DIGITAL
Health
AWARDS®
WINNERS
JUDGES

Mitch E. Apley  
Senior Director of  
Broadcast | Print Production  
AbelsonTaylor

Julie Salefski Blaszak  
Vice President,  
Creative Services  
Sg2

Laura Boyd DeSmeth  
Director of Digital  
Communications  
Medical City Healthcare

Shelly Caldwell  
Owner  
Toolbox 4 Healthcare

Gayle Christopher, PhD  
Interactive Media Professional  
gaylechristopher.com

Patrick Clinton, LPC  
Exhale Behavior Therapy

Zach Covey  
Email Marketing Manager  
Veritas Health

Dan Dunlop  
President  
Jennings

Rachel Ehrhardt  
Writer  
Living Well With Epilepsy™

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Solstice Benefits, Inc.

Cyndy Erickson Mitchell  
Managing Editor, Writer,  
Content Specialist  
National Jewish Health

Patrick Evett  
Manager, Digital Experience  
American Academy  
of Pediatrics

Becky Greiner  
Digital Content Specialist  
Emindful

Heather Guidone  
Surgical Program Director  
Center for Endometriosis Care

Rachel Hall  
Digital Marketing Specialist  
Composites One

Beth Hampton  
VP Marketing  
and Communications  
AACC

Karyi Hennessey  
Visual Designer  
Veritas Health

Jennifer Kertz  
Digital Content Manager  
Temple Health

Sedale McCall  
Adjunct Professor  
American University

Don F. McLean, MBA  
Sr. Manager, Global Marketing  
& Communications  
MMS Holdings

Greg Morancey  
Secure IT UI/UX Website &  
Digital Marketing Expert

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Vice President,  
Executive Creative Director  
Laughlin Constable

Amy Pfeiffer  
VP Member Engagement  
WebMD

Laura Reynolds  
Director,  
Cognitive Fitness initiative  
Dana Foundation

Douglas Rockhill  
Co-founder  
The Experience Design Studio

Susan Rubin, MPH  
Manager, Business Development  
American College of Surgeons  
Cancer Department

Mark Ruthman  
Product Manager –  
Health Solutions Group  
American Medical Association

Matthew Stumm  
Founder + Creative Director  
Stark/Raving  
Branding + Advertising

Andrew Thorn  
Managing Director, Strategy  
W2O Group

Debra Zalvan  
Executive Vice President  
UbiCare
Digital Health – Social Media

**LinkedIn**

BRONZE
Dr. Oz on Instagram
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
7 for 7: Pandemics till now [Awareness]
Asian Medical Students’ Association- India
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

SILVER
Digital Health – Social Media

LinkedIn

BRONZE
MD Anderson Cancer Center
Twitter account
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

MERIT
Cancer Support Community’s Youtube Channel
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Digital Health – Social Media

LinkedIn

BRONZE
Dr. Oz on YouTube
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
Digital Health – Social Media / Publications

Article

GOLD
Cytokine Signalling Forum Twitter
CESAS Medical / University of Glasgow
Division: Medical Communications Agency
Audience: Health Professionals

SILVER
Cytokine Signalling Forum Twitter
CESAS Medical / University of Glasgow
Division: Medical Communications Agency
Audience: Health Professionals

SILVER
Digital Health – Social Media

Twitter

SILVER
Dr. Oz on TikTok
Sharecare
Division: Business: 500+ employees
Audience: Consumers

SILVER
MD Anderson Cancer Center
LinkedIn page
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

SILVER
They Survived: Beating COVID-19 After 70
Hallie Levine, AARP
Division: Media / Publishing
Audience: Consumers

SILVER
Your Guide to HS Self-Care
HealthCentral
Division: Media / Publishing
Audience: Consumers

SILVER
Adults With Serious Conditions Are Avoiding Emergency Rooms Because of COVID-19
Michelle Crouch, AARP
Division: Media / Publishing
Audience: Consumers

Digital Health – Social Media

Other / Miscellaneous Social Media

SILVER
Losing Your Hair? Here’s How to Hold on to It
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Real Talk From a Nurse About Below-the-Belt Changes That Happen As We Age
Sisters From AARP
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
High Cost of Cancer Treatment
The Mesothelioma Center at Asbestos.com
Division: Media / Publishing
Audience: Consumers

