We would like to thank our 2022 judges for their time and expertise in reviewing this year’s entries. For more information about our 2022 judges, please visit healthawards.com/2022winners.

**Thomas Andrews, RN/BC, MS**  
**Julie Bradford, MA**  
*Associate Director of Patient Education*  
The University of Texas MD Anderson Cancer Center, Houston

**Kimberlie Cerrone**  
*Founder/CEO*  
Tiatros Inc.

**Susan Cottman**  
*Executive Editor*  
Ebix Benefits Administration and Wellness

**Jennifer Cross**  
*Consumer Insights Advisor*  
CareSource

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Duyff Associates

**Jane Frank, MPH, MCHES**  
*Senior Health Education Specialist*  
The University of Texas MD Anderson Cancer Center, Houston

**Margaret Gowan Mester**  
*Managing Editor*  
Mayo Clinic

**Emily Heller Belmonte**  
*Founder/Creative Chief*  
Pangaea Creative House

**Sarah Hock**  
*Program Manager*  
eBrightHealth ACO

**Betsy Hornick, MS, RDN**  
*Director, Practice Publications*  
Academy of Nutrition and Dietetics

**Tom McPheron**  
*Manager, PR and Communications*  
American Academy of Pediatrics

**Cheryl Miller**  
*Provincial Program Manager*  
Sinai Health, Toronto, Ontario

**Susan Okonkowski, MPH, RD**  
*Well-Being Product Manager*  
BCBS of Michigan

**Emily Paulsen**  
*Editorial Consultant/Editor/Writer*  
EAP Communications, LLC

**Don R. Powell, Ph.D**  
*Founder/President/CEO*  
American Institute for Preventive Medicine

**Lily Ren**  
*Staff Vice President*  
Centene Corporation

**Emily Rosenbaum**  
*Writer/Editor*  
American Academy of Pediatrics

**Ann Smith**  
*Vice President*  
Health Group, Coyne PR

**Gina Steiner, MS**  
*Director of Communications*  
American College of Allergy, Asthma & Immunology

**Ela Vashishtha**  
Healthcare Consultant

**Theresa Williams**  
*Communications Specialist*  
CareSource
**Book**

**SILVER**

*The Eye Book, second edition*
Gary H. Cassel  
Class: Consumer Decision-Making Information  
Division: Media/Publishing

**MERIT**

*Choices 2022 - Active*
NYS Dept. of Civil Service, NYSHIP  
Class: Consumer Decision-Making Information  
Division: Health Plan

**Booklet/Brochure/Pamphlet**

**GOLD**

*Dry Eye guide*
*PatientPoint*  
Class: Patient Education Information  
Division: Media/Publishing

*Head and Neck Cancer guide*
*PatientPoint*  
Class: Patient Education Information  
Division: Media/Publishing

*Inflammatory Bowel Disease guide*
*PatientPoint*  
Class: Patient Education Information  
Division: Media/Publishing

*Living with HIV guide*
*PatientPoint*  
Class: Patient Education Information  
Division: Media/Publishing

*Maternity Clinical Guide*
*Cigna*  
Class: Patient Education Information  
Division: Insurance Company

*MS Relapse Toolkit*
*Multiple Sclerosis Association of America*  
Class: Patient Education Information  
Division: Community Organization (nonprofit)

*Rheumatoid Arthritis guide*
*PatientPoint*  
Class: Patient Education Information  
Division: Media/Publishing

*Benefits of Probiotics trifold*
*PatientPoint*  
Class: Patient Education Information  
Division: Media/Publishing

*Adult Vaccines brochure*
*PatientPoint*  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Media/Publishing

*Hybrid Ablation to Treat Atrial Fibrillation (AFib)*
*Mayo Clinic*  
Class: Patient Education Information  
Division: Hospital/Health Care System

*Living Well With Sjogren's Syndrome*
*Mayo Clinic*  
Class: Patient Education Information  
Division: Hospital/Health Care System

*Osteoarthritis in the Knee*
*Mayo Clinic*  
Class: Patient Education Information  
Division: Hospital/Health Care System

