28th Annual

NATIONAL Health INFORMATION AWARDS

Honoring the Nation’s Best Consumer Health Programs and Materials

Web: healthawards.com • E-mail: info@healthawards.com • Twitter: @healthawards
We would like to thank our 2021 judges for their time and expertise in reviewing this year’s entries. For more information about our 2021 judges, please visit healthawards.com/2021winners.

Armin Aflaki  
Public Health Analyst  
HHS Office of Population Affairs

Thomas Andrews  
Regional Director, Metro (Chicago)  
AMITA Health

Gary Ashwal, MA  
Co-Founder and Health Communication Writer / Producer / Publisher  
Booster Shot Media

Lisa Black  
Media Relations Manager  
American Academy of Pediatrics

Helen Boak  
EVP, Creative Director  
RevHealth

Susan Cottman  
Ebix Benefits Administration and Wellness/Executive Editor

Roberta L. Duyff, MS, RDN, FADA, FAND, CFCS  
Duyff Associates

Marita Gomez  
Content and Creative Strategy  
Crisp

Dian Holton  
Senior Deputy Art Director  
AARP Media

Jannette Jauregui, MSJ  
Public Information Officer  
Venture Co. Area Agency on Aging

Inderpreet Kambo  
Director/Partner  
Axtria Inc.

Kerri Kristoff  
Senior Project Manager  
corecubed

Noah Lowenthal  
Senior Vice President, Group Creative Director  
Abelson Taylor

Cheryl Miller  
Program Manager, Healthy Aging and Geriatrics  
Sinai Health System and the University Health Network

Nicole Nelson, MPH, PMP®  
Quality Compliance Specialist, Clinical Quality  
UnitedHealthcare Community Plan of California, Inc.

Susan Okonkowski, MPH, RD  
Well-Being Product Manager  
BCBS of Michigan

Tanapong Pantasri, PharmD, Rph, BCMTMS, AAHIVP  
Supervising Clinical Pharmacist

Don Powell  
President/CEO  
American Institute for Preventive Medicine

Doug Rockhill  
Co-Founder  
The Experience Design Studio

Amanda Stamplis, MPH, CHES®  
Health Education Specialist  
MD Anderson Cancer Center

Katrina Zook  
Photo Editor  
AARP Media
Accompanying the Dying: Practical Heart-centered Wisdom for End-of-Life Doulas and Healthcare Advocates
Deanna Cochran, RN
Class: Other/Miscellaneous Health Information
Division: Education

Choices 2021 – Active & Retiree
NYS Dept. of Civil Service, NYSHIP
Class: Consumer Decision-Making Information
Division: Health Plan

A Healthy Immune System Brochure
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Neurofibromatosis Type 2 (NF2)
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

Preventing HPV Guide
PatientPoint
Class: Patient Education Information
Division: Insurance Company

UPMC for Life – Live Your Best Life
UPMC for Life
Class: Patient Education Information
Division: Insurance Company

Type 2 Diabetes Guide
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Rheumatoid Arthritis Guide
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Heartburn and Acid Reflux Brochure
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Guide to Heart Disease
Health Monitor Network
Class: Patient Education Information
Division: Media/Publishing

Still's Disease & Periodic Fever Syndromes Guide
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Guide to Living with Migraine
Health Monitor Network
Class: Patient Education Information
Division: Media/Publishing

Cerebral Amyloid Angiopathy
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

UPMC Health Plan – Open Enrollment Guide
UPMC Health Plan
Class: Consumer Decision-Making Information
Division: Insurance Company

Supporting Digestive Health Brochure
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

UPMC Health Plan Open Enrollment Book
UPMC Health Plan
Class: Patient Education Information
Division: Insurance Company

Nasal Polyps Guide
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Pelvic Organ Prolapse
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System
**Dakota Home Care Brochure**
corecubed
Class: Consumer Decision-Making Information
Division: Business (less than 500 employees)

**Guide to Healthy Living for Young Adults**
Health Monitor Network
Class: Patient Education Information
Division: Media/Publishing

**UPMC Health Plan – Access to Care**
UPMC Health Plan
Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

**Non-Small Cell Lung Cancer Guide**
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

**Guide to Living with Severe Asthma**
Health Monitor Network
Class: Patient Education Information
Division: Media/Publishing

**Creating a Family Plan: Responding to Novel Coronavirus, COVID-19**
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

**Preventive Care Coverage Guide 2021**
NYS Dept. of Civil Service, NYSHIP
Class: Other/Miscellaneous Health Information
Division: Health Plan

