

SPRING 2021



WINNERS

# JUDGES

**Becky Abel**

Manager, Communications and Member Publications  
American College of Gastroenterology

**Armin Aflaki**

Public Health Analyst  
HHS Office of Population Affairs

**Sparsh Agarwal**

Director, Product Management  
Hinge Health

**Sarah Alexander**

Associate Creative Director  
AbelsonTaylor

**Julie Salefski Blaszak**

Vice President, Creative Services  
Sg2

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Director of Digital Communications  
Medical City Healthcare

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Web & Digital Engagement Director  
Healthgrades

**Shelly Caldwell**

Owner  
Toolbox 4 Healthcare

**Jeana Clark**

Creative Media Director  
Veritas Health, LLC

**Sean Clark**

Creative Director  
DMW Direct

**Patrick Clinton, LPC**

Exhale Behavior Therapy

**Zach Covey**

Email Marketing Manager  
Veritas Health

**Kimberly Dixon**

Creative Director  
Optum

**Dan Dunlop**

President  
Jennings

**Rachel Ehrhardt**

Writer  
Living Well With Epilepsy

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Managing Editor, Writer,  
Content Specialist  
National Jewish Health

**Sandra Fancher**

Chief Innovation Officer  
Stamats

**Nan Forte**

EVP & GM  
EVERYDAY HEALTH GROUP

**Becky Greiner**

Digital Content Specialist  
Emindful

**Heather Guidone**

Surgical Program Director  
Center for Endometriosis Care

**Rachel Hall**

Digital Marketing Specialist  
Composites One

**Beth Hampton**

VP Marketing and Communications  
AACC

**Jill Harvill**

Project Specialist, Communications  
and Community Relations  
Hanford Mission Integration Solutions

**Desiree Hayes**

Executive Vice President Patient Services  
Palms Medical Group

**David Henderleiter**

Creative Director  
Optum

**Karyi Hennessey**

Visual Designer  
Veritas Health

**Jill Hronek**

Director, Marketing and Communications  
SLAS

**Jon Hudson**

Director of Marketing  
Vital Plan

**Nick Kagal**

Vice President  
SpinSci

**Jennifer Kertz**

Digital Content & SEO Manager  
Temple Health

**Amanda Krupa**

Health Communications and  
Social Media Specialist  
Tanaq Support Services LLC

**Stefanie Kuchta**

Art Director  
Optum

**Beth Landau**

Owner, Writer, Editor  
BEL Writing Services

**Elliot Lopez**

President  
ACTIONREACTION

**Sedale McCall**

Adjunct Professor  
American University

**Cortney Mears**

Strategist, Digital Engagement  
Yale New Haven Health

**Greg Morancey**

Secure IT UI/UX Website &  
Digital Marketing Expert

**Amy Pfeiffer**

VP Member Engagement  
WebMD

**Rebecca Price**

Director of Marketing  
ClaimLogiq

**Balagopal Ramdurai**

Head of Products & Innovation  
Vectramind Corp.

**Shai Reichert**

Co-Founder, Technology & Operations  
The Experience Design Studio

**Ashley Reynolds, PhD, RN, ACSM-HFS**

Chief Experience Officer  
BioIQ

**Carole Ricks**

Advisor, Service Engagement  
AARP

**Gabriel Riggs**

Director, Enterprise Applications  
and Development  
Norton Healthcare

**Douglas Rockhill**

Co-founder  
The Experience Design Studio

**Susan Rubin, MPH**

Manager, Business Development  
American College of Surgeons  
Cancer Department

**Mark Ruthman**

Product Manager –  
Health Solutions Group  
American Medical Association

**Leah Shanholtz**

Associate Director, User Experience  
AbelsonTaylor

**Matthew Stumm**

Founder + Creative Director  
Stark/Raving Branding + Advertising

**Brian Tencza**

Team Lead Education Services  
Environmental Medicine and Education  
Services Branch, Division of Toxicology  
and Environmental Medicine, Agency for  
Toxic Substances and Disease Registry

**Andrew Thorn**

EVP, Head of Planning  
Ogilvy Health

**Audrie Tornow**

Managing Partner  
Excalibur Medical Education

**Debra Zalvan**

Executive Vice President  
UbiCare

## Connected Digital Health Clinical Decision Support Tools

### BRONZE

#### *PatientPass* **Elsevier**

Division: Business: 500+ employees  
Audience: Health Professionals

## Connected Digital Health Clinical Mobility Tools

### SILVER

#### *iPrescribe: Mobile E-Prescribing with AI-Powered Medication History and Secure Patient Messaging* **DrFirst**

Division: Business: less than 500 employees  
Audience: Health Professionals

## Connected Digital Health Consumer Directed Digital Health Programs

### GOLD

#### *A Personalized Approach to Strengthening a Woman's Pelvic Floor* **Renovia, Inc**

Division: Medical Equipment / Device Manufacturer  
Audience: Health Professionals

### BRONZE

#### *Diagnostic Robotics Clinical Analysis Platform* **Diagnostic Robotics**

Division: Health Insurer  
Audience: Health Professionals

## Connected Digital Health Other / Miscellaneous Connected Digital Health

### BRONZE

#### *Sleep Number 360® Smart Beds Provide Proven Quality Sleep* **Sleep Number**

Division: Business: 500+ employees  
Audience: Consumers

### BRONZE

#### *Virgin Pulse* **Virgin Pulse**

Division: Business: 500+ employees  
Audience: Consumers

### BRONZE

#### *RestoreResilience* **Zillion Group, Inc.**

Division: Business: less than 500 employees  
Audience: Consumers

### MERIT

#### *NaviNet AllPayer: Enhancing Digital Payer Transactions* **NantHealth**

Division: Business: less than 500 employees  
Audience: Health Professionals

## Connected Digital Health Point-of-Care Programs

### BRONZE

#### *PatientPass* **Elsevier**

Division: Business: 500+ employees  
Audience: Health Professionals

## Connected Digital Health Telehealth / Remote Patient Monitoring

### GOLD

#### *CanturioTE* **Canary Medical**

Division: Medical Equipment / Device Manufacturer  
Audience: Health Professionals

### GOLD

#### *INVU by Nuvo* **Nuvo**

Division: Medical Equipment / Device Manufacturer  
Audience: Health Professionals

### SILVER

#### *VAL powered by Cos'n* **Cosán Group**

Division: Business: less than 500 employees  
Audience: Health Professionals

### SILVER

#### *Instant, at-home antibody test for COVID-19* **Scanwell Health**

Division: Medical Equipment / Device Manufacturer  
Audience: Consumers

### BRONZE

#### *Anura* **NuraLogix Corporation**

Division: Medical Equipment / Device Manufacturer  
Audience: Health Professionals

### MERIT

#### *CVN Telehealth* **Cohen Veterans Network**

Division: Health System  
Audience: Consumers

### MERIT

#### *Hims & Hers Expands Mental Health Offerings to Provide Patients With Greater Access to Care* **Hims & Hers**

Division: Business: less than 500 employees  
Audience: Consumers

## Digital Health – Social Media Facebook

### GOLD

#### *St. Ann's Community Facebook Page* **St. Ann's Community**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

### SILVER

#### *Why COVID-19 Killed So Many People in Nursing Homes* **AARP Studios**

Division: Media / Publishing  
Audience: Consumers

### BRONZE

#### *The New Normal: Exercising Outdoors* **AARP Studios**

Division: Media / Publishing  
Audience: Consumers

### BRONZE

#### *The New Normal: Hosting a Small Outdoor Gathering* **AARP Studios**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

OCCHD Facebook Page –  
Connecting the Community to  
Information and Resources  
**Alex Brown and the OCCHD  
Communications Department**  
Division: Government (Local/State/Federal)  
Audience: Consumers

**MERIT**

The New Normal: Going to the Doctor  
**AARP Studios**  
Division: Media / Publishing  
Audience: Consumers

**MERIT**

Baptist Health Facebook  
**Baptist Health South Florida**  
Division: Health System  
Audience: Consumers

**MERIT**

COVID-19 Response:  
Wellbeing Wednesdays  
**LifeWorks**  
Division: Business: 500+ employees  
Audience: Consumers

**MERIT**

Simons Searchlight 10-Year  
Anniversary Video  
**Simons Searchlight**  
Division: Association / Professional Society /  
Non-Profit  
Audience: Consumers

## Digital Health – Social Media Instagram

**GOLD**

DigniCap Patient Success Stories  
**Thibodeau Media Group**  
Division: Medical Equipment /  
Device Manufacturer  
Audience: Consumers

**SILVER**

AbilitiCBT Instagram  
**AbilitiCBT**  
Division: Business: 500+ employees  
Audience: Consumers

**SILVER**

Profiles in Resilience Poster Series  
**International AIDS Society**  
Division: Other / Miscellaneous  
Audience: Consumers

**BRONZE**

AbilitiCBT Instagram  
**AbilitiCBT**  
Division: Business: 500+ employees  
Audience: Consumers

**BRONZE**

Defense Department's "Own Your  
Limits" Campaign Instagram  
**Booz Allen Hamilton in support of the  
Defense Health Agency**  
Division: Government (Local/State/Federal)  
Audience: Consumers

**BRONZE**

MD Anderson Cancer Center  
Instagram account  
**MD Anderson Cancer Center**  
Division: Hospital – 500+ beds  
Audience: Consumers

**BRONZE**

MYTH VS FACT: COVID-19 IS AIRBORNE  
**SOLSTICE BENEFITS**  
Division: Health Insurer  
Audience: Consumers

**BRONZE**

St. Ann's Community Instagram Account  
**St. Ann's Community**  
Division: Association / Professional Society /  
Non-Profit  
Audience: Consumers

**BRONZE**

Sharecare on Instagram  
**The Sharecare Team**  
Division: Business: 500+ employees  
Audience: Consumers

**MERIT**

Twirla: So Done Club  
**Agile Therapeutics & Heartbeat**  
Division: Pharmaceutical Company  
Audience: Consumers

**MERIT**

Urinary Tract Infections  
**Sisters from AARP**  
Division: Media / Publishing  
Audience: Consumers

**MERIT**

Structuring the messaging on this  
platform to reinforce that VUMI is the  
Smart Decision for health care.  
**VUMI GROUP**  
Division: Health Insurer  
Audience: Consumers

