

24th Annual

DIGITAL

Health

AWARDS®

SPRING 2022

winners

Judges

Mitch E. Apley

Senior Director of Broadcast |
Print Production • AbelsonTaylor

Gil Bashe

Managing Partner, Global Health
Finn Partners

Karine Bergeron

Executive Director, Art • CDM Montreal

Laura Boyd DeSmeth

Director of Digital Communications
Medical City Healthcare

Jennifer Brooks-Mason

Vice President, Digital Strategy
SCAN Health Plan

Monika Cathcart

Product Manager, Multimedia Publishing
Elsevier

Jonathan Chaney

Creative Strategist & Team Lead
Blue Cross NC

Nancy Chill

Senior VP Education and
Business Development
American Gastroenterological Association

Patrick Clinton, LPC

Exhale Behavioral Health

Zach Covey

Email Marketing Manager • Veritas Health

Greg Diamond

Senior Director, Production Support
Technology Operations
Optum

Dan Dunlop

President • Jennings

Ram Dwivedi

International Product Manager -
Digital Pathology • Roche

Cyndy Erickson Mitchell

Managing Editor, Writer, Content Specialist
National Jewish Health

Patrick Evett

Manager, Digital Experience
American Academy of Pediatrics

Sandra Fancher

Chief Innovation Officer • Stamats

Stephanie Fears

Associate Director • Westat

Erica Firmin

Marketing Director • Solstice

Jennifer Flynn

Senior Editor • Veritas Health

Maureen Garrity

Independent Consultant - Medical
Communications/Publications strategy

Rick Guasco

Creative Director • Positively Aware magazine

Heather Guidone

Surgical Program Director
Center for Endometriosis Care

Rachel Hall

Senior Marketing Automation Specialist
Arthur J Gallagher Co.

Beth Hampton

VP Marketing and Communications • AACC

Desiree Hayes

Executive Vice President Patient Services
Palms Medical Group

Emily Heller-Belmonte

Chief Creative • Pangaea Creative House

Karyi Hennessey

Visual Designer • Veritas Health

Sharlene Jenner

Associate Vice President,
Marketing Technology • Vizient, Inc

Nick Kagal

Vice President • SpinSci

Jennifer DeLeo Kertz

SEO Product Owner • Optum

Stefanie Kuchta

Art Director • Optum

Chuck Lacasse

Agency Creative Director • Vendi Advertising

Beth Landau

Owner, Writer, Editor • BEL Writing Services

Philip Lempert

CEO
Retail Dietitians Business Alliance LLC

Elliot Lopez

President • ACTIONREACTION

Greg Morancey

Secure IT UI/UX Website &
Digital Marketing Expert

Christine Muldoon

SVP Marketing and Strategy
WebMD Health Services

Andrew Norris

Sr. Digital Marketing Manager
WebMD Health Services

Viraj Patwardhan

Director Digital Consumer Experience
Thomas Jefferson University and
Jefferson Health

Amy Pfeiffer

VP Member Engagement • WebMD

Amanda Raitz Hebert

VP of Global Marketing • MORE Health

Balagopal Ramdurai

Head of Products & Innovation
Vectramind Corp.

Sara Raner

Senior Marketing Specialist • UnitedHealthcare

Ashley Reynolds, PhD, RN, ACSM-HFS

Chief Experience Officer • BioIQ

Benjamin Richman

Director of Marketing • OneRecord

Susan Rubin, MPH

Manager, Business Development
American College of Surgeons
Cancer Department

Mark Ruthman

Digital Channel Web SME • Merck

Brandon Scott

VP Digital • Ten Adams

Leah Shanholtz

Associate Director, User Experience
AbelsonTaylor

Teresa Sherman

Business Associate, Marketing
& Communications
Education Development Center

Matthew Stumm

Founder + Creative Director
Stark/Raving Branding + Advertising

Brian Tencza

CDC (Retired)

Audrie Tornow

Managing Partner
Excalibur Medical Education

Ela Vashishtha

Healthcare Consultant/ Planning Analyst
Texas Health Resources

Crystal Vining

Digital Content Editor
American Academy of Pediatrics

Susan Watanabe

Director, Digital Content Strategy
Johns Hopkins Medicine

Michael Yoder

Lead Digital Marketing Specialist
Spectrum Health System

Connected Digital Health

Clinical Mobility Tools

■ MERIT

Cath Lab Reporting System

Lead Medical

Division: Business: less than 500 employees

Audience: Health Professionals

Connected Digital Health

Disease Management / Population Health Management

■ GOLD

BreatheSuite Connected Health System for Improved Management of Chronic Respiratory Conditions

BreatheSuite

Division: Business: less than 500 employees

Audience: Health Professionals

Connected Digital Health

Medication Compliance / Adherence

■ SILVER

OptimizeRx Therapy Initiation and Persistence Platform

OptimizeRx

Division: Business: less than 500 employees

Audience: Health Professionals

Connected Digital Health

Other / Miscellaneous Connected Digital Health

■ GOLD

Medical Home Network

Medical Home Network

Division: Other / Miscellaneous

Audience: Health Professionals

■ GOLD

OneRecord API

OneRecord

Division: Business: less than 500 employees

Audience: Health Professionals

■ MERIT

Eviti Connect: Enabling High-Quality, High-Value Care

NantHealth

Division: Business: less than 500 employees

Audience: Health Professionals

■ MERIT

NaviNet: Elevating Payer-Provider Collaboration

NantHealth

Division: Business: less than 500 employees

Audience: Health Professionals

Connected Digital Health

Telehealth / Remote Patient Monitoring

■ GOLD

CureSight

NovaSight

Division: Medical Equipment /

Device Manufacturer

Audience: Consumers

■ SILVER

eVisit Virtual Care Platform

eVisit

Division: Business: less than 500 employees

Audience: Health Professionals

■ BRONZE

hearX Self Test Kit

hearX Group

Division: Medical Equipment /

Device Manufacturer

Audience: Health Professionals

■ BRONZE

IncludeHealth MSK-OS

IncludeHealth

Division: Business: less than 500 employees

Audience: Health Professionals

■ BRONZE

Verustat

Verustat

Division: Business: less than 500 employees

Audience: Health Professionals

■ BRONZE

mymobility®

Zimmer Biomet

Division: Medical Equipment /

Device Manufacturer

Audience: Health Professionals

■ BRONZE

Zoom and Cerner EHR Integration

Zoom Video Communications, Inc.

Division: Business: 500+ employees

Audience: Health Professionals

■ MERIT

Shape Your Digital Health Future

Xealth

Division: Business: less than 500 employees

Audience: Health Professionals

Digital Health – Social Media

Facebook

■ GOLD

AARP® Staying Sharp® Facebook Page

AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit

Audience: Consumers

■ SILVER

Klein's Pharmacy Facebook Page

Content and Design Departments, Studiothink

Division: Pharmacy / Drug Store

Audience: Consumers

■ SILVER

Spine-health Facebook Page

Veritas Health

Division: Media / Publishing

Audience: Consumers

■ BRONZE

Silence the Shame Behavioral Health Initiative

Henry County Medical Center

Division: Hospital – under 250 beds

Audience: Consumers

■ BRONZE

Sharecare on Facebook

Sharecare

Division: Business: 500+ employees

Audience: Consumers

■ MERIT

Cancer Support Community Facebook Page

Cancer Support Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

Digital Health – Social Media

Instagram

■ GOLD

Nurse.org Instagram Community

Nurse.org

Division: Media / Publishing

Audience: Health Professionals

■ SILVER

Everyday Health Instagram

Everyday Health

Division: Media / Publishing

Audience: Consumers

SILVER

VUMI Group's Bi-lingual Instagram
VUMI Group
Division: Health Insurer
Audience: Consumers

