

Honoring The Nation's Best Consumer Health Programs and Materials

2020 WINNERS

Submitted by: AARP Publications

<u>AWARD</u> GOLD	ENTRY TITLE Is There a Cure for Loneliness?	CLASS Patient Education Information	AUDIENCE Other	DIVISION Media/Publishing	CATEGORY Magazine/Newspaper/Newsle	CREDITED TO Lynn Darling
GOLD	The Secret to Good Health & Longer Life?	Health Promotion/Disease and	Other	Media/Publishing	tter Article Magazine/Newspaper/Newsle	Mike Zimmerman
GOLD	Meet Joe's Prostate	Injury Prevention Information Health Promotion/Disease and	Other	Media/Publishing	tter Article Magazine/Newspaper/Newsle	Clint Carter
GOLD	Your Health in Your 50s/60s/70s	Injury Prevention Information Health Promotion/Disease and	Other	Media/Publishing	tter Article Magazine/Newspaper/Newsle	
		Injury Prevention Information Health Promotion/Disease and			tter Article Series	Jessica Migala
BRONZE	7 Numbers that Reveal Your Heart Disease Risk	Injury Prevention Information	Other	Media/Publishing	Magazine/Newspaper/Newsle tter Article	
BRONZE	How Well Do You Know Your Body?	Health Promotion/Disease and Injury Prevention Information	Other	Media/Publishing	Magazine/Newspaper/Newsle tter Article	
BRONZE	Medical Breakthroughs	Consumer Decision-Making Information	Other	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Jacqueline Detwiler with Sari Harrar
MERIT	Will This Pill Keep You Healthy to 100	Other/Miscellaneous Health Information	Other	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Sari Harrar
MERIT	Marijuana and Your Health	Consumer Decision-Making Information	Other	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Sari Harrar
MERIT	How I Measured Up	Consumer Decision-Making Information	Other	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Andrea Collier

Submitted by: American Diabetes Association

AWARD	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
SILVER	The Mediterranean Diabetes Cookbook	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association
SILVER	Complete Guide to Carb Counting, 4th Edition	Patient Education Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association
SILVER	The Easy Air Fryer Cookbook	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association
BRONZE	Diabetes Superfoods Cookbook and Meal Planner	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association

BRONZE	The Instant Pot Diabetes Cookbook	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association
BRONZE	The Mindful Guide to Managing Diabetes	Patient Education Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association

Submitted by: American Institute for Preventive Medicine

<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
SILVER	Healthy Living, Henry Ford Health System Calendar	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Business (less than 500 employees)	Calendar	American Institute for Preventive Medicine
BRONZE	Annual Report for VISN 10	Other/Miscellaneous Health Information	Adults 21+ years	Business (less than 500 employees)	Booklet/Brochure/Pamphlet	American Institute for Preventive Medicine
MERIT	HealthyLife® Letter	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (less than 500 employees)	Newsletter	American Institute for Preventive Medicine

Submitted by: American Kidney Fund

<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
GOLD	American Kidney Fund - FIRST 30: Advice When Starting Dialysis	Patient Education Information	Other	Community Organization (nonprofit)	Video	American Kidney Fund
BRONZE	American Kidney Fund - Kidney Disease Fact Sheets	Patient Education Information	Other	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	American Kidney Fund
MERIT	American Kidney Fund - AKF in Action Spring 2019	Patient Education Information	Adults 21+ years	Community Organization (nonprofit)	Newsletter	American Kidney Fund

Submitted by: American Public Health Association

<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	<u>CATEGORY</u>	CREDITED TO				
MERIT	Programs work from within to prevent black maternal deaths	Other/Miscellaneous Health Information	Adults 21+ years	Association/Professional Society	Magazine/Newspaper/Newsle tter Article	The Nation's Health				
Submit	Submitted by: Baptist Health South Florida									
<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO				
SILVER	Adult Cancer Patient Education Folder	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Total Health Information	Miami Cancer Institute				