## Digital Health – Social Media LinkedIn

**GOLD**

AbilitiCBT LinkedIn Series  
**AbilitiCBT**  
Division: Business: 500+ employees  
Audience: Consumers

**GOLD**

Sharecare on LinkedIn  
**The Sharecare Team**  
Division: Business: 500+ employees  
Audience: Consumers

**GOLD**

#CrushCOVID  
**Yale New Haven Health**  
Division: Health System  
Audience: Consumers

**SILVER**

Medecision LinkedIn  
**Medecision**  
Division: Business: less than 500 employees  
Audience: Health Professionals

**BRONZE**

MORE Health  
**Amanda Raitz HÈbert**  
Division: Other / Miscellaneous  
Audience: Consumers

**BRONZE**

Avant Healthcare Professionals  
LinkedIn Page  
**Avant Healthcare Professionals**  
Division: Nurses / Allied Health Professionals  
Audience: Consumers

**MERIT**

ClaimLogiq LinkedIn Company  
Brand Account  
**ClaimLogiq – Rebecca L. Price**  
Division: Business: less than 500 employees  
Audience: Health Professionals

## Digital Health – Social Media Other / Miscellaneous Social Media

**MERIT**

Launching Restylane Kysse During the  
COVID-19 Pandemic - Influencers  
**Galderma**  
Division: Other / Miscellaneous  
Audience: Consumers

## Digital Health – Social Media

TikTok

**GOLD**

*Twirla: So Done Club*

**Agile Therapeutics & Heartbeat**

Division: Pharmaceutical Company

Audience: Consumers

## Digital Health – Social Media

Twitter

**GOLD**

*MD Anderson Cancer Center*

*Twitter account*

**MD Anderson Cancer Center**

Division: Hospital – 500+ beds

Audience: Consumers

**SILVER**

*Cytokine Signalling Forum* Twitter

**CESAS Medical /**

**University of Glasgow**

Division: Medical Communications Agency

Audience: Health Professionals

**SILVER**

*Profiles in Resilience Poster Series*

**International AIDS Society**

Division: Other / Miscellaneous

Audience: Consumers

**SILVER**

*Office of Research on Women's Health*

*Twitter Page*

**Synergy Enterprises, Inc.**

Division: Business: less than 500 employees

Audience: Health Professionals

**BRONZE**

*Sharecare on Twitter*

**The Sharecare Team**

Division: Business: 500+ employees

Audience: Consumers

## Digital Health – Social Media

YouTube

**GOLD**

*Coronavirus Kills Over 100,000 in*

*Nursing Homes – What Happened?*

**AARP Studios**

Division: Media / Publishing

Audience: Consumers

**SILVER**

*Abiliticares* YouTube

**AbilitiCBT**

Division: Business: 500+ employees

Audience: Consumers

**BRONZE**

*Abiliticares* YouTube

**AbilitiCBT**

Division: Business: 500+ employees

Audience: Consumers

**BRONZE**

*Baptist Health* YouTube

**Baptist Health South Florida**

Division: Health System

Audience: Consumers

**MERIT**

*Sharecare on YouTube*

**The Sharecare Team**

Division: Business: 500+ employees

Audience: Consumers

## Digital Health Media / Publications Article

**GOLD**

*Deeply Rooted: An Endocrine Web*

*Special Report on Race and Diabetes*

**EndocrineWeb**

Division: Media / Publishing

Audience: Consumers

**SILVER**

*Advances in Pancreatic Cancer –*

*and Symptoms to Know*

**Cheryl Platzman Weinstock | AARP**

Division: Media / Publishing

Audience: Consumers

**SILVER**

*The Clinicians' Guide on Talking to*

*Patients About Obesity*

**EndocrineWeb**

Division: Media / Publishing

Audience: Health Professionals

**SILVER**

*Top Self-Care Tips for Taking Care of*

*You During the Coronavirus Pandemic*

**Everyday Health**

Division: Media / Publishing

Audience: Consumers

**SILVER**

*What You Need to Know About the*

*COVID-19 Vaccine if You Have Migraine*

**Everyday Health**

Division: Media / Publishing

Audience: Consumers

**SILVER**

*8 Things to Know Before Your Second*

*COVID-19 Vaccine*

**Michelle Crouch | AARP**

Division: Media / Publishing

Audience: Consumers

**SILVER**

*Hospital ERs Making Major Changes to*

*Address Patients' COVID-19 Fears*

**Michelle Crouch | AARP**

Division: Media / Publishing

Audience: Consumers

**SILVER**

*Independent Pharmacies Must*

*Express Their Value to Support*

*Long-term Viability*

**Pharmacy Times**

Division: Pharmacy / Drug Store

Audience: Health Professionals

**SILVER**

*40 Little Health Habits Every Black*

*Woman Over 40 Needs to Thrive*

**Sisters From AARP**

Division: Association / Professional Society /

Non-Profit

Audience: Consumers

**SILVER**

*Free Download! Coloring Pages With*

*a Cultural Twist*

**Sisters From AARP**

Division: Association / Professional Society /

Non-Profit

Audience: Consumers

**SILVER**

*I Learned I Had Fibroids After I Fainted*

*on a Flight. Here's What I Wish I Knew*

**Sisters From AARP**

Division: Association / Professional Society /

Non-Profit

Audience: Consumers

**SILVER**

*Stress, Social Isolation From the*

*Coronavirus May Raise Suicide Risk*

**Stacey Colino | AARP**

Division: Media / Publishing

Audience: Consumers

**SILVER***The Lies We Tell Our Doctor*  
**Stacey Colino | AARP**

Division: Media / Publishing  
Audience: Consumers

**SILVER***Processing an HIV Diagnosis Mirrors the Five Stages of Grief*  
**TheBody**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***What to Know About mRNA COVID-19 Vaccines***Beth Howard | AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***'What's Wrong With Me?' Young COVID Survivors Battle Long-Haul Symptoms***Dennis Thompson, HealthDay Reporter**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***How to Shop for Food and What to Cook During a Pandemic***Devin Alexander | AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***10 Diabetes Care Tips During the Coronavirus Pandemic***Everyday Health**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***Chaos at the Capitol: How Do You Cope When You Witness Violence and Trauma – Even From Afar?***Everyday Health**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***Opioid Crisis Response Leaves Black Americans Behind***Everyday Health**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***Chronic During COVID: A Special Report*  
**HealthCentral**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***Caregiving is never easy, and COVID-19 has made it harder***Karen Patterson, American Heart Association News**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE***Should You Volunteer for a COVID Clinical Trial?***Lisa Fields**

Division: Other / Miscellaneous  
Audience: Consumers

**BRONZE***Could COVID-19 Increase Your Risk of Dementia?***Michelle Crouch | AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***This Is What a Panic Attack Feels Like***Michelle Crouch | AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***This Is What It Feels Like to Be a COVID-19 Long-Hauler***Michelle Crouch | AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***95 Percent of Americans Killed by COVID-19 Were 50 or Older***Rachel Nania | AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***A Guide to Endometriosis You Can Actually Use***Rewire News Group**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***The DNA Test That Tells You Your "Real" Age***Sandy Hingston | AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE***The Importance of Racial and Ethnic Diversity in Autism Research***Simons Foundation**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE***I'm a Counselor. Here's How I Use Brain Science to Calm My Family***Sisters From AARP**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE***Walk Off the Weight With Fun Fit Tips and This Funky Playlist***Sisters From AARP**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE***Debunked! 6 Aging Myths You Should Stop Believing Now***The Girlfriend**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE***Why You're Only Remembering The Good Times With Your Ex***The Girlfriend**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE***Why You're Probably Showering All Wrong***The Girlfriend**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE***"Congratulations, You're Vaccinated! Now What?"***The Sharecare Team**

Division: Business: 500+ employees  
Audience: Consumers

**BRONZE***I'm a COVID-19 Long-Hauler, HIV Activist, and Artist. Here's How I Navigated 2020***TheBody**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*We Need to Talk About Racism as a Barrier to HIV Prevention and Care for Black Women*

**TheBodyPro**

Division: Media / Publishing  
Audience: Health Professionals

**BRONZE**

*How a Disc Becomes Painful*

**Veritas Health**

Division: Media / Publishing

Audience: Consumers

**MERIT**

*Daily Hive media article*

**AbilitiCBT**

Division: Business: 500+ employees

Audience: Consumers

**MERIT**

*What Accounts for the High Cost of Care? It's the People: A Q&A With Eric Topol, MD*

**Allison Inserro**

Division: Media / Publishing

Audience: Health Professionals

**MERIT**

*How Your Pandemic Habits Could Raise Your Breast Cancer Risk*

**Barbara Brody | AARP**

Division: Media / Publishing

Audience: Consumers

**MERIT**

*What to Know About Angina*

**Barbara Brody | AARP**

Division: Media / Publishing

Audience: Consumers

**MERIT**

*Lessons from Hong Kong, the Longest-Living Place on Earth*

**Charlie Schroeder | AARP**

Division: Media / Publishing

Audience: Consumers

**MERIT**

*Another COVID-19 Challenge: Vaccinating the Homebound*

**Christina Ianzito | AARP**

Division: Media / Publishing

Audience: Consumers

**MERIT**

*Oncology Care Pharmacy Has Promising Trends on the Horizon*

**Directions in Oncology Pharmacy**

Division: Pharmacy / Drug Store

Audience: Health Professionals

**MERIT**

*The Mental Health Toll of Parenting During a Pandemic*

**Everyday Health**

Division: Media / Publishing

Audience: Consumers

**MERIT**

*Chronic COVID Experiences*

**HealthCentral**

Division: Media / Publishing

Audience: Consumers

**MERIT**

*'Femtech' Is Busting Taboos Around Women's Health and Wellness—But What Is It Exactly?*

**Karen Pallarito for Health.com**

Division: Media / Publishing

Audience: Consumers

**MERIT**

*How COVID-19 Complicates Grief*

**Larry Beresford | AARP**

Division: Media / Publishing

Audience: Consumers

**MERIT**

*Expanding Horizons Virtually*

**MUSC Health Science Communications**

Division: Health System

Audience: Health Professionals

**MERIT**

*Pandemic Pivot: Telehealth rapidly scales up during the COVID-19 pandemic to provide care to patients in the safety of their homes*