*My Health Conversations*
*CareSource*  
Class: Consumer Decision-Making Information  
Division: Health Plan

*What Is Aortic Dissection (AD)?*
*Krames & Vascular Cures*  
Class: Patient Education Information  
Division: Media/Publishing

*What You Need To Know About Scoliosis*
*Mayo Clinic*  
Class: Patient Education Information  
Division: Hospital/Health Care System

*You Can Quit Tobacco: A Guide to Breaking Your Addiction for Good*
*Krames*  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Media/Publishing

*Bedtime Basics brochure*
*PatientPoint*  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Media/Publishing

*What You Need To Know About Scoliosis*
*Mayo Clinic*  
Class: Patient Education Information  
Division: Hospital/Health Care System

*Healthy Aging: The Social Determinants of Health Booklet*
*ACP, Inc.*  
Class: Health Promotion/Disease and Injury Prevention Information  
Division: Health Plan

*UPMC Health Plan Open Enrollment Kit*
*Olga Mendenhall*  
Class: Consumer Decision-Making Information  
Division: Health Plan

*UPMC Primary Care Pediatric Booklet*
*Olga Mendenhall*  
Class: Patient Education Information  
Division: Health Plan

*Osteoarthritis in the Knee*
*Mayo Clinic*  
Class: Patient Education Information  
Division: Hospital/Health Care System
### Calendar

**GOLD**

<table>
<thead>
<tr>
<th>Title</th>
<th>Organization</th>
<th>Class</th>
<th>Division</th>
</tr>
</thead>
<tbody>
<tr>
<td>2022 CareSource D-SNP Member Health Calendar</td>
<td>ACP, Inc.</td>
<td>Class: Health Promotion/Disease and Injury Prevention Information</td>
<td>Division: Health Plan</td>
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<tr>
<td>2022 CalOptima Medicare Member Health Calendar</td>
<td>ACP, Inc.</td>
<td>Class: Health Promotion/Disease and Injury Prevention Information</td>
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<tr>
<td>Fuel Your Health: Best Bites 2022</td>
<td>Ebix Inc</td>
<td>Class: Health Promotion/Disease and Injury Prevention Information</td>
<td>Division: Media/Publishing</td>
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<td>2022 UHC Member Health Calendar</td>
<td>ACP, Inc.</td>
<td>Class: Health Promotion/Disease and Injury Prevention Information</td>
<td>Division: Health Plan</td>
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<tr>
<td>Direct Mail</td>
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<td><strong>GOLD</strong></td>
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<tr>
<td>CAT CDHP 101 Guide</td>
<td>UnitedHealthcare</td>
<td>Class: Consumer Decision-Making Information</td>
<td>Division: Health Plan</td>
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<td><strong>SILVER</strong></td>
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<tr>
<td>Fiserv Substance Abuse Mailer</td>
<td>UnitedHealthcare</td>
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<td>Delta OE Interactive Flyer</td>
<td>UnitedHealthcare</td>
<td>Class: Consumer Decision-Making Information</td>
<td>Division: Insurance Company</td>
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### Logo Design

**SILVER**

<table>
<thead>
<tr>
<th>Title</th>
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<tbody>
<tr>
<td>Grief Connection Rebrand</td>
<td>Russell Herder</td>
<td>Class: Other/Miscellaneous Health Information</td>
<td>Division: Community Organization (nonprofit)</td>
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<td><strong>MERIT</strong></td>
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<td>UPMC Prescription for Wellness Logo</td>
<td>UnitedHealthcare</td>
<td>Class: Health Promotion/Disease and Injury Prevention Information</td>
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### Direct Mail

