2023



An Awards Program From The



Fall Session

Fall 2023 Session Judges

Jo Ann Antoine

Art Director Vanguard Communications

Risa Arin

Founder and CEO XpertPatient.com

Gil Bashe

Managing Partner, Global Health Finn Partners

Kendra Brodzinski

Manager, Business Leadership, St.Louis Momentum Worldwide

Shelly Caldwell

Owner Toolbox 4 Healthcare

Monika Cathcart

Consultant
Brilliance Coaching & Consulting

Jonathan Chaney

Creative Strategist & Team Lead Blue Cross NC

Nancy Chill

Senior VP Education and Business Development American Gastroenterological Association

Patrick Clinton, LPC

Exhale Behavioral Health

Zach Covey

Sr. Manager, Marketing Communications Veritas Health

Cynthia J. Crosthwaite, RN, BS, MS

National Health Promotion Manager FirstGroup America

Cyndy Erickson Mitchell

Managing Editor, Writer, Content Specialist National Jewish Health

Joe Gorelick

Global Creative Director TogoRun

Becky Greiner

Digital Content Specialist Emindful

Rick Guasco

Creative Director Positively Aware magazine

Heather Guidone

Surgical Program Director Center for Endometriosis Care

Rachel Hall

Senior Marketing Automation Specialist Arthur J Gallagher Co.

Emily Heller-Belmonte

Chief Creative Pangaea Creative House

Karyi Hennessey

Visual Designer Veritas Health

Alicia Hoey

Internal Communications Lead Highmark Health

Mike Kallenberg

Manager of Marketing and Community Services Fairfield Medical Center

Jennifer DeLeo Kertz

Associate Director, SEO Optum

Chuck Lacasse

Agency Creative Director Vendi Advertising

Philip Lempert

CFO

Retail Dietitians Business Alliance LLC

Cortney Mears

Strategist, Digital Engagement Yale New Haven Health

Mary Metcalf

Consultant

Tami Miller

AVP, Patient Access
The Guthrie Clinic

Ted Miller

Founder and CEO Ted Miller Strategies. LLC

Jackson Murphy

Creative Director Pound & Grain

Taylor Mygatt

Director, Program Management Notal Vision

Balagopal Ramdurai

Head of Products & Innovation Vectramind Corp.

Ryan Reeh

Senior Digital Content Specialist American Academy of Pediatrics

Chet Robson

Chief Medical Officer Mdisrupt

Susan Rubin, MPH

(Retired)

Manager, Business Development American College of Surgeons Cancer Department

Mark Ruthman

Digital Channel Web SME Merck

Bryce Sady

Vice President PSL Group

Janna Schulze

Social Media &
Community Manager
Braithwaite Communications

Marilyn Silva

Omnichannel Lead Sanofi

Eric Snyder

Director, Technology Innovation University of Rochester Medical Center – Wilmot Cancer Institute

Christal Spaeth

Web Content Specialist, Advocacy and External Affairs, Digital Communications & Online Strategy American Academy of Pediatrics

Matthew Stumm

Founder + Creative Director Stark/Raving Branding + Advertising

Brian Tencza

(Retired)

Team Lead Education Services
Environmental Medicine and
Education Services Branch
Division of Toxicology and
Environmental Medicine
Agency for Toxic Substances and
Disease Registry

Karen Thomas

President Thomas PR

Travis Webb

Editorial Director Giddy

Richard Westendorf

Creative Director PatientPoint

Timothy John Wright

Senior VP Medical Director PSL Group

Vishal Yadav

Director of Application Development symplr

Jenny Yu, MD

Head of Medical Affairs Healthline Media

Connected Digital Health

Clinical Decision Support Tools

BRONZE

Aiberry Al-powered mental health screening platform

Aiberry

Division: Medical Equipment / Device Manufacturer Audience: Consumers and Health Professionals

Connected Digital Health

Consumer Directed Digital Health Programs

MERIT

Pega Omni-channel Personalized Care

Pegasystems

Division: Business: 500+ employees Audience: Health Professionals

Connected Digital Health

Disease Management / Population Health Management

SILVER

Shareare for iOS and Android (Enterprise platform)

Sharecare

Division: Business: 500+ employees Audience: Consumers

BRONZE

Eat Right Now: Digital Weight Loss and Diabetes Prevention Program

Sharecare

Division: Business: 500+ employees Audience: Consumers

Connected Digital Health

Point-of-Care Programs

MERIT

Iris, the Al-Powered Virtual Assistant for Health Systems

TeleVox

Division: Other / Miscellaneous Audience: Consumers and Health Professionals

Connected Digital Health

Research / Clinical Trials

MERIT

TRINITY: Throat and Other HPV-Related Cancers in Men

Baylor College of Medicine

Division: Educational Institution Audience: Consumers

Connected Digital Health

Telehealth / Remote Patient Monitoring

GOLD

Excellence in remote patient monitoring and responsive virtual care

Cadence

Division: Business: 500+ employees Audience: Health Professionals

SILVER

Saving Lives Through Fall Prevention: OneStep Reenvisions Fall Risk Assessment

OneStep

Division: Business: less than 500 employees Audience: Health Professionals

BRONZE

Interactive Care Plan for Pediatric Surgical Readiness and Recovery

Mayo Clinic

Division: Health System Audience: Consumers

BRONZE

Interactive Care Plan for Wellness After Breast Cancer

Mavo Clinic

Division: Health System Audience: Consumers

BRONZE

Elaj Asan

Saleem Sayani

Division: Educational Institution

Audience: Consumers and Health Professionals

MERIT

The 98point6 Technology Platform

98point6 Technologies

Division: Business: less than 500 employees Audience: Health Professionals

MERIT

Interactive Care Plan for Cardiovascular Rehabilitation

Mayo Clinic

Division: Health System
Audience: Consumers

Digital Health - Social Media

Facebook

GOLD

St. Ann's Community Facebook Page

St. Ann's Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Facebook Page: Cancer Support Community