**MUSC Health Science Communications**

Division: Health System

Audience: Health Professionals

**MERIT**

*Surge Detection: Physicians use artificial intelligence and new wearable technology to locate, predict and prevent seizures in epilepsy patients*

**MUSC Health Science Communications**

Division: Health System

Audience: Health Professionals

**MERIT**

*The Big Reveal: New technologies at MUSC are poised to detect and diagnose lung cancer earlier and less invasively*

**MUSC Health Science Communications**

Division: Health System

Audience: Health Professionals

**MERIT**

*COVID-19 and its Impact on the SPARK ASD Community*

**Simons Foundation**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

*The Plant-Based Prescription*

**Sisters From AARP**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

*Your 2021 Black Girl Joy Diet: Reclaim Happiness and a Healthy Weight*

**Sisters From AARP**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

*When Your Second Vaccine Dose Packs a Punch*

**Stacey Colino | AARP**

Division: Media / Publishing

Audience: Consumers

**MERIT**

*How I Got My Husband to Face His Erectile Dysfunction*

**The Ethel**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

*Why It Takes a Village to Get Through Menopause*

**The Ethel**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

*Why We Pass More Gas as We Age*

**The Ethel**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

*All Your Burning Questions About Sex Answered Right Now*

**The Girlfriend**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

*Has Your Sex Life Gone Stale??*

**The Girlfriend**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

*Keeping My Brain Sharp As I'm Terrified Of Dementia*

**The Girlfriend**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

*This Little Piggy Had A Bunion – And Other Reasons Your Feet Hurt*

**The Girlfriend**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

*"How-And When-Will the Pandemic End?"*

**The Sharecare Team**

Division: Business: 500+ employees

Audience: Consumers

**MERIT**

*Doctor Silent About HIV and PrEP?*

*Here's How Black Women Can Self-Advocate*

**TheBody**

Division: Media / Publishing

Audience: Consumers

## Digital Health Media / Publications Article Series

**GOLD**

*Diabetes Prevention Guide*

**AARP**

Division: Media / Publishing

Audience: Consumers

**SILVER**

*COVID-19: Stories of Vulnerable Communities*

**MedPage Today**

Division: Media / Publishing

Audience: Health Professionals

**BRONZE**

*How Alcohol Affects Us as We Age*

**AARP**

Division: Media / Publishing

Audience: Consumers

**BRONZE**

*Secrets to a Healthy Heart*

**AARP**

Division: Media / Publishing

Audience: Consumers

**BRONZE**

*Compassion amid crisis*

**American Heart Association**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**BRONZE**

*Dream Big - and Get There This Month*

**HealthCentral**

Division: Media / Publishing

Audience: Consumers

**MERIT**

*How to Lose Weight Now*

**AARP**

Division: Media / Publishing

Audience: Consumers

**MERIT**

*Launching Restylane Kysse During the COVID-19 Pandemic – Articles/Placements*

**Galderma**

Division: Other / Miscellaneous

Audience: Consumers

**MERIT**

*Top Crohn's Questions Answered By Dr. Tauseef Ali*

**MyCrohnsAndColitisTeam**

Division: Media / Publishing

Audience: Consumers

## Digital Health Media / Publications Audio

**GOLD**

*Katie Couric's Story*

**Merck**

Division: Other / Miscellaneous

Audience: Consumers

**SILVER**

*Track the Vax: FDA Chief Vows Transparency in Vaccine Approvals*

**MedPage Today**

Division: Media / Publishing

Audience: Health Professionals

**BRONZE**

*Conversations in Tinnitus: Podcast 15 Exploring Noninvasive Neurosensory Tinnitus Relief*

**American Tinnitus Association**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**BRONZE**

*Heart and Soul of Oncology Navigation – A Monthly Podcast*

**AONN+**

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

**BRONZE**

*Adjusted Reality podcast*

**Foundation for Chiropractic Progress**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**BRONZE**

*Podcast – COVID-19 and the Impact on End of Life Decisions*

**Medecision**

Division: Business: less than 500 employees

Audience: Health Professionals

**BRONZE**

*The Moving Forward Together Podcast Episode 5: Addressing Health Equity in Light of COVID-19*

**Optum and Fusion Hill**

Division: Health Insurer

Audience: Consumers

**MERIT**

*Ontario radio matte story*

**AbilitiCBT**

Division: Business: 500+ employees

Audience: Consumers

**MERIT**

*Frankly Speaking about Cancer – A Frank Conversation about Laryngeal Cancer*

**Cancer Support Community**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

*Frankly Speaking about Cancer – A Frank Conversation about Mesothelioma*

**Cancer Support Community**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

**MERIT**

*Frankly Speaking about Cancer –  
Spotlight on Coronavirus: Vaccines  
Cancer Support Community*

Division: Association / Professional Society /  
Non-Profit  
Audience: Consumers

**MERIT**

*Dr Joseph Biggio Discusses Ochsner  
Health's Connected MOM Program,  
COVID-19 Pregnancy Challenges  
Gianna Melillo*

Division: Media / Publishing  
Audience: Health Professionals

**MERIT**

*Pharmacy Focus Podcast  
Pharmacy Times*

Division: Pharmacy / Drug Store  
Audience: Health Professionals

## Digital Health Media / Publications Audio Series

**GOLD**

*The Moving Forward Together Podcast  
Series – Optum Employee Assistance  
Program Podcast Series Development  
Optum and Fusion Hill*

Division: Health Insurer  
Audience: Consumers

**SILVER**

*HR Scoop Podcast  
WebMD Health Services*

Division: Business: less than 500 employees  
Audience: Consumers

**BRONZE**

*20-Minute Health Talk  
Northwell Health*

Division: Health System  
Audience: Health Professionals

**MERIT**

*Merck Podcast – Your Cancer Story  
Merck*

Division: Other / Miscellaneous  
Audience: Consumers

## Digital Health Media / Publications Blog Post

**GOLD**

*Rehabilitating COVID-19 “Long-Haulers”:  
The ME/CFS Connection*

**MedBridge, Caroline Christian, PhD,  
Staci Stevens, MA and  
Todd Davenport, PT, DPT, MPH, OCS**

Division: Business: less than 500 employees  
Audience: Health Professionals

**SILVER**

*Medical City Healthcare COVID-19 Blog  
Medical City Healthcare*

Division: Health System  
Audience: Consumers

**SILVER**

*COVID-19: Why I'm Very Concerned  
MedPage Today*

Division: Media / Publishing  
Audience: Health Professionals

**SILVER**

*“Health, Wealth & COVID-19:  
Pandemic-Induced Financial Strains  
Show Impact on Health Risk Behaviors”  
The Sharecare Team*

Division: Business: 500+ employees  
Audience: Consumers

**BRONZE**

*Cancer and COVID-19: 7 ways to Cope  
with the Anxiety  
Fox Chase Cancer Center*

Division: Hospital – under 250 beds  
Audience: Consumers

**BRONZE**

*What's changed in a year?  
MD Anderson Cancer Center*

Division: Hospital – 500+ beds  
Audience: Consumers

**BRONZE**

*How to Talk to Your Kids About Racism  
Nationwide Children's Hospital*

Division: Hospital – 500+ beds  
Audience: Consumers

**BRONZE**

*Mask Safety 101: Why You Shouldn't  
Mask a Baby  
Nationwide Children's Hospital*

Division: Hospital – 500+ beds  
Audience: Consumers

**MERIT**

*Immunosuppression: What It Means  
for Cancer Patients  
Fox Chase Cancer Center*

Division: Hospital – under 250 beds  
Audience: Consumers

**MERIT**

*Blog Post – Racial Disparities of  
COVID-19 Demand That We Explore and  
Address Root Causes  
Medecision*

Division: Business: less than 500 employees  
Audience: Health Professionals

**MERIT**

*Stericycle Communication Solutions'  
Best Practices For COVID-19  
Vaccine Programs  
Stericycle Communication Solutions*

Division: Business: 500+ employees  
Audience: Health Professionals

**MERIT**

*Why Are Women More Prone to  
Osteoarthritis?  
Veritas Health*

Division: Media / Publishing  
Audience: Consumers

## Digital Health Media / Publications Blog Post Series

**BRONZE**

*Admissions Talks  
Johns Hopkins School of Nursing*

Division: Educational Institution  
Audience: Consumers

**MERIT**

*AARP® Staying Sharp® Foods  
That Can Affect Brain Health  
AARP*

Division: Association / Professional Society /  
Non-Profit  
Audience: Consumers

**MERIT**

*The Skinny: Your Weekly Benefits  
and News Digest, With Flair  
Businessolver*

Division: Business: 500+ employees  
Audience: Health Professionals

## Digital Health Media / Publications Book

**GOLD**

*Communicating Nutrition: The Authoritative Guide*  
**Academy of Nutrition and Dietetics**  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

**SILVER**

*Reaching Teens: Strength-Based, Trauma-Sensitive, Resilience-Building Communication Strategies Rooted in Positive Youth Development, 2nd edition*  
**American Academy of Pediatrics**  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

## Digital Health Media / Publications Booklet/Brochure

**GOLD**

*COVID-19: One Year Later*  
**Johns Hopkins Medicine – A Woman's Journey**  
Division: Hospital – 500+ beds  
Audience: Consumers

**GOLD**

*B2B-INTERACTIVE-PDF-SELLSHEET\_GeneTherapy*  
**OptumRx Marketing Team**  
Division: Health System  
Audience: Consumers

**SILVER**

*Simply Good: A Cookbook for Stroke Survivors and Their Families*  
**American Heart Association**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

*Frankly Speaking About Cancer: Immunotherapy*  
**Cancer Support Community**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

*Frankly Speaking About Cancer: What Are Biosimilar Drugs?*  
**Cancer Support Community**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

*Frankly Speaking About Cancer: Immunotherapy and Lung*  
**Cancer Support Community**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

*Frankly Speaking About Cancer: Treatment for Lung Cancer*  
**Cancer Support Community**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

*ASCO Answers Guide: Cancer Survivorship*  
**Cancer.Net, the patient information website of the American Society of Clinical Oncology**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

*Servicon's 2021 Infection Prevention Planning*  
**Laurie Sewell**  
Division: Business: 500+ employees  
Audience: Health Professionals