**GOLD**

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<td>Gold</td>
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<td><strong>Preserving Your Memory (Fall 2021)</strong>&lt;br&gt;Krames &amp; The Fisher Center for Alzheimer’s Research Foundation&lt;br&gt;Class: Health Promotion/Disease and Injury Prevention Information&lt;br&gt;Division: Media/Publishing</td>
<td><strong>Thriving (Summer 2021)</strong>&lt;br&gt;Capital District Physicians’ Health Plan&lt;br&gt;Class: Health Promotion/Disease and Injury Prevention Information&lt;br&gt;Division: Health Plan</td>
<td><strong>Eczema magazine</strong>&lt;br&gt;PatientPoint&lt;br&gt;Class: Patient Education Information&lt;br&gt;Division: Media/Publishing</td>
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<td><strong>Healthful Living Asthma – Fall</strong>&lt;br&gt;PAC Media Group/Pangaea Creative House&lt;br&gt;Class: Patient Education Information&lt;br&gt;Division: Media/Publishing</td>
<td><strong>Healthy Partners (Fall 2021)</strong>&lt;br&gt;Southeast Georgia Health System&lt;br&gt;Class: Health Promotion/Disease and Injury Prevention Information&lt;br&gt;Division: Hospital/Health Care System</td>
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<td><strong>Cancer Health Fall 2021</strong>&lt;br&gt;Cancer Health&lt;br&gt;Class: Patient Education Information&lt;br&gt;Division: Media/Publishing</td>
<td><strong>Forward Magazine, Summer/Fall 2021</strong>&lt;br&gt;Fox Chase Cancer Center Communications Department&lt;br&gt;Class: Consumer Decision-Making Information&lt;br&gt;Division: Hospital/Health Care System</td>
<td><strong>Kootenai Health (Issue 2 2021)</strong>&lt;br&gt;Kootenai Health&lt;br&gt;Class: Health Promotion/Disease and Injury Prevention Information&lt;br&gt;Division: Hospital/Health Care System</td>
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<td><strong>Healthful Living Multiple Sclerosis</strong>&lt;br&gt;PAC Media Group/Pangaea Creative House&lt;br&gt;Class: Patient Education Information&lt;br&gt;Division: Media/Publishing</td>
<td><strong>Healthy You Magazine Spring 2021</strong>&lt;br&gt;UMR&lt;br&gt;Class: Health Promotion/Disease and Injury Prevention Information&lt;br&gt;Division: Insurance Company</td>
<td><strong>Real Health Spring 2021</strong>&lt;br&gt;Real Health&lt;br&gt;Class: Consumer Decision-Making Information&lt;br&gt;Division: Media/Publishing</td>
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<td><strong>Healthy You Magazine Summer 2021</strong>&lt;br&gt;UMR&lt;br&gt;Class: Health Promotion/Disease and Injury Prevention Information&lt;br&gt;Division: Insurance Company</td>
<td><strong>Healthy You Magazine Winter 2021</strong>&lt;br&gt;UMR&lt;br&gt;Class: Health Promotion/Disease and Injury Prevention Information&lt;br&gt;Division: Insurance Company</td>
<td><strong>Valley Health &amp; Life</strong>&lt;br&gt;Holyoke Medical Center&lt;br&gt;Class: Health Promotion/Disease and Injury Prevention Information&lt;br&gt;Division: Hospital/Health Care System</td>
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<td><strong>In Reach by AmeriHealth Caritas, Issue Three</strong>&lt;br&gt;AmeriHealth Caritas&lt;br&gt;Class: Other/Miscellaneous Health Information&lt;br&gt;Division: Health Plan</td>
<td><strong>Living Well (November 2021)</strong>&lt;br&gt;AdventHealth Sebring&lt;br&gt;Class: Health Promotion/Disease and Injury Prevention Information&lt;br&gt;Division: Hospital/Health Care System</td>
<td><strong>Healthy You Magazine Fall 2021</strong>&lt;br&gt;UMR&lt;br&gt;Class: Health Promotion/Disease and Injury Prevention Information&lt;br&gt;Division: Insurance Company</td>
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<td><strong>Living Well (Fall 2021)</strong>&lt;br&gt;Faith Regional Health Services&lt;br&gt;Class: Health Promotion/Disease and Injury Prevention Information&lt;br&gt;Division: Hospital/Health Care System</td>
<td><strong>POZ September 2021</strong>&lt;br&gt;POZ&lt;br&gt;Class: Patient Education Information&lt;br&gt;Division: Media/Publishing</td>
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</table>
IS IT TIME TO GIVE YOUR BATHROOM CABINETS A CHECKUP?
Beth Eburn
Class: Health Promotion/Disease and Injury Prevention Information
Division: Other/Miscellaneous

