2023
30th Anniversary

NATIONAL HEALTH INFORMATION AWARDS

Honoring the Nation’s Best Consumer Health Programs and Materials

WINNERS

Web: healthawards.com • E-mail: info@healthawards.com • Twitter: @healthawards
We would like to thank our 2023 judges for their time and expertise in reviewing this year’s entries. For more information about our 2023 judges, please visit healthawards.com/2023winners.
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<th>Author/Editor</th>
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<td>Book</td>
<td>The Breastfeeding Family’s Guide to Nonprescription Drugs and Everyday Products</td>
<td>Platypus Media</td>
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<td>Book</td>
<td>The Glaucoma Guidebook: Expert Advice on Maintaining Healthy Vision</td>
<td>Constance Okeke, MD, MSCE</td>
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<td>Preparing Your Child for Their Doctor Visit: A Guide for Caregivers and Kids Sanford Fit</td>
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<td>The University of Texas MD Anderson Cancer Center</td>
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<td>Booklet/Brochure/Pamphlet</td>
<td>2022 Health Screening Trifold Brochures</td>
<td>Ashley Gardell</td>
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<td>ASCO Answers Guide to Caring for a Loved One With Cancer</td>
<td>American Society of Clinical Oncology</td>
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Energy Balance: What Parents Need to Know
American Academy of Pediatrics
Class: Patient Education Information
Division: Association/Professional Society

Meet Your Lupus Nephritis Treatment Team
American Kidney Fund
Class: Patient Education Information
Division: Community Organization (nonprofit)

Spondyloarthritis: Inflammation in the Joints and Spine
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

The Power of You: An Activity Book for Kids
Sanford Fit | Children's Health Initiative
Class: Health Promotion/Disease and Injury Prevention Information
Division: Hospital/Health Care System

2022 Medicare Diabetes Wellness Booklet
Madi Spangler
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

2022 UPMC for Kids (CHIP) Brochure
Susan Doak
Class: Consumer Decision-Making Information
Division: Health Plan

Advanced Low-Stretch Wrapping for Your Toes, Feet or Legs
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

Bowel Problems: Prevention and Treatment
The University of Texas MD Anderson Cancer Center
Class: Patient Education Information
Division: Hospital/Health Care System

Cardiac Implantable Electronic Devices: A Guide to Post Implant Care
The University of Texas MD Anderson Cancer Center
Class: Patient Education Information
Division: Hospital/Health Care System

Common Assistive Equipment for Children: How to Get the Equipment Your Child Needs
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

Complex Oncologic Multidisciplinary Pelvic Surgery: A Way to Treat Cancer That Has Come Back
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

Expiratory Central Airway Collapse
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

How to Use Compassion to Help Yourself
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

Living with HIV guide
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Macular Degeneration guide
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Preparing for a Healthy Baby Trimester
Mayo Clinic
Class: Patient Education Information
Division: Nurses/Allied Health Professionals

Prescription to Wellness General Overview Brochure
Olga Mendenhall
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Sleep Apnea Treatment: Alternatives To Positive Airway Pressure
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

Slipping Rib Syndrome
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

Tips for dealing with feeling lonely or isolated
Health Literacy Media and Kansas City Health Department
Class: Health Promotion/Disease and Injury Prevention Information
Division: Government

Treating Cartilage Problems in Your Knees
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

Welcome-Quick Start Guide
CareSource – Kimberly White and Melissa Clark
Class: Other/Miscellaneous Health Information
Division: Health Plan

Your Child’s Pelvic Ultrasound
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

VA & You: A Healthy Partnership for Life
American Institute for Preventive Medicine
Class: Other/Miscellaneous Health Information
Division: Business (less than 500 employees)

2023 CareSource Medicare Member Health Wall Calendar
ACP, Inc.
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan
Silver
Thrive 365: A Year of Good Health 2023
Ebix Inc
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

Bronze
2023 eBrightHealth ACO Member 14-Month Pocket Planner Calendar
ACP, Inc.
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

Silver
A Wellness Community for our Military Family
TriWest Healthcare Alliance
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Bronze
2023 Fallon Health Medicare Member Wall Calendar
ACP, Inc.
Class: Health Promotion/Disease and Injury Prevention Information
Division: Service Provider

Gold
Healthy You Magazine from UMR, Summer 2022 issue
UMR
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Silver
Healthy You Magazine from UMR, Winter 2023 issue
UMR
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Silver
2023 Wellness Guide
Tufts Health Plan
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Gold
Healthy You Magazine from UMR, Fall 2022 issue
UMR
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Silver
Healthy You Magazine from UMR, Spring 2022 issue
UMR
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Silver
The Journey, Summer 2022
Riverside Healthcare
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Bronze
Cancer Health Spring 2022
Cancer Health
Class: Patient Education Information
Division: Media/Publishing

