

WINNERS



21<sup>ST</sup> ANNUAL

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SPRING 2019

HONORING THE WORLD'S BEST DIGITAL HEALTH RESOURCES

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# A.D.A.M.

PRESENTED TO:

## A.D.A.M.

SILVER / A.D.A.M. Health Capsules / Division: Health System / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Point-of-Care Programs .

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# AACC (American Association for Clinical Chemistry)

PRESENTED TO:

## AACC (American Association for Clinical Chemistry)

MERIT / Lab Tests Online / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# AARP

PRESENTED TO:

## AARP Bulletin

GOLD / 99 Ways to Add Healthy Years To Your Life / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Tablet

PRESENTED TO:

## AARP The Magazine

GOLD / Healthy Living Guide 2018: Your Body at 50+ / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Tablet

GOLD / Healthy Living Guide 2019: Your Health in Your 50s...What You Need to Know / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Tablet

PRESENTED TO:

## TheGirlfriend.com Newsletter

GOLD / SANDPAPER SEX? YOU'VE GOT OPTIONS. / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

BRONZE / THE BIG WAY SEX CHANGES FOR COUPLES AFTER 40 / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

MERIT / The Stealthy STD You've Probably Never Heard Of / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

MERIT / ALWAYS TIRED? 5 WAYS TO FIGHT THE FATIGUED 40s / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

MERIT / AM I GOING CRAZY OR IS IT JUST MY THYROID? / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

MERIT / THE SUBTLE SIGNS OF PERIMENOPAUSE YOU NEED TO KNOW ABOUT NOW / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

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# Active Daily Living

PRESENTED TO:

## Private Health News

MERIT / Active Daily Living / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# American Academy of Orthopaedic Surgeons

PRESENTED TO:

## American Academy of Orthopaedic Surgeons

SILVER / OrthoInfo.org - Patient education website of the American Academy of Orthopaedic Surgeons / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# American Academy of Pediatrics

PRESENTED TO:

## American Academy of Pediatrics

BRONZE / Pediatrics Instagram Takeover / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Instagram .

MERIT / Nelson's Pediatric Antimicrobial Therapy 2019 / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Responsive Design

PRESENTED TO:

## Lewis R. First, MD, MS, Editor in Chief, Pediatrics and Alex R. Kemper, MD, MPH, MS, Deputy Editor, Pediatrics

MERIT / Effects of Toxic Stress and Adverse Childhood Experiences at Our Southern Border / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog Post .

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# American Board of Medical Specialties

PRESENTED TO:

## American Board of Medical Specialties

BRONZE / Certification Matters / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

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# American Heart Association

PRESENTED TO:

## American Heart Association, Dina Rogers

BRONZE / Heart Fund Sweethearts raising awareness 50-plus years later / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

PRESENTED TO:

## American Heart Association, Eun Kim

SILVER / Should pacemakers be recycled and reused? / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Heart-health research of 9/11 survivors slowly realized / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Why are black women at such risk of dying from pregnancy complications? / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

PRESENTED TO:

## American Heart Association, Jaime Aron, Leslie Holland, Bridget O'Leary, Jacque Sebany

MERIT / Susan Lucci's survival story after heart problem / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

PRESENTED TO:

## American Heart Association, Lucy Soto

BRONZE / Former addict's story spotlights opioid and meth epidemic / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

PRESENTED TO:

## American Heart Association, Maggie Francis, John McFarland

SILVER / Texas musician humming along after heart surgery / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

PRESENTED TO:

## American Heart Association, Nancy Brown

SILVER / Nancy Brown's American Heart Month Columns / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series .

PRESENTED TO:

## American Heart Association, Patty Calderon, Katie Fairbank, Lucy Soto, Melissa Weber, John McFarland

SILVER / Healthy Living Video Shorts / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

PRESENTED TO:

## Heart Insight Magazine

GOLD / Nutrition Basics for Diabetes and Heart Health / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

SILVER / Heart Insight Winter 2018 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

SILVER / Through Thick and Thin / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Peripheral Artery Disease Three-Part Series / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series .

