

Honoring The Nation's Best Consumer Health Programs and Materials



2018 WINNERS

GAIN RECOGNITION FOR YOUR
DIGITAL HEALTH RESOURCES



ENTRY DEADLINE:

9/7/2018

DIGITALHEALTHAWARDS.COM

Submitted by: AARP Books

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Don't Eat This If You're Taking That: The Hidden Risks of Mixing Food and Medicine	Patient Education Information	Older Adults 60+ years	Association/Professional Society	Book	AARP; Madelyn Fernstrom and John
BRONZE	Medicare For Dummies	Consumer Decision-Making Information	Older Adults 60+ years	Association/Professional Society	Book	AARP; Patricia Barry, author
BRONZE	Your Body: Secrets to Living Longer, Better and Healthier	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Association/Professional Society	Book	AARP

Submitted by: AARP Driver Safety

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Could CarFit Be a Good Fit for You?	Other/Miscellaneous Health Information	Older Adults 60+ years	Community Organization (nonprofit)	Video	AARP Driver Safety

Submitted by: AARP The Magazine / The AARP Bulletin

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Mysteries of the Human Body—Explained!	Patient Education Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	Kate Lawler and Candy Sagon
GOLD	New Hope for Aging Knees	Consumer Decision-Making Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	Richard Laliberte
GOLD	Why Medicare Matters	Consumer Decision-Making Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	The AARP Bulletin
GOLD	The Opioid Menace	Consumer Decision-Making Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	The AARP Bulletin
BRONZE	Why Our Drugs Cost So Much	Consumer Decision-Making Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	The AARP Bulletin
MERIT	Medical Breakthroughs	Patient Education Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	Jim Lenahan
MERIT	The Unraveling of Deven Black	Other/Miscellaneous Health Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	Brad Wieners
MERIT	Boost Your Brain Power	Health Promotion/Disease and Injury Prevention Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	The AARP Bulletin

Submitted by: ACP, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Aultcare's PrimeTime Health Plan—2018 Wall Calendar	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Health Plan	Calendar	ACP, Inc.
MERIT	Senior PharmAssist 2018 Health Planner	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Community Organization (nonprofit)	Calendar	ACP, Inc.
MERIT	Health Net 2018 Health Planner	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Health Plan	Calendar	ACP, Inc.
MERIT	Generations 2018 — Senior Health & Wellness Calendar— Familiar Surroundings Home Care	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Other/Miscellaneous	Calendar	ACP, Inc.

Submitted by: American Academy of Pediatrics

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	NICU Journal a parent's journey	Patient Education Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Other/Miscellaneous Material	American Academy of Pediatrics

Submitted by: American Diabetes Association

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Designed for One	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association
SILVER	Complete Month of Meals Collection	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association
BRONZE	Indian Cuisine Diabetes Cookbook	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association
BRONZE	The Diabetes 2-Month Turnaround	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association
MERIT	The Type 1 Diabetes Self-Care Manual	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association

Submitted by: **American Gastroenterological Association**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	What To Expect: Paying for Your Colonoscopy	Health Promotion/Disease and Injury Prevention Information	Other	Association/Professional Society	Booklet/Brochure/Pamphlet	American Gastroenterological
MERIT	Beat the "Burn" This Holiday Season	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Association/Professional Society	Video	American Gastroenterological

Submitted by: **American Institute for Preventive Medicine**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Healthier at Home	Consumer Decision-Making Information	Adults 21+ years	Business (less than 500 employees)	Book	American Institute for Preventive Medicine
MERIT	Healthy Living for Veterans	Health Promotion/Disease and Injury Prevention Information	Other	Business (less than 500 employees)	Booklet/Brochure/Pamphlet	American Institute for Preventive Medicine

Submitted by: **American Specialty Health**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Bridges to Better Health Conference	Other/Miscellaneous Health Information	Adults 21+ years	Insurance Company	Total Special Health Event Program	American Specialty Health
MERIT	Bridges to Better Health Logo	Other/Miscellaneous Health Information	Adults 21+ years	Insurance Company	Logo Design	American Specialty Health
MERIT	Bridges to Better Health Conference Invitation	Other/Miscellaneous Health Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	American Specialty Health

Submitted by: **Beth L. Eburn Freelance Healthcare Writer**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	The Most Important Perspective in Health Care	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine/Newspaper/Newsletter Article	Beth L. Eburn/Chester County Hospital