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

Here4TN WorkLife Facebook Ad Campaign

Optum, State of TN

Division: Government (Local/State/Federal) Audience: Consumers

MERIT

Sharecare on Facebook

Sharecare

Division: Business: 500+ employees Audience: Consumers

Digital Health - Social Media

Instagram

GOLD

Superhero window washers visit MD Anderson Children's Cancer Hospital

MD Anderson Cancer Center

Division: Hospital – 500+ beds Audience: Consumers

GOLD

POZ

POZ

SILVER

Instagram Page: Cancer Support Community

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

Digital Health - Social Media (Instagram)

Hospital for Special Surgery

Division: Hospital – under 250 beds Audience: Consumers

BRONZE

What To Know About Sports Physicals For Kids

Loyola Medicine

Division: Health System Audience: Consumers

BRONZE

Gingerbread village demolition

MD Anderson Cancer Center

Division: Hospital – 500+ beds Audience: Consumers

BRONZE

Sanford Fit for Kids

Sanford Health | Children's Health Initiative

Division: Health System Audience: Consumers

BRONZE

Sharecare on Instagram

Sharecare

Division: Business: 500+ employees Audience: Consumers

MERIT

Everyday Health Instagram

Everyday Health Social Team

Division: Media / Publishing Audience: Consumers

MERIT

MD Anderson sponsors Pride Houston parade 2023

MD Anderson Cancer Center

Division: Medical Equipment / Device Manufacturer Audience: Consumers

MERIT

Putting the "Fun" in "Fundraising"

Nationwide Children's Hospital Foundtion

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

MERIT

St. Ann's Community Instagram Account

St. Ann's Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

UPMC HealthBeat

UPMC

Division: Health System

Audience: Consumers and Health Professionals

Digital Health – Social Media

LinkedIn

GOLD

LinkedIn Page: Cancer Support Community

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Sharecare on LinkedIn

Sharecare

Division: Business: 500+ employees Audience: Consumers

BRONZE

Digital Health - Social Media (LinkedIn)

Hospital for Special Surgery

Division: Hospital – under 250 beds Audience: Consumers and Health Professionals

Digital Health – Social Media

Other / Miscellaneous Social Media

BRONZE

New Here

UPMC

Division: Health System Audience: Consumers

Digital Health - Social Media

TikTok

GOLD

The Well by Northwell Health, with Revmade

The Well by Northwell Health and Revmade

Division: Health System
Audience: Consumers

MERIT

Everyday Health: TikTok

Everyday Health Social Team

Division: Media / Publishing Audience: Consumers

Digital Health - Social Media

Twitter

GOLD

Sharecare on Twitter

Sharecare

Division: Business: 500+ employees Audience: Consumers

SILVER

Cardiometabolic Forum Social Media

CESAS MEDICAL

Division: Medical Communications Agency Audience: Health Professionals

BRONZE

Twitter/X Page: Cancer Support Community

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

Lupus Forum Twitter

CESAS MEDICAL

Division: Medical Communications Agency Audience: Health Professionals

MERIT

ASRM Twitter

American Society for Reproductive Medicine

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

Digital Health - Social Media

YouTube

GOLD

Digital Health - Social Media (YouTube)

Hospital for Special Surgery

Division: Hospital – under 250 beds

Audience: Consumers and Health Professionals

SILVER

CDC's Tips From Former Smokers Campaign: Geri M.'s Texting Tip (National Texting Portal Sign Up)

CDC's Office of Smoking and Health

Division: Government (Local/State/Federal) Audience: Consumers

Sharecare on YouTube

Sharecare

Division: Business: 500+ employees Audience: Consumers

MERIT

YouTube Channel: Cancer Support Community

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

Digital Health Media / Publications

Article

GOLD

It Felt Like I Had Indigestion. I Was Having a Heart Attack.

Ken Budd

Division: Media / Publishing Audience: Consumers

GOLD

Millions Affected by CPAP Replacement Shortage

Michelle Llamas at Drugwatch.com

Division: Media / Publishing Audience: Consumers

SILVER

Can You Drink Alcohol While Taking Ozempic?

GoodRx Health

Division: Consumer Product Company Audience: Consumers

SILVER

How Do You Get Someone Mental Help When They Refuse?

GoodRx Health

Division: Consumer Product Company Audience: Consumers

SILVER

12 days after learning about CPR and AEDs, an NFL coach used his knowledge to help save a 3-year-old

Jaime Aron,

American Heart Association News

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Former Grand Slam tennis champion wants his survival story to help everyone, everywhere

Jaime Aron,

American Heart Association News

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Black Women Say Products for Black Hair Are Dangerously Toxic-Why Are We Still Not Listening?

