



winners

FALL 2015

HONORING THE WORLD'S BEST DIGITAL HEALTH RESOURCES

AbelsonTaylor

PRESENTED TO:

AbelsonTaylor

MERIT / Regranex Website / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / Ultrashape Campaign / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

AccentHealth

PRESENTED TO:

AccentHealth

BRONZE / AccentHealth Exam Room App: Point-of-Care / Division: Media / Publishing / Audience: Consumers / Classification: Connected Digital Health. / Category: Point-of-Care Programs . Tablet

Accountable Health Solutions

PRESENTED TO:

Accountable Health Solutions

MERIT / Accountable Health Solutions Wellness Portal / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

AllergyEats

PRESENTED TO:

AllergyEats

SILVER / AllergyEats App / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Directory / Ratings / Guide. Smartphone

Alliance Health

PRESENTED TO:

Alliance Health / Diabetic Connect

GOLD / Periodic Table of Diabetes Management / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

Diabetic Connect / Alliance Health

BRONZE / Diabetic Connect Facebook / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

BRONZE / Diabetic Connect Twitter / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

BRONZE / Mindful Eating for Diabetics / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Diabetic Connect Pinterest / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Pinterest .

American Academy of Neurology

PRESENTED TO:

American Academy of Neurology

MERIT / Muscle Disease Guidelines App / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Location-Based Resource. Smartphone

American Institute for Cancer Research

PRESENTED TO:

American Institute for Cancer Research

SILVER / Quiz: The Truth about Grilling and Cancer Risk / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Association of Black Cardiologists (ABC)

PRESENTED TO:

Association of Black Cardiologists

SILVER / Transitions in Care: Patient Resource Guide / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Medical Education .

MERIT / Your Guide to Adult Vaccination: What You Need to Know to Protect Your Health / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Medical Education .

be.group

PRESENTED TO:

be.group

MERIT / be.group Website / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Beacon Health Options

PRESENTED TO:

Beacon Health Options

MERIT / Achieve Solutions / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Bluespire Marketing

PRESENTED TO:

Nationwide Children's Hospital and Bluespire Marketing

BRONZE / Nationwide Children's Hospital Bariatric Patient Journeys / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

Booz Allen Hamilton

PRESENTED TO:

Booz Allen Hamilton ; Ipsos Public Affairs

SILVER / How We View Health Care in America: Consumer and Provider Perspectives / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

Brightworks

PRESENTED TO:

Janssen

SILVER / Living with UC / Division: Medical Communications Agency / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

BRONZE / Crohn's Nation / Division: Medical Communications Agency / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

BRONZE / Living with UC Website / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRIOMed

PRESENTED TO:

CogniMed, Inc

GOLD / herDesire: Health Education Resource for Desire / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / cgmEDUCATION.net / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

CESAS Medical

PRESENTED TO:

CESAS Medical

BRONZE / Cytokine Signalling and IL-6 Science at EULAR 2015 / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

BRONZE / Cytokine Signalling Forum / Division: Educational Institution / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Coffey Communications

PRESENTED TO:

Bigfork Valley

MERIT / Bigfork Valley Hospital / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Coffey Communications

BRONZE / Providing value: Does your healthcare content pass the test? / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog .

BRONZE / Remove a Tick: In 4 Easy Steps / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / Urination presentation: What your pee color means / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Healthcare SEO basics: Why keywords still matter / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog .

MERIT / Vaccines for Young Kids / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

Oswego Health

MERIT / Oswego Health / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

St. Francis Regional Medical Center

BRONZE / St. Francis Regional Medical Center / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

ConnectedHealth

PRESENTED TO:

ConnectedHealth

BRONZE / My Thrive Score / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

BRONZE / Smart Choices Marketplace - Individual Platform / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Coyne Public Relations

PRESENTED TO:

Humana and Coyne Public Relations

BRONZE / Who Are You Calling a Mall Walker?: Promoting the National Senior Games Presented by Humana / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

DaVita Healthcare Partners

PRESENTED TO:

DaVita Kidney Care

SILVER / Google Hangout - Stay Employed, Stay Healthy / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Webinar .

MERIT / DaVita.com Responsive / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / DialysisFinder.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

Dean Frymoyer LLC

PRESENTED TO:

Reading Health System

SILVER / Moving Medicine Forward / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

dLife

PRESENTED TO:

dLife

BRONZE / Diabetes and Erectial Dysfunction / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Webinar .