*Submitted by: **Booster Shot Media***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	What is Research?	Patient Education Information	Children: birth-12 years and/or their parents	Hospital/Health Care System	Video	Ann & Robert H. Lurie Children's Hospital of

*Submitted by: **Brandperx***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Patientperx Patient Activation Bag featuring Lansinoh	Consumer Decision-Making Information	Other	Business (less than 500 employees)	Other/Miscellaneous Material	Brandperx

*Submitted by: **CareSource***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Medicare Advantage Wall Calendar	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Health Plan	Calendar	CareSource

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Suicide Prevention: Home Safety	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Booklet/Brochure/Pamphlet	CareSource

MERIT	Member Reward Mailing	Patient Education Information	Adults 21+ years	Health Plan	Direct Mail	CareSource
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*Submitted by: **Charter House***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	12 Strategies for Healthy Aging	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Community Organization (nonprofit)	Magazine/Newspaper/Newsletter Article Series	Charter House

*Submitted by: **Cigna Health and Life Insurance Company***

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Cigna Simple Track Coverage & Claims Video	Other/Miscellaneous Health Information	Adults 21+ years	Insurance Company	Video	Cigna Health and Life Insurance Company

Submitted by: Coffey Communications

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Discovery Rush, The Kids Issue (Winter 2017)	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Rush University Medical Center
BRONZE	Vitality, Summer 2017	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Citizens Memorial Hospital
BRONZE	Early arrivals: A darling duo are first NICU patients (winter 2017)	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine/Newspaper/Newsletter Article	Beverly Hospital
BRONZE	Living Well, Fall 2017	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Faith Regional Health Services
MERIT	Health Connection, Fall 2017	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Kettering Health Network
MERIT	Lift, October 2017	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Owensboro Health
MERIT	Hooked on hope and healing (You+Us, Fall 2017)	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine/Newspaper/Newsletter Article	Adventist Health Bakersfield
MERIT	Facing diabetes: Two stories of hope for a healthier future (Reach, Fall 2017)	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine/Newspaper/Newsletter Article	Dignity Health St. Rose Dominican
MERIT	Capital Health, Winter 2017	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Capital Region Medical Center

Submitted by: DataPath, Inc

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Captain Contributor Program	Consumer Decision-Making Information	Adults 21+ years	Business (less than 500 employees)	Total Health Information Program	DataPath, Inc

Submitted by: dfusion inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	ConDEMO - The Condom Demonstration Alternative	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults: 13-20 years and/or their parents	Business (less than 500 employees)	Other/Miscellaneous Material	dfusion inc.

Submitted by: Direct Choice Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Highmark "It Happens"	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Direct Mail	Direct Choice Inc.

Submitted by: Duyff Associates

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Academy of Nutrition and Dietetics Complete Food & Nutrition Guide	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Book	Roberta Larson Duyff

Submitted by: Ebix Inc

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Hope Health Letter November 2017	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Newsletter	Ebix Benefits Administration and
BRONZE	Hope Health Letter June 2017	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Newsletter	Ebix Benefits Administration and
BRONZE	Personal Best Healthlines October 2017	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Newsletter	Ebix Benefits Administration and
BRONZE	Year of Good Health 2018 Healthy Horizons Calendar	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Calendar	Ebix Benefits Administration and
MERIT	PB4.u June 2017	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Newsletter	Ebix Benefits Administration and
MERIT	Metabolic Syndrome	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Ebix Benefits Administration and

Submitted by: Elsevier Patient Engagement

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	How to Take Your Blood Pressure	Patient Education Information	Adults 21+ years	Media/Publishing	Other/Miscellaneous Material	Elsevier Patient Engagement

Submitted by: ETR Associates

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Reproductive Anatomy & Sexual Health	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults: 13-20 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	ETR Associates

Submitted by: Fox Chase Cancer Center

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	An Intimate Look at Sex After Cancer	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Magazine/Newspaper/Newsletter Article	Fox Chase Cancer Center Communications Team
SILVER	Forward Magazine, Fall/Winter 2017	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Magazine	Fox Chase Cancer Center Communications Team

Submitted by: Health Advocate

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Disaster Recovery Guide	Consumer Decision-Making Information	Adults 21+ years	Business (500+ employees)	Booklet/Brochure/Pamphlet	Health Advocate
MERIT	Health Baby, Healthy Pregnancy Workshop	Patient Education Information	Adults 21+ years	Business (500+ employees)	Total Health Information Program	Health Advocate
MERIT	Ask the Expert - Understanding Harassment in the Workplace with Matt Verdecchia	Other/Miscellaneous Health Information	Adults 21+ years	Business (500+ employees)	Video	Health Advocate