Program

SILVER	Pediatric Cancer Patient Education Folder	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Total Health Information Program	Miami Cancer Institute
Submit	ted by: Bauer Media USA					
<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
SILVER	Fast & Fun Immunity Boosters	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Woman's World magazine
Submit	ted by: Centene Corporation					
<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	<u>CATEGORY</u>	CREDITED TO
MERIT	Alex's Mom is Away	Other/Miscellaneous Health Information	Children—birth-12 years and/or their parents	Health Plan	Book	Centurion
AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	<u>CATEGORY</u>	CREDITED TO
GOLD	Centene Fluvention Campaign 2019-2020	Patient Education Information	Other	Health Plan	Total Health Information Program	Centene Corporation
Submit	ted by: Charter House					
<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
BRONZE	12 Strategies for Healthy Aging	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Community Organization (nonprofit)	Magazine/Newspaper/Newsle tter Article Series	Charter House
MERIT	Charter House Living	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Community Organization (nonprofit)	Magazine	Charter House
Submit	ted by: Cigna Wellbeing					
<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
MERIT	Shoulder Pain Condition Guide	Patient Education Information	Adults 21+ years	Insurance Company	Book	Cigna Wellbeing
Submit	ted by: Coffey Communications					
<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
SILVER	Are you a candidate for total knee replacement surgery?	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Video	Coffey Communications

SILVER	Living Well (Oct-Nov-Dec 2019)	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Magazine	Adventist Health Portland
SILVER	Health Connection (Spring 2019)	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Magazine	Kettering Health Network
BRONZE	Total knee replacement: What to expect from your new knee	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Video	Coffey Communications
MERIT	Planning for total knee replacement	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Video	Coffey Communications
MERIT	Thrive (Summer 2019)	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Magazine	Lake Regional Health System

Submitted by: Ebix, Inc.

AWARD BRONZE	ENTRY TITLE A Year of Good Health 2021: Catch the Wellness Wave Calendar	CLASS Health Promotion/Disease and Injury Prevention Information	AUDIENCE Adults 21+ years	DIVISION Business (500+ employees)	CATEGORY Calendar	CREDITED TO Ebix Benefits Administration and
BRONZE	Best Bites 2020: Make It Count	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Calendar	Ebix Benefits Administration and
BRONZE	Hope Health Letter September 2019	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Newsletter	Ebix Benefits Administration and
BRONZE	Personal Best Healthlines June 2019	Other/Miscellaneous Health Information	Adults 21+ years	Business (500+ employees)	Newsletter	Ebix Benefits Administration and

Submitted by: FFF Enterprises Inc.

AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
MERIT	Patient Perspective Column	Other/Miscellaneous Health Information	Adults 21+ years	Business (less than 500 employees)	Magazine/Newspaper/Newsle tter Article Series	e IG Living Magazine
MERIT	Caring for the Caregiver	Patient Education Information	Other	Business (less than 500 employees)	Magazine/Newspaper/Newsle tter Article	e IG Living Magazine

Submitted by: Health Monitor Network

AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
GOLD	Guide to Heart Disease	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network

GOLD	Guide to living with Diabetes	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network
GOLD	Living with Cancer Health Monitor	Patient Education Information	Other	Media/Publishing	Magazine	Health Monitor Network
BRONZE	Guide to living with Plaque Psoriasis	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network
BRONZE	Guide to Eczema Focus on Atopic Dermatitis	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network
BRONZE	Guide to living with Bipolar Disorder	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network
BRONZE	Guide to Living with Advanced Kidney Cancer (Renal Cell Carcinoma)	Patient Education Information	Other	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network
MERIT	Guide to Living Well with Migraine Headaches	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network
MERIT	Guide to living with Advanced Lung Cancer	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network

Submitted by: Health Professions Press

AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
MERIT	The Hospice Team: Who We Are and How We Care	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Book	Health Professions Press
MERIT	Disrupting the Status Quo of Senior Living: A Mindshift	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Book	Health Professions Press / AARP

Submitted by: HealthPartners Institute (International Diabetes Center [IDC] Publishing, a division of IDC at Park Nicollet)

<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
SILVER	Self-Care SeriesPrediabetes: The First Step	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	HealthPartners Institute (International Diabetes
SILVER	My Food Plan SeriesMy Food Plan, My Food Plan for Gestational Diabetes, Mi plan alimentario para la	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Total Health Information Program	HealthPartners Institute (International Diabetes

