

2022

29th Annual



*Honoring the Nation's Best Consumer
Health Programs and Materials*

WINNERS

2022 National Health Information Awards Judges

We would like to thank our 2022 judges for their time and expertise in reviewing this year's entries. For more information about our 2022 judges, please visit healthawards.com/2022winners.

Thomas Andrews, RN/BC, MS

Julie Bradford, MA

*Associate Director of
Patient Education
The University of Texas MD
Anderson Cancer Center,
Houston*

Kimberlie Cerrone

*Founder/CEO
Tiatros Inc.*

Susan Cottman

*Executive Editor
Ebix Benefits Administration
and Wellness*

Jennifer Cross

*Consumer Insights Advisor
CareSource*

**Roberta Larson Duyff,
MS, RDN, FAND, FADA**

Duyff Associates

Jane Frank, MPH, MCHES

*Senior Health Education Specialist
The University of Texas MD
Anderson Cancer Center,
Houston*

Margaret Gowan Mester

*Managing Editor
Mayo Clinic*

Emily Heller Belmonte

*Founder/Creative Chief
Pangaea Creative House*

Sarah Hock

*Program Manager
eBrightHealth ACO*

Betsy Hornick, MS, RDN

*Director, Practice Publications
Academy of Nutrition
and Dietetics*

Tom McPheron

*Manager, PR and
Communications
American Academy of Pediatrics*

Cheryl Miller

*Provincial Program Manager
Sinai Health, Toronto, Ontario*

Susan Okonkowski, MPH, RD

*Well-Being Product Manager
BCBS of Michigan*

Emily Paulsen

*Editorial Consultant/Editor/Writer
EAP Communications, LLC*

Don R. Powell, Ph.D

*Founder/President/CEO
American Institute for
Preventive Medicine*

Lily Ren

*Staff Vice President
Centene Corporation*

Emily Rosenbaum

*Writer/Editor
American Academy of Pediatrics*

Ann Smith

*Vice President
Health Group, Coyne PR*

Gina Steiner, MS

*Director of Communications
American College of Allergy,
Asthma & Immunology*

Ela Vashishtha

Healthcare Consultant

Theresa Williams

*Communications Specialist
CareSource*

Book

SILVER

The Eye Book, second edition

Gary H. Cassel

Class: Consumer Decision-Making Information
Division: Media/Publishing

MERIT

Choices 2022 - Active

NYS Dept. of Civil Service, NYSHIP

Class: Consumer Decision-Making Information
Division: Health Plan

MERIT

*UPMC Diversity and Inclusion Council
Cultural Cookbook*

Susan Doak

Class: Patient Education Information
Division: Health Plan

Booklet/Brochure/ Pamphlet

GOLD

ADHD trifold

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Adult Vaccines brochure

PatientPoint

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Media/Publishing

GOLD

Benefits of Probiotics trifold

PatientPoint

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Media/Publishing

GOLD

Birth Control guide

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Cold and Cough brochure

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Dry Eye guide

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Head and Neck Cancer guide

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Inflammatory Bowel Disease guide

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Living with HIV guide

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Maternity Clinical Guide

Cigna

Class: Patient Education Information
Division: Insurance Company

GOLD

MS Relapse Toolkit

**Multiple Sclerosis Association
of America**

Class: Patient Education Information
Division: Community Organization (nonprofit)

GOLD

Rheumatoid Arthritis guide

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

UPMC Health Plan Open Enrollment Kit

Susan Doak

Class: Consumer Decision-Making Information
Division: Health Plan

GOLD

UPMC Primary Care Pediatric Booklet

Olga Mendenhall

Class: Patient Education Information
Division: Health Plan

GOLD

What Is Aortic Dissection (AD)?

Krames & Vascular Cures

Class: Patient Education Information
Division: Media/Publishing

GOLD

What You Need To Know About Scoliosis

Mayo Clinic

Class: Patient Education Information
Division: Hospital/Health Care System

GOLD

*You Can Quit Tobacco: A Guide to
Breaking Your Addiction for Good*

Krames

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Media/Publishing

SILVER

Bedtime Basics brochure

PatientPoint

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Media/Publishing

SILVER

*Healthy Aging: The Social Determinants
of Health Booklet*

ACP, Inc.