Submitted by: Health Alliance Plan (HAP)

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	HAP Balanced Living, Summer 2017	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Magazine	Health Alliance Plan (HAP)
SILVER	HAP Balanced Living, Spring 2017	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Magazine	Health Alliance Plan (HAP)
MERIT	HAP Balanced Living, Fall 2017	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Magazine	Health Alliance Plan (HAP)
MERIT	HAP Balanced Living, Winter 2017	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Magazine	Health Alliance Plan (HAP)

Submitted by: Health Literacy Media

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Explore Transplant & Living Donation	Patient Education Information	Adults 21+ years	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	Health Literacy Media & Dr. Amy D Waterman

Submitted by: Health Monitor Network

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Guide to Bone Health	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network
BRONZE	Guide to Weight Management	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network
BRONZE	Guide to Eczema Focus on Atopic Dermatitis	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network

Submitted by: Houghton Mifflin Harcourt

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	The Deepest Well	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Book	Houghton Mifflin Harcourt

Submitted by: IG Living Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Life as a 20-Something: #HealthyJealousy	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	FFF Enterprises Inc.
MERIT	IG Living February-March 2017	Patient Education Information	Other	Media/Publishing	Magazine	FFF Enterprises Inc.
MERIT	Patient Rights and Medication Changes	Patient Education Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	FFF Enterprises Inc.
MERIT	Where Did Everyone Go? Coping with the Loss of Friendships Post-Diagnosis	Patient Education Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	FFF Enterprises Inc.
MERIT	Healing Properties of Therapeutic Writing	Patient Education Information	Other	Media/Publishing	Magazine/Newspaper/Newsletter Article	FFF Enterprises Inc.

Submitted by: International Diabetes Publishing [IDC] Center, a division of IDC at Park Nicollet

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Choose Your Fish	Health Promotion/Disease and Injury Prevention Information	Other	Hospital/Health Care System	Total Health Information Program	HealthPartners Institute & Minnesota Department of
BRONZE	Type 2 Diabetes BASICS, 5th edition	Consumer Decision-Making Information	Other	Hospital/Health Care System	Total Health Information Program	HealthPartners Institute (International Diabetes)
MERIT	Eating for Better Health	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	HealthPartners Institute (International Diabetes)
MERIT	Prevent Falls	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Poster	HealthPartners Institute (Patient Education)
MERIT	Lubricants for Women	Consumer Decision-Making Information	Other	Hospital/Health Care System	Booklet/Brochure/Pamphlet	HealthPartners Institute (Patient Education &

Submitted by: Johns Hopkins Center for Injury Research and Policy

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	You Make the Call	Health Promotion/Disease and Injury Prevention Information	Other	Other/Miscellaneous	Video	Johns Hopkins Children's Injury Prevention Network

Submitted by: JPA Health Communications

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	The Truth About Eating Disorders	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults: 13-20 years and/or their parents	Hospital/Health Care System	TV Reporting	Center for Eating Disorders at Sheppard
MERIT	Phosphorus and Kidney Disease	Patient Education Information	Adults 21+ years	Community Organization (nonprofit)	Video	American Kidney Fund / JPA Health

Submitted by: Marie Claire

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Vital Signs	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Marie Claire, Kayla Webley Adler

Submitted by: Maya Angelou Center for Health Equity, Wake Forest School of Medicine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Memory Loss and Alzheimer's Disease in Native People	Patient Education Information	Older Adults 60+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	North Carolina American Indian Health Board

Submitted by: Mayo Clinic

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	December 2017 issue	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Newsletter	Mayo Clinic
BRONZE	Rotator Cuff Injury	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Mayo Clinic
BRONZE	March 2017 issue	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Newsletter	Mayo Clinic
BRONZE	Pulmonary Embolism	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Mayo Clinic
MERIT	Total Knee Replacement	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Mayo Clinic

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Healthy Choices at Every Age The Road to Better Health 2018	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Calendar	Mayo Clinic
BRONZE	Understanding Your Child's Cerebral Palsy GMFCS Levels IV and V	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Grieving the Loss of an Infant: For Parents	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Life After Spinal Cord Injury	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic
BRONZE	Pubertal Blockers for Transgender and Gender Non-Conforming Youth	Patient Education Information	Adolescents/Young Adults: 13-20 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Teens + Dating Relationships	Patient Education Information	Adolescents/Young Adults: 13-20 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Preparing for Success After Leaving the Psychiatric Hospital	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic

BRONZE	Cardiac Sarcoidosis	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Cerebral Palsy	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	The Power of Prevention	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Care After a Rib Fracture	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	High Blood Pressure (Hypertension) in Children	Patient Education Information	Children: birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Helping Your Infant or Toddler Sleep at Night	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Preventing Preterm Labor	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Encouraging Good Behavior in Toddlers and Preschoolers: A Practical Guide for Parents	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	A Letter From a Parent About Your Child's Tracheostomy	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Understanding Your Child's Cerebral Palsy GMFCS Levels III	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Helping a Loved One Who Has Dementia	Patient Education Information	Older Adults 60+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Posterior Tibial Tendon Dysfunction (PTTD)	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic

Submitted by: New Hope Network / Delicious Living

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Nutrition: Beyond the Numbers	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Delicious Living
SILVER	The Plant Revolution	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Delicious Living
BRONZE	Food For Change	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Delicious Living

MERIT	Your Grocery Store Guide to Good Fat	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Delicious Living
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Submitted by: NJ Sharing Network

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Circle of Life Magazine	Other/Miscellaneous Health Information	Adults 21+ years	Community Organization (nonprofit)	Magazine	NJ Sharing Network

Submitted by: Optum

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Targeted Engagement Campaign	Other/Miscellaneous Health Information	Adults 21+ years	Health Plan	Direct Mail	Optum; creative agency: BI Worldwide
MERIT	Happy, Healthy Birthday Card	Other/Miscellaneous Health Information	Adults 21+ years	Health Plan	Direct Mail	Optum; creative agency: BI Worldwide
MERIT	2017 Weekly Health Planner	Other/Miscellaneous Health Information	Adults 21+ years	Health Plan	Calendar	Optum

Submitted by: Parents Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Is Your Kid Sick or Just Faking It?	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	The Secret Bunion Society	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	10 Reasons to Chill About Lice (Seriously)	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	When to Pass on the Test	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	Let's Talk About Mood	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	Mothering With a Migraine	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	The Night Shift	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine

BRONZE	When a Parent is About to Snap	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
BRONZE	Mom Boobs: The Inside Story	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
BRONZE	Heads Up!	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
BRONZE	Mom vs Food Allergy / Food Free-For-All	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article Series	Parents Magazine
BRONZE	A Game-Changer for ADHD	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
BRONZE	Surviving Dr. Facebook	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
MERIT	Get Through Your Child's Hospital Stay	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
MERIT	Leak Proof Your Life	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine

Submitted by: Passport Health Plan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	MyHealthMyLife — Issue 1 2018	Patient Education Information	Other	Health Plan	Newsletter	Passport Health Plan
SILVER	Happy to Be Me!	Patient Education Information	Children: birth-12 years and/or their parents	Health Plan	Booklet/Brochure/Pamphlet	Passport Health Plan
MERIT	Ground-Breaking Change: Building Healthy Communities	Other/Miscellaneous Health Information	Other	Health Plan	Booklet/Brochure/Pamphlet	Passport Health Plan

Submitted by: PatientPoint

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Using Antibiotics Safely Patient Guide Article	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	PatientPoint
SILVER	Take Charge of Your Care Patient Guide Article	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	PatientPoint
BRONZE	Growth Hormone Deficiency Brochure	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint

BRONZE	Healthy Living with HIV Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Insomnia Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Spotlight on Health: Opioid Pain Medicines Patient Guide Article	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	PatientPoint
BRONZE	Before You Leave the Hospital Patient Guide Article	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	PatientPoint
BRONZE	The HPV Vaccine and Your Child Brochure	Patient Education Information	Adolescents/Young Adults: 13-20 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Non-Small Cell Lung Cancer Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Type 2 Diabetes Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Advance Care Plans Patient Guide Article	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	PatientPoint
MERIT	Outpatient Guide	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	PatientPoint Urology Exam Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
SILVER	Prostate Cancer Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Crohn's Disease Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Overactive Bladder Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	High Blood Pressure Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Probiotics Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	PatientPoint Gastroenterology Exam Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint

SILVER	PatientPoint Pediatrics Exam Room Program	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Total Health Information Program	PatientPoint
SILVER	Type 2 Diabetes Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Constipation Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	PatientPoint Primary Care Exam Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
BRONZE	PatientPoint Rheumatology Exam Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
BRONZE	Nutrition Brochure	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Your Baby's Skin Brochure	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Ulcerative Colitis Brochure	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Managing Gout Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Spanish Type 2 Diabetes Brochure and Poster	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
MERIT	Cholesterol Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Depression Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Allergies Brochure	Patient Education Information	Children: birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Heartburn and Acid Reflux Brochure	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Psoriatic Arthritis Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Blood Thinner Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Rheumatoid Arthritis Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Primary Care, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
SILVER	Cardiology, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
SILVER	Meditation Moment 1	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
SILVER	Colon Cancer Screenings	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Health Benefits of Quitting Smoking	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Hidden Sugar	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Addiction Can Happen to Anyone	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Substance Use Disorder	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Diabetes Screening	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Celiac Disease Stats	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Doctor Dialogue: Prep for Your Visit	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Exercise to Fight Lupus Fatigue	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	What's Your Blood Type?	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Addiction Stats	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	The Salty 6	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Childhood Obesity	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint

MERIT	Basal Cell Carcinoma	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Manage Insomnia with Medicines	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	What Happens During a Heart Attack	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Bike Safety	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Opioid Epidemic Campaign (part of Primary Care, Waiting Room Program)	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Peanuts and Your Baby	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Ovulation and Getting Pregnant	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Take Painkillers Safely	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Coping with Postpartum Depression	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	How Much Red Meat is OK?	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Prenatal Vitamin Tips	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Cancer Fatigue	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Caregivers: Ask for Help	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Alzheimer's Symptoms	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Health Notes Now: Suicide Prevention	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Dermatology, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Health by the Numbers: High Blood Pressure	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint

Submitted by: Presbyterian Manors of Mid-America

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Art is Ageless Calendar	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Calendar	Presbyterian Manors of Mid-America

Submitted by: Pritchett & Hull Associates, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Back to Love - sex after hip replacement	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.
BRONZE	Kidney Failure coping & feeling your best	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.
BRONZE	Waiting to Clear - Brain Injury: Early Stages of Recovery	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.
MERIT	Nerve Block tearpad series	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	Pritchett & Hull Associates, Inc.
MERIT	You have a Pacemaker and/or ICD	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.

Submitted by: REDBOOK Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Could You Be Addicted and Not Know It?	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Sarah Smith, Karen Snyder Duke
BRONZE	What Doctors Tell Their Friends	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article Series	Sarah Smith, Karen Snyder Duke

Submitted by: Reitman Centre, Sinai Health System

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	60 Tips for Family Caregiver Postcard Series	Patient Education Information	Older Adults 60+ years	Hospital/Health Care System	Total Health Information Program	i-TRICE project, Reitman Centre, Sinai Health

Submitted by: RevHealth

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	"POOL PROOF: Protecting Families Against Accidental Drowning"	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Medical Communications Agency	Total Special Health Event Program	RevHealth

Submitted by: Russell Herder

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Zhagoojitoon: To Overcome	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Government	Total Health Information Program	Minnesota Department of Human Services

Submitted by: Smart + Strong

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	POZ - Born Free (March 2017)	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	POZ
MERIT	Real Health - Baby Blues (Spring 2017)	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Real Health
MERIT	Real Health - Spring 2017	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine	Real Health

Submitted by: StayWell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Opioids for Pain Management	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Booklet/Brochure/Pamphlet	StayWell

Submitted by: The Nation's Health, American Public Health Association

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	The Nation's Health injury and violence prevention special section and continued coverage	Health Promotion/Disease and Injury Prevention Information	Other	Association/Professional Society	Magazine/Newspaper/Newsletter Article Series	Michele Late, Lindsey Wahowiak, Julia Haskins,

Submitted by: The University of Texas MD Anderson Cancer Center

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Enhanced Recovery After Surgery (ERAS) Video Series	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	The University of Texas MD Anderson Cancer
SILVER	Tobacco Treatment Program	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	The University of Texas MD Anderson Cancer
BRONZE	Breast Reconstruction Options	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	The University of Texas MD Anderson Cancer
MERIT	Bowel Management	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	The University of Texas MD Anderson Cancer

Submitted by: The Wellness Network

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Newborn Care: The Benefits of Skin to Skin Contact	Patient Education Information	Adults 21+ years	Business (less than 500 employees)	Video	The Wellness Network
BRONZE	Understanding Atrial Fibrillation	Patient Education Information	Adults 21+ years	Business (less than 500 employees)	Video	The Wellness Network
MERIT	What is COPD?	Patient Education Information	Adults 21+ years	Business (less than 500 employees)	Video	The Wellness Network