Submitted by: Mayo Clinic

<u>AWARD</u> GOLD	ENTRY TITLE My Overnight Sleep Study for Children Ages 4-12	CLASS Patient Education Information	AUDIENCE Children—birth-12 years and/or their parents	DIVISION Hospital/Health Care System	CATEGORY Video	CREDITED TO Mayo Clinic
GOLD	Palliative Care for Your Child	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic
SILVER	Grieving the Death of One or More Multiples	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
SILVER	About Your Fetal Surgery Experience	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic
SILVER	Your Child's Cancer Treatment Physical Activity Program	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Spinal Fusion Surgery For Neuromuscular Scoliosis	Patient Education Information	Adolescents/Young Adults—13- 20 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Your Ultrasound-Guided Kidney Biopsy	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic
BRONZE	Video: Your Child's Airway Reconstruction	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic
BRONZE	Treatment Options for Snoring	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	My Overnight Sleep Study for Teens	Patient Education Information	Adolescents/Young Adults—13-20 years and/or their parents	Hospital/Health Care System	Video	Mayo Clinic
BRONZE	Circumcision: Caring for Your Baby	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Comfort During Sexual Activity	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Antiynthetase Syndrome	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Down Syndrome	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	My Overnight Sleep Study for Parents or Caregivers of Young Children	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic

MERIT	Ankle Replacement Surgery	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Recurrent MRSA Infections in Children	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Hypoplastic Right Heart Syndrome (HRHS)	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Necrotizing Enterocolitis	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Fertility Preservation for Transgender and Gender- Diverse People	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Autosomal Dominant Polycystic Kidney Disease (ADPKD)	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Genetic Testing After a Cancer Diagnosis	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic

Submitted by: Mayo Clinic Health Letter

<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	<u>CATEGORY</u>	CREDITED TO
SILVER	November Special report - Back pain	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Newsletter	Mayo Clinic Health Letter
SILVER	Diagnosis of heart disease	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Mayo Clinic Health Letter
BRONZE	Hiatal hernia	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Mayo Clinic Health Letter
MERIT	Breast cancer surgery	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Mayo Clinic Health Letter
Submit	tted by: Mower					

CATEGORY ENTRY TITLE **CLASS AUDIENCE** DIVISION CREDITED TO AWARD Other/Miscellaneous Health Association/Professional Total Health Information GOLD Iroquois Healthcare Association: The Caring Gene Adults 21+ years Mower Program Information Society

Submitted by: Multiple Sclerosis Association of America

AWARD MERIT	ENTRY TITLE Pediatric MS Cover Story in the Summer/Fall 2019	CLASS Patient Education Information	AUDIENCE Adolescents/Young Adults—13-	DIVISION Community Organization	CATEGORY Magazine/Newspaper/Newsle	CREDITED TO Multiple Sclerosis
	Edition of The Motivator		20 years and/or their parents	(nonprofit)	tter Article	Association of America
Submit	ted by: National Heart, Lung, and	l Blood Institute (NIH)			
AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
MERIT	DASH Factsheet Series	Consumer Decision-Making Information	Adults 21+ years	Government	Booklet/Brochure/Pamphlet	National Heart Lung an Blood Institute
Submiti	ted by: Optum					
AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
BRONZE	Transgender Interactive Digital Wellness Guide	Patient Education Information	Adults 21+ years	Health Plan	Other/Miscellaneous Material	Optum
AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
BRONZE	Preventive Screening campaign	Consumer Decision-Making Information	Adults 21+ years	Other/Miscellaneous	Direct Mail	Optum
Submiti	ted by: Parents Magazine					
AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
SILVER	Maybe It's Gas?	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Parents Magazine
SILVER	Allergy Season, We're Onto You!	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Parents Magazine
SILVER	When Your Kid Gets Plastered	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Parents Magazine
BRONZE	Sanity During Sick Season	Other/Miscellaneous Health Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Parents Magazine
1ERIT	Here Comes the Sunscreen	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsle tter Article	Parents Magazine

Submitted by: PatientPoint

<u>AWARD</u>	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
GOLD	Primary Care, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
GOLD	The Dangers of Sleep Deprivation	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
SILVER	Neurology, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
SILVER	The FODmap Diet	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
SILVER	Treat Psoriatic Arthritis Early	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
SILVER	Overlooked Heart Attack Symptoms in Women	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
SILVER	Coping with Aggression in Your Loved One	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
SILVER	Updated HPV Vaccine Recommendations	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
SILVER	MS and Mood	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Quote: Happiness is Courage and Work	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Cholesterol: Check, Change and Control	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Pregnancy Hormones	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Soothe Your Psoriasis: Dry Skin	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	PSA: Puerto Rico Earthquakes	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint

BRONZE	Gastroenterology, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
BRONZE	Convince Me to Vaccinate	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Diabetes and Itchy Skin	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Menopause Symptoms	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Is Your House Setting the Stage for a Fall?	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	How the Arm Implant Works	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Health Notes Now: Measles Outbreak	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Reach Out if You Feel Lonely	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Get Both Meningitis Vaccines (with Meningitis B Action Project Tag)	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Why Vaccinate	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	PatientPoint's Teaching Kitchen: Overnight Oats	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Words Matter in Reducing Stigma of Addiction	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Track Your IBS Triggers	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Manage Your Heart Failure Symptoms: Weight Gain	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Oncology, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
MERIT	Antibacterial SoapGood or Bad?	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	GERD Meds Prevent Heartburn and Heal Tissue Damage	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint

AWARD	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
GOLD	Adult Vaccines Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	The HPV Vaccine and Your Child Guide	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Type 2 Diabetes Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	PatientPoint Gastroenterology Exam Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
SILVER	Urinary Catheters Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Type 2 Diabetes Custom Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Rheumatoid Arthritis Custom Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Birth Control Custom Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Healthy Aging Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	PatientPoint Pediatrics Exam Room Program	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Total Health Information Program	PatientPoint
SILVER	Understanding HIV: An Anatomical Illustration Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Other/Miscellaneous Material	PatientPoint
SILVER	PatientPoint Urology Exam Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
SILVER	Managing Your Weight Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Living with HIV Custom Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Trouble Sleeping Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Allergies & Sinus Infections Guide	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint

BRONZE	Hepatitis C Custom Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Prostate Cancer Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Getting Pregnant Custom Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Non-Small Cell Lung Cancer Custom Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Supporting Digestive Health Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Multiple Myeloma Custom Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Nutrition Guide	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Eczema Magazine	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Ulcerative Colitis Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Asthma Control Custom Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Overactive Bladder Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Trouble Sleeping Custom Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Heartburn and Acid Reflux Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Irritable Bowel Syndrome Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Bedtime Basics Guide	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Constipation & Fiber Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Menopause Custom Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint

MERIT	Crying & Colic Guide	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Crohn's Disease Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Probiotics Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Cold and Cough Guide	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Taking Blood Thinners Article	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsle tter Article	PatientPoint
AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
GOLD	PatientPoint Primary Care Exam Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
Submit	ted by: Platypus Media					
<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	<u>CATEGORY</u>	CREDITED TO
BRONZE	Safe Infant Sleep	Other/Miscellaneous Health	Other	Media/Publishing	Book	James J. McKenna
		Information		e		
Submit	ted by: PMMA	Information				
Submit	ted by: PMMA	Information	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
	·		AUDIENCE Older Adults 60+ years			CREDITED TO PMMA
AWARD	ENTRY TITLE	CLASS Consumer Decision-Making		DIVISION	Calendar	
AWARD GOLD BRONZE	ENTRY TITLE Art is Ageless 2020 Calendar	CLASS Consumer Decision-Making Information Consumer Decision-Making Information	Older Adults 60+ years	DIVISION Hospital/Health Care System	Calendar	РММА
AWARD GOLD BRONZE	ENTRY TITLE Art is Ageless 2020 Calendar PMMA New Logos	CLASS Consumer Decision-Making Information Consumer Decision-Making Information	Older Adults 60+ years	DIVISION Hospital/Health Care System	Calendar	РММА

Submitted by: Russell Herder

AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
SILVER	Treat People Like People	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Government	Total Health Information Program	Minnesota Office of Ombudsman
AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	<u>CATEGORY</u>	CREDITED TO
MERIT	Know the Dangers: Opioid Awareness	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Government	Total Health Information Program	Minnesota Department of Human Services
Submit	ted by: Sharecare					
<u>AWARD</u>	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
MERIT	3D Interactive: Hepatitis C	Patient Education Information	Adults 21+ years	Media/Publishing	Video	Sharecare Consumer Solutions
Submit	ted by: Sit and Be Fit					
<u>AWARD</u>	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
SILVER	Sit and Be Fit Lymphatic Health Workout	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Community Organization (nonprofit)	Video	Sit and Be Fit
Submit	ted by: Smart + Strong					
<u>AWARD</u>	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
GOLD	POZ April/May 2019	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine	Smart + Strong
BRONZE	Cancer Health Summer 2019	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine	Smart + Strong