**Hepatitis C Guide**
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

**Guide to Birth Control**
Health Monitor Network
Class: Patient Education Information
Division: Media/Publishing

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**RxWell Provider Information**
UPMC Health Plan
Class: Patient Education Information
Division: Insurance Company

**Guide to Lowering your risk of Heart Attack and Stroke**
Health Monitor Network
Class: Patient Education Information
Division: Media/Publishing

**What You Need to know About Your Antibiotic Medication**
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

**Healthy Living! Veterans & Their Families**
American Institute for Preventive Medicine
Class: Other/Miscellaneous Health Information
Division: Business (less than 500 employees)

**2021 UPMC Medicare Member Health Calendar**
American Custom Publishing Inc (ACP)
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

**2021 Wellness Adventure**
Ebix Inc
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

**2021 Explore Wellness Calendar**
Ebix Inc
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

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**Delta Pre-diabetics mailer**
UnitedHealthcare
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

**CNA Flu Shot**
UnitedHealthcare
Class: Health Promotion/Disease and Injury Prevention Information
Division: Health Plan

**Female MSK Mailer – Target**
UnitedHealthcare
Class: Patient Education Information
Division: Health Plan

**BBH Engagement Mailer**
UnitedHealthcare
Class: Other/Miscellaneous Health Information
Division: Health Plan

**Medicare Advantage Fulfillment Guide**
Humana’s Strategic Communications
Class: Consumer Decision-Making Information
Division: Insurance Company

**Real Health Spring 2020**
Smart + Strong / Real Health
Class: Consumer Decision-Making Information
Division: Media/Publishing

**In Reach by AmeriHealth Caritas, Issue Two**
AmeriHealth Caritas
Class: Other/Miscellaneous Health Information
Division: Insurance Company

**POZ July-August 2020**
POZ
Class: Patient Education Information
Division: Media/Publishing
SILVER
Eczema Magazine
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

SILVER
COVID-19 Mask Facts and Best Practices
FFF Enterprises Inc.
Class: Health Promotion/Disease and Injury Prevention Information
Division: Business (less than 500 employees)

SILVER
COVID-19: What It Is, How It's Treated, and How You Can Avoid It handout
PatientPoint
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

SILVER
Ethnicity and Immunity
The AARP Bulletin
Class: Other/Miscellaneous Health Information
Division: Media/Publishing

BRONZE
Bodmann Buzz
Maple Knoll Village
Class: Health Promotion/Disease and Injury Prevention Information
Division: Hospital/Health Care System

SILVER
Stock Your Medicine Cabinet Like a Pediatrician
Parents Magazine
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

SILVER
Defying a Diagnosis
Prevention
Class: Patient Education Information
Division: Media/Publishing

BRONZE
Survive a Stomach Bug
Parents Magazine
Class: Patient Education Information
Division: Media/Publishing

SILVER
How to Stay Healthy This Winter
AARP Bulletin
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

BRONZE
Check Your GI, Joe (and Jane)
AARP The Magazine
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

SILVER
Getting the Most Out of Your Disability
FFF Enterprises Inc.
Class: Patient Education Information
Division: Business (less than 500 employees)

MERIT
Skip a trip to the pharmacy
Woman's World magazine
Class: Other/Miscellaneous Health Information
Division: Media/Publishing

MERIT
The Air Out There
Parents Magazine
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

MERIT
The Emotional Scars of C-Sections
Parents Magazine
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

MERIT
Talking to Kids about COVID-19 handout
PatientPoint
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

MERIT
Medical Breakthroughs
AARP The Magazine
Class: Consumer Decision-Making Information
Division: Media/Publishing

MERIT
6 positive intentions for 2021
Coffey Communications
Class: Consumer Decision-Making Information
Division: Media/Publishing

MERIT
Help Is Just a Click Away
Parents Magazine
Class: Patient Education Information
Division: Media/Publishing
A Month of Drinking Mindfully
Parents Magazine
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

MERIT

Pulse, Fall 2020
Central Peninsula Hospital
Class: Consumer Decision-Making Information
Division: Media/Publishing

MERIT

21 Crucial Health Tests (for 50-59, 60-69, 70+ editions)
AARP The Magazine
Class: Health Promotion/Disease and Injury Prevention Information
Division: Media/Publishing

BRONZE

Equity Can’t Wait, Philadelphia Tribune Advertisement by AmeriHealth Caritas
AmeriHealth Caritas
Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