Mastectomy vs. Lumpectomy
Breastcancer.org
Class: Patient Education Information
Division: Community Organization (nonprofit)

Medical Breakthroughs Package
AARP The Magazine
Class: Other/Miscellaneous Health Information
Division: Media/Publishing

Mind Your B’s and D’s
The AARP Bulletin
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

Sunshine Day
UMR
Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

The Impact of Reinsurance of Gene Therapies on Employer Financial Risk
COEUS HOLDINGS
Class: Other/Miscellaneous Health Information
Division: Business (less than 500 employees)

The Motivator: Summer/Fall 2021 Edition
Multiple Sclerosis Association of America
Class: Patient Education Information
Division: Community Organization (nonprofit)

Unbreakable
AARP The Magazine
Class: Other/Miscellaneous Health Information
Division: Media/Publishing

Weight Loss - Exercise Nutrition and Support are Key
UMR
Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

What’s so great about stretching?
UMR
Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

Yes, You Can Grow Your Own Vegetables
RWJBarnabas Health
Class: Other/Miscellaneous Health Information
Division: Hospital/Health Care System

Back-to-Normal Plan for your 50s/60s/70s (for 3 different age-specific editions of the magazine)
AARP The Magazine
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

Be Well. Stay Well. at home!
Beneficiary Newsletter
eBrightHealth ACO
Class: Patient Education Information
Division: Hospital/Health Care System

Planning for Retirement
NYS Dept. of Civil Service, NYSHIP
Class: Other/Miscellaneous Health Information
Division: Health Plan

Aspire to live well (Winter 2020-21)
Grant Regional Health Center
Class: Health Promotion/Disease and Injury Prevention Information
Division: Hospital/Health Care System

February issue and special report
Mayo Clinic Health Letter
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

Empire Plan Reports 2021
NYS Dept. of Civil Service, NYSHIP
Class: Other/Miscellaneous Health Information
Division: Health Plan

Wellness matters (Spring 2021)
Cass Regional Medical Center
Class: Health Promotion/Disease and Injury Prevention Information
Division: Hospital/Health Care System
**GOLD**
Patient Journey Playlist, Waiting Room Program
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

**GOLD**
Pediatrics, Waiting Room Program
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

**GOLD**
The Defense Department’s Own Your Limits Campaign
Booz Allen Hamilton
Class: Health Promotion/Disease and Injury Prevention Information
Division: Government

**GOLD**
The Defense Department’s Too Much to Lose Campaign
Booz Allen Hamilton
Class: Health Promotion/Disease and Injury Prevention Information
Division: Government

**GOLD**
Trailblazers in Medicine Playlist, Waiting Room Program
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

**SILVER**
Neurology, Waiting Room Program
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

**SILVER**
Tardive Dyskinesia Management
Headquarters
Sharecare
Class: Patient Education Information
Division: Media/Publishing

**SILVER**
UPMC Minority Vaccination Social Media
Olga Mendenhall
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

**SILVER**
OB/GYN, Waiting Room Program
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

**BRONZE**
Oncology, Waiting Room Program
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

**BRONZE**
Urology, Waiting Room Program
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

**SILVER**
Gastroenterology, Waiting Room Program
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

**MERIT**
UPMC 2022 Weight Race Nurture Your Best
Madi Spangler
Class: Patient Education Information
Division: Health Plan

**MERIT**
UPMC Find Your Fitness Campaign
Madi Spangler
Class: Patient Education Information
Division: Health Plan

**MERIT**
UPMC PA Take A Breath Virtual Event
Olga Mendenhall
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

**MERIT**
UPMC Road to Resilience Campaign
Madi Spangler
Class: Patient Education Information
Division: Health Plan

**TV Ad**
Brand TV “Partners in Care - Hip”
UPMC Health Plan
Class: Other/Miscellaneous Health Information
Division: Insurance Company