Submitted by: StayWell, a WebMD Health Services Company

<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
GOLD	Hydration Competition	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Total Special Health Event Program	StayWell, a WebMD Health Services Company
SILVER	Step Competition	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Total Special Health Event Program	StayWell, a WebMD Health Services Company

Submitted by: The Leukemia & Lymphoma Society

<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
GOLD	Caregiver Workbook	Patient Education Information	Adults 21+ years	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	The Leukemia & Lymphoma Society
SILVER	Minimal Residual Disease (MRD)	Patient Education Information	Adults 21+ years	Community Organization (nonprofit)	Video	The Leukemia & Lymphoma Society
BRONZE	LLS Health Manager app	Patient Education Information	Other	Community Organization (nonprofit)	Total Health Information Program	The Leukemia & Lymphoma Society
MERIT	CAR T-cell Therapy	Patient Education Information	Adults 21+ years	Community Organization (nonprofit)	Video	The Leukemia & Lymphoma Society
MERIT	Young Adult ALL Survivors: Where Are They Now?	Patient Education Information	Other	Community Organization (nonprofit)	Video	The Leukemia & Lymphoma Society

Submitted by: The University of Texas MD Anderson Cancer Center

<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	<u>CATEGORY</u>	CREDITED TO
BRONZE	Emergency Center Visit: What to Expect	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Other/Miscellaneous Material	The University of Texas MD Anderson Cancer
MERIT	Considering Breast Reconstruction After Total Mastectomy (Content is embargoed, please do not	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	The University of Texas MD Anderson Cancer
MERIT	End of Life Care: Patients with Advanced Cancer	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	The University of Texas MD Anderson Cancer

Submitted by: Tufts Health Plan Medicare Preferred

AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
SILVER	2020 Wellness Guide	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Health Plan	Magazine	Tufts Health Plan Medicare Preferred

Submitted by: UMR

<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
GOLD	Healthy You Spring 2020	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Magazine	UMR
MERIT	Healthy You Summer 2019	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Magazine	UMR
MERIT	Healthy You Winter 2020	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Magazine	UMR
<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
MERIT	Flexible Spending: Health Care Account	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Video	UMR
<u>AWARD</u>	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
MERIT	Step Up Challenge Poster	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Poster	UMR
MERIT	Page Turner Poster	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Poster	UMR
<u>AWARD</u>	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
SILVER	Maternity Management Communications Guide	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Booklet/Brochure/Pamphlet	UMR
SILVER	Health and wellness communication guide	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Booklet/Brochure/Pamphlet	UMR
MERIT	Disease Management Communication Guide	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Booklet/Brochure/Pamphlet	UMR
MERIT	Page Turner Flyer	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Booklet/Brochure/Pamphlet	UMR
AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
AWARD GOLD	ENTRY TITLE "Opioid use: Know the facts," Healthy You Fall 2019 Page 14 –	CLASS Health Promotion/Disease and Injury Prevention Information	AUDIENCE Other	DIVISION Insurance Company	CATEGORY Magazine	<u>CREDITED TO</u> UMR