Eveo

PRESENTED TO:

Eveo

SILVER / Family Reach Give - To Families Fighting Cancer / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

SILVER / Family Reach Give - To Families Fighting Cancer / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

Everyday Health Professional

PRESENTED TO:

Everyday Health Professional

SILVER / Atrial Fibrillation Condition Resource Center Sponsored by Xarelto / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

Fisher Center for Alzheimer's Research Foundation

PRESENTED TO:

Fisher Center for Alzheimer's Research Foundation and MRM

MERIT / Fisher Center for Alzheimer's Research Foundation - Dynamic New Website / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

FleishmanHillard

PRESENTED TO:

Genentech

SILVER / Perseverance: The Inside Story of a Breast Cancer Breakthrough, 30 Years in the Making / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Fusion Hill

PRESENTED TO:

Optum

MERIT / Optum™ 2015 Funding Campaign / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: E-Business .

Get The World Moving, Inc.

PRESENTED TO:

Global Corporate Challenge®

BRONZE / Global Corporate Challenge® / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource . Smartphone

BRONZE / Global Corporate Challenge® event / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Hager Sharp, Inc.

PRESENTED TO:

Hager Sharp on behalf of the HHS' Office on Women's Health

GOLD / Office on Women's Health Blog / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog .

SILVER / Office on Women's Health Pinterest / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Pinterest .

Headcan Health Education Media

PRESENTED TO:

Walmart Canada

MERIT / Walmart Thinking Healthy / Division: Pharmacy / Drug Store / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Health and Wellness Partners

PRESENTED TO:

Sunovion Pharmaceuticals Inc.

BRONZE / Clinical Experts in Bipolar Depression / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Tablet

Health Care Service Corp.

PRESENTED TO:

BlueCross BlueShield of Illinois

MERIT / "LifeTimes" / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Health Literacy Missouri

PRESENTED TO:

Health Literacy Missouri

MERIT / "Clayton & Candra Got You Covered!": Cover Missouri health insurance literacy videos for enrollment assisters / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

Healthy Hearing

PRESENTED TO:

Healthy Hearing

BRONZE / Ten questions to ask your hearing healthcare professional / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article .

MERIT / Healthy Hearing - Be part of the conversation / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Heart Rhythm Society

PRESENTED TO:

Heart Rhythm Society

MERIT / Know What AFib Feels Like / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

iHealthSpot, Inc.

PRESENTED TO:

iHealthSpot, Inc.

BRONZE / Topline MD Physician Alliance Responsive Website / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / South Palm Orthopedics Practice Website / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Impact Education, LLC

PRESENTED TO:

Impact Education, LLC

BRONZE / The Value of Hemophilia Comprehensive Care / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video .

InJoy Birth & Parenting Education

PRESENTED TO:

InJoy Birth & Parenting Education

MERIT / Understanding Birth eClass / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Understanding Comprehensive Guides / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Institute for Health Promotion Research at the UT Health Science Center

PRESENTED TO:

Salud America!

SILVER / Salud America! Growing Healthy Change / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Wild about Health / Division: Educational Institution / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

PRESENTED TO:

SaludToday/Salud America!

GOLD / SaludToday Twitter / Division: Educational Institution / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

IQ Solutions

PRESENTED TO:

IQ Solutions

SILVER / IQ Solutions Website / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

SILVER / IQ Solutions Website / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

Johns Hopkins Medicine

PRESENTED TO:

Abby Ferretti, Justin Kovalsky

GOLD / Johns Hopkins Medicine Biennial Report 2014 / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

PRESENTED TO:

Johns Hopkins Medicine

GOLD / The Extra Mile | Johns Hopkins Nurses / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / Brain Arteriovenous Malformation (AVM) | William's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

SILVER / Thoracic Outlet Syndrome | Mark's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Cochlear Implantation in Children: Johns Hopkins Listening Center / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / My Baltimore | Why Hopkins Med Students Love It! / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / Neuroendocrine Tumor | Betsy's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / The CUSP Workshop Game | A Journey to Patient Safety / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Celebrating the Life and Legacy of Dr. Levi Watkins Jr. / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / More than Medicine | Tina Cheng / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / The Johns Hopkins 2015 Community Science Fair / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

PRESENTED TO:

Johns Hopkins Medicine Marketing & Communications

SILVER / Back-to-School Health: What You Need to Know / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

SILVER / What You Need to Know About Sleep / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Department of Neurology and Neurosurgery / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

PRESENTED TO:

Karen Nitkin

BRONZE / Cancer's Persistent Foe (Staff Newsletter) / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article .