PRESENTED TO:

## Stroke Connection Magazine

GOLD / Stroke Connection Winter 2019 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

BRONZE / When They Don't Know What They Don't Know / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

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## American Institutes for Research

PRESENTED TO:

### Model Systems Knowledge Translation Center

MERIT / Exercise and Fitness After Spinal Cord Injury / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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## American Medical Association

PRESENTED TO:

### American Medical Association and SweetRush, Inc.

MERIT / AMA GME Competency Education Program / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

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## American Society of Clinical Oncology

PRESENTED TO:

### American Society of Clinical Oncology

BRONZE / ASCO Answers: When the Doctor Says "Cancer" / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Medical Education .

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## Apexus

PRESENTED TO:

### Apexus

MERIT / Apexus.com Website Redesign / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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## Avant Healthcare Professionals

PRESENTED TO:

### Avant Healthcare Professionals

SILVER / What's Causing the Nursing Shortage / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Solutions to the Nursing Shortage for Chief Nursing Officers in 2019 / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article .

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# Bariatric Surgery Source, LLC

PRESENTED TO:

## Bariatric Surgery Source, LCC

GOLD / Bariatric Surgery Source / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# BBK Worldwide

PRESENTED TO:

## BBK Worldwide

BRONZE / BBK Worldwide Corporate Website / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# Biosector 2

PRESENTED TO:

## Novartis Oncology

SILVER / Telling Metastatic Breast Cancer to "Kiss This!" with #KissThis4MBC / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

BRONZE / Telling Metastatic Breast Cancer to "Kiss This!" with #KissThis4MBC / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series .

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# Blausen Medical Communications

PRESENTED TO:

## Blausen Medical Communications

MERIT / Blausen.com, Thousands of Medical Animations in 21 Languages / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Blue Cross Blue Shield of Massachussets

PRESENTED TO:

## Blue Cross Blue Shield of MA

SILVER / BCBSMA MyBlue Member App / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Responsive Design

PRESENTED TO:

## Blue Cross Blue Shield of Massachusetts

GOLD / MyBlue / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

MERIT / MyBlue Web / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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## BLUERIDGE IT Solutions, Inc.

PRESENTED TO:

VA's Office of Mental Health and Suicide Prevention (OMHSP) led by clinical psychologist and National Program Manager Dr. Carolyn J. Greene

SILVER / Veteran's Administration: Path to Better Sleep Course / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs .

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## Booz Allen Hamilton

PRESENTED TO:

Booz Allen Hamilton

MERIT / Keep What You've Earned Video Profile: ISC Amber Nunez / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

PRESENTED TO:

Real Warriors Campaign

BRONZE / Retired Command Sergeant Major Christopher K. Greca: Strength is Recognizing Signs of PTSD Invisible Wounds / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Staff Sgt. Brittany Johnson: A Story of Hope & Strength / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

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## Bright.md

PRESENTED TO:

Bright.md

BRONZE / SmartExam / Division: Business: less than 500 employees / Audience: Consumers / Classification: Connected Digital Health. / Category: Telehealth / Remote Patient Monitoring .

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## Brighter

PRESENTED TO:

Brighter

MERIT / Brighter Schedule / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

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## Cancer Research Updates

PRESENTED TO:

Dr Geethanjali Bhas

SILVER / Cancer Research Updates : Inter professional knowledge sharing / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Facebook .

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# Cancer Support Community

PRESENTED TO:

## Cancer Support Community

SILVER / Frankly Speaking About Cancer: Eating Well During Cancer Treatment / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

SILVER / Frankly Speaking About Cancer: Eating Well for Cancer Survivors / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

SILVER / Frankly Speaking About Cancer: When Cancer Spreads to the Bone / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

BRONZE / Frankly Speaking About Cancer: 10 Tips to Living Well with Neuroendocrine and Carcinoid Tumors (NETS) / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

BRONZE / Frankly Speaking About Cancer: Bone Health for Cancer Survivors / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

BRONZE / Frankly Speaking About Cancer: Chronic Myeloid Leukemia (CML) / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

BRONZE / Frankly Speaking About Cancer: Coping with Metastatic Breast Cancer / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

MERIT / Frankly Speaking About Cancer: Acute Myeloid Leukemia (AML) / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

MERIT / Frankly Speaking About Cancer: CAR T Cell Immunotherapy / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

PRESENTED TO:

## Marni Amsellem

MERIT / How to Manage Fear of Cancer Recurrence / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

PRESENTED TO:

## Miranda Johnson

SILVER / Why We Need Greater Education Around Sarcoma / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

PRESENTED TO:

## Tristan Fitzpatrick, Katie Dimond

MERIT / Breaking Down Barriers in Native-American Cancer Care / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog Post .