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Health Plan

SILVER

*Hybrid Ablation to Treat Atrial Fibrillation
(AFib)*

Mayo Clinic

Class: Patient Education Information
Division: Hospital/Health Care System

SILVER

Living Well With Sjogren's Syndrome

Mayo Clinic

Class: Patient Education Information
Division: Hospital/Health Care System

SILVER

My Health Conversations

CareSource

Class: Consumer Decision-Making Information
Division: Health Plan

SILVER

Osteoarthritis in the Knee

Mayo Clinic

Class: Patient Education Information
Division: Hospital/Health Care System

SILVER

Pelvic Exenteration for Men
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

SILVER

Still's Disease & Periodic Fever Syndromes guide
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

SILVER

Teens + Acne
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

SILVER

Treating Depression trifold
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

SILVER

Trouble Sleeping guide
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

SILVER

Type 2 Diabetes brochure
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

BRONZE

A Practical Guide to Cancer Rights for Caregivers
Triage Cancer
Class: Patient Education Information
Division: Community Organization (nonprofit)

BRONZE

At A Glances 2022
NYS Dept. of Civil Service, NYSHIP
Class: Other/Miscellaneous Health Information
Division: Health Plan

BRONZE

Childhood Apraxia of Speech
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

BRONZE

Dentsu Digital Health Brochure
UnitedHealthcare
Class: Patient Education Information
Division: Health Plan

BRONZE

Erectile Dysfunction trifold
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

BRONZE

GPI Anchor Disorders: A Subtype of Congenital Disorders of Glycosylation (CDG)
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

BRONZE

Jaundice and Your Baby
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

BRONZE

Managing Weight brochure
PatientPoint
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

BRONZE

Non-Muscle Invasive Bladder Cancer guide
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

BRONZE

On the Road 2021
NYS Dept. of Civil Service, NYSHIP
Class: Other/Miscellaneous Health Information
Division: Health Plan

BRONZE

Thread Carpal Tunnel Release: An Incision-Free Procedure Guided by Ultrasound
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

BRONZE

UPMC 2022 Medicare Value Brochure
Madi Spangler
Class: Patient Education Information
Division: Health Plan

BRONZE

Vertebral Body Tethering (VBT): Surgery to Treat Scoliosis
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

MERIT

Becoming a Living Kidney Donor
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

MERIT

Get Vaccinated Against COVID-19
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

MERIT

Heartburn and Acid Reflux brochure
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

MERIT

How To Get Your Child's Accurate Blood Pressure Reading
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

MERIT

Nasal Polyps guide
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

MERIT

Sickle Cell Disease
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

MERIT

Survivorship: Living With, Through and Beyond Cancer
The University of Texas MD Anderson Cancer Center
Class: Patient Education Information
Division: Hospital/Health Care System

MERIT*The HPV Vaccine brochure*
PatientPoint

Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

MERIT*UPMC Primary Care Pediatric Booklet*
Olga Mendenhall

Class: Patient Education Information
Division: Health Plan

Calendar

GOLD*2022 CareSource D-SNP Member Health Calendar*
ACP, Inc.

Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

SILVER*2022 CalOptima Medicare Member Health Calendar*
ACP, Inc.

Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

SILVER*Fuel Your Health: Best Bites 2022*
Ebix Inc

Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

BRONZE*2022 UHC Member Health Calendar*
ACP, Inc.

Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

BRONZE*Explore the Possibilities: Envision a Year of Good Health 2022*
Ebix Inc

Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

BRONZE*UHC 2022 D-SNP Member Health Calendar*
ACP, Inc.

Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

MERIT*2022 Art is Ageless Calendar*
PMMA and Lindeman Creative

Class: Consumer Decision-Making Information
Division: Hospital/Health Care System

MERIT*eBrightHealth 2022 Medicare Member Calendar*
ACP, Inc.

Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

MERIT*Wellcare Fall Prevention Booklet*
ACP, Inc.

Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Direct Mail

GOLD*CAT CDHP 101 Guide*
UnitedHealthcare

Class: Consumer Decision-Making Information
Division: Health Plan

SILVER*Fiserv Substance Abuse Mailer*
UnitedHealthcare

Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

SILVER*Port Authority Suicide Prevention Mailer*
UnitedHealthcare

Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

BRONZE*Delta OE Interactive Flyer*
UnitedHealthcare

Class: Consumer Decision-Making Information
Division: Insurance Company

MERIT*Ingram Advocacy Mailer*
UnitedHealthcare

Class: Patient Education Information
Division: Health Plan

MERIT*Loomis Rewards Campaign*
UnitedHealthcare

Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

MERIT*Say "hello" to the CARE app*
UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

MERIT*Target Bullseye HealthSpot postcard*
UnitedHealthcare

Class: Other/Miscellaneous Health Information
Division: Health Plan

MERIT*Williams Program Mailer*
UnitedHealthcare

Class: Other/Miscellaneous Health Information
Division: Health Plan

Logo Design

SILVER*Grief Connection Rebrand*
Russell Herder

Class: Other/Miscellaneous Health Information
Division: Community Organization (nonprofit)

MERIT*UPMC Prescription for Wellness Logo*
Olga Mendenhall

Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Magazine

GOLD

Health Monitor Clinician Update
Weight Management

Health Monitor Network

Class: Other/Miscellaneous Health Information
Division: Media/Publishing

GOLD

Health Monitor Living-Diabetes

Health Monitor Network

Class: Patient Education Information
Division: Media/Publishing

GOLD

Healthful Living Cold & Flu

PAC Media Group/

Pangaea Creative House

Class: Patient Education Information
Division: Media/Publishing

GOLD

Healthful Living Heart Health

PAC Media Group/

Pangaea Creative House

Class: Patient Education Information
Division: Media/Publishing

GOLD

Healthy You Magazine Spring 2021

UMR

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Insurance Company

GOLD

Healthy You Magazine Summer 2021

UMR

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Insurance Company

GOLD

In Reach by AmeriHealth Caritas,
Issue Three

AmeriHealth Caritas

Class: Other/Miscellaneous Health Information
Division: Health Plan

GOLD

Living Well (Fall 2021)

Faith Regional Health Services

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Hospital/Health Care System

GOLD

Preserving Your Memory (Fall 2021)

Krames & The Fisher Center for
Alzheimer's Research Foundation

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Media/Publishing

GOLD

Preserving Your Memory (Summer 2021)

Krames & The Fisher Center for
Alzheimer's Research Foundation

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Media/Publishing

SILVER

Cancer Health Fall 2021

Cancer Health

Class: Patient Education Information
Division: Media/Publishing

SILVER

Forward Magazine, Summer/Fall 2021

Fox Chase Cancer Center

Communications Department

Class: Consumer Decision-Making Information
Division: Hospital/Health Care System

SILVER

Healthful Living Multiple Sclerosis

PAC Media Group/

Pangaea Creative House

Class: Patient Education Information
Division: Media/Publishing

SILVER

Healthy You Magazine Winter 2021

UMR

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Insurance Company

SILVER

Living Well (November 2021)

AdventHealth Sebring

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Hospital/Health Care System

SILVER

POZ September 2021

POZ

Class: Patient Education Information
Division: Media/Publishing

SILVER

Thrive (Summer 2021)

Capital District Physicians' Health Plan

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Health Plan

BRONZE

Eczema magazine

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Healthful Living Asthma –Fall

PAC Media Group/

Pangaea Creative House

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Healthy Partners (Fall 2021)

Southeast Georgia Health System

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Hospital/Health Care System

BRONZE

Kootenai Health (Issue 2 2021)

