



HONORING THE WORLD'S BEST **DIGITAL HEALTH AWARDS**

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NEWS RELEASE

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Winners Announced for Spring 2016 Digital Health AwardsSM

LIBERTYVILLE, IL — The Health Information Resource CenterSM announced the winners in the fall session of its 18th annual **Digital Health AwardsSM** which honors the world's best digital health resources. The competition, which is held twice yearly, featured 80 categories in the following entry classifications: Web-based Digital Health; Mobile Digital Health Resources; Personal Digital Health Devices / Wearables; Digital Health Media / Publications; Digital Health — Social Media; and Connected Digital Health. A panel of 34 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from nearly 500 entries.

Spring 2016 Gold Award winners included *The University of TX MD Anderson Cancer Center* (Website); *Spectrum Health Beat* (Article); *Visible Body* (Mobile Application: Patient Communications); *Johns Hopkins Medicine* (Video); *Emmi* (Web-based Resource / Tool); *Coffey Communications* (Interactive Content / Rich Media); *PatientPoint* (Other / Miscellaneous Mobile Digital Health Resource); and *Einstein Healthcare Network* (Microsite). A complete list of winners and entry categories can be found at digitalhealthawards.com.

The Health Information Resource CenterSM (HIRC), organizer of the **Digital Health Awards**, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual **National Health Information AwardsSM** (healthawards.com), which annually recognizes the nation's best consumer health information (in non-digital formats), and the annual **National Women's Health & Fitness DaySM**, held annually the last Wednesday in September. Visit fitnessday.com for details on these events, both the largest health promotion events of their kind.

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