BRONZE

Digital Exam Room Poster – Patient Education Tool – Dermatology
Health Monitor Network
Class: Patient Education Information
Division: Media/Publishing

GOLD

Digital Exam Room Poster – Patient Education Tool – Endocrinology
Health Monitor Network
Class: Patient Education Information
Division: Media/Publishing

SILVER

JFS Care – Care Management Brochure Insert
corecubed
Class: Consumer Decision-Making Information
Division: Business (less than 500 employees)

MERIT

Celiac Disease PSA
Beyond Celiac
Class: Health Promotion/Disease and Injury Prevention Information
Division: Community Organization (nonprofit)

MERIT

Rx Awareness Campaign Postcard: Tessa Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Overdose Prevention
Class: Health Promotion/Disease and Injury Prevention Information
Division: Government

MERIT

Rx Awareness Campaign: Tele Radio Ad
Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Overdose Prevention
Class: Health Promotion/Disease and Injury Prevention Information
Division: Government

MERIT

JFS Care Rack Card
corecubed
Class: Consumer Decision-Making Information
Division: Business (less than 500 employees)

SILVER

2020 Flu Campaign
UPMC ISD – 2020 Flu Campaign Poster
Class: Consumer Decision-Making Information
Division: Insurance Company

GOLD

America’s Health Rankings
United Health Foundation
Class: Other/Miscellaneous Health Information
Division: Community Organization (nonprofit)

MERIT

Equity Can’t Wait, Philadelphia Tribune Advertisement by AmeriHealth Caritas
AmeriHealth Caritas
Class: Health Promotion/Disease and Injury Prevention Information
Division: Insurance Company

MERIT

2020 Flu Campaign
UPMC ISD – 2020 Flu Campaign Poster
Class: Consumer Decision-Making Information
Division: Insurance Company

SILVER

Celiac Disease PSA
Beyond Celiac
Class: Health Promotion/Disease and Injury Prevention Information
Division: Community Organization (nonprofit)

MERIT

Rx Awareness Campaign Postcard: Tessa Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Overdose Prevention
Class: Health Promotion/Disease and Injury Prevention Information
Division: Government

MERIT

Rx Awareness Campaign: Tele Radio Ad
Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Overdose Prevention
Class: Health Promotion/Disease and Injury Prevention Information
Division: Government

MERIT

JFS Care Rack Card
corecubed
Class: Consumer Decision-Making Information
Division: Business (less than 500 employees)
Total Health Information Program

**GOLD**

**Getting Ready: Your Vascular Access Journey**
*Jenny Flythe, MD, MPH*
Class: Patient Education Information
Division: Education

**SILVER**

**Dermatology, Waiting Room Program**
*PatientPoint*
Class: Patient Education Information
Division: Media/Publishing

**UPMC Health Plan — Maternity Program**
*UPMC Health Plan*
Class: Patient Education Information
Division: Insurance Company

**BRONZE**

**Gastroenterology, Waiting Room Program**
*PatientPoint*
Class: Patient Education Information
Division: Media/Publishing

**Rheumatology, Waiting Room Program**
*PatientPoint*
Class: Patient Education Information
Division: Media/Publishing

**What You Need to Know About Hepatitis C and Its Genotypes**
*Sharecare*
Class: Patient Education Information
Division: Media/Publishing

**Veterans, Waiting Room Program**
*PatientPoint*
Class: Patient Education Information
Division: Media/Publishing

Total Special Health Event Program

**GOLD**

**Silver&Fit Home Fitness Options**
*Engage! Creative Group™*
Class: Patient Education Information
Division: Business (500+ employees)

**SILVER**

**UPMC for Life — Staying In Touch**
*UPMC for Life*
Class: Patient Education Information
Division: Insurance Company

**BRONZE**

**Take a Healthy Step Campaign**
*UPMC Insurance Services Division*
Class: Patient Education Information
Division: Insurance Company

**MERIT**

**Primary Care, Waiting Room Program**
*PatientPoint*
Class: Patient Education Information
Division: Media/Publishing

**COVID-19 Playlist, Waiting Room Program**
*PatientPoint*
Class: Patient Education Information
Division: Media/Publishing

**Race Through Space**
*UPMC Insurance Services Division*
Class: Patient Education Information
Division: Insurance Company

**TV Ad**

**Character Revealed**
*Baptist Health South Florida*
Class: Health Promotion/Disease and Injury Prevention Information
Division: Hospital/Health Care System