**MERIT**

*Miami Orthopedics & Sports Medicine Institute Annual Report*  
**Baptist Health South Florida**  
Division: Health System  
Audience: Health Professionals

**MERIT**

*COVID-19 Vaccines: What Older Canadians Need to Know*  
**National Institute on Ageing**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

*B2B-INTERACTIVE-PDF-SELLSHEET\_FirstLineBenefit*  
**OptumRx Marketing Team**  
Division: Health System  
Audience: Consumers

**MERIT**

*Managing Common Mental Health Conditions in Older Adults*  
**Sinai Health, Healthy Ageing and Geriatrics**  
Division: Health System  
Audience: Consumers

**MERIT**

*Managing Sedative-Hypnotic Use Among Older Adults*  
**Sinai Health, Healthy Ageing and Geriatrics**  
Division: Health System  
Audience: Consumers

## Digital Health Media / Publications Booklet/Brochure Series

**GOLD**

*Eatright Essentials: Nutrition Education Handouts*  
**Academy of Nutrition and Dietetics**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

## Digital Health Media / Publications Case Study

**BRONZE**

*Case Study: How St. Luke's Improved Employee Mental Health and Avoided Costs With SilverCloud Health*  
**SilverCloud Health**  
Division: Business: less than 500 employees  
Audience: Health Professionals

## Digital Health Media / Publications Editorial Illustration

**GOLD**

*10 Signs It's Time to Add a Mental Health Pro to Your Self-Care Squad*  
**Sisters from AARP**  
Division: Media / Publishing  
Audience: Consumers

**SILVER**

*Your 2021 Black Girl Joy Diet: Reclaim Happiness and a Healthy Weight*  
**Sisters from AARP**  
Division: Media / Publishing  
Audience: Consumers

**SILVER**

*Why We Pass More Gas as We Age*

**The Ethel from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*40 Little Health Habits Every Black Woman Over 40 Needs to Thrive*

**Sisters from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*How to Get a Handle on Love Handles*

**Sisters from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*I Learned I Had Fibroids After I Fainted on a Flight. Here's What I Wish I Knew*

**Sisters from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*Real Talk From a Nurse About Below-the-Belt Changes That Happen As We Age*

**Sisters from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*What to Do When Belly Fat Won't Budge*

**Sisters from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*My Hair Is Thinning and I'm No Longer Afraid to Say So*

**The Ethel from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*When You Actually Prefer Dreary Days and Dread Spring and Summer*

**The Ethel from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*3 Best Exercises For The Best Sex Ever*

**The Girlfriend from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*5 Signs You Are A*

*Digital Hypochondriac*

**The Girlfriend from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*Bedtime In The Buff*

**The Girlfriend from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*How To Cope With Infertility*

**The Girlfriend from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*How To Tell If You're Having A Midlife Crisis*

**The Girlfriend from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*Too Hot to Handle?*

**The Girlfriend from AARP**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*Why Are My Breasts Getting Bigger?*

**The Girlfriend from AARP**

Division: Media / Publishing  
Audience: Consumers

**MERIT**

*Sisters Who Did This Lost 50 Percent More Weight*

**Sisters from AARP**

Division: Media / Publishing  
Audience: Consumers

**MERIT**

*We've Experienced Racial Pain, Here Are Ways to Heal From It*

**Sisters from AARP**

Division: Media / Publishing  
Audience: Consumers

**MERIT**

*When Racism's Heavy Toll Contributes to Weight Problems*

**Sisters from AARP**

Division: Media / Publishing  
Audience: Consumers

**MERIT**

*5 Weird Things That Happen to Your Body After Menopause*

**The Ethel from AARP**

Division: Media / Publishing  
Audience: Consumers

**MERIT**

*The One Thing I Need to Get a Good Night's Sleep*

**The Ethel from AARP**

Division: Media / Publishing  
Audience: Consumers

**MERIT**

*Are Bras Bad For You?*

**The Girlfriend from AARP**

Division: Media / Publishing  
Audience: Consumers

**MERIT**

*The One Thing You Might Not Know About Menopause*

**The Girlfriend from AARP**

Division: Media / Publishing  
Audience: Consumers

## Digital Health Media / Publications Magazine

**GOLD**

*Resource Magazine*

**Baptist Health South Florida**

Division: Health System  
Audience: Consumers

**SILVER**

*MD Anderson FY20 Annual Report*

**MD Anderson Cancer Center**

Division: Hospital – 500+ beds  
Audience: Consumers

**SILVER**

*POZ July/August 2020*

**POZ**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*Cancer Health Fall 2020*

**Cancer Health**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*Johns Hopkins Nursing Magazine*

**Johns Hopkins School of Nursing**

Division: Educational Institution  
Audience: Health Professionals

**BRONZE***The Motivator Winter/Spring 2020*  
**Multiple Sclerosis Association of America**Division: Association / Professional Society / Non-Profit  
Audience: Consumers**MERIT***Tinnitus Today Magazine*  
**American Tinnitus Association**Division: Association / Professional Society / Non-Profit  
Audience: Consumers**MERIT***Conquer: 5th Annual Patient Guide to Cancer Support Services 2021*  
**The Lynx Group**Division: Media / Publishing  
Audience: Consumers**Digital Health Media / Publications**  
*Medical Education***GOLD***Optum HouseCalls Video*  
**Optum HouseCalls**Division: Health Insurer  
Audience: Consumers**GOLD***Healthy Plate, Healthy Planet: An Interactive Guide for Clinicians*  
**The Gaples Institute and Harvard T.H. Chan School of Public Health, Department of Nutrition**Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals**SILVER***Addressing Unmet Needs in the Acute Treatment of Migraine: Focus on the Role of the 5-HT<sub>1F</sub> Receptor:*  
**PeerView Institute for Medical Education (PVI)**Division: Business: less than 500 employees  
Audience: Health Professionals**BRONZE***Highlights from ACR 2020: Psoriatic Arthritis*  
**CESAS Medical / Professor Philip Mease / Professor Atul Deodhar**Division: Medical Communications Agency  
Audience: Health Professionals**BRONZE***GET-REAL: Guide to Evaluation and Treatment of Venous Thromboembolism Using REAL-World Data*  
**Paradigm Medical Communications**Division: Medical Communications Agency  
Audience: Health Professionals**BRONZE***Visualization of Chronic Rhinosinusitis: The Latest Developments in Diagnosis and Management – On-Demand CME Interactive Infographic*  
**Paradigm Medical Communications**Division: Medical Communications Agency  
Audience: Health Professionals**BRONZE***Don't Let Pain Gain on You*  
**Zimmer Biomet**Division: Medical Equipment / Device Manufacturer  
Audience: Consumers**MERIT***The Nexus of COPD, Cardiovascular Disease, and COVID-19*  
**Cardiometabolic Health Congress**Division: Other / Miscellaneous  
Audience: Health Professionals**MERIT***Impending Advances in Sustained Anti-VEGF Delivery for Neovascular Retinal Diseases: An Up-Close Look!*  
**Paradigm Medical Communications**Division: Medical Communications Agency  
Audience: Health Professionals**MERIT***Monitoring the Clues in the Diagnosis and Management of PF-ILD*  
**Paradigm Medical Communications**Division: Medical Communications Agency  
Audience: Health Professionals**MERIT***Updates in the Diagnosis and Treatment of Castleman Disease: Expert Perspectives*  
**Paradigm Medical Communications**Division: Medical Communications Agency  
Audience: Health Professionals**MERIT***Don't Let Pain Gain on You – Infographic*  
**Zimmer Biomet**Division: Medical Equipment / Device Manufacturer  
Audience: Consumers**MERIT***Don't Let Pain Gain on You – Quiz*  
**Zimmer Biomet**  
Division: Medical Equipment / Device Manufacturer  
Audience: Consumers**Digital Health Media / Publications**  
*Medical Illustration***GOLD***Asthma in Children Pediatric Asthma*  
**Healthwise**Division: Business: less than 500 employees  
Audience: Consumers**GOLD***Pediatric Asthma*  
**Healthwise**Division: Business: less than 500 employees  
Audience: Consumers**MERIT***Lichen Planus*  
**Healthwise**Division: Business: less than 500 employees  
Audience: Consumers**Digital Health Media / Publications**  
*Newsletter***GOLD***OptumRx Provider Newsletter – eNewsletter*  
**OptumRx Marketing Team**Division: Health System  
Audience: Consumers**SILVER***Infectious Disease Specialist: Top Twitter Reads Surrounding COVID-19*  
**MashupMD**Division: Media / Publishing  
Audience: Health Professionals**BRONZE***Heart Insight (December 2020)*  
**American Heart Association**Division: Association / Professional Society / Non-Profit  
Audience: Consumers**BRONZE***Coronavirus Update Newsletter – November 11, 2020*  
**Everyday Health**Division: Media / Publishing  
Audience: Consumers

**MERIT**

*Women's Health In Focus at NIH  
Volume 3, Issue 3*  
**Synergy Enterprises, Inc.**  
Division: Business: less than 500 employees  
Audience: Health Professionals

## Digital Health Media / Publications

### Newsletter Series

**GOLD**

*AARP® Staying Sharp®  
COVID 19 Newsletters*  
**AARP**  
Division: Association / Professional Society /  
Non-Profit  
Audience: Consumers

**SILVER**

*COVID-19 Updates Newsletter*  
**Temple Health**  
Division: Health System  
Audience: Consumers

**BRONZE**

*3-Day Guide to Stress-Relief  
Everyday Health*  
Division: Media / Publishing  
Audience: Consumers

## Digital Health Media / Publications

### Other / Miscellaneous Digital Health Media / Publication

**SILVER**

*Relentless Together*  
**American Heart Association**  
Division: Association / Professional Society /  
Non-Profit  
Audience: Consumers

**SILVER**

*Americans' Perceptions of Telehealth  
in the Era of COVID-19 Survey Report*  
**Sykes Enterprises, Incorporated**  
Division: Business: 500+ employees  
Audience: Health Professionals

**BRONZE**

*COVID-19 in Inflammatory Disease*  
**CESAS Medical**  
Division: Medical Communications Agency  
Audience: Health Professionals