BRONZE

Clinical Tip of the Week - Child Mental Health
The Clay Center for Young Healthy Minds
Division: Other / Miscellaneous
Audience: Consumers

BRONZE

Glioblastoma Community Building and Digital Health Storytelling
The Glioblastoma Research Organization
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

optum perks paid social
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

Digital Health – Social Media

LinkedIn

GOLD

MORE Health
MORE Health
Division: Other / Miscellaneous
Audience: Consumers

SILVER

There's Nothing 'Folksy' About Leadership
Laurie Sewell
Division: Business: 500+ employees
Audience: Health Professionals

SILVER

VUMI Group's Bilingual and Interactive LinkedIn Strategy
VUMI Group
Division: Health Insurer
Audience: Consumers

BRONZE

PMMA LinkedIn
Lisa Diehl
Division: Health System
Audience: Health Professionals

BRONZE

Helping Members Achieve A Better Quality Of Life Through Supplemental Benefit Solutions
NationsBenefits
Division: Business: 500+ employees
Audience: Health Professionals

MERIT

Cancer Support Community LinkedIn Page
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health – Social Media

Other / Miscellaneous Social Media

GOLD

Effective Paid Social Media Strategy & Campaign
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

SILVER

AMA Physician Innovation Network
Modea
Division: Other / Miscellaneous
Audience: Health Professionals

Digital Health – Social Media

TikTok

GOLD

Unwinding Anxiety by Sharecare:
Grandpa Freestyles
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Digital Health – Social Media

Twitter

GOLD

Cancer Support Community Twitter
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

@MDAndersonNews
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

SILVER

CDC DASH Twitter Presence
Westat and CDC's Division of Adolescent and School Health
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE

Progressnotes Mag
Health Science Communications Team, Medical University of South Carolina
Division: Health System
Audience: Health Professionals

BRONZE

Sharecare on Twitter
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

Cytokine Signalling Forum Twitter
CESAS Medical / University of Glasgow
Division: Medical Communications Agency
Audience: Health Professionals

Digital Health – Social Media

YouTube

GOLD

Cancer Support Community YouTube Channel
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Veritas Health YouTube Channel
Veritas Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Article

GOLD

"Your Silence Will Not Protect You": Using Words and Action in the Fight Against Racism
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

GOLD

Too Many Doctors Are Misdiagnosing Disease on Skin of Color
Everyday Health
Division: Media / Publishing
Audience: Consumers

GOLD

What It's Like to Live With Suicidal Thoughts
Everyday Health
Division: Media / Publishing
Audience: Consumers

GOLD

Why So Many Hysterectomies for Black Women? A Dark Past and Way Forward
Giddy
Division: Media / Publishing
Audience: Consumers

GOLD

Unseen and Unheard: In the Cath Lab, Anti-racism Efforts Fall Short
Laura McKeown for TCTMD
Division: Media / Publishing
Audience: Health Professionals

GOLD

Taking Multiple Medications? Beware of Side Effects
Michelle Crouch | AARP.org
Division: Media / Publishing
Audience: Consumers

GOLD

The Case of the \$10,000 Colonoscopy
Michelle Crouch of The Charlotte Ledger
Division: Media / Publishing
Audience: Consumers

GOLD

This is the State of Nursing: A 2022 Nursing Shortage Report
Nurse.org
Division: Media / Publishing
Audience: Health Professionals

SILVER

Antiracism in the Field of Neonatology: A Foundation and Concrete Approaches
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

SILVER

Increasing Racial Diversity in Breast Cancer Clinical Trials
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

How Menopause Messes With Your Brain
Hallie Levine | AARP.org
Division: Media / Publishing
Audience: Consumers

SILVER

The risks and rewards of caregiving for loved ones with dementia
Laura Williamson, American Heart Association News
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Should You Still Wear a Face Mask Indoors?
Rachel Nania | AARP.org
Division: Media / Publishing
Audience: Consumers

SILVER

"Ukrainian Refugees Facing Major Health Risks"
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER

Patient Guide to Spinal Muscular Atrophy – Diana Unfiltered: Flying High with SMA 3
Spine Universe
Division: Media / Publishing
Audience: Consumers

SILVER

Low Back Pain in Older Low Back Pain in Older Adults
Veritas Health
Division: Media / Publishing
Audience: Consumers

BRONZE

Omicron Is Adding Fuel to Mental Health Crisis
Christina Ianzito | AARP.org
Division: Media / Publishing
Audience: Consumers

BRONZE

Low Cholesterol Diet Plan for Beginners
Emily Lachtrupp, M.S., RD, Victoria Seaver, M.S., RD
Division: Media / Publishing
Audience: Consumers

BRONZE

5 Exercises That Can Keep Your Brain Sharp
Hallie Levine | AARP.org
Division: Media / Publishing
Audience: Consumers

BRONZE

Faith leaders use medical and religious messages to promote COVID-19 vaccinations
Ken Budd
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Skin Cancer Risks in People of Color
Melba Newsome | AARP.org
Division: Media / Publishing
Audience: Consumers

BRONZE

More Than a Cold: Omicron Is Still Dangerous for Older Adults
Rachel Nania | AARP.org
Division: Media / Publishing
Audience: Consumers

BRONZE

What to Do if You Receive a Surprise Medical Bill
Rachel Nania | AARP.org
Division: Media / Publishing
Audience: Consumers

BRONZE

Expired Cardiac Devices May Do Global Good, but Safety Unknown
Yael Maxwell DeVita
Division: Media / Publishing
Audience: Health Professionals

MERIT

Gender Equity in Pediatric Hospital Medicine: What History Tells Us
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

8 Medical Checkups You May Regret Putting Off Any Longer
Barbara Stepko | AARP.org
Division: Media / Publishing
Audience: Consumers

MERIT

Easing Gridlock in Hypertensive Lungs
Celia Spell, MUSC Health Science Communications
Division: Health System
Audience: Health Professionals

MERIT

Race and COVID: It's Not Unhealthy Behavior. It's Systemic Racism.
EndocrineWeb
Division: Media / Publishing
Audience: Consumers

MERIT

Empowering Voices of Minority Women With IBD

Everyday Health

Division: Media / Publishing

Audience: Consumers

MERIT

5 Sneaky Signs You Might Have a Vitamin D Deficiency

Jessica Ball, M.S., RD,

Victoria Seaver, M.S., RD

Division: Media / Publishing

Audience: Consumers

MERIT

Having High-Blood Pressure Can Speed Up Cognitive Decline—Here Are 4 Ways to Combat Both, According to Doctors

Karla Walsh, Victoria Seaver, M.S., RD

Division: Media / Publishing

Audience: Consumers

MERIT

What it meant for a drug I tested in clinical trials to receive FDA approval

MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Health Professionals

MERIT

2 Years of COVID-19 by the Numbers

Rachel Nania | AARP.org

Division: Media / Publishing

Audience: Consumers

MERIT

6 Common Causes of Snoring (and When to Worry)

Rachel Nania | AARP.org

Division: Media / Publishing

Audience: Consumers

MERIT

6 Superbug Myths: What Really Happens When Germs Defeat Drugs

Rachel Nania | AARP.org

Division: Media / Publishing

Audience: Consumers

MERIT

Why I'm A Grateful Alcoholic

The Girlfriend From AARP

Division: Media / Publishing

Audience: Consumers

MERIT

Reports of Sudden Deaths Among Athletes After COVID-19 Vax Are 'Misinformation'

Todd Neale for TCTMD

Division: Media / Publishing

Audience: Health Professionals

Digital Health Media / Publications

Article Series

SILVER

Specialty Board Expenditures Series

Medpage Today

Division: Media / Publishing

Audience: Health Professionals

BRONZE

When the Bough Breaks: The True Cost of Motherhood

Giddy

Division: Media / Publishing

Audience: Consumers

BRONZE

What If We Put Mental Health First?

