



KAREN THOMAS, PRESIDENT & CEO, THOMAS PUBLIC RELATIONS, INC. BIO

**Winner Stevie Award 2023 Achievement in Management Advertising, Marketing & PR
Winner PRPLI 2022 & 2021 PR Campaign of the Year Award &
Long Island Business News Excellence in Communication Award**

Chair of the PR Committee for American Business Awards
Judge for the CES Innovation Awards, CES Asia Innovation Awards, Edison Awards, Digital Health Awards, SVUS, CEO Awards, & Cyber Security Awards

Karen Thomas is President and CEO of Thomas Public Relations, Inc. www.thomaspr.com, a leading technology and consumer electronics public relations agency based in Long Island, NY. Thomas PR® has an over 20 year history of successful PR campaigns for ground-breaking technology companies, such as Olympus, BeBop Sensors, RoboSense, Mixcder, udoq, Copytrack, MiWorld Accessories, NewerTech, Thermoworks, iCleanse, iDevices, FeiyuTech, OWC, Kidz Gear, The Great Kat, and many more technology companies; bringing them high level press recognition, TV appearances, awards, booming sales, IPOs, and acquisitions.

Thomas PR is a pioneer in digital imaging and photography public relations. The company represented Olympus for seven years, launching their digital camera and Magneto-Optical lines and winning hundreds of industry awards. Thomas PR was responsible for propelling Olympus to number two in U.S. sales, with public relations being the number one reason customers chose Olympus, as indicated by Olympus' study of customer buying trends. Thomas PR has also represented other leaders in photography, including Lexar Media, Fotonation, Foveon, Corsair, DXG Cameras, Concord Cameras, Enroute Imaging, Arcsoft, IPC, and more. Ms. Thomas has served on the boards of PMDA, IPC, LISTNET and many other organizations for technology, photography, and digital imaging.

Thomas PR has extensive relationships with national and international press, including **The Today Show, CNN, Good Morning America, Fox-TV, Wired, BBC-TV, Stern, NY Times, and more.**

Thomas PR is winner of the Stevie Award 2023 and PRPLI 2022 and 2021 PR Campaign of the Year Awards. Karen Thomas is **Chair of the PR Committee** for the Stevie Awards, American Business Awards and a **judge for the CES Innovation Awards, CES Asia Innovation Awards, Edison Awards, Digital Health Awards, SVUS, CEO Awards, Cyber Security Awards,** among others; and was recently awarded the Long Island Business News Excellence in Communication Award for Best PR Campaign for Thomas PR's **Shenzhen, China's Government Press Event held at CES.**

Recently named "Top 100 Influencers and Brands" by Analytica, the leading social media influencer analyst group, Karen Thomas is the creator of the original and **longest**

running Party List for technology trade shows, “The Official KarenNet Party List.” Thomas PR is also winner of the **PRSourceCode Top Tech Communicators Award**, TheBitbag.com’s **PR Rep of the Year**, and more. Ms. Thomas is a graduate of the Juilliard School in NY City for voice, performance, and languages. For more info, see: www.thomaspr.com.

THOMAS PR AWARDS:

- WINNER – DesignRush Top 10 PR Firms 2023
- WINNER – Stevie Award 2023 Achievement in Management – Advertising, Marketing & Public Relations
- WINNER – PRPLI 2022 PR Campaign of the Year
- WINNER – PRPLI 2021 PR Campaign of the Year
- WINNER – LIBN Excellence in Communication Award 2017 - Best PR Campaign
- WINNER – PR News Social Shake-up Movers & Shakers Award 2017
- WINNER – Onalytica Top 100 PR Influencer Award
- WINNER – PR SourceCode Top Tech Communicator

THOMAS PR JUDGING:

- JUDGE – Stratus Awards for Cloud Computing 2023
- JUDGE – Digital Health Awards 2023
- JUDGE – Globee Leadership Awards 2023
- JUDGE – Digital Health Hub Awards 2023
- JUDGE – American Business Awards – Stevie Awards – 2023, 2022, 2020, 2019, & 2018
- JUDGE – Edison Awards “Expert Reviewer” 2022, 2021, 2018 & 2017
- JUDGE – eHealthcare Leadership Awards 2023, 2022, & 2021
- JUDGE – Chair, PR Judging Committee, American Business Awards 2020
- JUDGE – Business Intelligence Group PR Awards 2020 & 2019
- JUDGE – Cyber Security Awards 2019
- JUDGE – CES 2019 Innovation Awards
- JUDGE – SVUS Awards – Best CEO & Technology 2018
- JUDGE – IT World Awards 2017
- JUDGE – CES Asia Innovation Awards 2019 & 2017
- JUDGE – CEO World Awards 2017

Thomas PR website: <http://www.thomaspr.com>

Photos:

Karen Thomas: <https://www.thomaspr.com/photos?pgid=lf2ztipz-c3833032-0a81-46b6-a945-cdf6d45200a7>

Thomas PR Logo: <https://www.thomaspr.com/photos?pgid=lf2ztipz-258e1c80-62aa-4f6c-84f4-a921f1c072ab>

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