**SILVER**

**Don’t Delay Care**
*Baptist Health South Florida*
Class: Health Promotion/Disease and Injury Prevention Information
Division: Hospital/Health Care System

**BRONZE**

**Cardiology, Waiting Room Program**
*PatientPoint*
Class: Patient Education Information
Division: Media/Publishing

**Rx Awareness Campaign: Stevi Rae TV Ad**
*Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, Division of Overdose Prevention*
Class: Health Promotion/Disease and Injury Prevention Information
Division: Government
UPMC Health Plan — Dr Finikiotis
UPMC Health Plan
Class: Consumer Decision-Making Information
Division: Insurance Company

UPMC Health Plan — Brad
UPMC Health Plan
Class: Consumer Decision-Making Information
Division: Insurance Company

Video

GOLD
Recovering from Your Heart Attack
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

GOLD
Shingles Symptoms
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

GOLD
Eating Tips to Breathe Easier with COPD
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

GOLD
Prevent Flare-ups with an Asthma Action Plan
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

GOLD
Patient Journey: TNBC
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Silver
Why STI Screening Matters
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Silver
Paul Tufano Presents “Medicaid: Past, Present, and Future” by AmeriHealth Caritas
AmeriHealth Caritas
Class: Other/Miscellaneous Health Information
Division: Insurance Company

Silver
Choosing a Moisturizer to Ease Eczema Discomfort
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Silver
Interactive Patient Journey: Explore a patient’s perspective on understanding MS
Sharecare
Class: Patient Education Information
Division: Media/Publishing

Silver
How Do You Wait?
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Silver
How to Pack a Wound
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

Silver
What is a Mini Stroke?
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Silver
Why You Should Get the COVID-19 Vaccine
Mayo Clinic
Class: Patient Education Information
Division: Hospital/Health Care System

Silver
How to Enroll in Medicaid by AmeriHealth Caritas
AmeriHealth Caritas
Class: Other/Miscellaneous Health Information
Division: Insurance Company

Silver
What to Expect After Bypass Surgery
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Silver
Your Medicine Guide: Coping With Side Effects
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Bronze
Cold Weather Exercise
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Bronze
Detect and Manage Your Kidney Disease
American Kidney Fund
Class: Patient Education Information
Division: Community Organization (nonprofit)

Bronze
Obstructive Sleep Apnea Basics
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Bronze
Many Women Experience Miscarriage
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Bronze
Wear a Mask After You Get the COVID-19 Vaccine
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Bronze
Benefits of MOHS Surgery
PatientPoint
Class: Patient Education Information
Division: Media/Publishing

Bronze
The DASH Diet
PatientPoint
Class: Patient Education Information
Division: Media/Publishing
<table>
<thead>
<tr>
<th>Level</th>
<th>Title</th>
<th>Publisher</th>
<th>Category</th>
<th>Division</th>
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<td>BRONZE</td>
<td>The Benefits of the COVID-19 Vaccines</td>
<td>PatientPoint</td>
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<td>BRONZE</td>
<td>Sodium (salt) and your kidneys</td>
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<td>How Does Aspirin Work?</td>
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<td>BRONZE</td>
<td>Healthy Aging: Important Screening for Women</td>
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<td>Reclaim Your Confidence With Rosacea</td>
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<td>BRONZE</td>
<td>How to Safely Isolate During COVID-19</td>
<td>Mayo Clinic</td>
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<td>Hospital/Health Care System</td>
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<td>Your Medicine Guide: Don’t Stop Your Meds</td>
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<td>Health Equity: Share the Whole You</td>
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<td>Mayo Clinic</td>
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<td>Food Facts Fast: Lentils</td>
<td>PatientPoint</td>
<td>Patient Education Information</td>
<td>Media/Publishing</td>
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<td>MERIT</td>
<td>Goutful: Gout and Kidney Disease</td>
<td>American Kidney Fund</td>
<td>Patient Education Information</td>
<td>Community Organization (nonprofit)</td>
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<td>MERIT</td>
<td>What is PAD?</td>
<td>PatientPoint</td>
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<td>Media/Publishing</td>
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<td>MERIT</td>
<td>How Immunotherapy Works</td>
<td>PatientPoint</td>
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<td>MERIT</td>
<td>Energy Bites</td>
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</table>
Receive Recognition for Your Digital Health Resources and Materials!

The 23rd annual Digital Health Awards® recognizes the best health resources and materials that are produced in digital formats for both consumers and professionals.

Entry Deadline: Friday, September 3rd

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