

24TH ANNUAL



GAIN RECOGNITION  
FOR YOUR **DIGITAL**  
**HEALTH RESOURCES**



**ENTRY DEADLINE: 9/22/2017**  
DIGITALHEALTHAWARDS.COM

# *winners*

# 2017

*Honoring The Nation's Best  
Consumer Health Programs and Materials*

*Submitted by: AARP*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Undo the Damage (of Your Rock 'n' Roll Years)	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP The Magazine
GOLD	Younger Next Year	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP The Magazine
SILVER	The New War on Cancer	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP Bulletin
SILVER	How to Defy Your Genes	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP The Magazine
BRONZE	The Antibiotics Emergency	Other/Miscellaneous Health Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP Bulletin
BRONZE	12 Ways the Healthcare System May Be Harming You	Consumer Decision-Making Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP Bulletin
BRONZE	15 Things You'd Better Know About Your Blood Pressure	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP Bulletin

*Submitted by: AARP Books*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Managing Your Health	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Magazine	AARP Books

*Submitted by: AbelsonTaylor*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Azzone 'On My Mind' Commercial	Consumer Decision-Making Information	Adults 21+ years	Business (less than 500 employees)	TV Ad	AbelsonTaylor

*Submitted by: Abt Associates*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Zika Anti-Denial Campaign Puerto Rico	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Newspaper/Newsletter Ad	Centers for Disease Control and Abt Associates

MERIT	Prevent Zika Puerto Rico Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Poster	Centers for Disease Control and Abt Associates
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**Submitted by: Allergy & Asthma Network**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Understanding Anaphylaxis	Patient Education Information	Other (specify below)	Community Organization (nonprofit)	Magazine	Allergy & Asthma Network

**Submitted by: American Academy of Pediatrics**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Understanding the NICU: What Parents of Preemies and Other Hospitalized Newborns Need to Know	Other/Miscellaneous Health Information	Children—birth-12 years and/or their parents	Community Organization (nonprofit)	Book	American Academy of Pediatrics
SILVER	The Picky Eater Project: 6 Weeks to Happier, Healthier Family Mealtimes	Consumer Decision-Making Information	Children—birth-12 years and/or their parents	Community Organization (nonprofit)	Book	American Academy of Pediatrics

**Submitted by: American Cancer Society**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	The American Cancer Society New Healthy Eating Cookbook	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Association/Professional Society	Book	American Cancer Society
SILVER	Breast Cancer Clear & Simple: All Your Questions Answered	Consumer Decision-Making Information	Adults 21+ years	Association/Professional Society	Book	American Cancer Society

**Submitted by: American Diabetes Association**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	The Six O'Clock Scramble Meal Planner	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association
SILVER	Diabetes A to Z, 7th Edition	Patient Education Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association
BRONZE	Diabetes de la A a la Z	Patient Education Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association
MERIT	Diabetes Meal Planning Made Easy, 5th Edition	Patient Education Information	Adults 21+ years	Media/Publishing	Book	American Diabetes Association

*Submitted by: American Institute for Cancer Research*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	3 Ways to Prevent Cancer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	American Institute for Cancer Research

*Submitted by: American Institute for Preventive Medicine*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	HealthyLife® Weigh	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (less than 500 employees)	Booklet/Brochure/Pamphlet	American Institute for Preventive Medicine
MERIT	Veterans' Wellness	Patient Education Information	Adults 21+ years	Business (less than 500 employees)	Newsletter	American Institute for Preventive Medicine

*Submitted by: American Institutes for Research*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Jada, HIV Treatment Works	Patient Education Information	Adults 21+ years	Government	Poster	Centers for Disease Control and Prevention;

*Submitted by: American Society of Clinical Oncology*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	ASCO Answers Guide to Non-Small Cell Lung Cancer	Patient Education Information	Adults 21+ years	Association/Professional Society	Booklet/Brochure/Pamphlet	American Society of Clinical Oncology
MERIT	Stopping Tobacco Use After a Cancer Diagnosis	Patient Education Information	Adults 21+ years	Association/Professional Society	Booklet/Brochure/Pamphlet	American Society of Clinical Oncology

*Submitted by: American Specialty Health*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Active&Fit Awareness Campaign	Other/Miscellaneous Health Information	Adults 21+ years	Insurance Company	Total Health Information Program	Monica Fuentes

