



HONORING THE WORLD'S BEST
DIGITAL HEALTH RESOURCES

NEWS RELEASE

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Winners Announced for Spring 2015 Digital Health AwardsSM

LIBERTYVILLE, IL — The Health Information Resource CenterSM announced the winners of its 17th annual **Digital Health AwardsSM** which honors the world's best digital health resources. The competition, which is held twice yearly, featured 80 categories in the following entry classifications: Web-based Digital Health; Mobile Digital Health Resources; Personal Digital Health Devices / Wearables; Digital Health Media / Publications; Digital Health — Social Media; and Connected Digital Health. A panel of 39 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from nearly 600 entries.

Spring 2015 Gold Award winners included *Christopher & Dana Reeve Foundation and Coyne* (Website); *Coffey Communications* (Blog); *The Sharecare Team* (Mobile Application: Symptom Checker); *Nationwide Children's Hospital* (Video); *Health Alliance Plan* (Mobile Website); *ab+c Creative Intelligence* (Interactive Content / Rich Media); *MDwise Inc. and Bitwise Solutions Inc.* (Content Management System); and *National Heart, Lung, and Blood Institute/Ogilvy Public Relations* (Social Media: Twitter). A complete list of winners and entry categories can be found at **digitalhealthawards.com**.

The Health Information Resource CenterSM (HIRC), organizer of the **Digital Health Awards**, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual **National Health Information AwardsSM** (healthawards.com), which annually recognizes the nation's best consumer health information (in non-digital formats), and the annual **National Women's Health & Fitness DaySM**, held annually the last Wednesday in September. Visit fitnessday.com for details on these events, both the largest health promotion events of their kind.

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