Submitted by: Trimester, Inc

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Preparing for a Healthy Baby	Patient Education Information	Other	Nurses/Allied Health Professionals	Booklet/Brochure/Pamphlet	Trimester, Inc

Submitted by: Tufts Health Plan Medicare Preferred

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	2018 Wellness Guide	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Insurance Company	Magazine	Tufts Health Plan Medicare Preferred

Submitted by: **UMR**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Tobacco Cessation Toolkit	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
BRONZE	Disease Management Toolkit	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
BRONZE	Health and Wellness Toolkit	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
BRONZE	Summer Safety Checklist Member Brochure	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	UMR
MERIT	8 Ways to Boost your Emotional Health Member Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	Safe Homecoming Checklist Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	In the know: Common pregnancy complications Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	About Glucose Screening Tests During Pregnancy Member Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	Baby Blues or Postpartum Depression Member Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	Know Your Targets Member Brochure	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	UMR
MERIT	Save Summer Fun...Eat Safe Member Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	Fit Fruits and Vegetables into Your Routine Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	Clean Eating Member Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	The Power of Positivity Member Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	Symptoms of Depression in Men Member Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR

MERIT	Get In The Game Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
MERIT	Get Back In Touch With The Best Of You Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
MERIT	'Water' you up to Hydration Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Memories in the Making Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Strong To The Core Challenge	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR

Submitted by: UnitedHealthcare

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Care Options	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Direct Mail	UnitedHealthcare-Engagement Solutions
MERIT	Care Options	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Direct Mail	UnitedHealthcare-Engagement Solutions
MERIT	Breast Cancer Care	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Direct Mail	UnitedHealthcare-Engagement Solutions

Submitted by: UnitedHealthcare Medicare & Retirement / Insurance Solutions

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Early Shopper DM Kit	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Direct Mail	UnitedHealthcare Medicare &
BRONZE	New to Medicare 80/20 Lead Gen Self Mailer	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Direct Mail	Brownstein Group
BRONZE	eInquiry Emails	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Other/Miscellaneous Material	UnitedHealthcare Medicare &
MERIT	Business Development - Plan G Stuffer	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	UnitedHealthcare Medicare &

MERIT	Low Cost Plans K & L Self Mailer	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Direct Mail	UnitedHealthcare Medicare &
MERIT	AARPMedicareSupplement.com Digital Education Downloads	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Other/Miscellaneous Material	UnitedHealthcare Medicare &
MERIT	AARPMedicareSupplement.com	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Other/Miscellaneous Material	Sandbox

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Strive Newsletters	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Direct Mail	Sue McDuffie

Submitted by: Upside Collective

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Participating Provider Directory Covers 2017	Other/Miscellaneous Health Information	Adults 21+ years	Health Plan	Other/Miscellaneous Material	NYS Department of Civil Service, NYSHIP
MERIT	At A Glances 2018	Other/Miscellaneous Health Information	Adults 21+ years	Health Plan	Newsletter	NYS Department of Civil Service, NYSHIP

Submitted by: Vendi Advertising

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	MBI Campaign for Mayo Clinic Health System in La Crosse	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Total Health Information Program	Vendi

Submitted by: Virtua

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	No Shoes, No Shirt, No Pain	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Other/Miscellaneous Material	Virtua

Submitted by: Visual Science

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	How do CRISPR gene-editing systems work?	Other/Miscellaneous Health Information	Adults 21+ years	Education	Video	Visual Science

Submitted by: Wainscot Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Faces of TriHealth	Other/Miscellaneous Health Information	Adults 21+ years	Hospital/Health Care System	Other/Miscellaneous Material	Wainscot Media

Submitted by: WellFlorida Council

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Healthy Start Brochure and Health Information	Patient Education Information	Other	Community Organization (nonprofit)	Total Health Information Program	Editor/Designer: Jill Dygert, Art

Submitted by: Woman's Day

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Beat Your Genes	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Woman's Day
SILVER	When the Pain Won't Go Away	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Woman's Day
SILVER	Stay Sharp For Life	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Woman's Day
SILVER	"We've Never Felt Better!"	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Woman's Day
MERIT	Power Up for All Day Energy	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Woman's Day

Submitted by: Women's Choice Award

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Women's Choice Award America's Best Hospitals - PERL	Patient Education Information	Other	Business (less than 500 employees)	Total Health Information Program	Women's Choice Award

Submitted by: **Women's Sports Foundation**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	GoGirlGo! Curriculum	Health Promotion/Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Total Health Information Program	Women's Sports Foundation