Psycorm

Division: Media / Publishing

Audience: Consumers

MERIT

Cytokine Signalling Forum: Publications

CESAS Medical

Division: Media / Publishing

Audience: Health Professionals

MERIT

Understanding Crohn's Disease and Ulcerative Colitis: Resources in Spanish

MyCrohnsAndColitisTeam

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Diabetes Prevention Guide

AARP.org

Division: Media / Publishing

Audience: Consumers

MERIT

Your Guide To Adult Vaccines

AARP.org

Division: Media / Publishing

Audience: Consumers

MERIT

Under Pressure: How Social Media, Drugs, and the Changing Landscape of Sexuality Are Challenging Younger Generations'

Mental Health

Everyday Health

Division: Media / Publishing

Audience: Consumers

MERIT

ADOLESCENT BEHAVIORAL HEALTH AND INSTITUTIONAL CARE IN THE US

Psycorm Pro

Division: Media / Publishing

Audience: Health Professionals

MERIT

"Transgender Health and Wellness"

Sharecare

Division: Business: 500+ employees

Audience: Consumers

MERIT

Hormones & Our Health: How What We Eat May Affect How They Work

Victoria Seaver, M.S., RD, Christine Byrne,

M.P.H., RD, Karen Ansel, M.S., RDN,

Melissa Groves Azzaro, RDN, LD,

Johane M. Filemon, M.S., RDN

Division: Media / Publishing

Audience: Consumers

Digital Health Media / Publications

Audio

GOLD

Young and Diagnosed: Recalculating When Life Takes a Detour

Cancer Support Community

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

Scar Tissue: Emotional Vulnerability in Clinical Practice

Medpage Today

Division: Media / Publishing

Audience: Health Professionals

SILVER

Medical Rehab Matters Podcast: Cancer and Inpatient Medical Rehabilitation

American Medical Rehabilitation Providers Association

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE
Sports and Exercise for People with Disabilities; Increased Rates of Underinsured Children
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE
Coping with Multiple Myeloma
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
How Utilization Management Can Increase Health Disparities
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Audio Series

GOLD
The Etherist—Season 3: Ether Day Revisited
Anesthesiology News
Division: Media / Publishing
Audience: Health Professionals

GOLD
Stories from the World of Medicine: Season 4
The Nocturnists
Division: Media / Publishing
Audience: Health Professionals

SILVER
Live Fierce Podcast
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Specialist Spotlight: Pediatrician, Dr. Cronyn talks on the specialized needs of providing gender-affirming care
PeerDirect Publishing
Division: Media / Publishing
Audience: Health Professionals

BRONZE
Financial Stress Mini Course from Unwinding by Sharecare
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
Primary First Podcast
Catalyst Health Group
Division: Accountable Care Organization (ACO)
Audience: Health Professionals

MERIT
HR Scoop Podcast
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Blog Post

GOLD
Suicide Risk Assessment: How To Talk About Suicidal Ideation
Rola Amar, PhD
Division: Business: 500+ employees
Audience: Health Professionals

SILVER
Addressing Racism and Racial Trauma In Behavioral Healthcare: A Review With The Experts
Nellie Galindo, MSW, MSPH
Division: Business: 500+ employees
Audience: Health Professionals

SILVER
Even in the Depths of Hell, It's Still Possible to Dream
Sedralmontaha Istanbuly for TCTMD
Division: Media / Publishing
Audience: Health Professionals

SILVER
11 Strategies To Optimize Your Patient Scheduling System
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE
How to Choose a Wig You'll Love After Cancer Hair Loss
Cancer Support Community
Division: Media / Publishing
Audience: Consumers

BRONZE
Is Fear of Hospital Retaliation Silencing Doctors?
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

BRONZE
Find Your Personal Top 3 Ways to Build Resilience
Nurse.com
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE
Hybrid Communication & Scheduling Needed for Hybrid Care
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE
7 Current Legal Issues in Healthcare
symplr
Division: Business: 500+ employees
Audience: Health Professionals

MERIT
Rebuilding identity – a critical step in recovery
American Stroke Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
5 Long-Term Effects of the Nursing Shortage
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Health Professionals

MERIT
What to Expect: The State of Nurse Staffing in 2022
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Consumers

MERIT
What is Painful Bladder Syndrome?
Care New England Health System
Division: Health System
Audience: Consumers

MERIT
How It Feels to Have Dementia at 48
Everyday Health
Division: Media / Publishing
Audience: Consumers

MERIT
Confronting Racial Disparities in Lung Cancer Care
Fox Chase Cancer Center
Division: Hospital – under 250 beds
Audience: Consumers

■ MERIT

The Silent Rise of Maternal Sepsis
Lora Sparkman, MHA, RN, BSN
Division: Business: 500+ employees
Audience: Health Professionals

■ MERIT

A Lesson in Vaccine Hesitancy From My
Half-Vaxxed Daughter
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

■ MERIT

Walmart's Low-Price Insulin Is a Band-Aid on a
Broken System
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

■ MERIT

Healthcare Compliance: All You Need To Know
symptr
Division: Business: 500+ employees
Audience: Health Professionals

Digital Health Media / Publications

Blog Post Series

■ SILVER

Milton Packer's "Revolution and Revelation"
Series
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

■ SILVER

Ask the Expert Series – MS Conversations
Multiple Sclerosis Association of America
Division: Association / Professional Society / Non-Profit
Audience: Consumers

■ SILVER

Biomedical Beat Blog
**National Institute for General Medical
Sciences (NIGMS) (NIH)**
Division: Government (Local/State/Federal)
Audience: Consumers

Digital Health Media / Publications

Book

■ GOLD

Pediatric Collections:
Sports Medicine Playbook
American Academy of Pediatrics
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

Digital Health Media / Publications

Booklet/Brochure

■ GOLD

Grown Ups Show Up! Tips Sheets
**Open Door Family Medical Centers, Inc. and
KDH Research & Communication**
Division: Physicians / Medical Practices
Audience: Consumers

■ SILVER

Fall Family Foods: 10 Quick and Easy Recipes
to Cook and Eat Together
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

■ SILVER

Understanding Violence and Aggression in
the Nursing Profession
Avant Healthcare Professionals
Division: Nurses / Allied Health Professionals
Audience: Health Professionals

■ SILVER

Frankly Speaking About Cancer:
Maintenance Therapy for Advanced and
Metastatic Bladder Cancer
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

■ SILVER

b2b-ebook-rising-cost-orx4275725
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

■ SILVER

Bright Start Booklet
**Vanguard Communications and
AmeriHealth Caritas District of Columbia**
Division: Other / Miscellaneous
Audience: Consumers

■ SILVER

VUMI's 2021 Corporate Profile
VUMI Group
Division: Health Insurer
Audience: Consumers

■ BRONZE

Frankly Speaking About Cancer:
Immunotherapy for Bladder Cancer
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

■ BRONZE

Frankly Speaking About Cancer: Spotlight on
Advanced Non-Melanoma Skin Cancers
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

■ BRONZE

The Adventures of Captain Contributor:
Health Reimbursement Account (HRA) Issue
DataPath, Inc.
Division: Business: less than 500 employees
Audience: Consumers

■ BRONZE

Understanding Cervical Changes:
A Health Guide
National Cancer Institute
Division: Government (Local/State/Federal)
Audience: Consumers

■ BRONZE

b2b-ebook-best-pbm-orx4275739
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

■ BRONZE

A Practical Guide to Cancer Rights
for Caregivers
Triage Cancer
Division: Association / Professional Society / Non-Profit
Audience: Consumers

■ BRONZE

Veritas Health Holiday Guide
Veritas Health
Division: Media / Publishing
Audience: Consumers

