs Online
Blog Post

National Association of Boards of Pharmacy

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

Enlarged Prostate Versus Prostate Cancer:
What's the Difference?

Temple University Health System

Division: Health System

Audience: Consumers

MERIT

9 Helpful Exercise Videos for a Strong and
Stable Back

American Specialty Health

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

MERIT

Achieve Health Benefits of Physical Activity!
Yes, YOU!

Brilliance Coaching & Consulting

Division: Media / Publishing

Audience: Consumers

MERIT

Depression Made Me Fat, but Ozempic Made
Me Depressed

Everyday Health

Division: Media / Publishing

Audience: Consumers

MERIT

Urgent Care Marketing: Ideas, Best Practices
for a Digital World

Experity

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

Improving Equitable Access to
HHS Assistance Programs

Gainwell Technologies

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

How Do I Get the Most Out of Digital MSK?

Net Health

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

MERIT

New Peripartum Depression Study Shows
Gap Between Screening and Outcomes

Relias LLC

Division: Business: 500+ employees

Audience: Health Professionals

**Digital Health Media /
Publications**

Blog Post Series

GOLD

Victoria Reese MS blog series

Optum Rx Creative Team

Division: Health System

Audience: Consumers and Health Professionals

SILVER

Bad Habits Blog Series

Primal Pictures

Division: Media / Publishing

Audience: Health Professionals

BRONZE

A Checklist for the Climate
MedPage Today

Division: Media / Publishing

Audience: Health Professionals

MERIT

The LifeSpeak Wellbeing Blog

LifeSpeak Inc.

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

MERIT

Ask the Expert Series on

MS Conversations Blog

Multiple Sclerosis Association of America

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

**Digital Health Media /
Publications**

Book

GOLD

When a Child Has Serious Illness

Singapore Hospice Council

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

Pediatrics 75th Anniversary

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

**Digital Health Media /
Publications**

Booklet/Brochure

GOLD

How and Why Financial Wellness Programs
Help Your Employees

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

SILVER

E-book: The secret to lowering the
total cost of care

Optum Rx

Division: Business: 500+ employees

Audience: Health Professionals

SILVER

Choice Scripts interactive PDF
Optum Rx Creative Team
Division: Health System
Audience: Consumers and Health Professionals

SILVER

GI therapy digital binder
Optum Rx Creative Team
Division: Health System
Audience: Consumers and Health Professionals

SILVER

UMR Member Booklet
UMR
Division: Health Insurer
Audience: Consumers

SILVER

How to Ensure Your Well-Being Program
Is Inclusive
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Parenteral nutrition interactive digital binder
Optum Rx Creative Team
Division: Health System
Audience: Consumers and Health Professionals

BRONZE

Triage Health
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Build Your Wellness Champion Network
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

MERIT

ATA Guide to Preventing
Noise-Induced Tinnitus
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Frankly Speaking About Cancer: Caregivers
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Immune-Mediated Inflammatory Disease
Forum: ACR 2023 Coverage
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Lupus-Forum: ACR 2023 Coverage
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

How to Win Patients Over for
Increased Retention
Experity
Division: Business: 500+ employees
Audience: Health Professionals

MERIT

Making the Connection: Kidney Disease,
Nutrition & Labs
**Patient Education Solutions & Nutrition
Services | DaVita Kidney Care**
Division: Business: 500+ employees
Audience: Consumers

MERIT

Military, Veterans, & Cancer
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**Digital Health Media /
Publications**

Case Study

MERIT

Candesant Biomedical/Brella® Case Study
TogoRun
Division: Medical Communications Agency
Audience: Consumers and Health Professionals

**Digital Health Media /
Publications**

Editorial Animation

GOLD

10 Foot Exercises for Balance and Stability
AARP.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Streamline the Credentialing Process
with MedTrainer
MedTrainer
Division: Business: less than 500 employees
Audience: Health Professionals

**Digital Health Media /
Publications**

Editorial Illustration

GOLD

7 Best Arm Workouts to Help You
Get Stronger
AARP.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

POZ December 2023 / The POZ 100:
Working Together to End HIV
POZ
Division: Media / Publishing
Audience: Consumers

**Digital Health Media /
Publications**

E-mail

GOLD

UPMC Health Plan Take a Healthy Step
Introduction Email
**UPMC Health Plan, Insurance Services
Division, Max Orenzuk**
Division: Health System
Audience: Consumers

SILVER

UPMC Health Plan 2023 Flu Emails-
Heart Disease
**UPMC Health Plan, Insurance Services
Division, Ashley Gardell**
Division: Health System
Audience: Consumers

BRONZE

UPMC Health Plan Marketplace Lead
Warming Email
**UPMC Health Plan, Insurance Services
Division, Deniah Cagara**
Division: Health System
Audience: Consumers