Mel Curry, Prevention Magazine

Division: Media / Publishing Audience: Consumers

BRONZE

With Food, Culture Matters: This App Matches People with Dietitians Based on Culture

Allison Torres Burtka, Maria Laura Haddad-Garcia (EatingWell)

Division: Media / Publishing Audience: Consumers

BRONZE

European Achondroplasia Forum Guiding Principles for the Detection and Management of Foramen Magnum Stenosis

CESAS MEDICAL

Division: Medical Communications Agency Audience: Health Professionals

BRONZE

Is Your Med Spa 'Ozempic' What You Think It Is?

Emily Goldman, Prevention Magazine

Division: Media / Publishing Audience: Consumers

BRONZE

Is It Safe to Cook With Essential Oils?

Everyday Health

Division: Media / Publishing Audience: Consumers

BRONZE

Why Aren't We Paying More Attention to Eating Disorders in People With Larger Bodies?

Everyday Health

Division: Media / Publishing Audience: Consumers

BRONZE

Desperate for Ozempic and Mounjaro, Some People Are Turning to DIY Versions

Everyday Health, Diabetes Daily

Division: Media / Publishing Audience: Consumers

BRONZE

COVID vs. RSV vs. Flu: What Your Symptoms Can and Can't Tell You During the Tripledemic

GoodRx Health

Division: Consumer Product Company Audience: Consumers

BRONZE

Why 'Fatphobia' May Be Just as Toxic as Poor Diet, According to Dietitians

Lauren Manaker, MS, RDN, LD, CLEC

Division: Other / Miscellaneous Audience: Consumers and Health Professionals

BRONZE

Celebrating Pride Month with mental health in mind

Michael Merschel,

American Heart Association News

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

Guide to Staying Safe After a Train's Chemical Spill

Michelle Llamas at ConsumerNotice.org

Division: Media / Publishing Audience: Consumers

BRONZE

How to Protect Your Child from Allergies and Asthma at School

Sharecare

Division: Business: 500+ employees Audience: Consumers

BRONZE

One More 'Ologist''

The Leukemia & Lymphoma Society and Jan White

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

How Workplace Hair Discrimination Can Impact the Health of Black Women

Travis Rodgers at ConsumerNotice.org

A Journey to Better Health: Overcoming Mental Health Struggles

TriWest Healthcare Alliance

Division: Business: 500+ employees Audience: Consumers

BRONZE

Anatomy of the Coccyx (Tailbone)

Veritas Health

Division: Media / Publishing Audience: Consumers

BRONZE

Calcium Requirements for Kids' Growing Bones

Veritas Health

Division: Media / Publishing Audience: Consumers

BRONZE

Microdiscectomy (Microdecompression) Spine Surgery

Veritas Health

Division: Media / Publishing Audience: Consumers

MERIT

What Happens to Your Brain As You Age and How to Protect It, According to Doctors

Christine Byrne, M.P.H., RD, Jessica Migala, Emily Lachtrupp, M.S., RD (EatingWell)

Division: Media / Publishing Audience: Consumers

MERIT

How to Survive Menopause at Work

DailyOm Journal

Division: Media / Publishing Audience: Consumers

MERIT

Cancer Clinical Trials: A 10-Step Guide to Finding a Study That Works for You

Everyday Health

Division: Media / Publishing Audience: Consumers

MERIT

Raw Milk Is Growing in Popularity— But Is it Safe to Drink?

Lauren Manaker, MS, RDN, LD, CLEC

Division: Other / Miscellaneous

Audience: Consumers and Health Professionals

MERIT

After a jump in maternal mortality for Hispanic women, a search for answers

Michael Merschel,

American Heart Association News

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Is Cancer a Cost of Military Service?

Patient Power

Division: Media / Publishing Audience: Consumers

MERIT

Wildfires Keep Raging-and They Pose Major Health Risks

Sharecare

Division: Business: 500+ employees Audience: Consumers

MERIT

Managing Your PTSD in the Workplace

TriWest Healthcare Alliance

Division: Business: 500+ employees Audience: Consumers

MERIT

Guide to Shoulder Anatomy

Veritas Health

Division: Media / Publishing Audience: Consumers

Digital Health Media / Publications

Article Series

GOLD

Lupus Forum Publications

CESAS MEDICAL

Division: Medical Communications Agency Audience: Health Professionals

SILVER

The New Mediterranean Diet

Maria Laura Haddad-Garcia, EatingWell Editors (EatingWell)

Division: Media / Publishing Audience: Consumers

SILVER

Workplace Violence in Oncology

OBR Oncology

Division: Media / Publishing Audience: Health Professionals

BRONZE

Medicaid Unwinding

GoodRx Health

Division: Consumer Product Company Audience: Consumers

BRONZE

Rare Disease Roadmap

Sharecare

Division: Business: 500+ employees Audience: Consumers

MERIT

Concerning Newborn Rashes and Developmental Abnormalities: Part I and Part 2

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

MERIT

Health & Hiring: Managing Conditions in the Workplace

GoodRx Health

Division: Consumer Product Company Audience: Consumers

Digital Health Media / Publications

Audio

GOLD

Making Treatment Decisions for an Advanced Cancer Diagnosis

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Planetary Health Healers

American Nurses Association and Johnson & Johnson

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

SILVER

Reckoning with Racism (Part 1)

American Nurses Association and Johnson & Johnson

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

Medical Rehab Matters Podcast: Seat Elevation Coverage

American Medical Rehabilitation Providers Association (AMRPA)