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# Cardiovascular Research Foundation

PRESENTED TO:

## Cardiovascular Research Foundation

MERIT / TCTMD / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .



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# Carrum Health

PRESENTED TO:

## Carrum Health

BRONZE / Carrum Health Center of Excellence Cloud Solution / Division: Consumer Product Company / Audience: Consumers / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs .

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# Centretek

PRESENTED TO:

## Centretek & Kennedy Krieger Institute

BRONZE / Kennedy Krieger Institute / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Kennedy Krieger Institute / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

## Centretek & Phelps Health

SILVER / Phelps Health / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## Centretek and St. Louis Children's Hospital

SILVER / St. Louis Children's Hospital / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# CESAS Medical

PRESENTED TO:

## CESAS Medical / University of Glasgow

SILVER / CSF Monthly Publication Updates 2018 / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

MERIT / Current and Future Perspectives in the Cytokine Signalling Blockade / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

MERIT / Long-term Data on JAK Inhibitors: Implications for Clinical Management / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

PRESENTED TO:

## CESAS Medical/University of Glasgow

MERIT / ACR 2018 Congress Highlights / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

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## CGI Federal

PRESENTED TO:

### Centers for Medicare and Medicaid Services (CMS)

SILVER / Medicare.gov What's Covered Mobile Application / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Smartphone

MERIT / CMS Beyond the Policy Podcast / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication

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## Clinical Tools, Inc.

PRESENTED TO:

### Clinical Tools, Inc.

SILVER / SBIRT Training / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

PRESENTED TO:

### Health Impact Studio

BRONZE / Clinical Encounters: Alice / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter .

BRONZE / Hunger Battle / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

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## CMEducation Resources

PRESENTED TO:

### CMEducation Resources

MERIT / PrecisionCancerForum / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# Coffey Communications

PRESENTED TO:

## Arbor Health

BRONZE / Arbor Health website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## Coffey Communications

GOLD / An asthma attack means your symptoms are worsening / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

SILVER / A crash course on bad drug interactions / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Bariatric Surgeries, Explained / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / Digital healthcare marketing trends: How to improve your healthcare content in 2019 / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

BRONZE / Health behaviors: Creating content that speaks to millennials / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

MERIT / 7 Facts & Myths About Opioids / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Get ready for baby / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / How does your heart work? / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Learn all about your spine / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Your questions answered: How does social listening help healthcare marketing? / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

PRESENTED TO:

## Dignity Health St. Rose Dominican

MERIT / Dignity Health St. Rose Dominican website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / Strong & steady / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

PRESENTED TO:

## Fox Chase Cancer Center

BRONZE / Life After Cancer: Questions on Survivorship and Wellness, Answered / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

MERIT / Fertility and Cancer: What Every Patient Who Wants Children Should Know / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

PRESENTED TO:

## Iredell Health System

BRONZE / Iredell Health System website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## Memorial Hospital of Converse County

SILVER / Memorial Hospital of Converse County website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## Shannon Medical Center

MERIT / Shannon Medical Center website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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## CommunicateHealth

PRESENTED TO:

## Office of Disease Prevention and Health Promotion

GOLD / Move Your Way Activity Planner / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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## ConnectYourCare

PRESENTED TO:

## ConnectYourCare

GOLD / HSA Academy / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / New Portal and New Mobile App User Video / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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## DaVita

PRESENTED TO:

## Patient Education Solutions Team at DaVita

BRONZE / Introduction to PD / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Kidney Smart / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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## DaVita Kidney Care

PRESENTED TO:

## DaVita Kidney Care

GOLD / Treatment Options for Kidney Failure / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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## Dear Doctor

PRESENTED TO:

## Dear Doctor, Inc.

BRONZE / Dental Implants After Previous Tooth Extraction / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

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## DevicePharm

PRESENTED TO:

### Abbott

SILVER / Abbott PFO Occluder - Healthcare Professionals Website / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Abbott Amplatzer Consumer Website / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

### Geneticure, Inc.

SILVER / Geneticure Website / Division: Consumer Product Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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## Digital Pulp

PRESENTED TO:

### American Academy of Otolaryngology

BRONZE / ENT Health / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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## Dignity Health & SweetRush

PRESENTED TO:

### Dignity Health & SweetRush

SILVER / Barrow Brainbook / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Medical Education .

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## dna Communications

PRESENTED TO:

### Acorda Therapeutics

SILVER / Changing the Conversation around Parkinson's Symptoms with "Live Well. Do Tell."/ Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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## Ebix Benefits Administration and Wellness

PRESENTED TO:

### Ebix Benefits Admin. & Wellness

MERIT / Monthly Participant Health Webinars / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Webinar .

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## Education Development Center (EDC)

PRESENTED TO:

### Suicide Prevention Resource Center (SPRC) at Education Development Center (EDC)

BRONZE / Counseling on Access to Lethal Means / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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## EngagedMedia - a Division of Aptus Health

PRESENTED TO:

### EngagedMedia, LLC

SILVER / EngagedPatient™ Platform / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

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## Everyday Health Inc.

PRESENTED TO:

### Everyday Health

MERIT / The United States of Stress / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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## Finn Partners

PRESENTED TO:

### Backpack Health

BRONZE / Backpack Health / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Smartphone

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## Genomic Health Inc.

PRESENTED TO:

### Genomic Health Inc.

SILVER / My Breast Cancer Coach / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Smartphone

BRONZE / Pass It On...Until Every Woman Knows / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

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## Gravitate PR

PRESENTED TO:

### Beddr

BRONZE / SleepTuner / Division: Consumer Product Company / Audience: Consumers / Classification: Personal Digital Health Devices / Wearables. / Category: Sleep Tracking .

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# GreenRubino

PRESENTED TO:

## GreenRubino

MERIT / Server / Division: Educational Institution / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Single Mom / Division: Educational Institution / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Stethoscope / Division: Educational Institution / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

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# Hallax Magazine

PRESENTED TO:

## Roberto De Los Santos

BRONZE / Hallux Magazine / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog Post .

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# Hand to Hold

PRESENTED TO:

## Hand to Hold

BRONZE / Hand to Hold Facebook Page / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

BRONZE / Is This Normal? How the NICU Impacts Your Emotional Health / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

MERIT / How to Start Your Grief Journey; Christine's Story of Loss, Healing and Giving Back; How to Support a Bereaved Parent / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post Series .

MERIT / NICU Heroes Podcast / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Audio .

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# Hangzhou Bangtang Network Technology Co., Ltd.

PRESENTED TO:

## Linear Capital

GOLD / Smart Basal Thermometer / Division: Business: less than 500 employees / Audience: Consumers / Classification: Personal Digital Health Devices / Wearables. / Category: Other / Miscellaneous Digital Health Device / Wearable .

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# Happify Health

PRESENTED TO:

## Happify Health

BRONZE / Happify Health: Science-Based, Digital Activities and Games that Reduce the Health Impact of Stress and Anxiety in the Workforce / Division: Other / Miscellaneous / Audience: Consumers / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs .

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# HeadUp Labs Pty Ltd

PRESENTED TO:

## HeadUp Labs

MERIT / HeadUp Labs - Human Health Dashboard / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Smartphone

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# HealthDay

PRESENTED TO:

## Healthdaytwitter

MERIT / Wireless Sensors Let Parents Cuddle Their Preemies. HealthDay news article / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

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# Henry County Medical Center

PRESENTED TO:

## Henry County Medical Center

MERIT / HCMCParisTN / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / www.choosehcmc.org / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# Henry Ford Health System

PRESENTED TO:

## Henry Ford Health System

SILVER / Henry Ford Health System Twitter account / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

BRONZE / 3 Ways to Help Children Through Grief / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

BRONZE / Hangxiety: The Link Between Anxiety and Alcohol / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

BRONZE / Understanding Breast Cancer Risk (And What You Can Do About It) / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

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# Integrity Continuing Education

PRESENTED TO:

## Integrity Continuing Education

MERIT / Plot-Your-Own-Course (PYOC): Beyond the Prescription Pad: Improving Access to Advanced IBD Therapies / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .



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# INVIVO Communications

PRESENTED TO:

## INVIVO Communications

BRONZE / Erenumab MOA animation / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Immunotherapy Patient Animation / Division: Medical Communications Agency / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

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# Island Health

PRESENTED TO:

## Island Health, Victoria Hospitals Foundation, Ž

SILVER / "Sharing The Journey" Series Overview / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

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# Jennings

PRESENTED TO:

## American Board of Orthopaedic Surgery

SILVER / My Certified Orthopedic Surgeon / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# John Knox Village of Central Florida

PRESENTED TO:

## John Knox Village of Central Florida

MERIT / Village Life Magazine / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

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# Johns Hopkins Medicine

PRESENTED TO:

## Johns Hopkins Medicine

GOLD / Tackling Severe Sinus Disease with a Multidisciplinary Approach | Rex's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / 125 Years of Innovation | Johns Hopkins School of Medicine / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Johns Hopkins Capacity Command Center | Improving Efficiency and Patient Care / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Active Surveillance for Prostate Cancer | Charlie's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Johns Hopkins Sports Medicine / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

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## Johns Hopkins School of Nursing

PRESENTED TO:

### Johns Hopkins School of Nursing

BRONZE / Dialogues in Health Equity / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog Post Series .

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## Johns Hopkins University School of Medicine

PRESENTED TO:

### Johns Hopkins Division of Endocrinology, Diabetes, and Metabolism

SILVER / The Johns Hopkins Patient Guide to Diabetes Website / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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## Kareo

PRESENTED TO:

### Kareo

BRONZE / Kareo Billing / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Payments / Processing .

BRONZE / Kareo Clinical / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Health Records .

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## Kelsey-Seybold Clinic

PRESENTED TO:

### Kelsey-Seybold Clinic

SILVER / Changing the Way Health Cares! / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

SILVER / See a Doctor Today! / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Houston Orthopedic Doctors / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

### Kelsey-Seybold Clinic, Paige Tomas-Suffel

MERIT / #Teach2Win Kelsey-Seybold Instagram / Division: Accountable Care Organization (ACO) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

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## Ketchum

PRESENTED TO:

### Health Resources and Services Administration

BRONZE / National Health Service Corps "Finding A Site That's Right for You" Video / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / National Health Service Corps Blog: New HRSA Program Will Help Clinicians and Patients in the Fight Against Opioid Addiction / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog Post .

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## Koerner Kronenfeld Partners

PRESENTED TO:

### The Cancer Support Community

SILVER / Frankly Speaking about Cancer- Spotlight on Metastatic Breast Cancer / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio .

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## Learn to Live, Inc.

PRESENTED TO:

### Learn to Live, Inc.

BRONZE / learntolive.com / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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## Mayo Clinic

PRESENTED TO:

### Mayo Clinic

BRONZE / www.mayoclinic.org / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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## McMaster University

PRESENTED TO:

### McMaster University

SILVER / iGeriCare / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / Play & Learn / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# MD Anderson Cancer Center

PRESENTED TO:

## MD Anderson Cancer Center

GOLD / MD Anderson Cancer Center Twitter account / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

GOLD / MD Anderson celebrates 2018 Nobel Prize winner Jim Allison, Ph.D / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

GOLD / T-cell therapy for cancer treatment: How it works / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / Dr. Jim Allison: What it means to win the 2018 Nobel in Physiology or Medicine / Division: Hospital — 500+ beds / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / MD Anderson brand leadership campaign / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post Series .