*Submitted by:* **Arkansas Foundation for Medical Care**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	AR State of Well-Being - A Report on Substance Abuse 2016 Spring Book	Patient Education Information	Other (specify below)	Community Organization (nonprofit)	Book	Arkansas Foundation for Medical Care

*Submitted by:* **Barbara Karnes Books**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Care for the Caregiver	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Nurses/Allied Health Professionals	Video	Barbara Karnes Books

*Submitted by:* **Cancer Support Community**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Frankly Speaking About Cancer Clinical Trials	Patient Education Information	Other (specify below)	Community Organization (nonprofit)	Book	Cancer Support Community

*Submitted by:* **Cedars-Sinai**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Symptoms of Stroke and Migraine	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Video	Cedars-Sinai

*Submitted by:* **Centene Corporation**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Kit Sprockette & The Hopper Twins Seeing Off the Charts	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Health Plan	Booklet/Brochure/Pamphlet	Centene Corporation
BRONZE	Kit Sprockette & The Hopper Twins Seeing Off the Charts Parent Guide	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Health Plan	Booklet/Brochure/Pamphlet	Centene Corporation
MERIT	Hip Code 411	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults—13-20 years and/or their parents	Health Plan	Booklet/Brochure/Pamphlet	Centene Corporation

*Submitted by: Centene Corporation/Health Net, Inc.*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Renewing Your Health Coverage	Consumer Decision-Making Information	Adults 21+ years	Health Plan	Video	Centene/Health Net, Inc., Monarch Media

*Submitted by: Charter House*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	12 Strategies for Healthy Aging	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Community Organization (nonprofit)	Magazine/Newspaper/Newsletter Article Series	Charter House

*Submitted by: Cigna*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Global Health Benefits Global Assignment Toolkit video series	Patient Education Information	Adults 21+ years	Insurance Company	Video	Cigna Creative Services

*Submitted by: Community Hospice of Northeast Florida*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	What is Advance Care Planning?	Consumer Decision-Making Information	Adults 21+ years	Community Organization (nonprofit)	Video	Community Hospice of Northeast Florida

*Submitted by: Cullman Regional*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Cullman Regional_TV	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	TV Ad	Frederick Swanston
MERIT	Cullman Regional_Newspaper Advertising	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine/Newspaper/Newsletter Article Series	Frederick Swanston

*Submitted by: DaVita, Inc.*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	DaVita Eats short recipe videos (series)	Patient Education Information	Adults 21+ years	Business (500+ employees)	Video	DaVita, Inc.

*Submitted by: DES Action USA*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	VOICE: Hysterectomies, Fibroids and Cancer	Patient Education Information	Adults 21+ years	Community Organization (nonprofit)	Newsletter	DES Action USA

*Submitted by: Diabetic Living magazine*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Diabetic Living Fall 2016	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine	Diabetic Living
SILVER	Shake the Salt	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetic Living
BRONZE	How to Prep for a Checkup	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetic Living
MERIT	A Warrior for Health	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetic Living
MERIT	No More Hiding	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetic Living
MERIT	Medicare in 2016: What to Know If You Have Diabetes	Consumer Decision-Making Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetic Living

*Submitted by: Direct Choice, Inc.*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	CareFirst "First Feels Good" DM Enrollment Package	Consumer Decision-Making Information	Older Adults 60+ years	Health Plan	Direct Mail	Direct Choice, Inc.
BRONZE	Independence Blue Cross Urgent Care - "Know Where to Go"	Consumer Decision-Making Information	Older Adults 60+ years	Insurance Company	Direct Mail	Direct Choie, Inc.

**Submitted by: DMW Direct**

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
BRONZE	"Easy Guide" ☐— BlueCross BlueShield of South Carolina	Consumer Decision-Making Information	Older Adults 60+ years	Insurance Company	Booklet/Brochure/Pamphlet	DMW Direct
BRONZE	"Update" Medicare Rx Brochure — Independence Blue Cross	Consumer Decision-Making Information	Older Adults 60+ years	Insurance Company	Direct Mail	DMW Direct
MERIT	"Medicare Challenge" Direct mail — Johns Hopkins Advantage MD	Consumer Decision-Making Information	Older Adults 60+ years	Insurance Company	Direct Mail	DMW Direct
MERIT	"Magalog" Direct mailing — LifeWise	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	DMW Direct

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
SILVER	LifeWise Health Plan - OEP Acquisition Campaign	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Total Health Information Program	DMW Direct