**BRONZE**

*OptumRx PCMS Toolkit*  
**OptumRx Marketing Team**  
Division: Health System  
Audience: Consumers

**MERIT**

*Launching Restylane Kysse During  
the COVID-19 Pandemic – Toolkit*  
**Galderma**  
Division: Other / Miscellaneous  
Audience: Health Professionals

**MERIT**

*Pfizer and the Historic Biopharma  
Industry Pledge to #StandWithScience  
on Coronavirus Vaccines – Fact Sheet*  
**Pfizer**  
Division: Other / Miscellaneous  
Audience: Consumers

## Digital Health Media / Publications

### Video

**GOLD**

*Dr Lorna Breen Heroes Foundation*  
**AAMC**  
Division: Association / Professional Society /  
Non-Profit  
Audience: Health Professionals

**GOLD**

*Bulging and Herniated Discs*  
**Dear Doctor, Inc.**  
Division: Media / Publishing  
Audience: Consumers

**GOLD**

*The Spine and How It Works*  
**Dear Doctor, Inc.**  
Division: Media / Publishing  
Audience: Consumers

**GOLD**

*Diabetes: Daily Foot Check*  
**Healthwise**  
Division: Business: less than 500 employees  
Audience: Consumers

**GOLD**

*A Place for You in Nursing*  
**Johns Hopkins School of Nursing**  
Division: Educational Institution  
Audience: Consumers

**GOLD**

*The Week Hope Arrived –  
COVID Vaccine PSA*  
**Mytonomy**  
Division: Media / Publishing  
Audience: Health Professionals

## Digital Health Media / Publications

Video

**GOLD**

*Security Health Plan "In Common"*  
*Medicare TV/Video*  
**Yamamoto Agency**  
Division: Health Insurer  
Audience: Consumers

**SILVER**

*Nutrition Care Manual Suite  
Promotional Video*  
**Academy of Nutrition and Dietetics**  
Division: Association / Professional Society /  
Non-Profit  
Audience: Health Professionals

**SILVER**

*Detect and Manage Your Kidney Disease*  
**American Kidney Fund**  
Division: Association / Professional Society /  
Non-Profit  
Audience: Consumers

**SILVER**

*Fluid management and your kidneys*  
**American Kidney Fund**  
Division: Association / Professional Society /  
Non-Profit  
Audience: Consumers

**SILVER**

*Preventing Kidney Disease*  
**American Kidney Fund**  
Division: Association / Professional Society /  
Non-Profit  
Audience: Consumers

**SILVER**

*Cancer Patient Support Messages Video*  
**Andrew Becker, Fox Chase  
Cancer Center**  
Division: Hospital – under 250 beds  
Audience: Consumers

**SILVER**

*Britton's Story*  
**Centers for Disease Control and  
Prevention, National Center for Injury  
Prevention and Control, Division of  
Overdose Prevention**  
Division: Government (Local/State/Federal)  
Audience: Consumers

**SILVER**

*Tele's Story*  
**Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Overdose Prevention**  
 Division: Government (Local/State/Federal)  
 Audience: Consumers

**SILVER**

*Tessa's Story*  
**Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Overdose Prevention**  
 Division: Government (Local/State/Federal)  
 Audience: Consumers

**SILVER**

*Getting Ready:*  
*Your Vascular Access Journey*  
**Jenny Flythe, MD**  
 Division: Educational Institution  
 Audience: Consumers

**SILVER**

*Online Safety*  
**Kaiser Permanente Educational Theatre**  
 Division: Association / Professional Society / Non-Profit  
 Audience: Consumers

**SILVER**

*Pat the Body*  
**Kaiser Permanente Educational Theatre**  
 Division: Association / Professional Society / Non-Profit  
 Audience: Consumers

**SILVER**

*Cancer doesn't stop and neither does MD Anderson: FY20 in review*  
**MD Anderson Cancer Center**  
 Division: Hospital – 500+ beds  
 Audience: Consumers

**SILVER**

*Young adult cancer survivors encourage everyone to mask up to prevent COVID-19 spread*  
**MD Anderson Cancer Center**  
 Division: Hospital – 500+ beds  
 Audience: Consumers

**SILVER**

*COVIDLAND: A Film About Survival and Hope in the ICU*  
**Medscape**  
 Division: Media / Publishing  
 Audience: Health Professionals

**SILVER**

*Sexuality and Intimacy after Burn Injury*  
**Model Systems Knowledge Translation Center**  
 Division: Government (Local/State/Federal)  
 Audience: Consumers

**SILVER**

*Chicago Center for Orthopedics*  
**Mytonomy**  
 Division: Media / Publishing  
 Audience: Health Professionals

**SILVER**

*Kyle Opens Up about His Depression*  
**Mytonomy**  
 Division: Media / Publishing  
 Audience: Health Professionals

**SILVER**

*Security Health Plan "In Common"*  
*Brand TV/Video*  
**Yamamoto Agency**  
 Division: Health Insurer  
 Audience: Consumers

**BRONZE**

*Coronavirus Kills Over 100,000 in Nursing Homes – What Happened?*  
**AARP Studios**  
 Division: Media / Publishing  
 Audience: Consumers

**BRONZE**

*Your Brain on Dancing*  
**AARP® Staying Sharp®**  
 Division: Association / Professional Society / Non-Profit  
 Audience: Consumers

**BRONZE**

*Birth of a Dragon: The BREZTRI Coming Soon Campaign – Internal/Sales Launch Video*  
**AstraZeneca**  
 Division: Other / Miscellaneous  
 Audience: Health Professionals

**BRONZE**

*Living with Chronic Myeloid Leukemia*  
**Cancer Support Community**  
 Division: Association / Professional Society / Non-Profit  
 Audience: Consumers

**BRONZE**

*Stevi Rae's Story*  
**Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Overdose Prevention**  
 Division: Government (Local/State/Federal)  
 Audience: Consumers

**BRONZE**

*Moving More for Mental Wellness*  
**Healthwise**  
 Division: Business: less than 500 employees  
 Audience: Consumers

**BRONZE**

*SPOTS sun protection for kids*  
**HLM**  
 Division: Association / Professional Society / Non-Profit  
 Audience: Consumers

**BRONZE**

*It's Stop Time*  
**Kaiser Permanente Educational Theatre**  
 Division: Association / Professional Society / Non-Profit  
 Audience: Consumers

**BRONZE**

*STD Myths*  
**Kaiser Permanente Educational Theatre**  
 Division: Association / Professional Society / Non-Profit  
 Audience: Consumers

**BRONZE**

*What Goes Around*  
**Kaiser Permanente Educational Theatre**  
 Division: Association / Professional Society / Non-Profit  
 Audience: Consumers

**BRONZE**

*Bitten! Mosquito-Borne Disease & You*  
**Link Studio / Astriata**  
 Division: Government (Local/State/Federal)  
 Audience: Consumers

**BRONZE**

*MD Anderson introduces its new Strategy*  
**MD Anderson Cancer Center**  
 Division: Hospital – 500+ beds  
 Audience: Consumers

**BRONZE**

*Vinay Prasad on 'Try First vs Trial First' for COVID-19*  
**MedPage Today**  
 Division: Media / Publishing  
 Audience: Health Professionals

**BRONZE**

*Using the Penile Scrotal Approach During Penile Prosthesis Surgery to Treat Erectile Dysfunction*

**MUSC Health Science Communications**

Division: Health System  
Audience: Health Professionals

**BRONZE**

*Ear Infections- Diagnosis and Treatment*

**Mytonomy**  
Division: Media / Publishing  
Audience: Health Professionals

**BRONZE**

*How Does Melatonin Work to Help Me Sleep?*

**Mytonomy**  
Division: Media / Publishing  
Audience: Health Professionals

**BRONZE**

*How Social Distancing Happens At Work*

**Mytonomy**  
Division: Media / Publishing  
Audience: Health Professionals

**BRONZE**

*Sautéed Chicken Breast*

**Mytonomy**  
Division: Media / Publishing  
Audience: Health Professionals

**BRONZE**

*Vegetarian Minestrone Soup*

**Mytonomy**  
Division: Media / Publishing  
Audience: Health Professionals

**BRONZE**

*Optum HouseCalls Video*

**Optum HouseCalls**  
Division: Business: 500+ employees  
Audience: Consumers

**BRONZE**

*Pfizer and the Historic Biopharma Industry Pledge to #StandWithScience on Coronavirus Vaccines – Sizzle Video*

**Pfizer**  
Division: Other / Miscellaneous  
Audience: Consumers

**BRONZE**

*Health Workers Lead the Charge, Receiving First COVID-19 Vaccines in Rochester, New York*

**Pharmacy Times**  
Division: Pharmacy / Drug Store  
Audience: Health Professionals

**BRONZE**

*Polycythemia Vera: It All Starts With One*

**RevHealth**  
Division: Other / Miscellaneous  
Audience: Health Professionals

**BRONZE**

*Inspiring the Next Generation: Lead the Way to a Healthier World*

**Sunovion Pharmaceuticals**  
Division: Pharmaceutical Company  
Audience: Consumers

**BRONZE**

*Akebia Medical Gallery: HIF Pathway Live Action Video*

**Syneos Health**  
Division: Medical Communications Agency  
Audience: Health Professionals

**BRONZE**

*A Virtual Journey Into TAVR for Aortic Stenosis*

**The Sharecare Team**  
Division: Business: 500+ employees  
Audience: Consumers

**BRONZE**

*Enhanced Recovery Program at MD Anderson*

**The University of Texas MD Anderson Cancer Center**  
Division: Hospital – 500+ beds  
Audience: Consumers

**BRONZE**

*HP MCTestimonial – Brad*

**UPMC Health Plan**  
Division: Health Insurer  
Audience: Consumers

**BRONZE**

*"3-Point Check" Video for Improved Heart Failure Symptom Monitoring and Management*

**Vida Health**  
Division: Consumer Product Company  
Audience: Consumers

**MERIT**

*Sodium (salt) and your kidneys*

**American Kidney Fund**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

*Talking to patients about clinical trials*

**American Kidney Fund**  
Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

**MERIT**

*Decoding with Professor Howe*

**Booking and Communications Manager**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

*Don't settle for the Black Box*

**ClaimLogiq – Rebecca L Price & Scott Strent**  
Division: Business: less than 500 employees  
Audience: Health Professionals