Kootenai Health

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Hospital/Health Care System

BRONZE

Real Health Spring 2021

Real Health

Class: Consumer Decision-Making Information
Division: Media/Publishing

BRONZE

Valley Health & Life

Holyoke Medical Center

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Hospital/Health Care System

MERIT

Healthy You Magazine Fall 2021

UMR

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Insurance Company

MERIT

Partners (Summer 2021)

Jackson Hospital

Class: Health Promotion/Disease and Injury Prevention Information
Division: Hospital/Health Care System

Magazine Ad

GOLD

GenYou Reimagine ad

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

SILVER

B2B Print "Choose the Best – Father/Son"

UPMC Health Plan

Class: Consumer Decision-Making Information
Division: Insurance Company

BRONZE

Insight ad

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

Savings ad

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

MERIT

GenYou Hello ad

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

Magazine/Newspaper/Newsletter Article

GOLD

6 Medication Hurdles

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

GOLD

9 winter skin-care tips

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

GOLD

Curb Your Sugar Consumption

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

GOLD

Mini-But-Mighty Habit Changes

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

GOLD

More @ LIFE (Spring 2021) "Surrounded by support"

Trinity Health PACE

Class: Health Promotion/Disease and Injury Prevention Information
Division: Hospital/Health Care System

GOLD

Summer Pet Safety

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

GOLD

The War on Cancer

The AARP Bulletin

Class: Other/Miscellaneous Health Information
Division: Media/Publishing

GOLD

This Machine Might Save Your Life

AARP The Magazine

Class: Patient Education Information
Division: Media/Publishing

SILVER

Celiac Disease and Gluten Sensitivity

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

SILVER

Chronic Illness and the Mind-Body Connection

FFF Enterprises Inc.

Class: Patient Education Information
Division: Business (less than 500 employees)

SILVER

Drugstore Confidential

Prevention

Class: Consumer Decision-Making Information
Division: Media/Publishing

SILVER

Endometriosis

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

SILVER

Fighting the Loneliness of Chronic Illness

FFF Enterprises Inc.

Class: Patient Education Information
Division: Business (less than 500 employees)

SILVER

How to Beat Covid This Year

The AARP Bulletin

Class: Other/Miscellaneous Health Information
Division: Media/Publishing

SILVER

How we're staying connected

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

SILVER

Vaccines Are Unlikely to Cause Side Effects Long After Getting the Shot

Meryl Davids Landau

Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

BRONZE

Back to School Stressors

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

Coping with the Emotions of Caregiving

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

Electrolytes: Maintaining Balance

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

Fall's Superfood

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

Flat Chance
Prevention

Class: Patient Education Information
Division: Media/Publishing

BRONZE

How to Stop Apologizing for Being Chronically Ill

FFF Enterprises Inc.

Class: Patient Education Information
Division: Business (less than 500 employees)

BRONZE

Jump in, the water's fine

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

LGBT health

Mayo Clinic Health Letter

Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

BRONZE

Protect your skin from the inside out

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

Protect yourself better than this... from the flu!

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

Seeds + soil + sun = healthy fun

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

Summertime Tips for Healthy, Happy Feet

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

The Eye of the Beholder

Marian Dennis

Class: Consumer Decision-Making Information
Division: Hospital/Health Care System

BRONZE

Ultrasound advances

Mayo Clinic Health Letter

Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

BRONZE

Watch out for Frostbite

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

What Menopause Advice Can You Trust?
Prevention

Class: Patient Education Information
Division: Media/Publishing

BRONZE

When is a fever CAUSE for alarm?

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

When the Doc Says 'Diabetes'

AARP The Magazine

Class: Patient Education Information
Division: Media/Publishing

MERIT

12 Worst Ways You Can Hurt Your Heart Today

AARP The Magazine

Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

MERIT

A Transgender Journey

RWJBarnabas Health

Class: Other/Miscellaneous Health Information
Division: Hospital/Health Care System

MERIT

Breaking the Silence

AARP The Magazine

Class: Other/Miscellaneous Health Information
Division: Media/Publishing

MERIT

Brush up on the Latest Exercise Trends

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

MERIT

Feeling Groovy

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

MERIT

Health Literacy 101: What's an EOB

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

MERIT

How to Be Your Own Best Advocate

FFF Enterprises Inc.