PRESENTED TO:

Linell Smith, Max Boam, Jennifer Iannoni

MERIT / Dome (Staff Newsletter) / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter .

PRESENTED TO:

Sue Depasquale, Max Boam, Jennifer Lannon

GOLD / Hopkins Medicine Magazine (School of Medicine Alumni) / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Magazine .

Klick Inc.

PRESENTED TO:

Klick Health

BRONZE / STEPS Forward™ | Powered by the American Medical Association / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education .

MERIT / STEPS Forward™ | Powered by the American Medical Association / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Knox Marketing, Inc.

PRESENTED TO:

Akron Children's Hospital

SILVER / Akron Children's Donor Video / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

Lewis Advertising, Inc.

PRESENTED TO:

Carteret Health Care

BRONZE / CarteretHealth.org / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Nash Health Care

BRONZE / Your Independence Day Microsite / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

Liazon

PRESENTED TO:

Liazon

BRONZE / Liazon / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

Louisiana Cancer Prevention and Control Programs (LCP)

PRESENTED TO:

Louisiana Cancer Prevention and Control Programs

SILVER / SurviveDAT Website / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Louisiana Cancer Prevention Facebook / Division: Educational Institution / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

PRESENTED TO:

Louisiana Cancer Prevention and Control Programs (LCP)

MERIT / Louisiana Cancer Prevention Websites / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / SurviveDAT Facebook / Division: Educational Institution / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Loyola University Health System

PRESENTED TO:

Loyola University Health System

MERIT / Loyola Medicine Social Media - Facebook 2015 / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Mayo Clinic

PRESENTED TO:

Mayo Clinic

GOLD / www.mayoclinic.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Medical Association of Georgia

PRESENTED TO:

Medical Association of Georgia

BRONZE / Medical Association of Georgia website / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MedMedia Campaign

PRESENTED TO:

MedMedia Campaign & LEO Pharma

SILVER / CAThrombosis.com / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

MedMedia Group & Astellas Pharma

GOLD / OAB Outlook / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MedPage Today

PRESENTED TO:

MedPage Today

GOLD / MedPage Today Website / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MedShadow Foundation

PRESENTED TO:

MedShadow Foundation

BRONZE / New Prescription? MedShadow Has the Answer on Side Effects / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Medtronic

PRESENTED TO:

Medtronic

SILVER / Aortic Stenosis Patient Journey iPad App / Division: Nurses / Allied Health Professionals / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Communications. Tablet

MicroMass Communications, Inc.

PRESENTED TO:

MicroMass Communications, Inc.

GOLD / The Nexafed Story Video / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

BRONZE / SaxendaCare™ Patient Support Program / Division: Pharmaceutical Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

Multiple Sclerosis Association of America (MSAA)

PRESENTED TO:

Multiple Sclerosis Association of America (MSAA)

MERIT / My MS Journey / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / The Motivator - Summer/Fall 2015 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

New Hope Natural Media

PRESENTED TO:

New Hope Natural Media

MERIT / Delicious Living August 2015 / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine .

NewWave Telecom & Technologies, Inc. AND Booz Allen Hamilton

PRESENTED TO:

Centers for Medicare & Medicaid Services, NewWave Telecom & Technologies, Inc. AND Booz Allen Hamilton

MERIT / 2015 Beginner Reporter Toolkit / Division: Government (Local/State/Federal) / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication .

Optum

PRESENTED TO:

Optum

MERIT / Optum / Division: Health Insurer / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: YouTube .

Ormco™ Corporation

PRESENTED TO:

Ormco™ Corporation

MERIT / Damon™ Doctor Locator / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Owlet Baby Care

PRESENTED TO:

Owlet Baby Care

GOLD / Owlet Baby Monitor / Division: Consumer Product Company / Audience: Consumers / Classification: Personal Digital Health Devices / Wearables. / Category: Other / Miscellaneous Digital Health Device / Wearable .

Pager Publications

PRESENTED TO:

In-Training

SILVER / In-Training, the agora of the medical community / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Magazine .