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

BRONZE

Nursing is Political

American Nurses Association and Johnson & Johnson

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

BRONZE

Tackling Black Men's Health

American Nurses Association and Johnson & Johnson

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

BRONZE

Taking Care: Nursing's Power to Change Our World

American Nurses Association and Johnson & Johnson

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

MERIT

What You Need to Know About Advanced or Metastatic Bladder Cancer

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

Digital Health Media / Publications

Audio Series

MERIT

Gender-Affirming Care for Professionals, Patients, and Allies: A Discussion

PeerDirect

Division: Media / Publishing Audience: Health Professionals

Digital Health Media / Publications

Bloa Post

GOLD

Uterine Cancer and the Stigma Around Periods: A Loved One's Point of View

Everyday Health

Division: Media / Publishing Audience: Consumers

SILVER

All of Your Questions About Mucus, Answered

Temple University Health System

Division: Health System Audience: Consumers

SILVER

Nine Things I Wish My Doctor Had Told Me After I Was Diagnosed With HIV

TheBodyPro

Division: Media / Publishing Audience: Health Professionals

BRONZE

How to Promote Flu and RSV Vaccination Clinics to Your Patients and Members

Carenet Health

Division: Business: 500+ employees Audience: Health Professionals

BRONZE

Coronary Artery Calcium Scoring: Should You Get a Scan?

Temple University Health System

Division: Health System Audience: Consumers

MERIT

Tackling Treatment & Medication Nonadherence: Why It Matters for Healthcare & Pharma Providers

AnalyticsIQ

Division: Business: less than 500 employees Audience: Health Professionals

MERIT

Braving Social Pressure: Why We Shouldn't Self-Censor Our Emotions

bphope

Division: Media / Publishing Audience: Consumers

MERIT

Medicaid Member Engagement Strategies That Work

Carenet Health

Division: Business: 500+ employees Audience: Health Professionals

MERIT

The Intelligent Future of Medicaid Claim Reviews

Gainwell Technologies

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

MERIT

The Phrase 'Hard to Reach' Signifies a Public Health Failure

TheBodyPro

Division: Media / Publishing Audience: Health Professionals

Digital Health Media / Publications

Blog Post Series

MERIT

beWellnm The New Mexico Health Insurance Exchange Blog Series

Alex Sanchez

Division: Government (Local/State/Federal)

Digital Health Media / Publications

Book

GOLD

Adolescent Health Care Part 3: Transition of Care

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

SILVER

Adolescent Health Care Part 2: Reproductive Health

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

BRONZE

Adolescent Health Care Part 1: Promoting Wellness

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

Digital Health Media / Publications

Booklet/Brochure

GOLD

A Teen's Guide to Everything Cancer

The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Meet Your Lupus Nephritis Treatment Team American Kidney Fund

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Frankly Speaking About Cancer: Mental Health & Cancer

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

Care When You Need It Brochure

AmeriHealth Caritas District of Columbia

Division: Health Insurer Audience: Consumers

MERIT

Frankly Speaking About Cancer: Breast Reconstruction

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

Digital Health Media / Publications

Booklet/Brochure Series

SILVER

Understanding Tinnitus

American Tinnitus Association

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

Digital Health Media / Publications

Case Study

MERIT

Carenet Health & Jackson Health System: Case Study

Carenet Health

Division: Business: 500+ employees Audience: Health Professionals

Digital Health Media / Publications

Editorial Animation

GOLD

What's Your Why? (For Home Dialysis Patients)

DaVita Kidney Care, Patient Education Solutions

Division: Business: 500+ employees Audience: Consumers

SILVER

How to Trick Yourself into Living Longer

The Arrow from AARP

Division: Media / Publishing Audience: Consumers

BRONZE

5 Shocking Reasons You Could Be Having ED

The Arrow from AARP

Division: Media / Publishing Audience: Consumers

BRONZE

Navigating the Many Challenges of Caregiving

The Ethel from AARP

Division: Media / Publishing Audience: Consumers

BRONZE

Revealed! Here's How You Can Stop Stress in Its Tracks

The Ethel from AARP

Division: Media / Publishing Audience: Consumers

BRONZE

9 Small Habits That Will Boost Your Energy Level In A Big Way

The Girlfriend from AARP

Division: Media / Publishing Audience: Consumers

MERIT

What It Means When You Suddenly Feel Old

The Arrow from AARP

Division: Media / Publishing Audience: Consumers

MERIT

Have You Started to Feel Invisible?

The Ethel from AARP

Division: Media / Publishing Audience: Consumers

Digital Health Media / Publications

Editorial Illustration

GOLD

Why Everyone Seems to Be So Focused on Inflammation These Days

The Ethel from AARP

Division: Media / Publishing Audience: Consumers

SILVER

Understanding Health Care Benefits for Veterans

AARP Veteran Report

Division: Media / Publishing Audience: Consumers

SILVER

What Do Braxton Hicks Contractions Feel Like?

GoodRx Health

Division: Consumer Product Company Audience: Consumers

BRONZE

What You Really Need to Know About Urinary Tract Infections

Sisters from AARP

Division: Media / Publishing Audience: Consumers

BRONZE

Lose Your Gut, Heal Your Back

The Arrow from AARP

Division: Media / Publishing Audience: Consumers

BRONZE

The Workout Plan for the 40+-Year-Old Penis

The Arrow from AARP

How to Make a Hospital Stay Much More Comfortable – Really!

