2022 NATIONAL HEALTH INFORMATION AWARDS WINNER

SAMPLE PRESS RELEASE

How to use this press release: Fill in the blank areas with your award information as noted. Re-type the release on your organization’s letterhead and send it to your local press: newspapers, trade newsletters, magazines, etc. If possible, include a sample (or good quality photo) of your winning entry with your press release.

FOR IMMEDIATE RELEASE
(DATE)

FOR MORE INFORMATION
(List a contact name & phone number or E-mail address – someone who can answer an editor’s questions.)

(YOUR ORGANIZATION’S NAME) Wins Award in 2022 National Health Information Awards Program

(Winning Organization Name) was selected as a winner in the 29th annual National Health Information Awards℠. This program recognizes the nation’s best consumer health information programs and materials.

(Winning Entry Title) received a (Gold, Silver, Bronze or Merit) Award for (Category Entered). Those involved in the production and design of (Entry Title) are (List those to be credited).

“We were delighted to participate in the National Health Information Awards program and were honored to be selected as a winner,” said (Name of staff spokesperson).

(Include a paragraph about your organization, its location and the clientele it serves.)

The awards program is coordinated by the Health Information Resource Center, a national clearinghouse for consumer health information programs and materials.