MERIT

Health Alert Email
UMR
Division: Health Insurer
Audience: Consumers

MERIT

UPMC Health Plan 2023 Flu Emails-Diabetes
**UPMC Health Plan, Insurance Services
Division, Ashley Gardell**
Division: Health System
Audience: Consumers

MERIT

UPMC Health Plan 2023 Flu Shot Email-
Asthma
**UPMC HealthPlan, Insurance Services
Division, Ashley Gardell**
Division: Health System
Audience: Consumers

MERIT

Menopause Well-Being Awareness
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

**Digital Health Media /
Publications**

E-mail Series

GOLD

New Year Campaign
Pivot Health Technologies
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Quit When You're Ready Campaign
Pivot Health Technologies
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Maternity CARE Program Email Series
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Belonging
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

MERIT

UCare Medicare member retention
email series
UCare
Division: Health Insurer
Audience: Consumers

**Digital Health Media /
Publications**

Magazine

GOLD

POZ July/August 2023
POZ
Division: Media / Publishing
Audience: Consumers

GOLD

Healthy You Magazine - Fall 2023
UMR
Division: Health Insurer
Audience: Consumers

GOLD

Healthy You Magazine - Summer 2023
UMR
Division: Health Insurer
Audience: Consumers

GOLD

Healthy You Magazine - Winter 2024
UMR
Division: Health Insurer
Audience: Consumers

SILVER

Untethering the Mind From Tinnitus
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Preserving Your Memory Magazine, Fall 2023
**The Zachary and Elizabeth M. Fisher Center
for Alzheimer's Research Foundation**
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Preserving Your Memory Magazine,
Summer 2023
**The Zachary and Elizabeth M. Fisher Center
for Alzheimer's Research Foundation**
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Progress Through Action
American Tinnitus Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

The Motivator Summer/Fall 2023
Multiple Sclerosis Association of America
Division: Media / Publishing
Audience: Consumers and Health Professionals

MERIT

MY LIFE Matters Magazine: Clinical Trials Issue
- Winter 2023
Tigerlily Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

**Digital Health Media /
Publications**

Medical Animation

GOLD

Lower Back Pain Causes and
Symptoms Video
Veritas Health
Division: Media / Publishing
Audience: Consumers

SILVER

Candesant Biomedical/Brella® Mechanism
of Action (MOA) video
TogoRun
Division: Medical Communications Agency
Audience: Consumers and Health Professionals

BRONZE

Basivertebral Nerve Ablation Animation
Veritas Health
Division: Media / Publishing
Audience: Consumers

MERIT

Meniscus Tear: Fast Facts
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Medical Education

GOLD

Novel Approaches to the Management of Relapsed/Refractory Multiple Myeloma - a JEOPARDY! Game

Haymarket Medical Education

Division: Media / Publishing

Audience: Health Professionals

SILVER

Carb Counting Basics for Nurses

Glytec

Division: Health System

Audience: Health Professionals

SILVER

Anatomy Learning Outcomes for Medicine

Primal Pictures

Division: Media / Publishing

Audience: Health Professionals

SILVER

Primary Care Bootcamp for NPs and PAs

Pri-Med

Division: Educational Institution

Audience: Health Professionals

SILVER

Employee Wellness: Daily Physical Fitness

Relias LLC

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

BRONZE

Pathways to Developing Personalized Treatment Regimens for Patients with Advanced Melanoma

Academy for Continued

Healthcare Learning

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

Improving Outcomes for Our Patients with Obesity: Take the Escape Room Challenge!

Haymarket Medical Education

Division: Media / Publishing

Audience: Health Professionals

BRONZE

Journal Club 3: Updates on HER3-DXd Treatment of Advanced NSCLC

Paradigm Medical Communications

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

Restoring the Balance: Recognizing and Addressing Disrupted Sleep-Wake Cycles in Narcolepsy

Paradigm Medical Communications

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

Glucocommander 3.5.3.0 IV training for nurses

Glytec

Division: Health System

Audience: Health Professionals

MERIT

A 22-Year-Old Presents With Shaving Bumps: A Mystery Case Presentation

Paradigm Medical Communications

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

Seeking Closure in Perianal Fistulizing Crohn's Disease - Research Wrap-Up 1: Efficacy and Safety of Stem Cell Therapy for Complex Perianal Fistulas in Patients With Crohn's Disease

Paradigm Medical Communications

Division: Medical Communications Agency

Audience: Health Professionals

Digital Health Media / Publications

Medical Illustration

GOLD

Breast Augmentation for Gender Affirmation: Before Your Surgery

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Step-by-Step: Laying Your Baby in a Crib

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Choroid Plexus Papilloma

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Learning About Mpox

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

Digital Health Media / Publications

Newsletter

GOLD

A bold editorial spells out the need to change US approach to addiction

Don Sapatkin and Rob Waters, MindSite News

Division: Media / Publishing

Audience: Consumers and Health Professionals

GOLD

Leading Medicine Fall 2023, Houston Methodist Hospital edition

Sheshe Giddens

Division: Health System

Audience: Consumers

SILVER

UPMC Health Plan Producer's Newsletter The Quarterly Advantage Summer 2023

UPMC Health Plan, Insurance Services

Division, Deontre' Wynn

Division: Health System

Audience: Health Professionals

BRONZE

This Blood Type is Linked to Heart Disease

Sharecare

Division: Business: 500+ employees

Audience: Consumers

MERIT

Expectful

Babylist

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Permission to Breathe: Are You Having Trouble Focusing?