The Ethel from AARP

Division: Media / Publishing Audience: Consumers

BRONZE

Anyone Going Through A Particularly Rough Time Right Now?

The Girlfriend from AARP

Division: Media / Publishing Audience: Consumers

BRONZE

My Anxiety And Depression Are Coming On Strong

The Girlfriend from AARP

Division: Media / Publishing Audience: Consumers

MERIT

6+ Depression Signs Doctors May Miss

Sisters from AARP

Division: Media / Publishing Audience: Consumers

MERIT

Could THIS Be Behind the Recent Loss of Your Libido?

The Ethel from AARP

Division: Media / Publishing Audience: Consumers

Digital Health Media / Publications

E-mail

GOLD

Special Health & Happiness Issue, The Ethel from AARP

The Ethel from AARP

Division: Media / Publishing Audience: Consumers

SILVER

AARP® Staying Sharp® Product Email December 2022

AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

I'm Worried About Mom

Discovery Marketing Group

Division: Business: 500+ employees Audience: Consumers

BRONZE

Independent Living with Supportive Services

Discovery Marketing Group

Division: Business: 500+ employee Audience: Consumers

MERIT

AARP® Staying Sharp® Product Email February 2023

AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

I'm Worried About Mom

Discovery Marketing Group

Division: Business: 500+ employees Audience: Consumers

MERIT

Trust

Discovery Marketing Group

Division: Business: 500+ employees Audience: Consumers

Digital Health Media / Publications

Magazine

GOLD

Fiscal Year 2022 Annual Report

MD Anderson Cancer Center

Division: Hospital – 500+ beds Audience: Consumers

SILVER

Healthy Children Magazine Summer 2023 American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Tinnitus Today magazine: Reimagining Life With Tinnitus

American Tinnitus Association

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

SILVER

Cancer Health Spring 2023

Cancer Health

Division: Media / Publishing Audience: Consumers

BRONZE

Eczema: Your Child's Health and Well-being

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Eosinophilic Esophagitis (EoE): A Guide for Parents

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit Audience: Consumers

Digital Health Media / Publications

Medical Animation

BRONZE

Staying on Track with Your Dialysis Treatments

DaVita Kidney Care, Patient Education Solutions

Division: Business: 500+ employees Audience: Consumers

Digital Health Media / Publications

Medical Education

GOLD

Gl Escape Room: Improving the Clinical Management of Inflammatory Bowel Disease

Excalibur Medical Education

Division: Medical Communications Agency Audience: Health Professionals

GOLD

The Future Is Now: Targeting B Cells in Lupus Nephritis

Paradigm Medical Communications

Division: Medical Communications Agency Audience: Health Professionals

SILVER

Advancing the Care of Patients Living with EGPA Through Multidisciplinary, Patient-Focused Care

Iridium Continuing Education

Division: Business: less than 500 employees Audience: Health Professionals

Getting to Control: Personalized Care to Address Health Inequities in the Diagnosis of Uncontrolled Severe Asthma and Treatment With Add-on Maintenance Biologic Therapy

Paradigm Medical Communications

Division: Medical Communications Agency Audience: Health Professionals

Digital Health Media / Publications

Newsletter

GOLD

AARP® Staying Sharp® Content Newsletter November 2022

AARP® Staving Sharp®

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

AARP® Staying Sharp® Content Newsletter April 2023

AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Stroke Connection e-News: April 2023

American Heart Association

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

Is it COVID, the flu, or a cold?

Sharecare

Division: Business: 500+ employees Audience: Consumers

MERIT

Is a Support Group Right for You?

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Telling Your Story Matters-Here's Why

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

This Factor Can Increase Colorectal Cancer Risk

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

Digital Health Media / Publications

Newsletter Series

SILVER

Navigating Perimenopause

Everyday Health

Division: Media / Publishing Audience: Consumers

Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

GOLD

988 Animated Introduction

Sycamores

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

SILVER

Closing the Cancer Gap for Black Americans

Everyday Health

Division: Media / Publishing Audience: Consumers

BRONZE

Lupus Forum EULAR coverage

CESAS MEDICAL

Division: Medical Communications Agency Audience: Health Professionals

MERIT

EAHAD 2023 Congress Review

ELM Medical

Division: Medical Communications Agency Audience: Health Professionals

Digital Health Media / Publications

Video

GOLD

5 Stages of Chronic Kidney Disease (CKD) | Know Your Kidneys

American Kidney Fund

Division: Association / Professional Society / Non-Profit Audience: Consumers

GOLD

The Importance of Diversity in Clinical Trials Video

CISCRP, in collaboration with Otsuka, Eli Lilly, and Praxis Communications

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

GOLD

Introduction to Enterra Therapy

Enterra Medical, Lapis Communications & Meditech Communications

Division: Medical Equipment / Device Manufacturer Audience: Consumers

GOLD

Quitting Tobacco: Managing a Slip-Up

Healthwise

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

GOLD

Partial Nephrectomy | Bobby Labonte's Story

Johns Hopkins Medicine

Division: Health System Audience: Consumers

GOLD

Double Lung Transplant Patient Meets Donor Family

Lovola Medicine

Division: Health System Audience: Consumers

GOLD

Take Back Your Daily Life by Renaming MS

MyHealthTeam

Division: Media / Publishing

Audience: Consumers and Health Professionals

GOLD

Swap Up's "The Choice is Yours"