SILVER
Healthy You Article: “Boost the flavor, skip the salt”
UMR
Division: Health Insurer
Audience: Consumers

SILVER
Healthy You Article: “Living well with diabetes”
UMR
Division: Health Insurer
Audience: Consumers

SILVER
Healthy You Article: “Go green this spring”
UMR
Division: Health Insurer
Audience: Consumers

SILVER
Dine Out Every Day of the Week
Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers

SILVER
Adults With Serious Conditions Are Avoiding Emergency Rooms Because of COVID-19
Michelle Crouch, AARP
Division: Media / Publishing
Audience: Consumers

SILVER
Healthy You Article: “Go green this spring”
UMR
Division: Health Insurer
Audience: Consumers
<table>
<thead>
<tr>
<th>Title</th>
<th>Division / Audience</th>
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<td>Evil Headache + 39 More Migraine Symptoms You Need to Know</td>
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<td>Migraine Again</td>
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<td>Lupus and Hydroxychloroquine (Plaquenil) Shortages</td>
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<td>MyLupusTeam</td>
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<td>How to Put on a Surgical Mask National Jewish Health</td>
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<td>The Doctor Will See You Now: In-Person Visits Slowly Resume</td>
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<td>Rachel Nania, AARP</td>
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<td>What to Expect if You Are Hospitalized With COVID-19</td>
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<td>Rachel Nania, AARP</td>
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<td>6 Ways Black Women Can Take Back Our Health Sisters From AARP</td>
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<td>Sisters From AARP</td>
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<td>The Keys to Fighting Loneliness Sisters From AARP</td>
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<td>What’s the beef?</td>
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<td>5 Reasons Your Doctor Needs to Know You Had COVID-19</td>
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<td>Stacey Colino, AARP</td>
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<td>How to Stay Safe as Things Open Up During the Pandemic</td>
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<td>A Big Confession From a Menopausal Mother</td>
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<td>I Cut Sugar From My Diet And It Improved Far More Than Just How My Clothes Fit</td>
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<td>The Girlfriend From AARP</td>
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<td>I’m a Germaphobe and Now, Thanks to the Coronavirus, Everyone Else Is, Too</td>
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<td>The Girlfriend From AARP</td>
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<td>Visiting a Friend With Breast Cancer at the End of Her Life</td>
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<td>Healthy You Article: “Add color to your life by bringing the outdoors in”</td>
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Digital Health Media / Publications

Article Series

GOLD
Diva Docs: Black Women Physicians’ Perspectives on Health and Race Coverage: A News Service of Blue Cross Blue Shield of Massachusetts
Division: Health Insurer
Audience: Consumers

SILVER
Managing Dyskinesia and Off Periods
MyParkinsonsTeam
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Blog Post Series

GOLD
The New Normal: How Employee Engagement Has Changed in the COVID Era
Businessolver
Division: Business: 500+ employees
Audience: Health Professionals

SILVER
Advocacy blog – COVID-19 series
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Audio Series

GOLD
Busting Marrow Myths Podcast Series Season 2, Episodes 1-7
National Bone Marrow Transplant Link
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Meet Your Treatment Team blog series
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Blog Post

GOLD
Being Black in the Time of COVID-19 Means You Do Not Rest
Everyday Health
Division: Media / Publishing
Audience: Consumers

SILVER
Thinking Small: 5 Things I’ve Learned About Writing Health Content for Kids
Healthwise
Division: Business: less than 500 employees
Audience: Health Professionals

Digital Health Media / Publications

Book

GOLD
Stress and Anxiety during COVID: A graphic field guide
Lutza Ireland and Cedric Chu
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
Spotlighting Seniors & Mental Health
Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers

Digital Health Media / Publications

Audio

GOLD
COVID-19: Considerations for Rheumatologists
CESAS Medical / Professor Peter Nash / Professor Kevin Winthrop
Division: Medical Communications Agency
Audience: Health Professionals

SILVER
Beyond Normal Podcast
The Big Know
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Blog Post Series

GOLD
Spotlight on Coronavirus: Coping with the Emotions
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Spotlight on Coronavirus: Your Questions Answered Part 2
Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
Spotlighting Seniors & Mental Health
Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers

MERIT
5 Simple Ways To Manage Hand Osteoarthritis
Veritas Health
Division: Media / Publishing
Audience: Consumers

MERIT
Kidney Today – COVID-19 series
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
MD Anderson Cancer Center COVID-19 blog post series
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

MERIT
Stress and Anxiety during COVID: A graphic field guide
Lutza Ireland and Cedric Chu
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Blog Post

GOLD
Being Black in the Time of COVID-19 Means You Do Not Rest
Everyday Health
Division: Media / Publishing
Audience: Consumers

SILVER
Thinking Small: 5 Things I’ve Learned About Writing Health Content for Kids
Healthwise
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE
Spotlighting Seniors & Mental Health
Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers

MERIT
5 Simple Ways To Manage Hand Osteoarthritis
Veritas Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Blog Post Series

GOLD
The New Normal: How Employee Engagement Has Changed in the COVID Era
Businessolver
Division: Business: 500+ employees
Audience: Health Professionals

SILVER
Advocacy blog – COVID-19 series
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Audio Series

GOLD
Busting Marrow Myths Podcast Series Season 2, Episodes 1-7
National Bone Marrow Transplant Link
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Meet Your Treatment Team blog series
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Digital Health Media / Publications

Blog Post

GOLD
Being Black in the Time of COVID-19 Means You Do Not Rest
Everyday Health
Division: Media / Publishing
Audience: Consumers

SILVER
Thinking Small: 5 Things I’ve Learned About Writing Health Content for Kids
Healthwise
Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE
Spotlighting Seniors & Mental Health
Discovery Senior Living
Division: Other / Miscellaneous
Audience: Consumers

MERIT
5 Simple Ways To Manage Hand Osteoarthritis
Veritas Health
Division: Media / Publishing
Audience: Consumers
SILVER
Music and Brain Health
AARP® Staying Sharp
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Staycation
AARP® Staying Sharp
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Women and Brain Health
AARP® Staying Sharp
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD
Turn Up with TK: Ep. 1 – Getting 60 Minutes of Active Play
Kaiser Permanente Educational Theatre
Division: Health System
Audience: Consumers

GOLD
An Interactive Look at Immunotherapy
Sharecare Consumer Solutions
Division: Media / Publishing
Audience: Consumers

GOLD
I am Novan
Sway UX
Division: Business: 500+ employees
Audience: Consumers

SILVER
How Well Do You Know Your Kidneys?
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

BRONZE
Guide to Staffing Post-COVID-19
Avant Healthcare Professionals
Division: Media / Publishing
Audience: Health Professionals

MERIT
EMPA Heart – iPad Application
INVIVO Communications Inc.
Division: Pharmaceutical Company
Audience: Health Professionals

Digital Health Media / Publications

Video

GOLD
Your Brain on Music
AARP Staying Sharp and AARP Studios
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD
Self-Catheterization Care for Women
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

GOLD
COVID-19 PSA
Ghost Productions
Division: Medical Communications Agency
Audience: Health Professionals

SILVER
How Community Spread Happens Fast
Mytonomy
Division: Media / Publishing
Audience: Health Professionals

SILVER
College Drinking: Prevention Perspectives – Embracing Culture & Context to Prevent Underage Drinking Substance Abuse and Mental Health Services Administration & Vanguard Communications
Division: Government (Local/State/Federal)
Audience: Health Professionals

BRONZE
Managing Anxiety
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Irritable Bowel Syndrome (IBS)
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Post-Concussion Syndrome
Elsevier Patient Engagement
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Wraith-VR Medical VR Surgical Simulator Demonstration
Ghost Productions and Wraith-VR
Division: Medical Communications Agency
Audience: Health Professionals

BRONZE
HD Live! How Will COVID-19 Make School Different This Fall?
HealthDay HD Live! Team
Division: Media / Publishing
Audience: Health Professionals

BRONZE
COVID-19: Should I Get the Virus
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
Heart Valve Repair or Replacement: Before Your Surgery
Healthwise
Division: Business: less than 500 employees
Audience: Consumers
BRONZE
Extraordinary People
Extraordinary Moments
Johns Hopkins Medicine
Division: Health System
Audience: Consumers