■ MERIT

10 Under 10: Easy Winter Meals (and More!)
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Easy Everyday Meals: 15 Breakfast, Lunch and Dinner Recipes with 10 Ingredients or Less
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Frankly Speaking About Cancer: Multiple Myeloma in Black and African American Communities
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Answers to the Top 13 Questions People Have about Assisted Living Services
Senior Living Residences
Division: Business: 500+ employees
Audience: Consumers

MERIT

SPARK 5th-anniversary Progress Report
Simons Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Booklet/Brochure Series

GOLD

Managing Diabetes: Educational Handouts and Resources
Academy of Nutrition and Dietetics
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Oncology Nutrition: Educational Handouts and Resources
Academy of Nutrition and Dietetics
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Case Study

GOLD

Trust is fundamental: Bringing the Best Care Everywhere to underserved populations
Wolters Kluwer, Health
Division: Business: 500+ employees
Audience: Health Professionals

MERIT

Case Study: Providence
DexCare
Division: Business: less than 500 employees
Audience: Health Professionals

Digital Health Media / Publications

Editorial Animation

GOLD

How to Understand Breast Cancer Research
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

The Death, Divorce and Illness Etiquette Guide
The Ethel from AARP
Division: Media / Publishing
Audience: Consumers

BRONZE

Breast Cancer Clinical Trials: 5 Common Misconceptions
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

How Working Out Benefits Your Boobs
Giddy
Division: Media / Publishing
Audience: Consumers

MERIT

Sharpen Your Brain by Learning a New Language
The Ethel from AARP
Division: Media / Publishing
Audience: Consumers

MERIT

Banish Bikini Bumps Once And For All
The Girlfriend from AARP
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Editorial Illustration

GOLD

Have You Lost Your Desire For Sex?
The Girlfriend from AARP
Division: Media / Publishing
Audience: Consumers

SILVER

Doctor's Note: Pregnant? Run, Don't Walk, to Get Your COVID-19 Vaccine
Giddy
Division: Media / Publishing
Audience: Consumers

SILVER

Digital Transformation Maturity Model
Lumeon
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

Why So Many People With Schizophrenia Go Untreated
Giddy
Division: Media / Publishing
Audience: Consumers

BRONZE

Is Body Mass Index Racist?
Sisters from AARP
Division: Media / Publishing
Audience: Consumers

BRONZE

An Open Letter From Your Penis
The Arrow from AARP
Division: Media / Publishing
Audience: Consumers

MERIT

The Nuance and Consequence of Behavioral Addictions
Giddy
Division: Media / Publishing
Audience: Consumers

MERIT

Self-Care Tips for Caregivers
Sisters from AARP
Division: Media / Publishing
Audience: Consumers

MERIT

How I Learned To Stop Worrying and Love My Gut
The Arrow from AARP
Division: Media / Publishing
Audience: Consumers

MERIT

I Demand Access to Paul Rudd's Fountain of Youth
The Arrow from AARP
Division: Media / Publishing
Audience: Consumers

MERIT

What to Expect When Your Kid's Expecting
The Ethel from AARP
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Logo

GOLD

TerraBella Senior Living Logo
Discovery Senior Living
Division: Business: 500+ employees
Audience: Consumers

SILVER

SummerHouse Senior Living Logo
Discovery Senior Living
Division: Business: 500+ employees
Audience: Consumers

BRONZE

Epic Health Solutions Logo
Epic Health Solutions
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Seaton Senior Living Logo
Discovery Senior Living
Division: Business: 500+ employees
Audience: Consumers

Digital Health Media / Publications

Magazine

GOLD

Tinnitus Today magazine:
Funding Innovative Research
American Tinnitus Association
Division: Media / Publishing
Audience: Consumers

GOLD

Tinnitus Today magazine:
What to Do About Tinnitus
American Tinnitus Association
Division: Media / Publishing
Audience: Consumers

SILVER

Preserving Your Memory Magazine
The Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

Johns Hopkins Nursing Magazine
Johns Hopkins School of Nursing
Division: Educational Institution
Audience: Health Professionals

MERIT

RH Focus on Uterine Fibroids
Real Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Medical Animation

GOLD

Oncorus (animation)
Orrbitt Creative Group
Division: Other / Miscellaneous
Audience: Health Professionals

SILVER

LyGenesis (animation)
Orrbitt Creative Group
Division: Other / Miscellaneous
Audience: Health Professionals

BRONZE

iBio, Inc. (animation)
Orrbitt Creative Group
Division: Other / Miscellaneous
Audience: Health Professionals

Digital Health Media / Publications

Medical Education

GOLD

MMAP: MULTIPLE MYELOMA
ASSESSMENT PATHWAY
NFA Health
Division: Pharmaceutical Company
Audience: Health Professionals

SILVER

Cytokine Signalling Forum: Assessing the
Impact of COVID-19 in Rheumatology:
One Year On
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

SILVER

Moving the Needle in Neovascular Retinal
Diseases: Innovative Treatments,
New Surgical Techniques
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

Teaming Up to Overcome Challenges in the
Diagnosis and Management of Non-infectious
Uveitis: Enhancing Multidisciplinary Care in
the Biologic Therapy Era
PeerView Institute for Medical Education (PVI)
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Understanding the Unique Role of HER3 in
Oncogenesis
Excalibur Medical Education
Division: Medical Communications Agency
Audience: Health Professionals

Digital Health Media / Publications

Medical Illustration

GOLD

Learning About Breast Cancer Surgery
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Learning About Take-Home Naloxone Kits for
Opioid Emergencies
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

AART Illustration
BioCentric, Inc.
Division: Pharmaceutical Company
Audience: Health Professionals

Digital Health Media / Publications

Newsletter

GOLD

Newsletter
Sisters From AARP
Division: Media / Publishing
Audience: Consumers

SILVER
AARP® Staying Sharp® Content Newsletter
March 2021
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
PracticeUpdate Dermatology, Spotlight On
COVID-19
Elsevier's PracticeUpdate
Division: Media / Publishing
Audience: Health Professionals

SILVER
HSS Health Connection: Living with
Inflammatory Arthritis
HSS Education Institute
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE
Heart Insight (January 2022)
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
CSC Talks Survivorship with Emmy Winner
Sterling K. Brown
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
PracticeUpdate Spotlight On Psoriasis
Elsevier's PracticeUpdate
Division: Media / Publishing
Audience: Health Professionals

BRONZE
UPMC Health Plan – December PPU
UPMC Health Plan
Division: Health Insurer
Audience: Health Professionals

MERIT
Stroke Connection (January 2022)
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
BREAKING – Build Back Better Act Advances
in the U.S. House
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
Self-Care: How's Soup Season Going for You?
Everyday Health
Division: Media / Publishing
Audience: Consumers

MERIT
2022 Welcome Waves
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

MERIT
TAHS 2022 Newsletter
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

Newsletter Series

SILVER
Independence Blue Cross CRM & Thought
Leadership Digital Campaign
Independence Blue Cross
Division: Health Insurer
Audience: Consumers

MERIT
perks newsletters
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

Digital Health Media / Publications

Other / Miscellaneous Digital Health
Media / Publication

GOLD
Health Changemakers: Pushing for Better
Well-Being in Their Communities
Everyday Health
Division: Media / Publishing
Audience: Consumers

GOLD
Nursing in Crisis: Why Nurses Want To
Quit and What Healthcare Leaders Can Do
About It
Hospital IQ
Division: Business: less than 500 employees
Audience: Health Professionals

GOLD
A Caregiver's Guide to Navigating Childhood
and Adolescent Blood Cancers
The Leukemia & Lymphoma Society
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Grown Ups Show Up Social Media Images
Open Door Family Medical Centers, Inc. and
KDH Research & Communication
Division: Physicians / Medical Practices
Audience: Consumers

BRONZE
Stories of Women Reclaiming Their
Heart Health
Everyday Health
Division: Media / Publishing
Audience: Consumers