TSET HYI in collab with Rescue Agency

Division: Other / Miscellaneous Audience: Consumers

SILVER

RAAS inhibitor, potassium binder, and diet connection | Beyond Bananas

American Kidney Fund

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Hands-Only CPR

Healthwise

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

SILVER

Brain Arteriovenous Malformation | Kate's Story

Johns Hopkins Medicine

Division: Health System Audience: Consumers

SILVER

My Why | Meet Delroy Curtis, Lead Histopath Tech at The Johns Hopkins Hospital

Johns Hopkins Medicine

Division: Health System

Audience: Consumers and Health Professionals

SILVER

Double Lung Transplant Saves Cystic Fibrosis Patient on the Brink of Disaster

Loyola Medicine

Division: Health System

Audience: Consumers and Health Professionals

SILVER

Know the Dangers Awareness Video

Minnesota Department of Human Services

Division: Government (Local/State/Federal) Audience: Consumers

SILVER

What Is an EMG?

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

SILVER

When Diagnosed With Metastatic Breast Cancer, Tara Wanted to "Do Something Now"

Patient Power

Division: Media / Publishing Audience: Consumers

BRONZE

Diagnosing and treating adult EoE

American College of Allergy, Asthma and Immunology

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

BRONZE

Diagnosing and treating pediatric EoE

American College of Allergy, Asthma and Immunology

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

BRONZE

Justified Medical Mistrust: How Does a Clinical Trial Benefit ME?

Cancer Support Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

Amyloidosis Leads to Heart and Kidney Transplant | Harold Baines's Story

Johns Hopkins Medicine

Division: Health System Audience: Consumers

BRONZE

Johns Hopkins OtolaryngologyñHead and Neck Surgery Residency Research Program

Johns Hopkins Medicine

Division: Health System

Audience: Consumers and Health Professionals

BRONZE

YOU ARE HERE!!

Johns Hopkins Medicine

Division: Health System

Audience: Consumers and Health Professionals

BRONZE

Why Hispanic Representation Matters

Mays Cancer Center, UT Health San Antonio MD Anderson Cancer Center, Genentech, Bravo Group, Rogy Productions

Division: Pharmaceutical Company Audience: Consumers and Health Professionals

BRONZE

MD Anderson nurses read patient and caregiver feedback

MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

BRONZE

MD Anderson Research: Breakthroughs in cancer treatment

MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

BRONZE

How One Man Stops MS From Stopping Him MyHealthTeam

Division: Media / Publishing

Audience: Consumers and Health Professionals

BRONZE

Living With Crohn's and Colitis as People of Color

MvHealthTeam

Division: Media / Publishing

Audience: Consumers and Health Professionals

BRONZE

After Your LVAD Surgery

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

BRONZE

Discectomy: Sean's Story Part 1

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

BRONZE

Discectomy: Sean's Story Part 2

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

BRONZE

Staying at the Hospital

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

BRONZE

What Causes Gestational Diabetes?

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

BRONZE

What Is a Cervical Discectomy?

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

BRONZE

What Is a VAD?

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

BRONZE

What Is Diastolic Heart Failure?

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

What Is Thoracic and Lumbar Discectomy?

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

BRONZE

Being a Woman in 2023: In Healthcare, Business. Politics & More

Sharecare

Division: Business: 500+ employees Audience: Consumers

BRONZE

How Do I? Use Breathing to Manage Anxiety

The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Put the Fun Back in your Food

AtlantiCare

Division: Health System Audience: Consumers

MERIT

A Nurse's Journey | The Story of Reza Diama | Part I

Avant Healthcare Professionals

Division: Nurses / Allied Health Professionals
Audience: Consumers and Health Professionals

MERIT

The CMF Podcast - Episode 9

CESAS MEDICAL

Division: Medical Communications Agency Audience: Health Professionals

MERIT

3 Signs Your Teen Is Struggling

Healthwise

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

MERIT

The Hopkins Difference: Shaping the Future | Dr. Carole Fakhry

Johns Hopkins Medicine

Division: Health System

Audience: Consumers and Health Professionals

MERIT

Adrenal gland tumor survivor grateful for MD Anderson's expertise and compassion

MD Anderson Cancer Center

Division: Hospital - 500+ beds

Audience: Consumers and Health Professionals

MERIT

The Andrew M. McDougall Brain Metastasis Clinic at MD Anderson

MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

MERIT

Providing Mouth Care

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

MERIT

Spine Surgery: How to Care for Your Surgical Incision

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

MERIT

What Are the Four Types of Angina?

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

MERIT

What Is an ACO?

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

MERIT

What to Expect When You Have an EMG

Mytonomy Inc.

Division: Business: less than 500 employees Audience: Consumers

MERIT

Rita Moreno on How She Keeps Her Brain Active

Sharecare

Division: Business: 500+ employees Audience: Consumers

MERIT

Get Ahead of Stroke – You Can #SurviveStroke Video

Society of NeuroInterventional Surgery (SNIS)

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

How old do you think I am? Real candid conversations with seniors & kids about aging.

St. Ann's Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

St. Ann's Community – Celebrating 150 Years of Caring for the Most Important People on Earth!