Class: Patient Education Information
Division: Business (less than 500 employees)

MERIT*IS IT TIME TO GIVE YOUR BATHROOM CABINETS A CHECKUP?***Beth Eburn**Class: Health Promotion/Disease and Injury Prevention Information
Division: Other/Miscellaneous**MERIT***Mastectomy vs. Lumpectomy*
Breastcancer.orgClass: Patient Education Information
Division: Community Organization (nonprofit)**MERIT***Medical Breakthroughs Package*
AARP The MagazineClass: Other/Miscellaneous Health Information
Division: Media/Publishing**MERIT***Mind Your B's and D's*
The AARP BulletinClass: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing**MERIT***Quit for Good*
UMRClass: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company**MERIT***Sunshine Day*
UMRClass: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company**MERIT***The Impact of Reinsurance of Gene Therapies on Employer Financial Risk*
COEUS HOLDINGSClass: Other/Miscellaneous Health Information
Division: Business (less than 500 employees)**MERIT***The Motivator Summer/Fall 2021 Edition*
Multiple Sclerosis Association of AmericaClass: Patient Education Information
Division: Community Organization (nonprofit)**MERIT***Unbreakable*
AARP The MagazineClass: Other/Miscellaneous Health Information
Division: Media/Publishing**MERIT***Weight Loss - Exercise Nutrition and Support are Key***UMR**Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company**MERIT***What's so great about stretching?*
UMRClass: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company**MERIT***Yes, You Can Grow Your Own Vegetables*
RWJBarnabas HealthClass: Other/Miscellaneous Health Information
Division: Hospital/Health Care System**Magazine/Newspaper/
Newsletter Article Series****SILVER***Back-to-Normal Plan for your 50s/60s/70s (for 3 different age-specific editions of the magazine)***AARP The Magazine**Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing**Newsletter****GOLD***February issue and special report*
Mayo Clinic Health LetterClass: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing**SILVER***Empire Plan Reports 2021*
NYS Dept. of Civil Service, NYSHIPClass: Other/Miscellaneous Health Information
Division: Health Plan**SILVER***Wellness matters (Spring 2021)*
Cass Regional Medical CenterClass: Health Promotion/Disease and Injury Prevention Information
Division: Hospital/Health Care System**BRONZE***Personal Best-Hope Health Letter*
December 2021**Ebix Inc**Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing**BRONZE***Planning for Retirement*
NYS Dept. of Civil Service, NYSHIP
Class: Other/Miscellaneous Health Information
Division: Health Plan**MERIT***Aspire to live well (Winter 2020-21)*
Grant Regional Health Center
Class: Health Promotion/Disease and Injury Prevention Information
Division: Hospital/Health Care System**MERIT***Be Well. Stay Well. at home!*
Beneficiary Newsletter
eBrightHealth ACO
Class: Patient Education Information
Division: Hospital/Health Care System**MERIT***Personal Best-Hope Health Letter*
August 2021
Ebix Inc
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing**MERIT***Personal Best-Hope Health Letter*
February 2021
Ebix Inc
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing**MERIT***Sharecare member newsletter*
Sharecare
Class: Consumer Decision-Making Information
Division: Business (500+ employees)

Other/Miscellaneous Material

GOLD

Digital Exam-Room Wallboard- Patient Education Tool-Urology

Health Monitor Network

Class: Patient Education Information
Division: Media/Publishing

GOLD

Minnesota Department of Human Services "Terra's Story" Scrollytelling Video

Russell Herder

Class: Health Promotion/Disease and Injury Prevention Information
Division: Government

GOLD

Stewart Flu Shot Flyer

UnitedHealthcare

Class: Patient Education Information
Division: Health Plan

SILVER

AARP® Staying Sharp® Website

AARP® Staying Sharp®

Class: Consumer Decision-Making Information
Division: Community Organization (nonprofit)

SILVER

Captain Contributor: HRAs and WrongBot Woes

DataPath, Inc.