Everyday Health

Division: Media / Publishing

Audience: Consumers

MERIT

UPMC Health Plan Provide Partner Update
January 2024

**UPMC Health Plan, Insurance Services
Division, Olga Mendenhall**

Division: Health System
Audience: Health Professionals

**Digital Health Media /
Publications**

Newsletter Series

GOLD

Baylor University Wellness Newsletter Series
UMR

Division: Health Insurer
Audience: Consumers

SILVER

Taking Control of Menopause
Everyday Health

Division: Media / Publishing
Audience: Consumers

BRONZE

The Hospice Link
Singapore Hospice Council

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Healthy You Monthly Newsletter Series
UMR

Division: Health Insurer
Audience: Consumers

**Digital Health Media /
Publications**

**Other / Miscellaneous Digital Health
Media / Publication**

GOLD

Patient Diversity Campaign - October 2023
CISCRP

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Amgen Foundation: Everyone Needs Science
and Science Needs Everyone
Amgen Foundation

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

MD Anderson's FY23 Annual Report:
A Leading Light

MD Anderson Cancer Center

Division: Hospital - 500+ beds
Audience: Consumers

**Digital Health Media /
Publications**

Video

GOLD

The Human Component - AliveCor
AliveCor

Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

GOLD

What is Syphilis?
Elsevier Patient Engagement

Division: Business: 500+ employees
Audience: Consumers

GOLD

Biosimilar Medications: As Identical Twins
Explain, Biosimilars Have the Same Benefits
**Food and Drug Administration:
Center for Drug Evaluation and Research**

Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

GOLD

LabXchange: The World's Science Classroom
LabXchange

Division: Educational Institution
Audience: Consumers and Health Professionals

GOLD

After Your VAD Surgery
Mytonomy

Division: Media / Publishing
Audience: Consumers

GOLD

How Exercise Affects Pregnancy
Mytonomy

Division: Media / Publishing
Audience: Consumers

GOLD

UCSF Welcome
Mytonomy

Division: Media / Publishing
Audience: Consumers

GOLD

What Causes Metabolic Syndrome?

Mytonomy

Division: Media / Publishing
Audience: Consumers

GOLD

What Is a Cervical Discectomy?

Mytonomy

Division: Media / Publishing
Audience: Consumers

GOLD

2023 Nurse.com National Nurses Week
Thank You

Nurse.com

Division: Business: 500+ employees
Audience: Health Professionals

GOLD

Nevro HFX for Painful Diabetic Neuropathy:
How It Works Video

Pound & Grain

Division: Medical Equipment / Device Manufacturer
Audience: Consumers

GOLD

Know the Dangers Commercial
Russell Herder

Division: Government (Local/State/Federal)
Audience: Consumers

GOLD

BREATHE Tv Season 3 Episode #9:

MBC & Clinical Trials

Tigerlily Foundation

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

WebMD Health Coaching

WebMD Health Services

Division: Business: 500+ employees
Audience: Consumers

GOLD

Ann: Getting Support for Cancer Diagnosis
and Treatment

WebMD Ignite

Division: Business: less than 500 employees
Audience: Consumers

GOLD

What is Asthma?

WebMD Ignite

Division: Business: less than 500 employees
Audience: Consumers

GOLD

Your Pregnancy: Ways to Advocate for Yourself

WebMD Ignite

Division: Business: less than 500 employees
Audience: Consumers

SILVER

ACOG Explains: Cervical Cancer Screening
American College of Obstetricians and Gynecologists

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

What is Complement 3 glomerulopathy (C3G)?
American Kidney Fund

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Asensus Surgical- In Vivo Surgeon Lab for LUNA™ Surgical Robotic System
Asensus Surgical

Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

SILVER

Hysterectomy
Elsevier Patient Engagement

Division: Business: 500+ employees
Audience: Consumers

SILVER

What To Do If Someone Experiences an Opioid Overdose
Mass General Brigham

Division: Health System
Audience: Consumers

SILVER

Choosing a Healthcare Proxy
Mytonomy

Division: Media / Publishing
Audience: Consumers

SILVER

Gender Inclusive Pregnancy: Sensitive Exams in Pregnancy and Beyond
Mytonomy

Division: Media / Publishing
Audience: Consumers

SILVER

Healthy Eating During Pregnancy
Mytonomy

Division: Media / Publishing
Audience: Consumers

SILVER

How Multiple Births Happen
Mytonomy

Division: Media / Publishing
Audience: Consumers

SILVER

How to Cope After Stillbirth
Mytonomy

Division: Media / Publishing
Audience: Consumers

SILVER

Orthopedic Surgery: Knee Replacement: What Happens During the Procedure?
Mytonomy