St. Ann's Community

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

How Do I? Exercise with Cancer

The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Housing Rights & Financial Help module

Triage Cancer

Division: Association / Professional Society / Non-Profit Audience: Consumers

MERIT

Swap Up's "Revenge of the Junk Food"

TSET HYI in collab with Rescue Agency

Division: Other / Miscellaneous Audience: Consumers

Digital Health Media / Publications

Video Series

GOLD

Vital Voices: HIV

Sharecare

Division: Business: 500+ employees Audience: Consumers

SILVER

APOL1-mediated kidney disease patient stories

American Kidney Fund

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Patient Voices on Gene Therapy with Dr Sylvia von Mackensen

ELM Medical

Division: Medical Communications Agency Audience: Health Professionals

Lupus Forum Podcasts

CESAS MEDICAL

Division: Medical Communications Agency Audience: Health Professionals

BRONZE

Communities Within Hepatitis C

The Well, Everyday Health

Division: Media / Publishing Audience: Consumers

MERIT

Dental Denial

Comfort Dental

Division: Business: 500+ employees Audience: Consumers and Health Professionals

MERIT

Eat the Rainbow Snack Ideas

Sanford Health | Children's Health Initiative

Division: Health System Audience: Consumers

MERIT

Quick Mood Videos

Sanford Health | Children's Health Initiative

Division: Media / Publishing Audience: Consumers

Digital Health Media / **Publications**

White Paper

GOLD

Businessolver: 2023 Benefits Insights Report

Businessolver

Division: Business: 500+ employees Audience: Health Professionals

GOLD

Businessolver: 2023 Mental Health Special Report

Businessolver

Division: Business: 500+ employees Audience: Health Professionals

SILVER

State of Mesothelioma: 2023

Sean Marchese at The Mesothelioma Center at Asbestos.com

Division: Media / Publishing Audience: Consumers

SILVER

Mind Your Health: The Interrelated Impact of Mental Health and Chronic Illness

Division: Business: 500+ employees Audience: Consumers and Health Professionals

BRONZE

Carenet's Health Insurance Member Sentiment Survey

Carenet Health

Audience: Health Professionals

BRONZE

Balancing the Scales: A Comprehensive Guide for Healthcare Payers on the Value & Viability of New Weight Loss Medications

Goodroot, AlignRx, Nuwae, RemedyOne and Sola

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

Mobile Digital Health Resources

Mobile Application

GOLD

Unwinding by Sharecare for iOS and Android

Sharecare

Division: Business: 500+ employees Audience: Consumers and Health Professionals

GOLD

SingleCare Mobile App

SingleCare

Division: Business: less than 500 employees Audience: Consumers

SILVER

BetterMe: Mental Health

BetterMe

Division: Business: less than 500 employees Audience: Consumers

SILVER

Pip Care - Optimizing the surgical journey.

Kathy Kaluhiokalani

Division: Consumer Product Company Audience: Consumers and Health Professionals

SILVER

Sharecare for iOS and Android (Enterprise platform)

Sharecare

Division: Business: 500+ employees Audience: Consumers

SILVER

Unwinding Anxiety by Sharecare for iOS and Android

Sharecare

Division: Business: 500+ employees Audience: Consumers

BRONZE

Gozio Health Mobile Engagement Platform Gozio Health

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

BRONZE

Megamind Mobile App for Patients

Megamind IT Solutions

Division: Hospital - 500+ beds

BRONZE

Craving to Quit by Sharecare for iOS and Android

Sharecare

Division: Business: 500+ employees Audience: Consumers

BRONZE

Eat Right Now by Sharecare for iOS and Android

Sharecare

Division: Business: 500+ employees Audience: Consumers

MERIT

Lose It!

Lose It!

Division: Consumer Product Company Audience: Consumers

Mobile Digital Health Resources

Mobile Website

BRONZE

Southeast Georgia Health System Mobile Website

Southeast Georgia Health System

Division: Health System Audience: Consumers

Personal Digital Health Devices / Wearables

Remote Monitoring

GOLD

Pulsenmore ES Remote Ultrasound

Hagar Spits, General Manager, Pulsenmore Americas

Division: Medical Equipment / Device Manufacturer Audience: Consumers and Health Professionals

Personal Digital Health Devices / Wearables

Sleep Tracking

MERIT

QuietOn 3.1

QuietOn

Division: Consumer Product Company Audience: Consumers

Web-based Digital Health

Digital Health Curation

BRONZE

Solera

Solera Health

Division: Business: less than 500 employees Audience: Consumers

Web-based Digital Health

Directory / Ratings / Guides

GOLD

Edina Family Physicians Physician Directory Edina Family Physicians

Division: Physicians / Medical Practices Audience: Consumers

SILVER

Methodist Hospital for Surgery Physician Directory

Methodist Hospital for Surgery

Division: Hospital – under 250 beds Audience: Consumers

BRONZE

MercyCare Provider Directory

Mercyhealth

Division: Health System Audience: Consumers

Web-based Digital Health

Health Records

BRONZE

SimplePractice Eeletronic Health Record Platform

SimplePractice

Division: Business: less than 500 employees Audience: Health Professionals

Web-based Digital Health

Infographic

GOLD

Using Real-World Evidence to Achieve High Quality Care that Improves Payer Outcomes for Multiple Sclerosis Infographic

Impact Education, LLC, Partners for Advancing Clinical Education

Division: Medical Communications Agency Audience: Health Professionals

SILVER

Exercise after Burn Injury

The Model Systems Knowledge Translation Center (MSKTC)

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

BRONZE

You Are Here: A Roadmap for the End of the Public Health Emergency

Gainwell Technologies

Division: Business: 500+ employees Audience: Consumers and Health Professionals

BRONZE

Seizures After Traumatic Brain Injury

Traumatic Brain Injury Resource Bundle

Division: Government (Local/State/Federal)
Audience: Consumers and Health Professionals

MERIT

Survey: 90 Percent Adopt Digital Health, Despite Financial Pressures

Xealth

Division: Business: less than 500 employees Audience: Health Professionals

Web-based Digital Health

Interactive Content / Rich Media

GOLD

Using Food as a Superpower: A Nutrition Education Resource for Teens and Young Adults

The Educational Nomprofit Gaples Institute

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Mental Future

Mental Future Ltd.