Parkland Health & Hospital System

PRESENTED TO:

Parkland Health & Hospital System

BRONZE / Twitter during the new Parkland move / Division: Hospital — 500+ beds

500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

Patient

PRESENTED TO:

Patient

MERIT / Patient Facebook Community / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

PRESENTED TO:

Patient (EMIS Group)

SILVER / Patient (patient.info) / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PinnacleHealth

PRESENTED TO:

AndCulture/PinnacleHealth

SILVER / PinnacleHealth Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Red Hot Mamas North America Inc.

PRESENTED TO:

Red Hot Mamas North America Inc.

GOLD / Red Hot Mamas, the leading national organization advancing the health and wellness of women through their peri-post menopausal years. / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Ruder Finn

PRESENTED TO:

Novartis with Ruder Finn

MERIT / TSCStory.com / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Russell Herder

PRESENTED TO:

Department of Human Services/Russell Herder

BRONZE / Know the Dangers: Video / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

PRESENTED TO:

Know the Dangers

BRONZE / Know the Dangers / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

SAGE Medica

PRESENTED TO:

SAGE Medica

SILVER / Lung Cancer Diagnostic App / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Communications. Tablet

Sentient Interactive

PRESENTED TO:

Kowa

BRONZE / Livalo Video / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Livalo Responsive HCP Website / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Livalo Responsive Patient Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Shionogi

MERIT / Osphepa Responsive Patient Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Sharecare Inc.

PRESENTED TO:

Sharecare Inc.

GOLD / AskMD / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Smartphone

GOLD / AskMD for Apple Watch video / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / AskMD for Apple Watch / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Smart Watch

MERIT / Sharecare Beta app / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Medical Research. Smartphone

MERIT / Web-based / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio .

Solstice Benefits, Inc.

PRESENTED TO:

Solstice Benefits, Inc.

BRONZE / Be a Resource for Your Human Resource Clients / Division: Health Insurer / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Book .

BRONZE / The Affordable Care Act: Compliance, Mandates & Effects on Brokers / Division: Health Insurer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

Spirit Health Group

PRESENTED TO:

Spirit Health Group

MERIT / "Spiri" Conference App / Division: Hospital — 250-499 beds / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

TBG (The Berndt Group)

PRESENTED TO:

TBG (The Berndt Group)

SILVER / Penn Medicine Abramson Cancer Center Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Ten Adams

PRESENTED TO:

Kris Laufer, VP of Creative Services Nancy Daugherty, VP of Marketing Brandon Scott, Director of Brand Strategy + Digital John Gorski, Associate Creative Director Scott Laugel, Art Director Robert Fichtinger

MERIT / Bob's Gym "Built With Bob's" Microsite / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

The Goodman Group

PRESENTED TO:

The Goodman Group, Black Retail

MERIT / Villa at Terracina Grand website / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

The Goodman Group, Creative Soul Video, WideSkreen.tv

BRONZE / "I love living here because..." / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

MERIT / Villa at Terracina Grand / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video .

True Matter, LLC

PRESENTED TO:

Site by truematter

SILVER / Lexington Medical Center Website / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / South Carolina Obesity Surgery Center / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

UnitedHealthcare

PRESENTED TO:

UnitedHealth Group

BRONZE / Real Appeal / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

UnitedHealthcare

BRONZE / Health4Me / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

MERIT / Benefit Awareness News, May 2015 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

PRESENTED TO:

UnitedHealthcare / Optum

MERIT / Healthy Mind Healthy Body, September 2014 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter .

University of Arizona Campus Health Service

PRESENTED TO:

University of Arizona Campus Health Service

MERIT / Project 21 / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

University of Utah Health Care

PRESENTED TO:

University of Utah Health Care Interactive Marketing & Web

SILVER / University of Utah Health Care Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Vehr Communications

PRESENTED TO:

St. Elizabeth Healthcare

MERIT / SmartHealthToday / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Vendi Advertising

PRESENTED TO:

Vendi Advertising

SILVER / Health Tradition Health Plan Direct Enrollment Website / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Westat

PRESENTED TO:

Westat

MERIT / National Eye Institute (NEI) Website / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Will 2 Love

PRESENTED TO:

Will 2 Love, LLC

MERIT / hardtimes: Cancer and Men's Sexual Health / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

WillowTree, Inc.®

PRESENTED TO:

International Guideline Center, Inc. & WillowTree, Inc.

BRONZE / Guideline Central // The Comprehensive Clinical Practice Guidelines App / Division: Media / Publishing / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application
Other / Miscellaneous Mobile Application. Tablet