Division: Media / Publishing
Audience: Consumers

SILVER

Patient Safety: Infection Control Hand Hygiene
Mytonomy

Division: Media / Publishing
Audience: Consumers

SILVER

UCLA Wellness
Mytonomy

Division: Media / Publishing
Audience: Consumers

SILVER

What Is VAD?
Mytonomy

Division: Media / Publishing
Audience: Consumers

SILVER

What to Avoid While Pregnant
Mytonomy

Division: Media / Publishing
Audience: Consumers

SILVER

What Is Dementia?
National Institute on Aging

Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

The challenges of caring for a loved one with Alzheimer's disease
Sharecare

Division: Business: 500+ employees
Audience: Consumers

SILVER

From Active Duty to Caring for Veterans: VA CCN Provider Shares 'Why' Behind Service
TriWest Healthcare Alliance

Division: Business: 500+ employees
Audience: Consumers

SILVER

Treatment for Back Pain Flare-Ups Video
Veritas Health

Division: Media / Publishing
Audience: Consumers

SILVER

ACL Reconstruction (Patellar Tendon Graft Technique)
WebMD Ignite

Division: Business: less than 500 employees
Audience: Consumers

SILVER

Advice From Real Patients: Diabetes Technology
WebMD Ignite

Division: Business: less than 500 employees
Audience: Consumers

BRONZE

What's Our Plan? Holiday Television PSA
American Academy of Pediatrics (Cause Alliance)

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

What is IgA nephropathy (IgAN)?
American Kidney Fund

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Take Action with Xifaxan
Bill Gagliardi | Salix Pharmaceuticals

Division: Pharmaceutical Company
Audience: Health Professionals

BRONZE

Lupus-Forum: Paediatric Podcast
CESAS Medical

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

Endometriosis
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Prostatitis
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Thyroidectomy
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Diagnosis and Treatment of the Flu
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

Discectomy: Sean's Story Part 2
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

First Trimester: How Your Baby is Growing
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

Gender Inclusive Pregnancy: Welcome
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

How Do I Know if My Water Broke?
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

How to Care for Your Surgical Incision
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

Intro to PTSD
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

Meet Your Labor and Delivery Team
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

Orthopedic Surgery: Knee Replacement:
Ready Your Home for Your Return
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

Spine Surgery Fusion: What Are the Risks?
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

Spine Surgery Fusion: What to Expect
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

What Causes Gestational Diabetes?
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

What Does My Labor and Delivery Room
Look Like?
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

What Is an EMG?
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

What Is Rivaroxaban, Also Known as Xarelto?
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

What Is the Maze Procedure for A-fib?
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

What is Thoracic and Lumbar Discectomy
Mytonomy
Division: Media / Publishing
Audience: Consumers

BRONZE

Presidential Initiative: Promoting Mental
Health & Well-Being for Pharmacy Staff Video
National Association of Boards of Pharmacy
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Purpose and Honor: Awakenings
National Center for Assisted Living
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Prospector Video
Optum Rx Creative Team
Division: Health System
Audience: Health Professionals

BRONZE

Small Steps for Big Changes
(for Chronic Kidney Disease patients)
**Patient Education Solutions,
DaVita Kidney Care**
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Life Unscripted: One way that Kate breaks
free from a hard day with depression
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Rhythm Pharmaceuticals Hypothalamic
Obesity Clinical Study Retention Video
Stark / Raving Health
Division: Pharmaceutical Company
Audience: Consumers

BRONZE

Science 37 Dermatology Clinical Study Patient Recruitment Video
Stark / Raving Health
Division: Pharmaceutical Company
Audience: Consumers

BRONZE

Carla Fasolo Survivor Story
The Mesothelioma Center at Asbestos.com
Division: Media / Publishing
Audience: Consumers

BRONZE

Jeanette Mednicoff Caregiver Story
The Mesothelioma Center at Asbestos.com
Division: Media / Publishing
Audience: Consumers

BRONZE

Kim Madril Survivor Story
The Mesothelioma Center at Asbestos.com
Division: Media / Publishing
Audience: Consumers

BRONZE

#MyLifelsMyLegacy S4: '18 year olds don't get breast cancer'
Tigerlily Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Dependent Care FSA - Member Video
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Advice From Real Patients: Cancer and Finances
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Car Seats Aren't Cribs: Safe Sleep for Baby
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

What is COPD?
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

What is Diabetes?
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

What is? Continuous Glucose Monitor
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Symptoms & Signs of a Heart Attack in Women & Men
Mass General Brigham
Division: Health System
Audience: Consumers

MERIT

Why Choose MedTrainer's All-In-One Compliance Platform
MedTrainer
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Breathing Techniques and Managing Pain
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT

Chest Tubes: Changing the Collection Chamber
Mytonomy
Division: Media / Publishing
Audience: Health Professionals

MERIT

Clean Your Hands
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT

Discectomy: Sean's Story Part 1
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT

First Trimester: Common Tests
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT

First Trimester: How Your Body is Changing
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT

How Is Metabolic Syndrome Treated?
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT

Infections That Can Affect Your Pregnancy
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT

Orthopedic Surgery: Knee Replacement: Plan Your Recovery
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT

Pregnancy: Managing Your Symptoms
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT

What Is ACO?
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT

What Is Eliquis, Also Known as Apixaban?
Mytonomy
Division: Media / Publishing
Audience: Consumers

MERIT

SIRS/CARS Explainer Video
Nationwide Children's Hospital
Division: Hospital - 500+ beds
Audience: Consumers and Health Professionals

MERIT

Healthy Choices for Chronic Kidney Disease
Patient Education Solutions, DaVita Kidney Care
Division: Business: 500+ employees
Audience: Consumers

MERIT

Asimov Labs STEM Recruitment Video
Stark / Raving Health
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

MERIT

Hematology Horizons: Transitions in
Cancer Care: The Roadmap of Survivorship
The Leukemia & Lymphoma Society
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

BREATHE Tv Season 3 Episode #10: Emotional
Trauma and Intimacy
Tigerlily Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

UMR.COM Reimagined - Member Video
UMR
Division: Health Insurer
Audience: Consumers

MERIT

What is Heart Failure?
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Your Healthy Pregnancy
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Video Series

GOLD

Your Care Team is Here for You (for home
dialysis patients)
**Patient Education Solutions,
DaVita Kidney Care**
Division: Business: 500+ employees
Audience: Consumers

GOLD

Cartoonist with Cancer: Humor, 'If You're Up
For It'
Patient Power
Division: Media / Publishing
Audience: Consumers

GOLD

Life Unscripted with Wet AMD
Sharecare
Division: Business: 500+ employees
Audience: Consumers

GOLD

Diagnosed With Early Breast Cancer:
Two Women Share Their Stories
The Well, Everyday Health
Division: Media / Publishing
Audience: Consumers

SILVER

Patient Voices on Gene Therapy with
Professor Hervé Chambost
ELM Group
Division: Medical Communications Agency
Audience: Health Professionals

SILVER

Heavy Hitters with Jeremy Faust
MedPage Today
Division: Media / Publishing
Audience: Health Professionals

SILVER

Enjoy What You Love Between
Dialysis Treatments
**Patient Education Solutions,
DaVita Kidney Care**
Division: Business: 500+ employees
Audience: Consumers

SILVER

Current Thinking in Myelofibrosis
PeerDirect
Division: Media / Publishing
Audience: Health Professionals

SILVER

UCare member videos
UCare
Division: Health Insurer
Audience: Consumers

SILVER

Building Vaccine Confidence Through
Community Partnerships
**Vaccine Voices/Association of
American Medical Colleges**
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Achondroplasia Masterclass
ELM Group
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

24 Hours in the Life With Rheumatoid Arthritis
HealthCentral
Division: Media / Publishing
Audience: Consumers

BRONZE

MyCrohnsandColitisTeam Mixed Media
Center, Understanding Health Equity and
Inflammatory Bowel Disease (IBD)
MyHealthTeam
Division: Media / Publishing
Audience: Consumers

MERIT

Interview with the Innovators: Emerging Data
in Early Breast Cancer from ESMO 2023
3-Part Series
Amplity Health
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

SABCS 2023 HR+/HER2- Rapid Reactions
4-Part Series
Amplity Health
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Discussing Rheumatology Podcast
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Lupus-Forum: Beyond the Guidelines,
Controversies in Lupus Nephritis
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Paths to Recovery
The Leukemia & Lymphoma Society
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health Media / Publications

White Paper

GOLD

CentralReach's Autism and IDD Care Market Report
CentralReach
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

Gene Therapy's Financial Blueprint: Cost vs. Cure
Goodroot, AlignRx, Nuwae and RemedyOne
Division: Media / Publishing
Audience: Health Professionals

SILVER

2023 State of Healthcare Training and Staff Development Report
Relias LLC
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

The No-Surprises Approach to the No Surprises Act
Expion Health
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Urgent Care Success Factors
Experity
Division: Business: 500+ employees
Audience: Health Professionals

MERIT

Local Control: Fighting for abortion access in the District of Columbia
Lindsey Wahowiak
Division: Other / Miscellaneous
Audience: Consumers

MERIT

How healthcare organizations are approaching the pixel privacy conundrum
WebMD Ignite
Division: Business: less than 500 employees
Audience: Health Professionals

Mobile Digital Health Resources

Mobile Application

GOLD

Say Hi to Our Member Mobile App, Sydney!
Anthem
Division: Health Insurer
Audience: Consumers and Health Professionals