MERIT
Your Bone Health Plan (moderate/high risk)
American Bone Health
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
Condition Kitchen: 3 Easy, Feel-Good Recipes
for People With Type 2 Diabetes
Everyday Health
Division: Media / Publishing
Audience: Consumers

MERIT
MD Anderson Cancer Center Fiscal Year 2021
Annual Report
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

MERIT
POZ 2022 HIV Awareness Day Poster
POZ
Division: Media / Publishing
Audience: Consumers

MERIT
UPMC Health Plan – PA Takes a Breath
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

Video

GOLD

DarioHealth: Better Whole Health Made Easy
DarioHealth

Division: Business; less than 500 employees
Audience: Consumers

GOLD

Total Hip Replacement
Elsevier

Division: Business; 500+ employees
Audience: Consumers

GOLD

Knee Anatomy
Elsevier Patient Engagement

Division: Business; 500+ employees
Audience: Consumers

GOLD

Is Sensation Possible After a Double
Mastectomy for Breast Cancer Prevention?
One Woman's Story
Everyday Health

Division: Media / Publishing
Audience: Consumers

GOLD

Come Home to Forestdale Park
Forestdale Park Senior Living

Division: Business; less than 500 employees
Audience: Consumers

GOLD

What Is Bronchoscopy?
Mytonomy, Inc.

Division: Business; less than 500 employees
Audience: Consumers

GOLD

A dermatologist's skin care routine
**University of Texas MD Anderson
Cancer Center**

Division: Hospital – 500+ beds
Audience: Consumers

SILVER

Closed Doors, Open Hearts: Nursing Homes
and COVID-19

American Health Care Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Kidney Disease cause Unknown? Fabry Disease
American Kidney Fund

Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Protein for People with Chronic Kidney Disease
DaVita

Division: Business; 500+ employees
Audience: Consumers

SILVER

An Innovative Approach to Nerve Repair |
Santi's Story

Digital Media Group

Division: Health System
Audience: Consumers

SILVER

Robotic Prostatectomy | Cal Ripken Jr.'s Story
Digital Media Group

Division: Health System
Audience: Consumers

SILVER

The Johns Hopkins Pharmacology
Graduate Program
Digital Media Group

Division: Health System
Audience: Health Professionals

SILVER

Young & Chronic: Crohn's Disease Edition
HealthCentral

Division: Media / Publishing
Audience: Consumers

SILVER

How to Use an Insulin Pen
Healthwise

Division: Business; less than 500 employees
Audience: Consumers

SILVER

Medications: Inhalers
Mytonomy, Inc.

Division: Business; less than 500 employees
Audience: Consumers

SILVER

Panalgo IHD Demo Video
Panalgo

Division: Business; less than 500 employees
Audience: Health Professionals

SILVER

Game time sun-safety tips with Houston
Dash forward, Rachel Daly and MD Anderson
dermatologist Susan Chon, M.D.

**University of Texas MD Anderson
Cancer Center**

Division: Hospital – 500+ beds
Audience: Consumers

SILVER

When Jack met Joel Dahmen:
Sarcoma survivor meets golf pro
**University of Texas MD Anderson
Cancer Center**

Division: Hospital – 500+ beds
Audience: Consumers

SILVER

Inspire Well-Being In Your Organization –
WebMD Health Services Brand Video
WebMD Health Services

Division: Business; less than 500 employees
Audience: Consumers

SILVER

Curse of the Kissing Bug
Wedgwood Communications Inc:
Michael Del Sordi, Assoc. Creative Director;
Susan Hadley, Account Director. Bayer:
**Sonali Sharma, Assoc. Director New
Product Commercialization & Portfolio
Strategy; Michael Kuderka Executive
Director Established Brands**

Division: Pharmaceutical Company
Audience: Consumers

BRONZE

COVID-19 and kids: How mRNA vaccines work
American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

How Long Will You Target Me?
American Heart Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

NIH MILK Video
BioCentric, Inc.

Division: Government (Local/State/Federal)
Audience: Health Professionals

BRONZE

Urogynecology
Care New England Health System

Division: Health System
Audience: Consumers

■ **BRONZE**
Cytokine Signalling Forum Forum LIVE:
COVID-19 Vaccination in Immunocompromised
Patients: The OCTAVE Study
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

■ **BRONZE**
Caring for Your PD Catheter
DaVita
Division: Business: 500+ employees
Audience: Consumers

■ **BRONZE**
Radiology Imaging Technologists at
Johns Hopkins
Digital Media Group
Division: Health System
Audience: Health Professionals

■ **BRONZE**
The Lifeline of Johns Hopkins |
Providing Patient Care from the Sky
Digital Media Group
Division: Health System
Audience: Consumers

■ **BRONZE**
Bunion Surgery, Adult
Elsevier
Division: Business: 500+ employees
Audience: Consumers

■ **BRONZE**
How to Use an Incentive Spirometer
Elsevier
Division: Business: 500+ employees
Audience: Consumers

■ **BRONZE**
Total Knee Replacement
Elsevier
Division: Business: 500+ employees
Audience: Consumers

■ **BRONZE**
Monoclonal Antibody Therapy for COVID-19:
What Is It and How Does It Work?
Federal COVID Response
Division: Government (Local/State/Federal)
Audience: Consumers

■ **BRONZE**
Pediatric Pineal Cyst Excision With 3D Robotic
Endoscope Marks First of Its Kind for Very
Young Patients
**Health Science Communications Team,
Medical University of South Carolina**
Division: Health System
Audience: Health Professionals

■ **BRONZE**
Deciding About: Hip Replacement Surgery
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

■ **BRONZE**
Mindfulness: What Is It?
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

■ **BRONZE**
Type 1 Diabetes in Children: Bryson's Story
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

■ **BRONZE**
The Password
Kaiser Permanente Educational Theatre
Division: Association / Professional Society / Non-Profit
Audience: Consumers

■ **BRONZE**
Too Much Focus on Boosters, Says FDA
Vaccine Advisor
Medpage Today
Division: Media / Publishing
Audience: Health Professionals

■ **BRONZE**
Race in IBD Care: Improving Outcomes for
People of Color
MyCrohnsAndColitisTeam
Division: Business: less than 500 employees
Audience: Consumers

■ **BRONZE**
MyPsoriasisTeam Member Portrait:
Meet Katya
MyPsoriasisTeam
Division: Business: less than 500 employees
Audience: Consumers

■ **BRONZE**
Cochlear Implants
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

■ **BRONZE**
Digital Transformation with a Human Touch
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

■ **BRONZE**
Multiple Sclerosis: One Family's Story
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

■ **BRONZE**
Shampooing a Bed Bound Person's Hair
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

■ **BRONZE**
Familial Hypercholesterolemia: An Overview
Regeneron Pharmaceuticals, Inc.
Division: Pharmaceutical Company
Audience: Health Professionals

■ **BRONZE**
Sharing Care: Becca's Story
Sharecare
Division: Business: 500+ employees
Audience: Consumers

■ **BRONZE**
WebMD Health Services Health Coaching Video
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

■ **MERIT**
Sunny's Story: Breast Cancer Leads to Family
Health History Discovery
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

■ **MERIT**
Ask Ruby: What is KRAS?
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

■ **MERIT**
Ask Ruby: What Patients Need to Know About
Step Therapy
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

■ **MERIT**
Cytokine Signalling Forum: Management of
Rheumatic Musculoskeletal Diseases in the
COVID-19 Era
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Early Detection for Prostate Cancer |
Cal Ripken Jr's Advice to Men
Digital Media Group
Division: Health System
Audience: Consumers

MERIT

No One Dies Alone (NODA)
Digital Media Group
Division: Health System
Audience: Consumers

MERIT

When the Dust Settles
Digital Media Group
Division: Health System
Audience: Consumers

MERIT

Tales From the Chemo Chair
HealthCentral
Division: Media / Publishing
Audience: Consumers