**MERIT**

*5 Ways to Practice Optimism*

**Healthwise**  
Division: Business: less than 500 employees  
Audience: Consumers

**MERIT**

*How Your Mind and Body React to Stress*

**Healthwise**  
Division: Business: less than 500 employees  
Audience: Consumers

**MERIT**

*Mindfulness and Me*

**Kaiser Permanente Educational Theatre**  
Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

*HealthDay Now: Debunking Vaccine Myths, with Dr Paul Offit*

**Mabel Jong, HealthDay News Anchor**  
Division: Media / Publishing  
Audience: Consumers

**MERIT**

*Boot Walk to End Cancer 2020 Opening Ceremony*

**MD Anderson Cancer Center**  
Division: Hospital – 500+ beds  
Audience: Consumers

**MERIT**

*Caregiving and Disease Management for Alzheimer's Disease*

**MyAlzTeam**  
Division: Media / Publishing  
Audience: Consumers

**MERIT**

*MyMSTeam Live Q&A with Dr. Aaron Boster on "New Year, New Ways to Be Healthy: COVID-19 Vaccinations and Tips for 2021"*

**MyMSTeam**

Division: Media / Publishing  
Audience: Consumers

**MERIT**

*First Aid for Wounds from Trauma*

**Mytonomy**

Division: Media / Publishing  
Audience: Health Professionals

**MERIT**

*Justin's First Day Back at Work*

**Mytonomy**

Division: Media / Publishing  
Audience: Health Professionals

**MERIT**

*Mytonomy – Your Partner in Digital Health*

**Mytonomy**

Division: Media / Publishing  
Audience: Health Professionals

**MERIT**

*What is Asthma?*

**Mytonomy**

Division: Media / Publishing  
Audience: Health Professionals

**MERIT**

*What is Pneumonia?*

**Mytonomy**

Division: Media / Publishing  
Audience: Health Professionals

**MERIT**

*Treating and Managing Vitiligo for All Skin Tones*

**MyVitiligoTeam**

Division: Media / Publishing  
Audience: Consumers

**MERIT**

*Healthy Sex After Trauma is Possible. Here's How.*

**Rewire News Group**

Division: Media / Publishing  
Audience: Consumers

**MERIT**

*SPARK 2020 Year in Review*

**Simons Foundation – SPARK**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

*Telehealth Appointments: What to Expect During a Virtual Visit*

**Temple Health**

Division: Health System  
Audience: Consumers

**MERIT**

*Text Neck Symptoms and Causes Video*

**Veritas Health**

Division: Media / Publishing  
Audience: Consumers

**MERIT**

*"A Guide to CBT" Video*

**Vida Health**

Division: Consumer Product Company  
Audience: Consumers

**MERIT**

*ADI "What If" Digital Health Video*

**Yamamoto Agency**

Division: Medical Equipment / Device Manufacturer  
Audience: Consumers

## Digital Health Media / Publications Video Series

**GOLD**

*I Am AARP® Staying Sharp®*

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

*Essential Worker Profile Series*

**AARP Studios**

Division: Media / Publishing  
Audience: Consumers

**SILVER**

*Real Stories From Women With Metastatic Breast Cancer*

**Everyday Health**

Division: Media / Publishing  
Audience: Consumers

**SILVER**

*Young & Chronic: Crohn's Disease Edition*

**HealthCentral**

Division: Media / Publishing  
Audience: Consumers

**SILVER**

*Ghosted*

**Kaiser Permanente Educational Theatre**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

*Resilience In School Environments: Understanding & Practice (RISE UP)*

**Kaiser Permanente Educational Theatre**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

*Behind the Mask Video Series – The COVID-19 Response with OCCHD*

**Ryan Naeve and the OKC-County Health Department**

Division: Government (Local/State/Federal)  
Audience: Consumers

**SILVER**

*"In Good Health" Diabetes Education Video Series*

**Vida Health**

Division: Consumer Product Company  
Audience: Consumers

**BRONZE**

*AF Answers Patient Education*

**Abbott**

Division: Medical Communications Agency  
Audience: Consumers

**BRONZE**

*Cytokine Signalling Forum – Discussing Rheumatology*

**CESAS Medical /**

**Professor Iain McInnes**

Division: Medical Communications Agency  
Audience: Health Professionals

**BRONZE**

*Optum Perks – Opt in video series*

**OptumRx Marketing Team**

Division: Health System  
Audience: Consumers

**MERIT**

*Cytokine Signalling Forum – Rheumatology Author Interviews*

**CESAS Medical**

Division: Medical Communications Agency  
Audience: Health Professionals

**MERIT**

*Let's Talk Metastatic Breast Cancer*

**Patient Power**

Division: Media / Publishing  
Audience: Consumers

**MERIT**

*Ask an EPI Video Series – COVID-19 Information with OCCHD*  
**Ryan Naeve and the OKC-County Health Department**

Division: Government (Local/State/Federal)  
 Audience: Consumers

## Digital Health Media / Publications

### White Paper

**GOLD**

*The Impact of COVID-19: What Employers Need to Know White Paper*  
**WebMD Health Services**

Division: Business: less than 500 employees  
 Audience: Consumers

**SILVER**

*Well-Being Disconnect: Employees Want More From Employers White Paper*  
**WebMD Health Services**

Division: Business: less than 500 employees  
 Audience: Consumers

**BRONZE**

*Non-Personal Promotion In The Wake Of A Wildly Changing Digital Landscape*  
**Everyday Health - Professional**

Division: Media / Publishing  
 Audience: Health Professionals

**BRONZE**

*Expectations Are Changing: What Millennials and Gen Z Expect From Their Employers White Paper*  
**WebMD Health Services**

Division: Business: less than 500 employees  
 Audience: Consumers

**MERIT**

*White Paper – The Virtual Reality: It's Time to Transform Your Virtual Health Capabilities*  
**Aerial**

Division: Business: less than 500 employees  
 Audience: Health Professionals

**MERIT**

*Benefits Insights Report Series*  
**Businessolver**

Division: Business: 500+ employees  
 Audience: Health Professionals

**MERIT**

*The Case for a Personalized Benefits Experience*  
**Businessolver**

Division: Business: 500+ employees  
 Audience: Health Professionals

**MERIT**

*28% Savings on Itemized Hospital Bill Review \$5M Claim – Case Study*  
**ClaimLogiq – Rebecca L Price & Madelyn Keslar**

Division: Business: less than 500 employees  
 Audience: Health Professionals

**MERIT**

*Sharecare Community Well-Being Index: 2019 State Rankings Report*  
**The Sharecare Team**

Division: Business: 500+ employees  
 Audience: Consumers

## Mobile Digital Health Resources

### Mobile Application

**GOLD**

*Best All-in-One App for Home-Care Providers and Caregivers*  
**Medflyt**

Division: Business: less than 500 employees  
 Audience: Health Professionals

**SILVER**

*Lift*  
**Health Impact Studio**

Division: Business: less than 500 employees  
 Audience: Health Professionals

**SILVER**

*Ballad Health Mobile App*  
**Modea**

Division: Health System  
 Audience: Consumers

**SILVER**

*Anura*  
**NuraLogix Corporation**

Division: Medical Equipment / Device Manufacturer  
 Audience: Health Professionals

**BRONZE**

*Electronic Visit Verification for Managing At-Home and Community-Based Care*  
**GT Independence**

Division: Business: less than 500 employees  
 Audience: Consumers

**BRONZE**

*headversity Employee Resilience Training App*  
**headversity**

Division: Business: less than 500 employees  
 Audience: Consumers

**BRONZE**

*Lover*  
**Lover App Inc**

Division: Consumer Product Company  
 Audience: Consumers

**BRONZE**

*SingleCare (Mobile App)*  
**SingleCare**

Division: Business: less than 500 employees  
 Audience: Consumers

**BRONZE**

*LLS Coloring for Kidsô*  
**The Leukemia & Lymphoma Society**

Division: Association / Professional Society / Non-Profit  
 Audience: Consumers

**BRONZE**

*Sharecare for iOS & Android*  
**The Sharecare Team**

Division: Business: 500+ employees  
 Audience: Consumers

**MERIT**

*My IFI: Understanding invasive fungal infection*  
**Astellas Pharma US, Inc.**

Division: Pharmaceutical Company  
 Audience: Consumers

**MERIT**

*ProtectWell App*  
**ProtectWell**

Division: Business: less than 500 employees  
 Audience: Consumers

**MERIT**

*Synctuition Mindspa & Meditation*  
**Synctuition Oç**

Division: Consumer Product Company  
 Audience: Consumers

## Mobile Digital Health Resources

### Mobile Website

**BRONZE**

*Sharecare.com (Mobile Version)*  
**The Sharecare Team**

Division: Business: 500+ employees  
 Audience: Consumers

## Mobile Digital Health Resources

*Other / Miscellaneous Mobile Digital Health Resource*

**SILVER**

*Achieving Treat-to-Target Goals in Systemic Lupus Erythematosus*  
**RedMedEd**

Division: Medical Communications Agency  
Audience: Health Professionals

**SILVER**

*RME Hot Seat: Immunotherapy for Multiple Myeloma*  
**RedMedEd**

Division: Medical Communications Agency  
Audience: Health Professionals

## Mobile Digital Health Resources

*Text Messaging*

**MERIT**

*Digital Fotonovelas delivered through SMS*

**mPulse Mobile**

Division: Business: less than 500 employees  
Audience: Consumers

## Personal Digital Health Devices / Wearables

*Other / Miscellaneous Digital Health Device / Wearable*

**GOLD**

*Instant, at-home antibody test for COVID-19*

**Scanwell Health**

Division: Medical Equipment / Device Manufacturer  
Audience: Consumers

## Personal Digital Health Devices / Wearables

*Remote Monitoring*

**SILVER**

*Anura*  
**NuraLogix Corporation**

Division: Medical Equipment / Device Manufacturer  
Audience: Health Professionals

## Web-based Digital Health

*Banner Ad Series*

**GOLD**

*Optum Store Display Ads*  
**OptumRx Marketing Team**

Division: Health System  
Audience: Consumers

**GOLD**

*Age-In*  
**UPMC Health Plan**

Division: Health System  
Audience: Consumers

**GOLD**

*SNP*  
**UPMC Health Plan**

Division: Health System  
Audience: Consumers

**SILVER**

*Launching Restylane Kysse During the COVID-19 Pandemic – Ad Units*  
**Galderma**