GOLD

Cleveland Clinic Diet app
FitNow, Inc.
Division: Media / Publishing
Audience: Consumers

GOLD

My MS Manager™ Mobile App
Multiple Sclerosis Association of America
Division: Health System
Audience: Consumers and Health Professionals

GOLD

EczemaWise, the free app to help patients manage their eczema
National Eczema Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

GOLD

SingleCare Mobile App
SingleCare
Division: Business: less than 500 employees
Audience: Consumers

GOLD

All-in-one Mobile Wellness App
Welltory
Division: Consumer Product Company
Audience: Consumers

SILVER

MyChoice Benefits | Businessolver Mobile App Redesign
Businessolver
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Cedars-Sinai Connect
Cedars-Sinai and K Health
Division: Health System
Audience: Consumers

BRONZE

Pip Care - Optimizing the surgical journey.
Pip Care
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

BRONZE

Change Your Thinking, Change Your Weight Course
Sarah Molhan, Hannah Cole & Catherine Wygal
Division: Media / Publishing
Audience: Consumers

BRONZE

Craving to Quit by Sharecare for iOS and Android
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Unwinding Anxiety by Sharecare for iOS and Android
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

University Health App Drives High Engagement
University Health San Antonio
Division: Health System
Audience: Consumers and Health Professionals

BRONZE

Hybrid In-Person and Virtual Whole Person Infusion Care Platform
Uptiv Health, Inc.
Division: Physicians / Medical Practices
Audience: Consumers

MERIT

FertilityNow – The Revolutionary Reproductive Health App for Personalized Fertility Estimation for Every Journey
David Adamson, MD, founder and CEO, ARC Fertility
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

MERIT

Children's Wisconsin Mobile App
Modea
Division: Health System
Audience: Consumers

MERIT

PiedmontNow Delivers Engaging Patient Access
Piedmont Healthcare
Division: Health System
Audience: Consumers and Health Professionals

MERIT

Agent Central App
VUMI Group
Division: Health Insurer
Audience: Health Professionals

MERIT

WakeMed All Access Drives High Patient Engagement
WakeMed Health & Hospitals
Division: Health System
Audience: Consumers and Health Professionals

Personal Digital Health Devices / Wearables

Other / Miscellaneous Digital Health Device / Wearable

GOLD

Signia Pure Charge&Go IX
Signia
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

MERIT

FirmTech's TechRing, A Fitbit for Sexual Wellness
FirmTech
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

Personal Digital Health Devices / Wearables

Personal Emergency Response System

SILVER

Umbrella mPERS, The Lifeline for Independent Seniors
Essence SmartCare
Division: Medical Equipment / Device Manufacturer
Audience: Consumers and Health Professionals

Personal Digital Health Devices / Wearables

Sleep Tracking

SILVER

Oura Ring
OURA
Division: Consumer Product Company
Audience: Consumers and Health Professionals

Personal Digital Health Devices / Wearables

Wearable sensor

BRONZE

Fingertip™ Blood Pressure Monitor
Valencell, Inc.
Division: Medical Equipment / Device Manufacturer
Audience: Consumers

Web-based Digital Health

Banner Ad Series

GOLD

Age-In Digital
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

MERIT

SNP Campaign
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

Web-based Digital Health

Digital Health Curation

GOLD

FSA Store Learning Center
Health-E Commerce
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Solera Health
Solera Health
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

BRONZE

Your Guide to Treating and Managing Psoriasis
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

XpertPatient.store, Cancer Days Made Easier
XpertPatient LLC
Division: Media / Publishing
Audience: Consumers

Web-based Digital Health

Directory / Ratings / Guides

GOLD

XpertPatient Find Payment Help Directory
XpertPatient LLC
Division: Media / Publishing
Audience: Consumers and Health Professionals

SILVER

Olympic Medical Center Provider Directory
Olympic Medical Center
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

XpertPatient Financial Support Directory
XpertPatient LLC
Division: Media / Publishing
Audience: Consumers

Web-based Digital Health

Health Records

GOLD

ModMed® EHR - EMA
ModMed®
Division: Business: 500+ employees
Audience: Health Professionals

SILVER

iKnowMed
Ontada
Division: Business: 500+ employees
Audience: Health Professionals

Web-based Digital Health

Infographic

GOLD

Savings IQ infographic
Optum Rx Creative Team
Division: Health System
Audience: Consumers and Health Professionals

GOLD

Population Perspective: Racial and Ethnic Disparities in Type 2 Diabetes
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER

The Importance of Sleep for Youth
National Institute of Drug Abuse
Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

BRONZE

Collaborative Management to Improve Diagnosis of Alzheimer Disease: A Brief Guide to Earlier Identification
Academy for Continued Healthcare Learning
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Working with a Dietitian
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Consider Donating Before Disposing
Infographic
National Association of Boards of Pharmacy
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Web-based Digital Health