BRONZE
CAR NK Therapy: A new immunotherapy for blood cancers
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Health Professionals

BRONZE
How to Care for Someone Who Is Sick With COVID-19
Mytonomy
Division: Media / Publishing
Audience: Health Professionals

BRONZE
Helping Patients Improve After COVID-19
National Jewish Health
Division: Hospital – under 250 beds
Audience: Consumers

BRONZE
Meningitis B: Advocacy and Awareness
Sharecare
Division: Business: 500+ employees
Audience: Consumers

BRONZE
How Nitric Oxide Works
Sway UX
Division: Business: less than 500 employees
Audience: Consumers

BRONZE
ProtectWell Demo
UnitedHealth Group
Division: Business: 500+ employees
Audience: Consumers

BRONZE
Cervical Vertebrae Anatomy Animation
Veritas Health
Division: Media / Publishing
Audience: Consumers

MERIT
Flu Vaccine Reminder
Emmi
Division: Business: 500+ employees
Audience: Consumers

MERIT
COVID-19: How to Wear a Cloth Face Cover or a Mask
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

MERIT
Diabetes: Counting Carbohydrates
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

MERIT
Our Nature – We Keep Going
Johns Hopkins Medicine
Division: Health System
Audience: Health Professionals

MERIT
Help stop the spread of COVID-19: Stay home, stay safe, save lives video
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Consumers

MERIT
MD Anderson Care Providers read patient feedback about them
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Health Professionals

MERIT
MD Anderson Employee Choir remotely performs “Count on Me”
MD Anderson Cancer Center
Division: Hospital – 500+ beds
Audience: Health Professionals

MERIT
Aortic Stenosis and Treatment Options
Meditech Communications, Inc.
Division: Medical Communications Agency
Audience: Consumers

MERIT
Justin’s First Day Back at Work
Mytonomy
Division: Media / Publishing
Audience: Health Professionals

MERIT
Words from a Frontline Physician in New York City
National Jewish Health
Division: Hospital – under 250 beds
Audience: Consumers

MERIT
My Story: Matt Newey
Sharecare
Division: Business: 500+ employees
Audience: Consumers

MERIT
Tune in to you
UMR
Division: Health Insurer
Audience: Consumers

MERIT
Video: What is Causing my Hand Pain and Numbness?
Veritas Health
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications Video Series
GOLD
Boxed In: COVID-19 and Your Mental Health
Everyday Health
Division: Media / Publishing
Audience: Consumers

SILVER
The Smarties
AARP Staying Sharp and AARP Studios
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Experiences With Endometriosis
Everyday Health
Division: Media / Publishing
Audience: Consumers

SILVER
TippiTV Crohn’s Disease
Everyday Health
Division: Media / Publishing
Audience: Consumers
**BRONZE**

- TippiTV Multiple Sclerosis
  - Everyday Health
  - Division: Media / Publishing
  - Audience: Consumers

- St. Louis Regional Health Commission COVID-19 video series
  - Health Literacy Media (HLM)
  - Division: Medical Communications Agency
  - Audience: Consumers

- Don’t Forget to Like Kaiser Permanente Educational Theatre
  - Division: Health System
  - Audience: Consumers

- Heart Failure & HeartMate 3 LVAD Patient Education
  - Meditech Communications, Inc.
  - Division: Medical Communications Agency
  - Audience: Consumers

- Customizable EAP ‘I Can Help’ Videos
  - Optum Health Consumer Marketing
  - Division: Business: 500+ employees
  - Audience: Consumers

- Chronic Constipation Relief with Dr. Oz Sharecare Consumer Solutions
  - Division: Media / Publishing
  - Audience: Consumers

- Veterans Thank Health Care Professionals in Communities Across America
  - TriWest Healthcare Alliance
  - Division: Business: 500+ employees
  - Audience: Health Professionals

**BRONZE**

- MyChoice Mobile App
  - Businessolver
  - Division: Business: 500+ employees
  - Audience: Consumers

- SingleCare (Mobile App)
  - SingleCare
  - Division: Business: less than 500 employees
  - Audience: Consumers

- Invisalign® Virtual Care on the My Invisalign App
  - Align Technology
  - Division: Medical Equipment / Device Manufacturer
  - Audience: Consumers