BRONZE / MD Anderson Cancer Ctr and Houston Dynamo Professional Soccer team partner to End Cancer / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

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# Medical City Healthcare

PRESENTED TO:

## Medical City Healthcare

BRONZE / How to Prevent Sepsis / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

MERIT / Diary of a First-Time Mom: Moving From Loss to Baby Joy / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

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# MedShadow Foundation

PRESENTED TO:

## MedShadow Foundation

MERIT / MedShadow / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Mighty Citizen

PRESENTED TO:

## Mighty Citizen

MERIT / Navigate Life Texas Website / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# MJH Associates

PRESENTED TO:

## Beth Fand Incollingo

BRONZE / A Grateful Heart After a Cancer Diagnosis / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

PRESENTED TO:

## Brielle Benyon

MERIT / Words of Wisdom from a 7-Year-Old Cancer Survivor / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio .

PRESENTED TO:

## Ellen Rice Tichich, MFA, MSN, RN-BC

MERIT / Lung Cancer and the Young Adult Nonsmoker / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article .

PRESENTED TO:

## Katie Kosko

MERIT / Amy Robach: I Live Like I'm Dying / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

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# Modea

PRESENTED TO:

## Chesapeake Regional Healthcare

BRONZE / Chesapeake Regional Healthcare / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

## Modea

SILVER / Optim Healthcare / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Manatee Healthcare System (MHCS) Mobile App / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Smartphone

MERIT / Carilion Clinic / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

MERIT / Inside Carilion / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Intranet .

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# Morneau Shepell

PRESENTED TO:

## Morneau Shepell

GOLD / Connecting, shaping, and improving work culture with the LifeWorks solution / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

MERIT / Canadian Nuclear Laboratories: Total well-being starts with safety / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Dr. Martens: Rebel soles / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

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# Multiple Sclerosis Association of America

PRESENTED TO:

## Multiple Sclerosis Association of America

SILVER / What's New in MS Research: Highlights from the 2018 ECTRIMS Annual Meeting / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

BRONZE / Summer/Fall 2018 edition of The Motivator / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

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# National Jewish Health

PRESENTED TO:

## National Jewish Health

SILVER / Love Your Numbers / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / Can't Sleep? Don't Count Sheep; Get Up! / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

BRONZE / The Scary Truth About Teen Vaping / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Eating to Heal During Cancer Treatment / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

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# Nationwide Children's Hospital

PRESENTED TO:

## Nationwide Children's Hospital

GOLD / @Nationwidekids Instagram / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

SILVER / myChildren's App / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Smartphone

SILVER / NationwideChildrens.org / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Neurolief

PRESENTED TO:

## Neurolief

GOLD / Relivion Digital Health for Migraine / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs .

PRESENTED TO:

## Neurolief LTD

GOLD / Relivion Digital Health for headache / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Research / Clinical Trials .

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# Northeast Georgia Medical Center

PRESENTED TO:

## Northeast Georgia Health System

MERIT / Victory Rings / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# Optum

PRESENTED TO:

## Optum Consumer Marketing

BRONZE / 'I Can Help' Modular, Customizable Video / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

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# OptumRx

PRESENTED TO:

## OptumRx

SILVER / B2P-INFOGRAPHIC\_OncologyFinancialToxicity2018 / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Infographic .

SILVER / VIDEO\_OptumRxHomeDelivery2018 / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / B2B-LONG-FORMAT-INFOGRAPHIC\_HomeDeliveryValue2018 / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / VIDEO\_OptumRxOverview2018 / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / B2B-LONG-FORMAT-INFOGRAPHIC\_ConsumerAffordability2018 / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / VIDEO\_BriovaRxSpecialtyPharmacy2018 / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

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# Palladian Partners

PRESENTED TO:

## U.S. Department of Health and Human Services Office on Women's Health

MERIT / Interactive Ovulation Calculator from the Office on Women's Health / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

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# Paradigm Medical Communications

PRESENTED TO:

## Paradigm Medical Communications

GOLD / Influenza Now: Updates on Emerging Antivirals / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

SILVER / Update on Interstitial Lung Disease: A Path to Earlier Diagnosis and Better Outcomes / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