Infographic Series

MERIT

Customer Care Journeys
AmeriHealth Caritas District of Columbia and Vanguard Communications
Division: Health Insurer
Audience: Consumers

Web-based Digital Health

Interactive Content / Rich Media

GOLD

Prenatal Genetic Testing for Chromosomal Problems
Clinical Effectiveness | Wolters Kluwer Health
Division: Business: 500+ employees
Audience: Consumers

GOLD

Myth-Information: Tardive Dyskinesia
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER

8 mammogram facts to know
Coffey Communications
Division: Media / Publishing
Audience: Consumers

SILVER

Cold remedies that work
Coffey Communications
Division: Media / Publishing
Audience: Consumers

SILVER

HSA Expense Dashboard
Health-E Commerce
Division: Business: less than 500 employees
Audience: Consumers

SILVER

HealthInteractive: Type 2 Diabetes
Johns Hopkins - WebMD Ignite
Division: Hospital – 500+ beds
Audience: Consumers

SILVER

WebMD ONE Content Hub
WebMD Health Services
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Test Your Knowledge of RSV Symptoms, Causes & Treatment
American Academy of Pediatrics/ HealthyChildren.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

HealthInteractive: Colonoscopy
Johns Hopkins - WebMD Ignite
Division: Hospital – 500+ beds
Audience: Consumers

BRONZE

Myth-Information: Bipolar 1
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

How to build social bonds
Coffey Communications
Division: Media / Publishing
Audience: Consumers

MERIT

Volunteering and your health
Coffey Communications
Division: Media / Publishing
Audience: Consumers

Web-based Digital Health

Microsite

GOLD

Inspiring Stories: Journeys of Healing and Hope
TriWest Healthcare Alliance
Division: Business: 500+ employees
Audience: Consumers

SILVER

Center of Excellence on Social Media and Youth Mental Health
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

GLP-1's unveiled
VERUSRx
Division: Other / Miscellaneous
Audience: Consumers

BRONZE

DementiaRisk.ca
Division of e-Learning Innovation, McMaster University
Division: Educational Institution
Audience: Consumers

BRONZE

Specialty Medication Management site
Optum Rx Creative Team
Division: Health System
Audience: Consumers and Health Professionals

BRONZE

Know, Then Go
SGMC Health
Division: Hospital – 250-499 beds
Audience: Consumers

BRONZE

Living Well with macular Degeneration
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

St. Mary Medical Center Bariatric Marketing Campaign
Trinity Health Mid-Atlantic
Division: Hospital – 250-499 beds
Audience: Consumers

BRONZE

Cedars-Sinai Education Center
Veritas Health
Division: Media / Publishing
Audience: Consumers

BRONZE

VUMI Plans
VUMI Group
Division: Health Insurer
Audience: Consumers

MERIT

Converse County Hospital Foundation Microsite
Converse County Hospital Foundation
Division: Hospital – under 250 beds
Audience: Consumers

MERIT

Health Matters Microsite
White Plains Hospital
Division: Hospital – 250-499 beds
Audience: Consumers

Web-based Digital Health

Portal – Chronic Disease

SILVER

Tracking, Treating and Taming Chronic Migraine
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Web-based Digital Health

Portal – Other / Miscellaneous

GOLD

Social Media and Youth Mental Health Q&A Portal
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Web-based Digital Health

Portal – Patient Education

SILVER

BabyPeek
BillionToOne
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

A Patient’s Guide to Graves’ Disease
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

Ontada Health
Ontada
Division: Business: 500+ employees
Audience: Consumers

MERIT

Televox Practice Edition: An Automated Patient Relationship Management Solution
TeleVox
Division: Business: 500+ employees
Audience: Consumers and Health Professionals

Web-based Digital Health

Portal – Physician / Clinician

BRONZE

ManagedCareCGM.com Continuous Glucose Monitoring (CGM) Education for Managed Care, Pharmacy, and Payer Professionals
Impact Education, LLC
Division: Medical Communications Agency
Audience: Health Professionals

Web-based Digital Health

Responsive Website Design

GOLD

IQ Solutions_Public Health Website
IQ Solutions
Division: Other / Miscellaneous
Audience: Consumers and Health Professionals

SILVER

UMR Website
UMR
Division: Health Insurer
Audience: Consumers

BRONZE

Learning at Their Fingertips: How 40% of Our Healthcare Audience Benefits From Responsive Design
Pri-Med
Division: Educational Institution
Audience: Health Professionals

MERIT

Immune-Mediated Inflammatory Disease Forum Website
Immune-Mediated Inflammatory Disease Forum
Division: Medical Communications Agency
Audience: Health Professionals

Web-based Digital Health

Web-based Resource / Tool

GOLD

Everything you need to know about Medicare reforms

The PAN Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

Sleeping Baby: 5 Infant Safe Sleep Essentials

American Academy of Pediatrics (Jackie Ortega/Cause Alliance)

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

Life Unscripted with Depression

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Motor Delay Tool: Does My Child Have Physical Developmental Delays?