MERIT

HealthDay Now: Sex in the Senior Years:
Why It's Healthy
HealthDay
Division: Media / Publishing
Audience: Consumers

MERIT

Stroke: Know the Signs and BE FAST
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Youth Create! Compilation Video
HHS Office of Population Affairs
Division: Government (Local/State/Federal)
Audience: Consumers

MERIT

Diabetes Lifestyle: How to Manage Fear of
Low Blood Sugar
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Patient's Journey – Vaginoplasty
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Welcome to Saint Luke's
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

What Is Informed Consent?
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

What to Expect From Your Visit to the ER or
Urgent Care
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Why You Should Talk to Your Health Care
Provider About Colon Cancer
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

MERIT

"A Virtual Look at What Causes Heart Failure"
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT

Move the Science of Autism Forward
Simons Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

The future is full of possibilities with SPARK
Simons Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Convergence Telehealth – Whiteboard Ad
**Steve Meyer, Creative Services Manager,
Studiothink**
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Nasopharyngeal cancer diagnosis is no match
for basketball coach, Kevin Mouton
**University of Texas MD Anderson
Cancer Center**
Division: Hospital – 500+ beds
Audience: Consumers

MERIT

Cervical Spondylosis with Myelopathy Animation
Veritas Health
Division: Media / Publishing
Audience: Consumers

**Digital Health Media /
Publications**
Video Series

GOLD

Living with Cystinosis |
Treatment and Transplant
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

You Have To Go To Know
Incyte Corporation
Division: Pharmaceutical Company
Audience: Consumers

SILVER

Video Content. Series: Hospice/Caregiver
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

SILVER

"Health Equity"
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE

AARP® Staying Sharp® Video Series
"Your Brain On..."
AARP® Staying Sharp®
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

At the Heart of It
American Heart Association
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

ACT on Anemia | Treating Anemia of CKD
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

■ BRONZE

Familial Hypercholesterolemia Educational Video Series
Regeneron Pharmaceuticals, Inc.
Division: Pharmaceutical Company
Audience: Health Professionals

■ BRONZE

"Movement for Ankylosing Spondylitis"
Sharecare
Division: Business: 500+ employees
Audience: Consumers

■ MERIT

Cytokine Signalling Forum Forum LIVE
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

■ MERIT

Cytokine Signalling Forum:
ACR 2021 – Highlights
CESAS Medical
Division: Medical Communications Agency
Audience: Health Professionals

■ MERIT

Video Content. Series: Healthy Sleep
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

White Paper

■ GOLD

Ovia Health's Future of Family Friendly Benefits Interactive
Ovia Health
Division: Business: less than 500 employees
Audience: Consumers

■ SILVER

Multiple Chronic Conditions? A Focused Approach Works Best.
DarioHealth
Division: Business: less than 500 employees
Audience: Health Professionals

■ SILVER

Memory Care Guide
Discovery Senior Living
Division: Business: 500+ employees
Audience: Consumers

■ SILVER

2021 Stericycle Communication Solutions
U.S. Consumer Trends in Patient Engagement Survey
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

■ BRONZE

Meaningful Connections Guide
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

■ MERIT

Engagement Blueprint for Large Employers
Blue Cross and Blue Shield of North Carolina
Division: Health Insurer
Audience: Consumers

■ MERIT

Spotlight on Health Equity for Large Employers
Blue Cross and Blue Shield of North Carolina
Division: Health Insurer
Audience: Consumers

■ MERIT

Wellbeing@Work Toolkit for Large Employers
Blue Cross and Blue Shield of North Carolina
Division: Health Insurer
Audience: Consumers

■ MERIT

Digital Therapeutics Should Be Regulated With Gold-Standard Evidence
Colin Espie, John Torous, Troyen A. Brennan
Division: Business: less than 500 employees
Audience: Health Professionals

■ MERIT

"Accelerating Decentralized Real-World Research: Smart Omix for Pharmaceutical & Life Sciences Companies"
Sharecare
Division: Business: 500+ employees
Audience: Consumers

■ MERIT

Beyond the Digital Front Door: The Digital House
symplr
Division: Business: 500+ employees
Audience: Health Professionals

Mobile Digital Health Resources

Mobile Application

■ GOLD

Say Hello to Sydney, Anthem's Mobile Health App
Anthem Inc
Division: Health Insurer
Audience: Consumers

■ GOLD

BlueCross BlueShield of Tennessee Member App
BlueCross BlueShield of Tennessee
Division: Health Insurer
Audience: Consumers

■ GOLD

SingleCare
SingleCare
Division: Business: less than 500 employees
Audience: Consumers

■ SILVER

Flo Health
Flo Health
Division: Consumer Product Company
Audience: Consumers

■ BRONZE

Anthem's EmployerAccess Mobile App
Anthem Inc
Division: Health Insurer
Audience: Consumers

■ BRONZE

Huddle Health
DrFirst
Division: Business: less than 500 employees
Audience: Consumers

■ BRONZE

Children's Wisconsin
Modea
Division: Hospital – 250-499 beds
Audience: Consumers

■ BRONZE

Ovia Fertility & Cycle Tracker
Ovia Health
Division: Business: less than 500 employees
Audience: Consumers

■ BRONZE

Ovia Pregnancy Tracker
Ovia Health
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Wysa
Wysa
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Invisalign Practice App
Align Technology
Division: Medical Equipment /
Device Manufacturer
Audience: Health Professionals

MERIT

Alhosn App
Ministry of Health and Prevention
Division: Health System
Audience: Consumers

MERIT

OneRecord's Mobile Application
OneRecord
Division: Business: less than 500 employees
Audience: Consumers

Mobile Digital Health Resources

Mobile Website

GOLD

StopAfib.org Atrial Fibrillation Awareness & Resources For Patients By Patients
StopAfib.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER

Website
Arbor Health
Division: Hospital – under 250 beds
Audience: Consumers

SILVER

Website
Bitterroot Health
Division: Hospital – under 250 beds
Audience: Consumers

SILVER

Metastatic Hormone-Sensitive Prostate Cancer: Benefits and Risks of Current and Emerging Treatment Options
RedMedEd
Division: Medical Communications Agency
Audience: Health Professionals

SILVER

Take Control: Early Use of AADs for Rhythm Control in Atrial Fibrillation
RedMedEd
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

Website
Humboldt General Hospital
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

Website
Val Verde Regional Medical Center
Division: Hospital – under 250 beds
Audience: Consumers

MERIT

DarioHealth Website
DarioHealth
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Day in the Life of Three UC Patients
RedMedEd
Division: Medical Communications Agency
Audience: Consumers

MERIT

Putting Patients With Ulcerative Colitis on the Right Treatment Path
RedMedEd
Division: Medical Communications Agency
Audience: Health Professionals

Mobile Digital Health Resources

Other / Miscellaneous Mobile Digital Health Resource

BRONZE

Anthem Skill for Alexa
Anthem Inc
Division: Health Insurer
Audience: Consumers

MERIT

Unwinding Anxiety by Sharecare
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Mobile Digital Health Resources

Text Messaging

GOLD

Mytonomy's Mobile Workflows
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Consumers

Personal Digital Health Devices / Wearables

Other / Miscellaneous Digital Health Device / Wearable

MERIT

minder by obVus Solutions
obVus Solutions
Division: Consumer Product Company
Audience: Consumers

Personal Digital Health Devices / Wearables

Remote Monitoring

GOLD

AliveCor's Remote ECG Technology
AliveCor, Inc.
Division: Business: less than 500 employees
Audience: Consumers

SILVER

AliveCor Releases KardiaMobile Card: the world's only FDA-cleared, credit-card-sized personal EKG
AliveCor, Inc.
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Persona IQ®
Zimmer Biomet
Division: Medical Equipment /
Device Manufacturer
Audience: Health Professionals