Division: Consumer Product Company Audience: Consumers

BRONZE

Smart medicine strategies

Coffey Communications

Division: Media / Publishing Audience: Consumers

MERIT

Diabetes complications in women

Coffey Communications

Division: Media / Publishing Audience: Consumers

Web-based Digital Health

Microsite

GOLD

Kidney Health for All website

American Kidney Fund

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

GOLD

Businessolver Consumer Experience: Regeneron's Leave of Absence Roadmap eGuide

Businessolver

Division: Business: 500+ employees Audience: Consumers

SILVER

Bozeman Health Foundation Microsite

Bozeman Health

Division: Health System Audience: Consumers

SILVER

Inside Out: Geographic Atrophy

Sharecare

Division: Business: 500+ employees Audience: Consumers

LISTEN TO ME! Helping Women Talk to Their Healthcare Provider About Hot Flashes

Academy for Continued Healthcare Learning

Division: Educational Institution Audience: Consumers

BRONZE

Healthy Equity

BlueCross BlueShield of Tennessee

Division: Health Insurer

Audience: Consumers and Health Professionals

BRONZE

Lake Region Healthcare Unity Wellness Microsite

Lake Region Healthcare

Division: Hospital – under 250 beds Audience: Consumers

BRONZE

PCP Toolkit

Magellan Healthcare

Division: Health Insurer Audience: Health Professionals

MERIT

Businessolver Consumer Experience: Envision Newsletter and Email

Businessolver

Division: Business: 500+ employees Audience: Consumers

Web-based Digital Health

Payments / Processing

MERIT

AirPay

AirPay

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

Web-based Digital Health

Portal – Other / Miscellaneous

MERIT

TV-based Remote Engagement, Education and Care

Kian Saneii, Founder & CEO of Independa, Inc.

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

Web-based Digital Health

Portal – Patient Education

GOLD

Understanding and Treating Vasomotor Symptoms (VMS)

Sharecare

Division: Business: 500+ employees Audience: Consumers

Web-based Digital Health

Portal – Physician / Clinician

SILVER

SimplePractice Client Portal

SimplePractice

Division: Business: less than 500 employees Audience: Health Professionals

BRONZE

iTero-exocad Connectorô

Align Technology

Division: Medical Equipment / Device Manufacturer Audience: Health Professionals

Web-based Digital Health

Web-based Resource / Tool

GOLD

Building Better Caregivers®

Neal Kaufman, M.D., M.P.H.

Division: Other / Miscellaneous Audience: Consumers

SILVER

SingleCare Website

SingleCare

Division: Business: less than 500 employees Audience: Consumers

BRONZE

PayerTalkCE Presents: Tackling the Clinical, Economic, and Humanistic Burden of Atopic Dermatitis

Impact Education, LLC, Medical Education Resources, Inc.

Division: Medical Communications Agency Audience: Health Professionals

MERIT

Gen Al based meal planning

Spoon Guru

Division: Business: less than 500 employees Audience: Consumers and Health Professionals

Web-based Digital Health

Website

GOLD

Heart.org

American Heart Association

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

SILVER

AARP® Staying Sharp® Website

AARP® Staying Sharp®

Division: Association / Professional Society / Non-Profit Audience: Consumers

SILVER

Know Diabetes by Heart (Professional)

American Heart Association and American Diabetes Association

Division: Association / Professional Society / Non-Profit Audience: Health Professionals

SILVER

Lake Region Healthcare Website

Lake Region Healthcare

Division: Hospital – under 250 beds Audience: Consumers

BRONZE

Know Diabetes by Heart (Consumer)

American Heart Association and American Diabetes Association

Division: Association / Professional Society / Non-Profit Audience: Consumers

BRONZE

Mayo Clinic

Mayo Clinic

Division: Health System

Audience: Consumers and Health Professionals

BRONZE

Methodist Hospital for Surgery Website

Methodist Hospital for Surgery

Division: Hospital – under 250 beds Audience: Consumers

BRONZE

The Institute for Health Metrics and Evaluation

Oomph, Inc.

Division: Educational Institution
Audience: Consumers and Health Professionals

BRONZE

POZ.com

POZ

Division: Media / Publishing Audience: Consumers

BRONZE

Prisma Health – Uniting two digital properties under one new brand

Reason One, Inc.

Division: Health System Audience: Consumers

MERIT

Stroke.org

American Stroke Association, a division of the American Heart Association

Division: Association / Professional Society / Non-Profit Audience: Consumers and Health Professionals

MERIT

Ballad Health Website

Ballad Health

Division: Health System

Audience: Consumers and Health Professionals

MERIT

Southeast Georgia Health System Website

Southeast Georgia Health System

Division: Health System Audience: Consumers

MERIT

XpertPatient.com

XpertPatient LLC