**Submitted by: ETR Associates**

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
BRONZE	HIV/AIDS: A Quick Guide	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	ETR Associates
MERIT	What You Need to Know About Opioids	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	ETR Associates
MERIT	Preventing HIV: PrEP Gives You Choices	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Poster	ETR Associates
MERIT	Period Facts	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults—13-20 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	ETR Associates

**Submitted by: Family Circle**

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
GOLD	Distant Memories	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
GOLD	I Kept My Cancer A Secret	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle



SILVER	Watch Your Back	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle Magazine
SILVER	6 Reasons You Can't Drop The Weight	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
SILVER	5 Things You Didn't Know About Autism	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
SILVER	The Truth About Protein	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
BRONZE	Living With Diabetes	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
BRONZE	This Story Could Save Your Life	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
BRONZE	Overexposed?	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
MERIT	March 2016 Wellness Issue	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine	Family Circle Magazine

**Submitted by: FFF Enterprises Inc.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Goal-Setting for the Chronically Ill	Patient Education Information	Adults 21+ years	Business (less than 500 employees)	Magazine/Newspaper/Newsletter Article	IG Living Magazine

**Submitted by: Fisher Center for Alzheimer's Research Foundation**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Preserving Your Memory Magazine, Winter 2017 issue	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Community Organization (nonprofit)	Magazine	Fisher Center for Alzheimer's Research

**Submitted by: Fit Pregnancy and Baby Magazine**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Navigating the NICU	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fit Pregnancy and Baby
GOLD	Is it Safe?	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fit Pregnancy and Baby

SILVER	Making Sense of Prenatal Tests	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fit Pregnancy and Baby
BRONZE	Meet Your Next Birth Control	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fit Pregnancy and Baby
MERIT	Weighty Matters	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fit Pregnancy and Baby Magazine

**Submitted by: Headcan Health Education Media**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	ADPKD and You	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Education	Other/Miscellaneous Material	Otsuka
BRONZE	Understanding your Treatment for Acromegaly	Patient Education Information	Adults 21+ years	Education	Booklet/Brochure/Pamphlet	Novartis
MERIT	Understanding Chronic ITP	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Nurses/Allied Health Professionals	Other/Miscellaneous Material	Novartis

**Submitted by: Health Advocate**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Strengthening Your Resilience Workshop	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Total Health Information Program	Health Advocate
MERIT	Top Ten Things to Know about Medicare - Brochure	Consumer Decision-Making Information	Older Adults 60+ years	Business (500+ employees)	Booklet/Brochure/Pamphlet	Health Advocate

**Submitted by: Health Alliance Plan (HAP)**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Balanced Living, Summer 2016	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Magazine	Health Alliance Plan (HAP)
BRONZE	Balanced Living, Winter 2016	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Magazine	Health Alliance Plan (HAP)
MERIT	Balanced Living, Fall 2016	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Magazine	Health Alliance Plan (HAP)

*Submitted by: Health Monitor Network*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Guide to Birth Control with Poster	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network
BRONZE	Guide to Living with AFib	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network
MERIT	Guide to RA	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network
MERIT	Diabetes Health Monitor Special Supplement	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Health Monitor Network

*Submitted by: HealthPartners Institute*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Successfully Managing Diabetes: Your Care Guide for Type 1 Diabetes	Patient Education Information	Other (specify below)	Hospital/Health Care System	Total Health Information Program	HealthPartners

*Submitted by: IQ Solutions*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	The Campaign to Change Direction, Learn the Five Signs of Emotional Suffering, Military PSA	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Education	Public Service Ad	SAMHSA and The Campaign to Change
MERIT	"Happiest Time" Poster	Patient Education Information	Other (specify below)	Government	Poster	Eunice Kennedy Shriver National Institute of Child

*Submitted by: JBS International, Inc.*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Understanding Alzheimer's Genes	Patient Education Information	Adults 21+ years	Government	Booklet/Brochure/Pamphlet	JBS International Inc.