MERIT / Paving a Path to Relief of Irritable Bowel Syndrome and Chronic Idiopathic Constipation: Live Patient Simulations Demonstrating Innovations in Diagnosis and Treatment / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

PRESENTED TO:

## Paradigm Medical Communications, LLC

BRONZE / Patient Case Study: Colin, 61-year-old, male, former smoker, with shortness of breath and a persistent cough / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

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# Partners Connected Health

PRESENTED TO:

## Partners Connected Health

SILVER / PGHD Connect / Division: Accountable Care Organization (ACO) / Audience: Consumers / Classification: Connected Digital Health. / Category: Telehealth / Remote Patient Monitoring .

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# Partners HealthCare Population Health

PRESENTED TO:

## Partners HealthCare

SILVER / Partners Population Health / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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# Patient Power, LLC

PRESENTED TO:

## Cherie Rineker for Patient Power

BRONZE / How the CAR-T Trial Gave Me My Life Back (parts 1, 2, 3) / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

PRESENTED TO:

## Patient Power

BRONZE / Prostate Webinar: Tools For Living Well With Prostate Cancer / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .



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## Porter Novelli

PRESENTED TO:

### Centers for Disease Control and Prevention

BRONZE / National Center for Immunization and Respiratory Diseases (NCIRD) Lifespan Infographic / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

### The Centers for Disease Control and Prevention

SILVER / Porter Novelli & CDC's Who Needs a Flu Vaccine Instagram Story / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

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## Quell by NeuroMetrix

PRESENTED TO:

### NeuroMetrix, Inc.

SILVER / Quell® Wearable Pain Relief Technology™ / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Personal Digital Health Devices / Wearables. / Category: Other / Miscellaneous Digital Health Device / Wearable .

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## RedMedEd

PRESENTED TO:

### RedMedEd, Albert Einstein College of Medicine, and Pfizer, Inc.

MERIT / TKI Therapy in Chronic Myelogenous Leukemia: Emerging Treatments, Ensuring Safety / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

PRESENTED TO:

### RedMedEd, Purdue University College of Pharmacy, and Pfizer, Inc.

MERIT / A Change of Heart (Care Practices): Recognizing and Managing Transthyretin Amyloid Cardiomyopathy / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

PRESENTED TO:

### RedMedEd, Rush University Medical Center, and MMRF

SILVER / Myeloma Masters: The Ultimate Myeloma Patient Care Quiz Show / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Responsive Design

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## REP Interactive

PRESENTED TO:

### NIH Orloff Awards

GOLD / NIH Dr. Lederman / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

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## Sage Age Strategies

PRESENTED TO:

**Dean Kistner**

BRONZE / Charter Senior Living Website / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

**Rachel Fox**

SILVER / Your Life Website / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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## Salud America!, IHPR, UT Health San Antonio

PRESENTED TO:

**Dr. Amelie G. Ramirez**

MERIT / Salud America! Latino Health Equity Website at UT Health San Antonio / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

**Salud America! at UT Health San Antonio**

BRONZE / @SaludAmerica on Twitter / Division: Educational Institution / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / Salud America! Salud Hero: Minerva Perez / Division: Educational Institution / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

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## Senior Living Communities

PRESENTED TO:

**Senior Living Communities**

GOLD / The Quintessential Gentleman's Guide to Assisted Living / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post Series .

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# Sharecare

PRESENTED TO:

## The Sharecare Team

GOLD / Sharecare VR / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

SILVER / Sharecare for iOS and Android / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Smartphone

SILVER / Sharecare.com for Mobile / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

BRONZE / Sharecare VR / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / "Ask the Experts: When Should I Talk to My Doctor About a Possible Opioid Addiction?" / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / "The Subtle Signs of Suicide in Kids That Everyone Should Know" from Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / DailyStrength / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Forum / Message Board .

MERIT / Dr. Oz on Facebook / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / The Sharecare Find a Doctor Tool / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

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# Smart + Strong

PRESENTED TO:

## Smart + Strong

GOLD / Cancer Health / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / Cancer Health - Summer 2018 / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

MERIT / Cancer Health / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Solstice Benefits, Inc.