Bronze
New England Veteran American Institute for Preventive Medicine
Class: Consumer Decision-Making Information
Division: Media/Publishing

Bronze
POZ April/May 2022
POZ
Class: Patient Education Information
Division: Media/Publishing

Bronze
Thrive, Spring 2022
Lake Regional Health System
Class: Consumer Decision-Making Information
Division: Media/Publishing

Silver
Eating Recovery and Pathlight At Home
ERC Pathlight
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Silver
CONQUER Patient Guide to Cancer Support Services 2023
Academy of Oncology Nurse & Patient Navigators (AONN+), officially managed by Ampility Health
Class: Patient Education Information
Division: Association/Professional Society

Silver
Forward Magazine, Winter/Spring 2022
Fox Chase Cancer Center Communications Department
Class: Consumer Decision-Making Information
Division: Health Plan
**BRONZE**
*Thrive, Summer 2022*
Capital District Physicians’ Health Plan  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Health Plan

**BRONZE**
*Wellness matters, Fall 2022*
Cass Regional Medical Center  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Hospital/Health Care System

**MERIT**
*CONQUER Lung Cancer Special Edition*
Academy of Oncology Nurse & Patient Navigators (AONN+), officially managed by Amplity Health  
Class: Patient Education Information  
Division: Association/Professional Society

**MERIT**
*Healthy Partners, Winter 2022*
Southeast Georgia Health System  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Hospital/Health Care System

**MERIT**
*Memorial Medical Milestones, Summer 2022*
Lake Charles Memorial Health System  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Hospital/Health Care System

**GOLD**
*The Endometriosis Treatment You Probably Don’t Know About Prevention*
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**
*10 Sneaky Signs You May Have Heart Disease*
Nicole Pajer for AARP The Magazine  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Media/Publishing

**SILVER**
*6 Signs That You Need to See a Doctor Prevention*
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Media/Publishing

**SILVER**
*Breast Self-Exam Leads To Unexpected Finding*
Leah Lawrence - Fox Chase Cancer Center Communications Department  
Class: Consumer Decision-Making Information  
Division: Hospital/Health Care System

**SILVER**
*Managing Joint Pain with Autoimmune Disease*
FFF Enterprises Inc.  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Business (500+ employees)

**SILVER**
*Meth Still Kills*
POZ / Mark S. King  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**
*When You’re Afraid to (Not) Sleep*
Christina Ianzito for AARP Bulletin  
Class: Patient Education Information  
Division: Media/Publishing

**BRONZE**
*Attention, Please!*
Theresa Sullivan Barger for AARP Bulletin  
Class: Patient Education Information  
Division: Media/Publishing

**BRONZE**
*Resources for Caregivers*
FFF Enterprises Inc.  
Class: Patient Education Information  
Division: Business (500+ employees)

**BRONZE**
*Stay Healthy This Winter*
Jessica Migala for AARP Bulletin  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Media/Publishing

**MERIT**
*The Future of Hearing Aids Has Arrived*
Sari Harrar for AARP Bulletin  
Class: Consumer Decision-Making Information  
Division: Media/Publishing

**MERIT**
*Climate Change and Health*
Mayo Clinic Health Letter  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Media/Publishing

**MERIT**
*C’mon... Get Creative! It’s Good for Your Health*
Beth Eburn  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Other/Miscellaneous

**MERIT**
*Fact vs. Fiction: Debunking the Myths Around IG Therapy to Improve Patient Outcomes*
FFF Enterprises Inc.  
Class: Patient Education Information  
Division: Business (500+ employees)

**MERIT**
*Health Link, Spring 2022*  
“Life’s rhythm restored”  
Butler Health System  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Hospital/Health Care System

**MERIT**
*Kids with autism*
Mayo Clinic Health Letter  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Media/Publishing

**BRONZE**
*How to Choose a Primary Care Provider*
FFF Enterprises Inc.  
Class: Patient Education Information  
Division: Business (500+ employees)
My Family Learned CPR (And Yours Should, Too)
Wendy Helfenbaum
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

Our Kids in Crisis
Stephen Perrine for AARP Bulletin
Class: Other/Miscellaneous Health Information
Division: Media/Publishing

You Asked. We Answered. (Three articles for three age groups.)
Mike Zimmerman, with Leslie Goldman and Jessica Migala for AARP The Magazine
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

February issue and special report
Mayo Clinic Health Letter
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