MERIT

Origin's Health Platform
Origin
Division: Business: less than 500 employees
Audience: Consumers

Personal Digital Health Devices / Wearables

Sleep Tracking

BRONZE

Sleep Number Climate360 smart bed
Sleep Number
Division: Consumer Product Company
Audience: Consumers

MERIT

New Sleep Number 360 smart bed technology platform
Sleep Number
Division: Consumer Product Company
Audience: Consumers

Web-based Digital Health

Banner Ad Series

GOLD

Flu Season
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

SILVER

Because She's Mom/He's Dad Digital Ad Campaign
Discovery Senior Living
Division: Business: 500+ employees
Audience: Consumers

BRONZE

HIDTA (High Intensity Drug Trafficking Areas) "Franken-Pills" Overdose Campaign
Russell Herder
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE

Healthy You Block Party
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

MERIT

Medicare AEP Digital
UPMC Health Plan
Division: Health Insurer
Audience: Consumers

Web-based Digital Health

Content Management System

BRONZE

The Mytonomy Content Cloud™
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

The Mytonomy Cloud for Healthcare: Your Partner in Digital Health
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Health Professionals

Web-based Digital Health

Digital Health Curation

SILVER

What does "FSA eligible" mean?
FSAstore.com
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Schnuck Markets – Good For You Program
Spoon Guru
Division: Business: less than 500 employees
Audience: Consumers

Web-based Digital Health

Directory / Ratings / Guides

GOLD

Provider Directory
SoutheastHEALTH
Division: Health System
Audience: Consumers

SILVER

Provider Directory
Twin Cities Spine Center
Division: Physicians / Medical Practices
Audience: Consumers

SILVER

Provider Directory
University Health
Division: Health System
Audience: Consumers

BRONZE

internal-directory-optumrx-marketingT-team2021-orx8856
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

MERIT

VUMI's Directory of Healthcare Guides on Medical Services, Processes and Health & Lifestyle
VUMI Group
Division: Health Insurer
Audience: Consumers

Web-based Digital Health

Forum / Message Board

BRONZE

LLS Community, A Project of the Michael J. Garil Data Collective
The Leukemia & Lymphoma Society
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Web-based Digital Health

Health Records

MERIT

Health Record Retrieval
OneRecord
Division: Business: less than 500 employees
Audience: Consumers

Web-based Digital Health

Infographic

GOLD

How COVID-19 Affects Pregnancy
National Institutes of Health & Palladian Partners
Division: Government (Local/State/Federal)
Audience: Consumers

GOLD

b2b-long-format-infographic-specialty-medical-optimization-opt4421370
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

GOLD

Lower Back Pain Infographic
Veritas Health
Division: Media / Publishing
Audience: Consumers

SILVER

Respiratory Health and Spinal Cord Injury Infocomic
Model Systems Knowledge Translation Center
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER
The Data Behind Idiopathic Hypersomnia
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER
The Data Behind Tardive Dyskinesia
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE
cgmEDUCATION.net Find a Clinician
cgmEDUCATION.net
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE
HerDesire.net Find a Clinician
HerDesire.net
Division: Medical Communications Agency
Audience: Health Professionals

MERIT
Do you know that an unbalanced microbiota is called a dysbiosis?
Biocodex Microbiota Institute
Division: Educational Institution
Audience: Health Professionals

MERIT
b2b-long-format-infographic-integration-overview-uhc2537752
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

MERIT
b2p-long-format-infographic-home-delivery-orx4047620
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

MERIT
Celebrating 5 Years of SPARK
Simons Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Web-based Digital Health

Interactive Content / Rich Media

GOLD
Minnesota Department of Human Services
"Terra's Story" Scrollytelling Video
Russell Herder
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER
Kidney Smart Home Edition:
Home Hemodialysis (HHD)
DaVita
Division: Business: 500+ employees
Audience: Consumers

SILVER
b2b-interactive-pdf-specialty-integration-uhc4722006.pdf
OptumRx Marketing Team
Division: Health System
Audience: Health Professionals

SILVER
Digital Immersion for Rheumatoid Arthritis:
Interactive 3D Experience Featuring Parallax Scrolling
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE
The Defense Department's Too Much to Lose Quiz
Booz Allen Hamilton
Division: Government (Local/State/Federal)
Audience: Consumers

BRONZE
8 ways to treat knee pain
Coffey Communications
Division: Media / Publishing
Audience: Consumers

BRONZE
Community – WebMD ONE Portal
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

MERIT
Cervical cancer prevention
Coffey Communications
Division: Media / Publishing
Audience: Consumers

MERIT
Mental Health: Tips for talking with your provider
Coffey Communications
Division: Media / Publishing
Audience: Consumers

MERIT
What's So Important About Clinical Trials? _Interactive Quiz_ Why Clinical Trials Are Important to Population Health
Federal COVID Response/COMBAT COVID
Division: Government (Local/State/Federal)
Audience: Consumers

MERIT
b2b-interactive-pdf-2021-direct-value-story-orx4061593
OptumRx
Division: Health System
Audience: Health Professionals

MERIT
Minnesota Department of Human Services
"Pop Quiz" Video
Russell Herder
Division: Government (Local/State/Federal)
Audience: Consumers

MERIT
Better Together: Managing Depression
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
Daily Habits: Maternal Health – Partner Support
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

MERIT
Daily Habits: Maternal Health – Trimester 1
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

MERIT
Daily Habits: Maternal Health – Trimester 2
WedMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

MERIT
Daily Habits: Maternal Health – Trimester 3
WedMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

Web-based Digital Health

Microsite

GOLD
Optum Pride 365+
Brooke Powers, Sam Bauchle, Jo Plumley, Johannes Frazier - Optum, Andrea Hazard - Hazard LLC, Yon Hardisty - HealthTek
Division: Health Insurer
Audience: Consumers

SILVER
We Are Vaccine Confident: Interactive Toolkit
BRG Communications
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

State of the States: 2022 AKF Living Donor Protection Report Card

American Kidney Fund

Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE

We Are Vaccine Confident: Campaign Microsite

BRG Communications

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Optum Teen Conversation Starters

Brooke Powers, Kate Marks, Kara Goebel
- Optum, Katherine Bosworth - Fusion Hill,
Yon Hardisty - HealthTek

Division: Health Insurer
Audience: Consumers

BRONZE

PCP toolkit

Magellan Healthcare – Provider Marketing

Division: Health Insurer
Audience: Health Professionals

MERIT

Looped In On Lupus Nephritis

American Kidney Fund

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

The Mytonomy Cloud for Maternal Care

Mytonomy, Inc.

Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Atlantic Spine Center Education Center

Veritas Health

Division: Media / Publishing
Audience: Consumers

Web-based Digital Health

Portal – Chronic Disease

BRONZE

You Are More Than Atopic Dermatitis

Sharecare

Division: Business: 500+ employees
Audience: Consumers

Web-based Digital Health

Portal – Patient Education

GOLD

The Mytonomy Research Cloud™

Mytonomy, Inc.

Division: Business: less than 500 employees
Audience: Consumers
Web-based Digital Health

SILVER

The Mytonomy Patient Experience Cloud®

Mytonomy, Inc.