Division: Other / Miscellaneous  
Audience: Consumers

**BRONZE**

*OptumRx Provider Home Delivery Display Ads – Display Ad*  
**OptumRx Marketing Team**

Division: Health System  
Audience: Consumers

**MERIT**

*B2B*  
**UPMC Health Plan**

Division: Health System  
Audience: Consumers

## Web-based Digital Health

*Content Management System*

**BRONZE**

*America's Health Rankings*  
**United Health Foundation**

Division: Association / Professional Society / Non-Profit  
Audience: Health Professionals

## Web-based Digital Health

*Digital Health Curation*

**GOLD**

*Digital Command Center*  
**Health**

Division: Business: less than 500 employees  
Audience: Health Professionals

**SILVER**

*PatientPass*  
**Elsevier**

Division: Business: 500+ employees  
Audience: Health Professionals

**BRONZE**

*Personal Path to Health: Ulcerative Colitis*

**The Sharecare Team**

Division: Business: 500+ employees  
Audience: Consumers

**MERIT**

*LibGuides: Coronavirus (COVID-19) and Cancer Recommended Resources*

**The University of Texas MD Anderson Cancer Center**

Division: Hospital – 500+ beds  
Audience: Consumers

## Web-based Digital Health

*Directory / Ratings / Guides*

**GOLD**

*Monarch by SimplePractice*  
**SimplePractice**

Division: Business: less than 500 employees  
Audience: Consumers

**SILVER**

*Provider directory*  
**Sky Lakes Medical Center**

Division: Hospital – under 250 beds  
Audience: Consumers

**SILVER**

*Provider directory*  
**Truman Medical Centers/ University Health**

Division: Health System  
Audience: Consumers

**BRONZE**

*DIY MOUTHWASH GUIDE*  
**SOLSTICE BENEFITS**

Division: Health Insurer  
Audience: Consumers

**MERIT**

*Swedish Provider Directory*  
**Swedish**  
 Division: Health System  
 Audience: Consumers

## Web-based Digital Health Forum / Message Board

**BRONZE**

*DexcomEMEA.com Collaboration Centre*  
**BRIOMed Inc**  
 Division: Medical Equipment / Device Manufacturer  
 Audience: Health Professionals

## Web-based Digital Health Health Records

**MERIT**

*Kareo Clinical*  
**Kareo, Inc.**  
 Division: Business: less than 500 employees  
 Audience: Health Professionals

## Web-based Digital Health Infographic

**GOLD**

*The Science Behind the Mask*  
**National Jewish Health**  
 Division: Hospital – under 250 beds  
 Audience: Consumers

**SILVER**

*Vaccines for kids*  
**Coffey Communications**  
 Division: Media / Publishing  
 Audience: Consumers

**SILVER**

*Pfizer and the Historic Biopharma Industry Pledge to #StandWithScience on Coronavirus Vaccines – Infographic (EU)*  
**Pfizer**  
 Division: Other / Miscellaneous  
 Audience: Consumers

**SILVER**

*Obesity, COVID-19 & Why Weight Loss Is More Important Than Ever*  
**The Sharecare Team**  
 Division: Business: 500+ employees  
 Audience: Consumers

**BRONZE**

*Support Employee Mental Health and Engagement with Empathy*  
**Businessolver**  
 Division: Business: 500+ employees  
 Audience: Health Professionals

**BRONZE**

*Screening tests can protect women's health*  
**Coffey Communications**  
 Division: Media / Publishing  
 Audience: Consumers

**BRONZE**

*COVID-19 Infographics*  
**Northwell Health**  
 Division: Health System  
 Audience: Consumers

**BRONZE**

*B2B-LONG-FORMAT-INFOGRAPHIC\_ HomeDelivery*  
**OptumRx Marketing Team**  
 Division: Health System  
 Audience: Consumers

**BRONZE**

*ANATOMY OF A TOOTH*  
**SOLSTICE BENEFITS**  
 Division: Health Insurer  
 Audience: Consumers

**BRONZE**

*Health Numeracy infographic*  
**The University of Texas MD Anderson Cancer Center**  
 Division: Hospital – 500+ beds  
 Audience: Health Professionals

**BRONZE**

*7 Causes of Pain Under Your Shoulder*  
**Blade Infographic**  
**Veritas Health**  
 Division: Media / Publishing  
 Audience: Consumers

**BRONZE**

*Don't Let Pain Gain on You – Infographic*  
**Zimmer Biomet**  
 Division: Medical Equipment / Device Manufacturer  
 Audience: Consumers

**MERIT**

*A pain in the neck*  
**Coffey Communications**  
 Division: Media / Publishing  
 Audience: Consumers

## Web-based Digital Health Interactive Content / Rich Media

**GOLD**

*SkillFlix for Parents IDD*  
**dfusion**  
 Division: Other / Miscellaneous  
 Audience: Consumers

**SILVER**

*An Interactive Look at Psoriasis*  
**The Sharecare Team**  
 Division: Business: 500+ employees  
 Audience: Consumers

**BRONZE**

*Defense Department's "YouCanQuit2" Quit Plan*  
**Booz Allen Hamilton in support of the Defense Health Agency**  
 Division: Government (Local/State/Federal)  
 Audience: Consumers

**BRONZE**

*Virtual Facilities Experience*  
**Stallergenes Greer**  
 Division: Other / Miscellaneous  
 Audience: Health Professionals

**BRONZE**

*Interactive Patient Journey: Multiple Sclerosis*  
**The Sharecare Team**  
 Division: Business: 500+ employees  
 Audience: Consumers

**BRONZE**

*Daily Habits – Back Health*  
**WebMD Health Services**  
 Division: Business: less than 500 employees  
 Audience: Consumers

**BRONZE**

*Daily Habits – Stay Connected*  
**WebMD Health Services**  
 Division: Business: less than 500 employees  
 Audience: Consumers

**MERIT**

*Interactive Physician Consultation: Multiple Sclerosis*  
**The Sharecare Team**  
 Division: Business: 500+ employees  
 Audience: Consumers

**MERIT**

*Creating an interactive map that allows users to instantly track VUMI's global health plans with just one click*

**VUMI GROUP**

Division: Health Insurer  
Audience: Consumers

## Web-based Digital Health Microsite

**GOLD**

*Race Through Space*

**Max Schwanger**

Division: Health Insurer  
Audience: Consumers

**SILVER**

*Wear a Mask Challenge*

**Baptist Health South Florida**

Division: Health System  
Audience: Consumers

**BRONZE**

*UPMC Health Plan*

*Health Care Concierge*

**Max Schwanger**

Division: Health Insurer  
Audience: Consumers

**BRONZE**

*Digitally Empowered Course*

**Patient Empowerment Network**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**BRONZE**

*Extra Help program for people on Medicare*

**The PAN Foundation**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

*AMRPA Patient Information Center*

**American Medical Rehabilitation Providers Association**

Division: Other / Miscellaneous  
Audience: Consumers

**MERIT**

*Anatomy of a Hopkins Nurse*

**Johns Hopkins School of Nursing**

Division: Educational Institution  
Audience: Consumers

**MERIT**

*UPMC Health Plan COVID 19 Site*

**Max Schwanger**

Division: Health Insurer  
Audience: Consumers

**MERIT**

*Coronavirus Digital Resource Center*

**Northwell Health**

Division: Health System  
Audience: Consumers

**MERIT**

*Providence Coronavirus Resource Hub*

**Providence**

Division: Health System  
Audience: Consumers

## Web-based Digital Health

*Other / Miscellaneous Web-based Digital Health*

**BRONZE**

*ConsumerMedical COVID-19*

*Support Center*

**ConsumerMedical**

Division: Business: less than 500 employees  
Audience: Consumers

**BRONZE**

*Profiles in Resilience Poster Series – Web Gallery*

**International AIDS Society**

Division: Other / Miscellaneous  
Audience: Consumers

**MERIT**

*How to Use Eyedrops*

**BioCentric, Inc.**

Division: Medical Communications Agency  
Audience: Consumers

**MERIT**

*Virtual Facilities Experience*

**Stallergenes Greer**

Division: Other / Miscellaneous  
Audience: Health Professionals

**MERIT**

*WellBeingGeorgia.com*

**The Sharecare Team**

Division: Business: 500+ employees  
Audience: Consumers

**MERIT**

*Don't Let Pain Gain on You – Quiz*

**Zimmer Biomet**

Division: Medical Equipment / Device Manufacturer  
Audience: Consumers

## Web-based Digital Health Portal–Chronic Disease

**GOLD**

*Daily Habits Portal*

**WebMD Health Services**

Division: Business: less than 500 employees  
Audience: Consumers

## Web-based Digital Health Portal–Patient Education

**SILVER**

*Liberty Dental Plan – Oral Health Center*

**Dear Doctor, Inc.**

Division: Media / Publishing  
Audience: Consumers

**BRONZE**

*What Will I Experience During a C-section?*

**The Wellness Network**

Division: Business: less than 500 employees  
Audience: Consumers

**MERIT**

*PatientPass*

**Elsevier**

Division: Business: 500+ employees  
Audience: Health Professionals

## Web-based Digital Health Portal–Physician / Clinician

**BRONZE**

*On Demand*

**Health Carousel**

Division: Business: 500+ employees  
Audience: Health Professionals

**BRONZE**

*Evolve by Intellihealth*

**Intellihealth**

Division: Business: less than 500 employees  
Audience: Health Professionals

## Web-based Digital Health

### Responsive Website Design

#### GOLD

VaxOKC Website

**Daltyn Moeckel and the OKC-County Health Department**

Division: Government (Local/State/Federal)

Audience: Consumers

#### SILVER

BlueCross BlueShield of Tennessee Website

**BlueCross BlueShield of Tennessee**

Division: Health Insurer

Audience: Consumers

## Web-based Digital Health

### Web-based Resource / Tool

#### GOLD

AARP® Staying Sharp® Brain Health Challenges

**AARP® Staying Sharp®**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### GOLD

COVID-19 Healthcare Hub Elsevier

Division: Business: 500+ employees

Audience: Health Professionals

#### SILVER

Violence Prevention Fundamentals CDC Injury Center Division of Violence Prevention