Live Well, Fall 2022
Grundy County Memorial Hospital
Class: Health Promotion/Disease and Injury Prevention Information
Division: Hospital/Health Care System

MindSite News. Spotlight on Kids, Youth and Family
Diana Hembree and Courtney Wise, MindSite News
Class: Other/Miscellaneous Health Information
Division: Media/Publishing

Personal Best/Hope Health Letter
February 2022
Ebix Inc.
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

AARP® Staying Sharp® website
AARP® Staying Sharp®
Class: Other/Miscellaneous Health Information
Division: Community Organization (nonprofit)

2022 Flu Vaccine Email
Max Orenzuk
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

AARP® Staying Sharp® Product Email
June 2022
AARP® Staying Sharp®
Class: Other/Miscellaneous Health Information
Division: Community Organization (nonprofit)

Daniel Tiger Gets A Vaccine
Deniah Cagara and Max Orenzuk
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Pulsenmore Ecommerce Remote Ultrasound ES
Pulsenmore
Class: Consumer Decision-Making Information
Division: Consumer Product Company

Accidental Host Website
The HealthQuest Foundation
Class: Health Promotion/Disease and Injury Prevention Information
Division: Community Organization (nonprofit)
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<td>Centers for Disease Control and Prevention, Division of Nutrition, Physical Activity, and Obesity</td>
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**2022 Third Quarter Retail Campaign**
Kori Hirsch  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Health Plan

**At A Glances 2023**  
NYS Dept of Civil Service, NYSHIP  
Class: Other/Miscellaneous Health Information  
Division: Health Plan

**Protecting Your Baby Against RSV**  
Sharecare  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Business (500+ employees)

**TV Ad**

**GOLD**  
Martin Short has a story to tell ... about SingleCare savings  
SingleCare  
Class: Consumer Decision-Making Information  
Division: Business (less than 500 employees)

**Video**

**GOLD**  
Defying the Odds: John Bramblitt  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**GOLD**  
Donación de tejido para investigación en MD Anderson  
The University of Texas MD Anderson Cancer Center  
Class: Patient Education Information  
Division: Hospital/Health Care System

**GOLD**  
Home Safe Home | Episode 4:  
Grant Heinrich  
SW Ag Center  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Government

**Nature Break: Peacock**  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**GOLD**  
Oncology, Waiting Room Program  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**GOLD**  
Patient Journey: Breast Cancer HER2+  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**GOLD**  
Patient Journey: Multiple Myeloma  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**GOLD**  
Reduce Stress to Help Prevent Migraines  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**GOLD**  
Symptoms of Breast Cancer  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**GOLD**  
What is Bipolar Disorder?  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**  
5 Stages of Chronic Kidney Disease (CKD) | Know Your Kidneys  
American Kidney Fund  
Class: Patient Education Information  
Division: Community Organization (nonprofit)

**SILVER**  
APOL1-mediated kidney disease | Rare Kidney Disease  
American Kidney Fund  
Class: Patient Education Information  
Division: Community Organization (nonprofit)

**SILVER**  
Cardiology, Waiting Room Program  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**  
Caregivers: Work-Life Balance  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**  
Causes of Erectile Dysfunction  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**  
Coping with Cancer: Feeling Worried  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**  
Eczema and Exercise  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**  
Get Your Fiber Fix: Peas  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**  
Health News Today: RSV  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**  
How Severe is Your Psoriasis?  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**  
Ophthalmology, Waiting Room Program  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**  
Patient Journey Playlist, Waiting Room Program  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**  
Patient Journey: Bladder Cancer + Immunotherapy  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing

**SILVER**  
Pediatrics, Waiting Room Program  
PatientPoint  
Class: Patient Education Information  
Division: Media/Publishing
RAAS inhibitor, potassium binder, and diet connection | Beyond Bananas
American Kidney Fund
Class: Patient Education Information
Division: Community Organization (nonprofit)

Rheumatology, Waiting Room Program
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Treating AFib
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Vaccine Video Series
Boost Oregon
Class: Health Promotion/Disease and Injury Prevention Information
Division: Community Organization (nonprofit)

What to Expect at Well-Child Care Visits
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

ABCs of Antibiotics
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Captain Contributor Explains ICHRAs
DataPath, Inc.
Class: Other/Miscellaneous Health Information
Division: Business (less than 500 employees)

Caregivers: Ask for Help
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

COVID-19 Playlist, Waiting Room Program
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Defying the Odds: Kimberly Theiss
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Diversity, Equity, Inclusion & Belonging Playlist, Waiting Room Program
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Fight Cancer Side Effects: Brain Fog
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

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