PRESENTED TO:

## Solstice Benefits, Inc.

BRONZE / Ask Your Dentist: Questions to Help Prepare Your Special Needs Child for the Dentist / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

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# Spear Education

PRESENTED TO:

## Spear Education

BRONZE / Spear Patient Education Tablet App / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Tablet

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## Spectralink

PRESENTED TO:

### Spectralink

MERIT / Certified Integration / Division: Health System / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

MERIT / Modern healthcare in motion / Division: Health System / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Clinical Mobility Tools .

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## St. Ann's Community

PRESENTED TO:

### St. Ann's Community

SILVER / St. Ann's Community Facebook Page / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Facebook .

BRONZE / stanncommunity.com / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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## St. Jude Children's Research Hospital

PRESENTED TO:

### St. Jude Children's Research Hospital

SILVER / Together by St. Jude / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / Together by St. Jude - Leukemia video / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / Together by St. Jude / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

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## Stark/Raving Branding + Digital Marketing

PRESENTED TO:

### Stark/Raving Branding + Digital Marketing

MERIT / 4G Clinical Corporate Website / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

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## State of Alaska Dept. of Health & Social Services

PRESENTED TO:

### Scott Favorite

GOLD / Narcan / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

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# Stratosphere Digital

PRESENTED TO:

## Stratosphere Digital

SILVER / Website for Emulate / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Mobile Website for Emulate / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

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# Studiothink

PRESENTED TO:

## Studiothink

GOLD / CommuniCare Family of Companies / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

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# The Berndt Group

PRESENTED TO:

## The Berndt Group

SILVER / Southern Illinois Healthcare / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# The Gaples Institute

PRESENTED TO:

## The Gaples Institute

BRONZE / Nutrition For Optimal Health / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

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# Tipping Point Media

PRESENTED TO:

## Tipping Point Media

BRONZE / TPM Augmented Reality (AR) App / Division: Media / Publishing / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Smartphone

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# TogoRun

PRESENTED TO:

## TogoRun

GOLD / WebEx: How to Use Social Media in Your Practice / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

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## Trendline Interactive

PRESENTED TO:

### AARP and Trendline Interactive

GOLD / AARP Medicare Education Email / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

MERIT / The Girlfriend Newsletter from AARP / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

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## UbiCare

PRESENTED TO:

### UbiCare

BRONZE / Meeting the needs of today's millennial parents — as they redefine what is required of healthcare / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

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## UCSF & SweetRush

PRESENTED TO:

### UCSF & SweetRush

MERIT / Trans 101: Transgender People in Everyday Work and Life / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

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## UNC Kidney Center

PRESENTED TO:

### Jennifer Flythe, MD, MPH

MERIT / My Dialysis Plan / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Digital Health Curation .

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## UnitedHealth Care

PRESENTED TO:

### Engagement Solutions

BRONZE / 18-0667 ES HSA OptumBankHSA.uhc4health.com / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

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## UnitedHealthcare

PRESENTED TO:

### UnitedHealthcare

SILVER / Step Up for Better Health Sweepstakes / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

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# Vendi

PRESENTED TO:

## Vendi

SILVER / Mayo Clinic Health System WellMe EAP Newsletter / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

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# Veritas Health

PRESENTED TO:

## Veritas Health

SILVER / What Causes Neck Pain and Dizziness? / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Why Does My Back Crack So Much? / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog Post .

MERIT / Zimmer Biomet Education Center / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

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# Virgin Pulse, Inc.

PRESENTED TO:

## Virgin Pulse, Inc.

BRONZE / Virgin Pulse App / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Smartphone

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# Visible Body

PRESENTED TO:

## Visible Body

GOLD / Anatomy & Physiology / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Responsive Design

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# WebMD Health Services

PRESENTED TO:

## WebMD Health Services

SILVER / The Invitational Wellness Challenge / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

SILVER / WebMD ONE / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

SILVER / WebMD ONE / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / WebMD Wellness At Your Side / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application . Smartphone

BRONZE / Digital Health Assistant - Condition Management / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Chronic Disease.

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