Class: Consumer Decision-Making Information
Division: Business (less than 500 employees)

SILVER

Day in the Life of Three UC Patients

RedMedEd

Class: Patient Education Information
Division: Education

SILVER

Guide to Birth Control

Health Monitor Network

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Digital Exam-Room Wallboard- Patient Education Tool-Primary Care

Health Monitor Network

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Minnesota Department of Human Services "Pop Quiz" Video

Russell Herder

Class: Health Promotion/Disease and Injury Prevention Information
Division: Government

MERIT

AARP® Staying Sharp® March Content Newsletter 2021

AARP® Staying Sharp®

Class: Consumer Decision-Making Information
Division: Community Organization (nonprofit)

MERIT

Minnesota Department of Health "Naloxone Finder"

Russell Herder

Class: Health Promotion/Disease and Injury Prevention Information
Division: Government

MERIT

UPMC April National Donate Life Month

Kori Hirsch

Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

Poster

GOLD

Brand Out-of-Home "Best Customer Service – Kids on Bikes"

UPMC Health Plan

Class: Other/Miscellaneous Health Information
Division: Insurance Company

GOLD

Share your story. – Get rewarded

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

GOLD

UPMC Check Your Fitness First Fridays

Kori Hirsch

Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

SILVER

How to prevent high phosphorus with kidney disease

American Kidney Fund

Class: Patient Education Information
Division: Community Organization (nonprofit)

BRONZE

Kidney-friendly eating plan: Myths vs facts

American Kidney Fund

Class: Patient Education Information
Division: Community Organization (nonprofit)

MERIT

Be prepared before your next visit

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

MERIT

Low vs. high-potassium foods

American Kidney Fund

Class: Patient Education Information
Division: Community Organization (nonprofit)

Public Service Ad

BRONZE

Rethink Your Drink

CDC's Division of Nutrition, Physical Activity, and Obesity

Class: Health Promotion/Disease and Injury Prevention Information
Division: Government

Total Health Information Program

GOLD

Cardiology, Waiting Room Program

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Dermatology, Waiting Room Program

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

*Patient Journey Playlist,
Waiting Room Program*

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Pediatrics, Waiting Room Program

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

*The Defense Department's Own Your
Limits Campaign*

Booz Allen Hamilton

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Government

GOLD

*The Defense Department's Too Much to
Lose Campaign*

Booz Allen Hamilton

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Government

GOLD

*The Defense Department's
YouCanQuit2 Campaign*

Booz Allen Hamilton

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Government

GOLD

*Trailblazers in Medicine Playlist, Waiting
Room Program*

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

*Back to School Pediatric ADHD
Headquarters*

Sharecare

Class: Patient Education Information
Division: Media/Publishing

SILVER

Gastroenterology, Waiting Room Program

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

Neurology, Waiting Room Program

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

*Tardive Dyskinesia Management
Headquarters*

Sharecare

Class: Patient Education Information
Division: Media/Publishing

SILVER

UPMC Minority Vaccination Social Media

Olga Mendenhall

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Health Plan

BRONZE

Baptist Health - The Heart of Doral

Baptist Health South Florida

Class: Consumer Decision-Making Information
Division: Hospital/Health Care System

BRONZE

OB/GYN, Waiting Room Program

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Oncology, Waiting Room Program

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Urology, Waiting Room Program

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

MERIT

Nurse-Family Partnership and NAS

Jill Dygert, WellFlorida Council, Inc.

Class: Consumer Decision-Making Information
Division: Community Organization (nonprofit)

MERIT

Rheumatology, Waiting Room Program

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

MERIT

*UPMC 2022 Weight Race Nurture
Your Best*

Madi Spangler

Class: Patient Education Information
Division: Health Plan

MERIT

UPMC Find Your Fitness Campaign

Madi Spangler

Class: Patient Education Information
Division: Health Plan

MERIT

UPMC PA Take A Breath Virtual Event

Olga Mendenhall

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Health Plan

MERIT

UPMC Road to Resilience Campaign

Madi Spangler

Class: Patient Education Information
Division: Health Plan

TV Ad**GOLD**

Brand TV "Partners in Care - Hip"

UPMC Health Plan

Class: Other/Miscellaneous Health Information
Division: Insurance Company

SILVER

Brand TV "Partners in Care - Members"

UPMC Health Plan

Class: Other/Miscellaneous Health Information
Division: Insurance Company

BRONZE

Brand TV "Partners in Care - Medication"

UPMC Health Plan

Class: Other/Miscellaneous Health Information
Division: Insurance Company

Video**GOLD**

Caregiver Stress

Mytonomy, Inc.