Division: Business: less than 500 employees
Audience: Consumers

Web-based Digital Health

Portal – Physician / Clinician

MERIT

simplr Clinical Communications

simplr

Division: Business: 500+ employees
Audience: Health Professionals

Web-based Digital Health

Responsive Website Design

GOLD

SKYTROFA Launch Website

Wedgewood Communications Inc:

Jim Newton, VP, CD; Doug Greenway,
Director, Interactive; Ascendis Pharma:
John Spera, VP, Marketing; Ed Capelo, Sr.
Director, Marketing; Ed Shangold,
Director, Digital Marketing; Lizbeth
McPherson, Brand Mgr, Marketing

Division: Pharmaceutical Company
Audience: Health Professionals

SILVER

Oncorus (website)

Orrbitt Creative Group

Division: Other / Miscellaneous
Audience: Health Professionals

SILVER

SKYTROFA Launch Website

Wedgewood Communications Inc:

Jim Newton, VP, CD; Doug Greenway,
Director, Interactive; Ascendis Pharma:
John Spera, VP, Marketing; Ed Capelo, Sr.
Director, Marketing; Ed Shangold,
Director, Digital Marketing; Lizbeth
McPherson, Brand Mgr, Marketing

Division: Pharmaceutical Company
Audience: Consumers

BRONZE

Virtual "Escape Rheum": A Case-Based Guide to Diagnosis and Management of Pulmonary Arterial Hypertension Associated with Connective Tissue Disease

Integrity Continuing Education, Inc.

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

iBio, Inc (website)

Orrbitt Creative Group

Division: Other / Miscellaneous
Audience: Health Professionals

MERIT

Kaktus Software Website

Kneadle

Division: Other / Miscellaneous
Audience: Health Professionals

MERIT

Renovari Counseling

Kneadle

Division: Physicians / Medical Practices
Audience: Consumers

Web-based Digital Health

Web-based Resource / Tool

GOLD

Brown-Forman Annual Enrollment Virtual Benefits Fair

Businessolver's Studio B

Division: Business: 500+ employees
Audience: Consumers

GOLD

Kinross Open Enrollment Virtual Benefits Fair

Businessolver's Studio B

Division: Business: 500+ employees
Audience: Consumers

GOLD

Personalized Cancer Support Tool

Cancer Support Community

Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Minnesota Department of Health

"Naloxone Finder"

Russell Herder

Division: Government (Local/State/Federal)
Audience: Consumers

SILVER
Spanish MyLifeLine
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
You and Ovarian Cancer Website
Mechanisms in Medicine Inc.
Division: Media / Publishing
Audience: Consumers

SILVER
SingleCare
SingleCare
Division: Business: less than 500 employees
Audience: Consumers

SILVER
Group Coaching by WebMD Health Services
WebMD Health Services
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
It's a Generational Thing
Impact Education, LLC, Multiple Sclerosis Association of America
Division: Medical Communications Agency
Audience: Consumers

BRONZE
Breakthrough Therapies in Dermatology Management – Advances in Atopic Dermatitis for Managed Care and Payer Professionals Case Study 1
Impact Education, LLC, National Eczema Association, and Postgraduate Institute for Medicine
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE
Creating Safe Spaces: Facilitator's Guide to Trauma-informed Programming
RTI International and Family and Youth Services Bureau, Administration for Children and Families, US Department of Health and Human Services
Division: Government (Local/State/Federal)
Audience: Health Professionals

BRONZE
Toolkit for Engaging Parents and Caregivers in Optimal Health Programming
RTI International and Family and Youth Services Bureau, Administration for Children and Families, US Department of Health and Human Services
Division: Government (Local/State/Federal)
Audience: Health Professionals

BRONZE
Virtual Multiple Sclerosis (MS) Assistant
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
COVID-19 Tracker
Businessolver
Division: Business: 500+ employees
Audience: Health Professionals

MERIT
Breakthrough Therapies in Dermatology Management – Advances in Atopic Dermatitis for Managed Care and Payer Professionals Best Practice Monograph
Impact Education, LLC, National Eczema Association, and Postgraduate Institute for Medicine
Division: Medical Communications Agency
Audience: Health Professionals

MERIT
Introducing Mytonomy's Cloud for Cardiology
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT
oneGRAVESvoice Digital Education Rare Disease Community
rareLife Solutions
Division: Medical Communications Agency
Audience: Consumers

MERIT
Checking Our Reality: A "Plug-and-Play" Activity for Youth
RTI International and Family and Youth Services Bureau, Administration for Children and Families, US Department of Health and Human Services
Division: Government (Local/State/Federal)
Audience: Health Professionals

MERIT
Finding My Passion: A "Plug-and-Play" Activity for Youth
RTI International and Family and Youth Services Bureau, Administration for Children and Families, US Department of Health and Human Services
Division: Government (Local/State/Federal)
Audience: Health Professionals

Web-based Digital Health Webinar

GOLD
Looming Cardiometabolic Crisis: A Conversation about Race
Cardiometabolic Health Congress
Division: Medical Communications Agency
Audience: Health Professionals

SILVER
"Engaging Diverse Individuals and the Communities They Live In"
Sharecare
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE
PDGM: Lessons Learned and Looking Ahead by Cindy Krafft, PT, MS, HCS-O and Sherry Teague
MedBridge
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT
Lessons in healthcare transformation: How 2 CEOs plan to reshape the patient experience in 2022
Mytonomy, Inc.
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT
How to Boost Employee Morale Amid Staffing Crisis and Compassion Fatigue
Stericycle Communication Solutions
Division: Business: 500+ employees
Audience: Health Professionals

Web-based Digital Health Website

GOLD
American Kidney Fund Website Redesign
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD
Breastcancer.org's website
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD
Keck Medicine of USC
Modea
Division: Hospital – 250-499 beds
Audience: Consumers

GOLD

Website
Twin Cities Spine Center
Division: Physicians / Medical Practices
Audience: Consumers

GOLD

Spine-health.com
Veritas Health
Division: Media / Publishing
Audience: Consumers

SILVER

AccessHealthCT.com
Access Health CT
Division: Health Insurer
Audience: Consumers

SILVER

Website for the HHS Office of Population Affairs
HHS Office of Population Affairs
Division: Government (Local/State/Federal)
Audience: Consumers

SILVER

OptumRx Getting Started Website
OptumRx
Division: Health System
Audience: Consumers

SILVER

Will M Sport
UPMC Health Plan
Division: Health Insurer
Audience: Health Professionals

BRONZE

Giddy
Giddy
Division: Media / Publishing
Audience: Consumers

BRONZE

Website
Humboldt General Hospital
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE

MMA: MULTIPLE MYELOMA ASSESSMENT
PATHWAY
NFA Health
Division: Pharmaceutical Company
Audience: Health Professionals

BRONZE

Camp4 Therapeutics (website)
Orrbitt Creative Group
Division: Other / Miscellaneous
Audience: Health Professionals

BRONZE

RxSense
RxSense
Division: Business: less than 500 employees
Audience: Health Professionals

MERIT

Envision Annual Enrollment eGuide
Businessolver's Studio B
Division: Business: 500+ employees
Audience: Consumers

MERIT

Website
CGH Medical Center
Division: Hospital – under 250 beds
Audience: Consumers

MERIT

Cullman Regional Medical Group Website
Cullman Regional Medical Group
Division: Health System
Audience: Consumers

MERIT

Ballad Health
Modea
Division: Health System
Audience: Consumers

MERIT

Building A Diverse Scientific Workforce_
Diversity Initiatives and Opportunities
**National Institute on Deafness and Other
Communication Disorders**
Division: Government (Local/State/Federal)
Audience: Consumers

MERIT

Grown Ups Show Up Web Page
Open Door Family Medical Centers, Inc.
Division: Physicians / Medical Practices
Audience: Consumers

MERIT

VBL Therapeutics (website)
Orrbitt Creative Group
Division: Other / Miscellaneous
Audience: Health Professionals

MERIT

POZ
POZ
Division: Media / Publishing
Audience: Consumers

MERIT

StopAfib.org Atrial Fibrillation Awareness &
Resources For Patients By Patients
StopAfib.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Healthy Homefront Website
TriWest Healthcare Alliance
Division: Business: 500+ employees
Audience: Consumers

MERIT

UK HealthCare Website
UK HealthCare & APAX Software
Division: Health System
Audience: Consumers

MERIT

VerusRx New Modern and Responsive Website
VerusRx
Division: Pharmaceutical Company
Audience: Consumers



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