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

Best Virtual Mental Health Platform

Innerworld

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

You And IBS: Animated Patient's Guide to Irritable Bowel Syndrome

Mechanisms in Medicine Inc.

Division: Media / Publishing

Audience: Consumers

MERIT

CheckMate - Breast Cancer Risk Quiz

Brem Foundation to Defeat Breast Cancer

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

PayerTalkCE™ Presents: Continuous Glucose Monitoring: Improving Access to CGM Under the Pharmacy Benefit

Impact Education, LLC, Medical Education Resources, Inc.

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

PayerTalkCE™ Presents: Achieving Appropriate and Equitable Treatment Access for Prostate Cancer Care

Impact Education, LLC, Partners for Advancing Clinical Education

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

SingleCare

SingleCare

Division: Business: less than 500 employees

Audience: Consumers

Web-based Digital Health

Webinar

GOLD

The State of Rehab Therapy in 2023: Charting a Course Through Shifting Tides

Dr. Heidi Jannenga, co-founder and chief clinical officer of WebPT, joined by Dr. Dianne V. Jewell, PT, DPT, PhD, FAPTA, president and CEO of Sheltering Arms Corporation and Hospitals, and Richard Leaver, PT, CEO of Alliance Physical Therapy Partners

Division: Business: 500+ employees

Audience: Health Professionals

SILVER

Black Women, Menopause and Cardiovascular Disease

Claret Circle

Division: Business: 500+ employees

Audience: Consumers

SILVER

NCCN Webinars for Patients: Inflammatory Breast Cancer

National Comprehensive Cancer Network

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Rare Disease Spotlight: Immune-related kidney diseases

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

Beyond Treatment: How to Get the Follow-Up Care You Need

Breastcancer.org

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Exercise & Mesothelioma:

What Mesothelioma Patients Need to Know

The Mesothelioma Center at Asbestos.com

Division: Media / Publishing

Audience: Consumers

MERIT

Launching into the New Year with the CMS Final Rule

Dr. Heidi Jannenga, co-founder and chief clinical officer of WebPT, and Rick Gawenda, PT, president of Gawenda Seminars

Division: Business: 500+ employees

Audience: Health Professionals

Web-based Digital Health

Webinar Series

BRONZE

Physical Therapy Billing Live

Dr. Heidi Jannenga, co-founder and chief clinical officer of WebPT, and John Wallace, PT, MS, senior vice president of member value at WebPT

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

VUMI Sessions

VUMI Group

Division: Health Insurer

Audience: Health Professionals

MERIT

Navigating Menopause in the Workplace

WebMD Health Services

Division: Business: 500+ employees

Audience: Consumers

Web-based Digital Health

Website

GOLD

www.mayoclinic.org

Mayo Clinic

Division: Health System

Audience: Consumers

GOLD

Just Ask MN Website

Russell Herder

Division: Government (Local/State/Federal)

Audience: Consumers

GOLD

Know The Dangers Website

Russell Herder

Division: Government (Local/State/Federal)

Audience: Consumers

GOLD

The Ethel from AARP

The Ethel from AARP

Division: Media / Publishing

Audience: Consumers

SILVER

BeWell, New Mexico's

Health Insurance Marketplace

Alex Sanchez

Division: Health Insurer

Audience: Consumers

SILVER

ACOG's Patient Website: A Destination for Women's Health Information

American College of Obstetricians and Gynecologists

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Asensus Surgical Website

Asensus Surgical

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

SILVER

AAMCNews: News & Insights About Academic Medicine

Association of American Medical Colleges

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

MedTrainer - Educate. Credential.

Comply. Accelerate.

MedTrainer

Division: Business: less than 500 employees

Audience: Health Professionals

SILVER

Southeast Georgia Health System Website

Southeast Georgia Health System

Division: Health System

Audience: Consumers

SILVER

Candesant Biomedical/Brella® Website

TogoRun

Division: Medical Communications Agency

Audience: Consumers and Health Professionals

SILVER

UMR Website

UMR

Division: Health Insurer

Audience: Consumers

BRONZE

HaemDifferently.expert - Website

ELM Group

Division: Medical Communications Agency

Audience: Consumers and Health Professionals

BRONZE

Yuma Regional Medical Center

Website Refresh

Yuma Regional Medical Center

Division: Hospital – 250-499 beds

Audience: Consumers and Health Professionals

MERIT

Healthy Blue North Carolina Medicaid

Healthy Blue

Division: Health Insurer

Audience: Consumers and Health Professionals

MERIT

RxSense

RxSense

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

MERIT

St. Peter's Health Partners - LiveSmart

St. Peter's Health Partners

Division: Health System

Audience: Consumers and Health Professionals

MERIT

Wilmot Cancer Institute -

Technology & Innovation Group

Wilmot Cancer Institute -

Technology & Innovation Group

Division: Hospital – 250-499 beds

Audience: Consumers and Health Professionals