MERIT	"Go Green this Spring," Healthy You Spring 2020 Page 12 –	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Magazine	UMR
<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
SILVER	"How to battle the Sunday blues," Healthy You Winter 2020 Page 8	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Magazine/Newspaper/Newsle tter Article	UMR
SILVER	"Fight the funk," Healthy You Summer 2019 Page 20	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Magazine/Newspaper/Newsle tter Article	UMR
BRONZE	"Mastering mindfulness," Healthy You Summer 2019 Page 14	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Magazine/Newspaper/Newsle tter Article	UMR
MERIT	"5 summer boredom busters," Healthy You Summer 2019 Page 18	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Magazine/Newspaper/Newsle tter Article	UMR
MERIT	"Design your summer," Healthy You Summer 2019 Page 6	Health Promotion/Disease and Injury Prevention Information	Other	Insurance Company	Magazine/Newspaper/Newsle tter Article	UMR
••••••	ted by: United Health Group/Optu					
	ENTRY TITLE Diabetes Mailer	CLASS Health Promotion/Disease and Injury Prevention Information	AUDIENCE Adults 21+ years	DIVISION Health Plan	CATEGORY Direct Mail	CREDITED TO The Custom Communications Team
award ^{GOLD} Submit		Health Promotion/Disease and			·	
^{GOLD}	Diabetes Mailer	Health Promotion/Disease and			·	The Custom
GOLD	Diabetes Mailer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Direct Mail	The Custom Communications Team
^{gold} Submit	Diabetes Mailer ted by: UPMC Health Plan ENTRY TITLE	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Direct Mail	The Custom Communications Team
gold Submit Award bronze	Diabetes Mailer ted by: UPMC Health Plan ENTRY TITLE 2020 Welcome Campaign	Health Promotion/Disease and Injury Prevention Information CLASS Consumer Decision-Making Information	Adults 21+ years Adults 21+ years Adults 21+ years	Health Plan DIVISION Health Plan	Direct Mail CATEGORY Booklet/Brochure/Pamphlet	The Custom Communications Team CREDITED TO UPMC Health Plan
GOLD Submit Award BRONZE	Diabetes Mailer ted by: UPMC Health Plan ENTRY TITLE 2020 Welcome Campaign ENTRY TITLE	Health Promotion/Disease and Injury Prevention Information CLASS Consumer Decision-Making Information CLASS Health Promotion/Disease and	Adults 21+ years Adults 21+ years Adults 21+ years Adults 21+ years	Health Plan DIVISION Health Plan DIVISION	Direct Mail CATEGORY Booklet/Brochure/Pamphlet CATEGORY	The Custom Communications Team CREDITED TO UPMC Health Plan CREDITED TO
SOLD Submit Award BRONZE Award SILVER	Diabetes Mailer ted by: UPMC Health Plan ENTRY TITLE 2020 Welcome Campaign ENTRY TITLE Tobacco Cessation	Health Promotion/Disease and Injury Prevention Information CLASS Consumer Decision-Making Information CLASS Health Promotion/Disease and Injury Prevention Information Health Promotion/Disease and	Adults 21+ years	Health Plan DIVISION Health Plan DIVISION Health Plan	Direct Mail CATEGORY Booklet/Brochure/Pamphlet CATEGORY Poster	The Custom Communications Team CREDITED TO UPMC Health Plan CREDITED TO UPMC Health Plan

AWARD MERIT	ENTRY TITLE 2020 UPMC HP Welcome Guide	CLASS Patient Education Information	AUDIENCE Adults 21+ years	DIVISION Health Plan	CATEGORY Booklet/Brochure/Pamphlet	CREDITED TO Donna Cutruzzula
MERIT	UPMCHP CHIP WELCOME BROCHURE	Patient Education Information	Children—birth-12 years and/or their parents	Health Plan	Booklet/Brochure/Pamphlet	Susie Doak
MERIT	UPMCHP OE ENRLL BR (Rx) spreads	Patient Education Information	Adults 21+ years	Health Plan	Booklet/Brochure/Pamphlet	Susie Doak
MERIT	UPMC_HP_CARING FOR YOU NL ISSUE 1	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Newsletter	Susie Doak
<u>AWARD</u>	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
BRONZE	19PV840032 - ONAF Submission Issue - Revise OPTUM Training Postcard	Patient Education Information	Adults 21+ years	Health Plan	Booklet/Brochure/Pamphlet	Olga Mendenhall
MERIT	19PV913436 - September PPU Newsletter	Patient Education Information	Adults 21+ years	Health Plan	Newsletter	Olga Mendenhall
MERIT	19ISD850255_19 FLU FAMILY DM NEW	Patient Education Information	Adults 21+ years	Health Plan	Booklet/Brochure/Pamphlet	Olga Mendenhall
AWARD	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
BRONZE	19ISD651174 TOBACCO CESS BUS CARDS_WAVE01	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Public Service Ad	Mike Andrulonis
MERIT	UPMC-HP-RaceThroughSpace	Patient Education Information	Adults 21+ years	Health Plan	Other/Miscellaneous Material	Max Schwanger
MERIT	UPMC-HP-WeightRace2020-Web	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Other/Miscellaneous Material	Max Schwanger
Submit	ted by: Upside Collective					
<u>AWARD</u>	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
MERIT	Medicare & NYSHIP 2019 - NY/PE & PA	Other/Miscellaneous Health Information	Other	Health Plan	Newsletter	NYS Department of Civil Service, NYSHIP
MERIT	At A Glances 2020	Other/Miscellaneous Health Information	Adults 21+ years	Health Plan	Newsletter	NYS Department of Civil Service, NYSHIP

Submitted by: Wainscot Media

<u>AWARD</u>	ENTRY TITLE	<u>CLASS</u>	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
MERIT	Living Healthy	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Magazine	WellSpan Health

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