Division: Government (Local/State/Federal)

Audience: Health Professionals

#### SILVER

COVID-19 Response: COVID-19 Toolkit LifeWorks

Division: Business: 500+ employees

Audience: Consumers

#### SILVER

The Big Know LiveWell: Vaccinate Solution mPulse Mobile

Division: Business: less than 500 employees

Audience: Consumers

#### SILVER

Beauty from the Inside Out: A Breast Cancer Awareness Drama Office of Outreach and Health Disparities at the Dan L Duncan Comprehensive Cancer Center in Baylor College of Medicine

Division: Educational Institution

Audience: Consumers

#### SILVER

Hepatitis C Chatbot The Sharecare Team

Division: Business: 500+ employees

Audience: Consumers

#### SILVER

VUMIPlans: a quick guide to compare and understand options and coverage available in each of the company's insurance plans

**VUMI GROUP**

Division: Health Insurer

Audience: Consumers

#### SILVER

Don't Let Pain Gain on You Zimmer Biomet

Division: Medical Equipment / Device Manufacturer

Audience: Consumers

#### BRONZE

AMA Guides Digital American Medical Association

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

#### BRONZE

CVN Presents Cohen Veterans Network

Division: Health System

Audience: Consumers

#### BRONZE

Welcome Home: E-Training for Home Peritoneal Dialysis Patients DaVita

Division: Business: 500+ employees

Audience: Consumers

#### BRONZE

Hospital IQ Surgeon Access module Hospital IQ

Division: Business: less than 500 employees

Audience: Health Professionals

#### BRONZE

Axon Pathfinder (game) INVIVO, a Red Nucleus company

Division: Medical Communications Agency

Audience: Consumers

#### BRONZE

COVID-19 Response: New Normal in the Pandemic Toolkit LifeWorks

Division: Business: 500+ employees

Audience: Consumers

#### BRONZE

OncoLink Treatment Binder Builder OncoLink

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

#### BRONZE

oneAMYLOIDOSISvoice Digital Educational Rare DiseaseCommunity rareLife solutions

Division: Medical Communications Agency

Audience: Consumers

#### BRONZE

PPE for the Mind Shift.ms

Division: Association / Professional Society / Non-Profit

Audience: Consumers

#### BRONZE

Stericycle Communication Solutions Intelligent Scheduling Stericycle Communication Solutions

Division: Business: 500+ employees

Audience: Health Professionals

#### BRONZE

America's Health Rankings United Health Foundation

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

#### MERIT

AONN+ Navigation Toolkit Academy of Oncology Nurse and Patient Navigators (AONN+)

Division: Medical Communications Agency

Audience: Health Professionals

#### MERIT

PatientPass Elsevier

Division: Business: 500+ employees

Audience: Health Professionals

#### MERIT

COVID-19 Information Center Global Healthcare Exchange, LLC.

Division: Business: 500+ employees

Audience: Health Professionals

**MERIT**

All-in-one, end-to-end healthcare compliance management suite made easy

**MedTrainer**

Division: Business: less than 500 employees  
Audience: Health Professionals

**MERIT**

A Win-Win for Everyone: a Quick Reel for the Community about Clinical Trials

**Office of Outreach and Health Disparities at the Dan L Duncan Comprehensive Cancer Center in Baylor College of Medicine**

Division: Educational Institution  
Audience: Consumers

**MERIT**

Covid-19 Real Time Barometer Sermo

Division: Other / Miscellaneous  
Audience: Health Professionals

**MERIT**

UpToDate COVID-19 Resources & Tools Wolters Kluwer

Division: Business: 500+ employees  
Audience: Health Professionals

**Web-based Digital Health Webinar**

**GOLD**

COVID-19: One Year Later Johns Hopkins Medicine – A Woman’s Journey

Division: Hospital – 500+ beds  
Audience: Consumers

**Web-based Digital Health Webinar Series**

**SILVER**

MJH Life Sciences COVID-19 Coalition MJH Life Sciences

Division: Media / Publishing  
Audience: Health Professionals

**BRONZE**

Workplace Learning: Building Awareness of a Diverse, Equitable, and Inclusive Workplace LifeWorks

Division: Business: 500+ employees  
Audience: Consumers

**MERIT**

Supporting Employers with Real-Time Benefits Compliance Information Businessolver

Division: Business: 500+ employees  
Audience: Health Professionals

**Web-based Digital Health Website**

**GOLD**

ACOG’s Patient Website: A Destination for Women’s Health Information American College of Obstetricians and Gynecologists

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**SILVER**

Truth About SMA – Website & Digital Campaign Biogen Canada and LSD The Agency Inc. (Partnership)

Division: Pharmaceutical Company  
Audience: Consumers

**SILVER**

Vaping Cessation Training Clinical Tools, Inc.

Division: Business: less than 500 employees  
Audience: Health Professionals

**SILVER**

Website Maui Health System

Division: Health System  
Audience: Consumers

**SILVER**

Vanderbilt Health Modea

Division: Health System  
Audience: Consumers

**SILVER**

SingleCare (Website) SingleCare

Division: Business: less than 500 employees  
Audience: Consumers

**SILVER**

Akebia Medical Gallery Syneos Health

Division: Medical Communications Agency  
Audience: Health Professionals

**SILVER**

Rosemark Website corecubed

Division: Business: less than 500 employees  
Audience: Health Professionals

**BRONZE**

Defense Department’s “Too Much to Lose” Campaign Website

**Booz Allen Hamilton in support of the Defense Health Agency**

Division: Government (Local/State/Federal)  
Audience: Consumers

**BRONZE**

Website Indiana Regional Medical Center

Division: Hospital – under 250 beds  
Audience: Consumers

**BRONZE**

Sapphire Digital Health website INVIVO, a Red Nucleus company

Division: Medical Communications Agency  
Audience: Health Professionals

**BRONZE**

<https://www.mayoclinic.org/coronavirus-covid-19> Mayo Clinic

Division: Health System  
Audience: Consumers

**BRONZE**

Providence Southern California Website Providence

Division: Health System  
Audience: Consumers

**BRONZE**

Website Sky Lakes Medical Center

Division: Hospital – under 250 beds  
Audience: Consumers

**BRONZE**

Sharecare.com The Sharecare Team

Division: Business: 500+ employees  
Audience: Consumers

**BRONZE**

Carolina Hearts Home Care Website corecubed

Division: Business: less than 500 employees  
Audience: Consumers

**BRONZE**

Innovative Senior Solutions Website corecubed

Division: Business: less than 500 employees  
Audience: Consumers

**BRONZE**

Updating our browsing experience to make it more intuitive and easy to navigate, and offering better user experience

**VUMI GROUP**

Division: Health Insurer  
Audience: Consumers

**MERIT**

TeenHealthFX  
**Atlantic Health System**  
**Goryeb Children's Hospital**

Division: Health System  
Audience: Consumers

**MERIT**

Together in SMA Adult Campaign  
(Website & Digital Ad Campaign)  
**Biogen Canada and LSD**  
**The Agency Inc. (Partnership)**

Division: Pharmaceutical Company  
Audience: Health Professionals

**MERIT**

Lift for Health Professionals  
**Clinical Tools, Inc.**

Division: Business: less than 500 employees  
Audience: Health Professionals

**MERIT**

DarwinHealth.com  
**DarwinHealth**

Division: Pharmaceutical Company  
Audience: Health Professionals

**MERIT**

Alzinfo.org  
**Fisher Center for Alzheimer's**  
**Research Foundation**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

Safely Dispose of Opioid Medicines  
Before They Can Do Harm, 60 Seconds  
**Food and Drug Administration,**  
**Center for Drug Evaluation**  
**and Research**

Division: Government (Local/State/Federal)  
Audience: Consumers

**MERIT**

Website  
**GOLD Coast Health Plan**

Division: Health Insurer  
Audience: Consumers

**MERIT**

Website  
**Grant Regional Health Center**

Division: Hospital – under 250 beds  
Audience: Consumers

**MERIT**

Adult Hearing Health Care  
**IQ Solutions**

Division: Government (Local/State/Federal)  
Audience: Consumers

**MERIT**

JazzCares Website  
**Jazz Pharmaceuticals, Inc.**

Division: Pharmaceutical Company  
Audience: Health Professionals

**MERIT**

**SALMON Health and**  
**Retirement Website**  
**Kim Brache, SALMON Health**  
**and Retirement**

Division: Health System  
Audience: Consumers

**MERIT**

Medical City Healthcare  
**COVID-19 Resource Hub**  
**Medical City Healthcare**

Division: Health System  
Audience: Consumers

**MERIT**

Know the Dangers Website  
**Minnesota Department of**  
**Human Services**

Division: Government (Local/State/Federal)  
Audience: Consumers

**MERIT**

Carilion Clinic Specialty Ortho Page  
**Modea**

Division: Health System  
Audience: Consumers

**MERIT**

COVID-19 Vaccines  
**National Jewish Health**

Division: Hospital – under 250 beds  
Audience: Consumers

**MERIT**

Real Chemistry and NEAR Galvanize  
their Networks During the COVID-19  
Pandemic to Donate PPE to those  
in Need  
**Networks for Emergencies**  
**and Relief (NEAR)**

Division: Association / Professional Society / Non-Profit  
Audience: Consumers

**MERIT**

NeuroRehabResource Homepage  
**NeuroRehabResource.org**

Division: Medical Communications Agency  
Audience: Health Professionals

**MERIT**

Patient Testimonial Hub  
**Northwell Health**

Division: Health System  
Audience: Consumers

**MERIT**

RxBenefits Website: The Content Hub  
**RxBenefits, Inc.**

Division: Business: 500+ employees  
Audience: Consumers

**MERIT**

Virtual Facilities Experience  
**Stallergenes Greer**

Division: Other / Miscellaneous  
Audience: Health Professionals

**MERIT**

Oregon Coast Plastic Surgery  
**Toolbox 4 Healthcare**

Division: Physicians / Medical Practices  
Audience: Consumers

**MERIT**

Don't Let Pain Gain on You  
**Zimmer Biomet**

Division: Medical Equipment / Device Manufacturer  
Audience: Consumers