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Business (less than 500 employees)

GOLD

Chemotherapy

The University of Texas MD Anderson Cancer Center

Class: Patient Education Information
Division: Hospital/Health Care System

GOLD

Cholesterol Medicines

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Combination Therapy for Diabetes

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Complications of Anemia & Kidney Disease

American Kidney Fund

Class: Patient Education Information
Division: Community Organization (nonprofit)

GOLD

Diabetic Neuropathy

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Medical Timeout: Ask Your Doctor to Use Simple Language

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Multiple Sclerosis: One Family's Story

Mytonomy, Inc.

Class: Patient Education Information
Division: Business (less than 500 employees)

GOLD

Patient Journey: Non Small Cell Lung Cancer & Immunotherapy

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Patient Journey: Weight Loss

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Prepare Your Kids For Shots

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

Sleep and Obesity

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

GOLD

What Makes Up Your Pregnancy Weight

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

AARP® Staying Sharp® Your Brain On Awe Video

AARP® Staying Sharp®

Class: Consumer Decision-Making Information
Division: Community Organization (nonprofit)

SILVER

ADHD Symptoms

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

Anatomy 101: Prostate

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

Breast Cancer Genetic Risk: Debbie's Search for Answers and Community

Breastcancer.org

Class: Patient Education Information
Division: Community Organization (nonprofit)

SILVER

Caregiving from a Distance

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

Constipation in Kids

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

COVID-19: Your Mental Health, A Year Later

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

Diarrhea in Kids

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

Dilation After Gender Affirming Surgery for Transwomen

Mayo Clinic

Class: Patient Education Information
Division: Hospital/Health Care System

SILVER

Dispel Meditation Myths with These Tips

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

Eczema in Skin of Color

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

Get Your Son Vaccinated Against HPV

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

GI Chemotherapy Education Program: GA/GemNab - Gemcitabine and Nab-paclitaxel (Abaxane)

The University of Texas MD Anderson Cancer Center

Class: Patient Education Information
Division: Hospital/Health Care System

SILVER

How Genomic Testing Helps Target Cancer Treatment

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

How High Cholesterol Causes a Heart Attack

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

How to Add More Fiber to Your Diet

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

PSA: Hurricane Ida

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

Something for everyone – UMR CARE App

UMR

Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

SILVER

STD Testing at Your Pap

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

Trailblazers in Healthcare: Mary E. Mahoney

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

Triage Cancer Animated Videos Medicare Series

Triage Cancer

Class: Patient Education Information
Division: Community Organization (nonprofit)

SILVER

What is Anxiety?

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

SILVER

What Is Perimenopause?

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

AARP® Staying Sharp® Your Brain On Learning Video

AARP® Staying Sharp®

Class: Consumer Decision-Making Information
Division: Community Organization (nonprofit)

BRONZE

Birth Control Options: Finding Your Best Fit

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Boost Your Brain Health: Exercise

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Check Your Knowledge: How Fast Do Sneezes Travel?

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Chronic Inflammation and Your Diet

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Depression in Kids

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Eat More Nutritious Foods to Lose Weight

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Eating Tips with Diabetes

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Excuse Maker vs. Excuse Crusher

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Get Screened to Know if You Have Hepatitis C

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Getting the COVID-19 Vaccine When Pregnant or Breastfeeding

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

How Does Alcohol Affect My Sleep?

Mytonomy, Inc.