**SILVER**
Brand TV “Partners in Care - Members”
UPMC Health Plan
Class: Other/Miscellaneous Health Information
Division: Insurance Company

**BRONZE**
Brand TV “Partners in Care - Medication”
UPMC Health Plan
Class: Other/Miscellaneous Health Information
Division: Insurance Company

**MERIT**
Caregiver Stress
Mytonomy, Inc.
Class: Health Promotion/Disease and Injury Prevention Information
Division: Business (less than 500 employees)
How High Cholesterol Causes a Heart Attack
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

How to Add More Fiber to Your Diet
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

PSA: Hurricane Ida
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Something for everyone — UMR CARE App
UMR
Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

STD Testing at Your Pap
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Trailblazers in Healthcare: Mary E. Mahoney
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Triage Cancer Animated Videos
Medicare Series
Triage Cancer
Class: Patient Education Information
Division: Community Organization (nonprofit)

What is Anxiety?
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

What Is Perimenopause?
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

AARP® Staying Sharp® Your Brain On Learning Video
AARP® Staying Sharp®
Class: Consumer Decision-Making Information
Division: Community Organization (nonprofit)

Birth Control Options: Finding Your Best Fit
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Boost Your Brain Health: Exercise
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Check Your Knowledge: How Fast Do Sneezes Travel?
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Chronic Inflammation and Your Diet
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Depression in Kids
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Eat More Nutritious Foods to Lose Weight
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Eating Tips with Diabetes
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Excuse Maker vs. Excuse Crusher
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Get Screened to Know if You Have Hepatitis C
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Getting the COVID-19 Vaccine When Pregnant or Breastfeeding
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

How Does Alcohol Affect My Sleep?
Mytonomy, Inc.
Class: Patient Education Information
Division: Business (less than 500 employees)

HPV Vaccine Fast Facts for Adults
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Metastatic Breast Cancer Patient Perspectives: Finding Resilience
Sharecare
Class: Patient Education Information
Division: Media/Publishing

Million Hearts Prevents Heart Attack and Stroke
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

National Coming Out Day
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

National Hispanic Heritage Month Version 2
PatientPoint
Class: Patient Education Information
Division: Media/Publishing
Neonatal Sepsis
Mytonomy, Inc.
Class: Health Promotion/Disease and Injury Prevention Information
Division: Business (less than 500 employees)

Pathlights’ CARE Video
Pathlights
Class: Consumer Decision-Making Information
Division: Community Organization (nonprofit)

Protect Yourself and Others From the Shingles Virus
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Smoking Cessation - Patient Testimonial
Mytonomy, Inc.
Class: Health Promotion/Disease and Injury Prevention Information
Division: Business (less than 500 employees)

Treating Crohn’s Disease
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Tube Feeding at Home
The University of Texas MD Anderson Cancer Center
Class: Patient Education Information
Division: Hospital/Health Care System

What Is Ejection Fraction?
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

What is OAB?
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Awesome Applesauce Muffins
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Black History Month
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Diabetes Injectable Medicine
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Diabetes Testing Tips
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Diabetes: Types of Insulin
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Ear Infections
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Getting Your Questions Answered About Anemia
American Kidney Fund
Class: Patient Education Information
Division: Community Organization (nonprofit)

How to Get Your COVID-19 Vaccine
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

How to Thrive With Diabetes
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

HPV Vaccine Fast Facts
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Immunotherapy for Colorectal Cancer
Mytonomy, Inc.
Class: Patient Education Information
Division: Business (less than 500 employees)

In Reach by AmeriHealth Caritas Video
Series: Cultural Responsiveness
AmeriHealth Caritas
Class: Other/Miscellaneous Health Information
Division: Health Plan

Kids and Handwashing
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Managing COPD Flare-ups
PatientPoint
Class: Patient Education Information
Division: Media/Publishing
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