- OrthoNOW Mobile App
  - OrthoNOW®
  - Division: Health System
  - Audience: Consumers

- Sharecare for iOS & Android
  - Sharecare
  - Division: Business: 500+ employees
  - Audience: Consumers

**SILVER**

- SingleCare (Mobile App)
  - SingleCare
  - Division: Business: less than 500 employees
  - Audience: Consumers

- Smart Walker Attachment WalkWise
  - Division: Consumer Product Company
  - Audience: Consumers

**GOLD**

- MyChoice Mobile App
  - Businessolver
  - Division: Business: 500+ employees
  - Audience: Consumers

- COVID Solutions Hub For Health Systems
  - Providence
  - Division: Health System
  - Audience: Health Professionals

- Cytokine Signalling Forum – Discussing Rheumatology Podcasts
  - CESAS Medical
  - Division: Medical Communications Agency
  - Audience: Health Professionals

**MERIT**

- Normal Now series
  - Sharecare
  - Division: Business: 500+ employees
  - Audience: Consumers

- OrthoNOW Mobile App
  - OrthoNOW®
  - Division: Health System
  - Audience: Consumers

- Being The Big Know
  - Division: Business: less than 500 employees
  - Audience: Consumers

**WEB-BASED**

- Mobile Digital Health Resources
  - Mobile Application

- Mobile Digital Health Resources
  - Mobile Website

- Web-based Digital Health
  - Content Management System

- Web-based Digital Health
  - Digital Health Curation

- Personal Digital Health Devices / Wearables
  - Remote Monitoring
Web-based Digital Health
Directory / Ratings / Guides

GOLD
Seniors Guide to Cancer
The Mesothelioma Center at Asbestos.com
Division: Media / Publishing
Audience: Consumers

BRONZE
Kareo Clinical
Kareo
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER
Guide to Coronavirus for Cancer Patients
The Mesothelioma Center at Asbestos.com
Division: Media / Publishing
Audience: Consumers

BRONZE
The Consumer’s Guide to Biologics for Psoriasis
Everyday Health
Division: Media / Publishing
Audience: Health Professionals

BRONZE
The Consumer’s Guide to RA and JAK Inhibitors
Everyday Health
Division: Media / Publishing
Audience: Consumers

BRONZE
Providence Unified Directory Experience
Providence
Division: Health System
Audience: Consumers

BRONZE
Asbestos and Natural Disasters Guide
The Mesothelioma Center at Asbestos.com
Division: Media / Publishing
Audience: Consumers

BRONZE
Find a doctor – Online Physician Directory
UCHealth
Division: Health System
Audience: Consumers

MERIT
Find a Doctor
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Web-based Digital Health
Health Records

GOLD
What Every Primary Care Provider Should Know About Lung Cancer
LuCa National Training Network
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE
Safer Food Shopping
Montefiore Nyack Hospital
Division: Hospital – 250-499 beds
Audience: Consumers

BRONZE
Breaking Down Vaping Devices
National Jewish Health
Division: Hospital – under 250 beds
Audience: Consumers

GOLD
Live Better with COPD
National Jewish Health
Division: Hospital – under 250 beds
Audience: Consumers

SILVER
Wearing Masks – Do It Right
National Jewish Health
Division: Hospital – under 250 beds
Audience: Consumers

SILVER
Tips for Teens Series
Substance Abuse and Mental Health Services Administration
Division: Government (Local/State/Federal)
Audience: Consumers

Web-based Digital Health
Infographic

GOLD
Global Council on Brain Health (GCBH) Delirium Infographic: Tips for Healthcare Providers
AARP’s Global Council on Brain Health (GCBH)
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE
Global Council on Brain Health (GCBH) Music Infographic: Tune Up Your Brain
AARP’s Global Council on Brain Health (GCBH)
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT
COVID-19: Weighing Activity Risks
Healthwise
Division: Business: less than 500 employees
Audience: Consumers

MERIT
How to Avoid Neck Pain While Working from Home Infographic
Veritas Health
Division: Media / Publishing
Audience: Consumers

Web-based Digital Health
Interactive Content / Rich Media

GOLD
One Focus, Proven Results Practice Overview
Shelbourne Knee Center
Division: Physicians / Medical Practices
Audience: Consumers