Class: Patient Education Information
Division: Business (less than 500 employees)

BRONZE

HPV Vaccine Fast Facts for Adults

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Metastatic Breast Cancer Patient Perspectives: Finding Resilience

Sharecare

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Million Hearts Prevents Heart Attack and Stroke

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

National Coming Out Day

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

National Hispanic Heritage Month Version 2

PatientPoint

Class: Patient Education Information
Division: Media/Publishing

BRONZE

Neonatal Sepsis

Mytonomy, Inc.

Class: Health Promotion/Disease and Injury Prevention Information

Division: Business (less than 500 employees)

BRONZE

Pathlights' CARE Video

Pathlights

Class: Consumer Decision-Making Information

Division: Community Organization (nonprofit)

BRONZE

Protect Yourself and Others From the Shingles Virus

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

BRONZE

Smoking Cessation - Patient Testimonial
Mytonomy, Inc.

Class: Health Promotion/Disease and Injury Prevention Information

Division: Business (less than 500 employees)

BRONZE

Treating Crohn's Disease

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

BRONZE

Tube Feeding at Home

The University of Texas MD Anderson Cancer Center

Class: Patient Education Information

Division: Hospital/Health Care System

BRONZE

What Is Ejection Fraction?

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

BRONZE

What Is Informed Consent?

Mytonomy, Inc.

Class: Consumer Decision-Making Information

Division: Business (less than 500 employees)

BRONZE

What is OAB?

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

MERIT

Awesome Applesauce Muffins

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

MERIT

Black History Month

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

MERIT

Diabetes Injectable Medicine

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

MERIT

Diabetes Testing Tips

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

MERIT

Diabetes: Types of Insulin

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

MERIT

Ear Infections

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

MERIT

Getting Your Questions Answered About Anemia

American Kidney Fund

Class: Patient Education Information

Division: Community Organization (nonprofit)

MERIT

How to Get Your COVID-19 Vaccine

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

MERIT

How to Thrive With Diabetes

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

MERIT

HPV Vaccine Fast Facts

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

MERIT

Immunotherapy for Colorectal Cancer

Mytonomy, Inc.

Class: Patient Education Information

Division: Business (less than 500 employees)

MERIT

In Reach by AmeriHealth Caritas Video Series: Cultural Responsiveness

AmeriHealth Caritas

Class: Other/Miscellaneous Health Information

Division: Health Plan

MERIT

Kids and Handwashing

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

MERIT

Managing COPD Flare-ups

PatientPoint

Class: Patient Education Information

Division: Media/Publishing

MERIT*Shampooing a Bed Bound Person's Hair*
Mytonomy, Inc.

Class: Patient Education Information
Division: Business (less than 500 employees)

MERIT*The Power of Kindness*
PatientPoint

Class: Patient Education Information
Division: Media/Publishing

MERIT*Welcome to DiRx*
DiRx

Class: Consumer Decision-Making Information
Division: Pharmacy/Drug Store

MERIT*Shop your options – CareSearch Reward\$*
UMR

Class: Health Promotion/Disease and
Injury Prevention Information
Division: Insurance Company

MERIT*Treatment for Lung Cancer:
Targeted Therapy*

Mytonomy, Inc.
Class: Patient Education Information
Division: Business (less than 500 employees)

MERIT*What is Croup?*
PatientPoint

Class: Patient Education Information
Division: Media/Publishing

MERIT*Symptoms of Anemia*
American Kidney Fund

Class: Patient Education Information
Division: Community Organization (nonprofit)

MERIT*Treatment-Resistant Depression*
PatientPoint

Class: Patient Education Information
Division: Media/Publishing

MERIT*The 4 Bs of Bedtime*
PatientPoint

Class: Patient Education Information
Division: Media/Publishing

MERIT*Urinary Incontinence*
PatientPoint

Class: Patient Education Information
Division: Media/Publishing

Call for Entries – Fall 2022 Session

Receive Recognition for Your Digital Health Resources and Materials!

The 24th annual **Digital Health Awards®** recognizes the best health resources and materials that are produced in digital formats for both consumers and professionals.

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