SILVER
CSC Virtual Programs Cancer Support Community
Division: Association / Professional Society / Non-Profit
Audience: Consumers

SILVER
Patient-Centered, Multidisciplinary Approaches to Optimize Outcomes in Patients with Multiple Sclerosis
Melissa Wiles
Division: Medical Communications Agency
Audience: Health Professionals
Web-based Digital Health
Other / Miscellaneous
Web-based Digital Health

Silver
Sharecare COVID-19 Global Case Map
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Bronze
Is My Memory Normal?
Brain Health Challenge
AARP® Staying Sharp
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Silver
Is My Memory Normal?
Brain Health Challenge
AARP® Staying Sharp
Division: Association / Professional Society / Non-Profit
Audience: Consumers

Bronze
LiverHealthNow
Salix Pharmaceuticals
Division: Pharmaceutical Company
Audience: Health Professionals

Silver
LiverHealthNow
Salix Pharmaceuticals
Division: Pharmaceutical Company
Audience: Health Professionals

Bronze
LiverHealthNow
Salix Pharmaceuticals
Division: Pharmaceutical Company
Audience: Health Professionals
**MERIT**
Optum Birthday Messaging Outreach
OptumHealth
Division: Health System
Audience: Consumers

**MERIT**
Migraine Matters Widget
Patient Advocate Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**Web-based Digital Health Webinar**

**SILVER**
Kidney Kitchen
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**SILVER**
OAB Active
MedMedia Campaign/Astellas
Division: Media / Publishing
Audience: Consumers

**SILVER**
Visible Body A&P Learn Site
Visible Body
Division: Business: less than 500 employees
Audience: Consumers

**BRONZE**
AOSW Website
Association of Oncology Social Work
Division: Other / Miscellaneous
Audience: Health Professionals

**BRONZE**
Medical Association of Georgia's 'Top Docs Radio'
Medical Association of Georgia
Division: Physicians / Medical Practices
Audience: Health Professionals

**BRONZE**
Cancer Health Smart + Strong
Division: Media / Publishing
Audience: Consumers

**BRONZE**
COVID Health Smart + Strong
Division: Media / Publishing
Audience: Consumers

**BRONZE**
Insulet Advocacy for Access
Stark / Raving Branding + Digital Marketing
Division: Pharmaceutical Company
Audience: Consumers

**BRONZE**
ProtectWell Website
UnitedHealth Group
Division: Business: 500+ employees
Audience: Consumers

**MERIT**
OrthoInfo.org – Patient education website of the American Academy of Orthopaedic Surgeons
American Academy of Orthopaedic Surgeons
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
340B Prime Vendor Program Website Redesign
Apexus
Division: Other / Miscellaneous
Audience: Health Professionals

**MERIT**
COVID-19 Resources Page
Emergency Nurses Association
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**MERIT**
PCP toolkit
Magellan Healthcare – Provider Marketing
Division: Health Insurer
Audience: Health Professionals

**MERIT**
Kent Pharma website
MedMedia Campaign/AmrytKent Pharma
Division: Pharmaceutical Company
Audience: Health Professionals

**MERIT**
Providence Southern California Website
Providence
Division: Health System
Audience: Consumers

**MERIT**
Sharecare.com
Sharecare
Division: Business: 500+ employees
Audience: Consumers

**GOLD**
Hospital IQ COVID-19 Regional Dashboard
Hospital IQ
Division: Business: less than 500 employees
Audience: Health Professionals

**WEB-BASED DIGITAL HEALTH WEBSITE**

**SILVER**
Diabetes Technology Roundtables
cgmEDUCATION.net
Division: Medical Communications Agency
Audience: Health Professionals

**BRONZE**
Lung Cancer Care for Primary Care Providers Webinar Series
LuCa National Training Network
Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

**BRONZE**
More About MS: Coming of Age with Multiple Sclerosis
The Consortium of Multiple Sclerosis Centers and Catamount Medical Education
Division: Association / Professional Society / Non-Profit
Audience: Consumers

**MERIT**
A Woman’s Journey – COVID-19: Conversations that Matter Series
Johns Hopkins Medicine – A Woman’s Journey
Division: Health System
Audience: Consumers