**Submitted by: Learning ZoneXpress**

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
GOLD	Get to Know Nutrition Facts Labels Poster and Handout	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Consumer Product Company	Poster	Learning ZoneXpress
SILVER	MyPlate for Preschoolers Poster and Handout	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Consumer Product Company	Poster	Learning ZoneXpress
BRONZE	Kid Approved Healthy Snacks Cookbook	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Consumer Product Company	Book	Learning ZoneXpress
MERIT	Picky Eating Solutions Poster and Handout	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Consumer Product Company	Poster	Learning ZoneXpress
MERIT	2015-2020 Dietary Guidelines Poster and Handout	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Consumer Product Company	Poster	Learning ZoneXpress

**Submitted by: Loyola Medicine**

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
MERIT	What It's Like to Get a Lung Transplant: Diane Williams' Story	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Carole Banasiak and Tim Pfeiffer

**Submitted by: Mayo Clinic**

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
GOLD	Kids! All About Your Transplant	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
SILVER	Spina Bifida	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
SILVER	An Introduction to Electroconvulsive Therapy (ECT)	Patient Education Information	Adults 21+ years	Education	Video	Mayo Clinic
SILVER	Teens+Worst Day Ever	Patient Education Information	Adolescents/Young Adults—13-20 years and/or their parents	Hospital/Health Care System	Video	Mayo Clinic
SILVER	Your Child's Airway Reconstruction	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
SILVER	10 Easy Steps to a Healthier You	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic

SILVER	The Best You! Preteens Making Smart Choices	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
SILVER	Leg Flap Surgery	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic
BRONZE	Spinal Fusion Surgery Caring for Yourself During Recovery and Beyond	Patient Education Information	Adolescents/Young Adults—13-20 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Teens+Se. Gener Identity & Sexual Orientation	Patient Education Information	Adolescents/Young Adults—13-20 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Living with a Port	Patient Education Information	Adults 21+ years	Education	Video	Mayo Clinic
MERIT	Developmental Delay in Children	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Penile Rehabilitation	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Learning About Your Behavior Chains	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Hernia Repair	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Choose A Healthy Habit The Road to Better Health 2017	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Calendar	Mayo Clinic
MERIT	Understanding CRE Carbapenem-Resistant Enterobacteriaceae	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Preparing for Your Child's Surgery or Test	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Lymphedema	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic
MERIT	Oral Appliance Therapy (OAT) for Treating Obstructive Sleep Apnea	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic

**Submitted by: Meredith Content Licensing**

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
BRONZE	Nourish	Patient Education Information	Adults 21+ years	Media/Publishing	Book	Meredith Content Licensing

*Submitted by: MGM Resorts International*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	2017 Annual Enrollment Campaign	Other/Miscellaneous Health Information	Adults 21+ years	Business (500+ employees)	Total Special Health Event Program	Melissa Friedman, MGM Resorts International

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*Submitted by: Milner-Fenwick, Inc*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	OB193 Newborn Care	Patient Education Information	Adults 21+ years	Media/Publishing	Video	Milner-Fenwick, Inc

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*Submitted by: National Bone Marrow Transplant Link*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Guide to Bone Marrow and Stem Cell Transplant: What to Expect and How to Move Forward	Patient Education Information	Adults 21+ years	Other/Miscellaneous	Book	National Bone Marrow Transplant Link

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*Submitted by: Ogilvy Public Relations*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	How to Maximize Your Health Coverage	Consumer Decision-Making Information	Adults 21+ years	Government	Video	Centers for Medicare & Medicaid Services (CMS)

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<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Mind Your Risks	Patient Education Information	Older Adults 60+ years	Government	Total Health Information Program	National Institute of Neurological Disorders and

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*Submitted by: Optum*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	ER Diversion	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Direct Mail	BI Worldwide

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**Submitted by: Parents Magazine**

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
GOLD	The New Rules on Raising Babies	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
GOLD	More Than 600 Children Drown Every Year	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
GOLD	5 Medicine Mistakes Parents Make	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
SILVER	Would You Let Your Child Eat 50 Pounds of Sugar?	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
SILVER	8 Rules for Raising a Healthy Kid	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	Secrets of Pediatrician Parents	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
SILVER	More Than Skin Deep	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
SILVER	How to Save a Child's Life	Other/Miscellaneous Health Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
SILVER	Secrets You Shouldn't Keep From Your Doctor	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
SILVER	Let's Talk About Chubby Children	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
SILVER	Immunity Now!	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
SILVER	The Skinny on Thin Kids	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
SILVER	Health "Facts" You May Have Wrong	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
SILVER	Icky Infections	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
BRONZE	Feed Your Child's Gut	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith

BRONZE	5 Things You Didn't Know About Allergies	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith
BRONZE	Give Your Back a Break	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine/Meredith

**Submitted by: Passport Health Plan**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Diabetes Care... just for TEENS	Patient Education Information	Other (specify below)	Health Plan	Booklet/Brochure/Pamphlet	Passport Health Plan
MERIT	Together TV Ad	Consumer Decision-Making Information	Other (specify below)	Health Plan	TV Ad	Passport Health Plan

**Submitted by: PatientPoint**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Preventive Screenings for Your Best Health: Colonoscopy	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
SILVER	Understanding Portion Control	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
SILVER	AFib and Your Risk of Stroke	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Concussions	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Diabetes and Carbohydrates	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Your Baby and Vitamin D	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Why Vaccinate	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Get Your Fiber Fix: Raspberries	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	2016 Election	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Healthy Medicine Habits: Expired Meds	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint



MERIT	Build a Better Breakfast	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Understanding Your Health Insurance: The Basics	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Baby Vaccines	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Understanding a Calcium Scan	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Simple Exercises Using a Chair 2	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	NHO: Osteoporosis Awareness and Prevention Month	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Simple Exercises Using a Chair 1	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
SILVER	Breastfeeding Success Prep	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Managing Your Asthma: Waking Up at Night	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Viscosupplementation for Knee Osteoarthritis	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Perfect Food Pairings	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Slow Down, Eat Less	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Sex After Menopause	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Rheumatology, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	When to Use a Pacifier	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Stress Buster: Stretching	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint

MERIT	Kids Need Flu Shots Too	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	The Benefits of Insulin Pens	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	OB/GYN, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Change 1 Thing: Read Food Labels	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Screen Time Guidelines	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Cardiology, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Get to Know RA	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
BRONZE	Birth Control Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Advanced Prostate Cancer Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Advanced Melanoma Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Head and Neck Cancer Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Non-Small Cell Lung Cancer Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Healthy Living with HIV Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Take Charge of Your Care Patient Guide Article	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	PatientPoint
MERIT	Bladder Cancer Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint

<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
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GOLD	PatientPoint Rheumatology Exam Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
SILVER	PatientPoint Pediatrics Exam Room Program	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Total Health Information Program	PatientPoint
SILVER	PatientPoint Primary Care Exam Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
BRONZE	Adult Vaccines Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Overactive Bladder Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Type 2 Diabetes Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Pain and Fever Brochure	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Cold and Cough Brochure	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Osteoarthritis Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Crohn's Disease Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Insomnia Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Puberty in Girls Brochure	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Ulcerative Colitis Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Constipation Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	PatientPoint Gastroenterology Exam Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
BRONZE	Psoriatic Arthritis Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	The HPV Vaccine and Your Child Brochure	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint

BRONZE	Everyday Living with RA Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Your Baby's Skin Brochure	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Allergies Brochure	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Fiber and Your Diet Brochure	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Nutrition Brochure	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Your Growing Baby Brochure	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Managing Gout Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Symptom Assessment Guide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Puberty in Boys Brochure	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Cholesterol Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Managing Lupus Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Depression Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	High Blood Pressure Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Heartburn and Acid Reflux Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Rheumatoid Arthritis Brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
<b><u>AWARD</u></b>	<b><u>ENTRY TITLE</u></b>	<b><u>CLASS</u></b>	<b><u>AUDIENCE</u></b>	<b><u>DIVISION</u></b>	<b><u>CATEGORY</u></b>	<b><u>CREDITED TO</u></b>
MERIT	Spanish Type 2 Diabetes Brochure and Poster	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint

**Submitted by: Personal Best/Ebix Inc.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Best Bites 2017 Healthy Connections	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Calendar	Personal Best/Ebix Inc.
MERIT	Personal Best 4.u January 2016	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Newsletter	Personal Best/Ebix Inc.

**Submitted by: Platypus Media**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Datos para padres sobre la lactancia materna	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Platypus Media

**Submitted by: Presbyterian Manors of Mid-America**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	2017 Art is Ageless Calendar	Other/Miscellaneous Health Information	Older Adults 60+ years	Hospital/Health Care System	Calendar	Presbyterian Manors of Mid-America

**Submitted by: Pritchett & Hull Associates, Inc.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	The Sensuous Heart- guidelines for sex after heart attack or heart surgery	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.
BRONZE	Breathing Free - a treatment guide for people with Asthma	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.
MERIT	Total Hip Replacement - It's a Joint Effort	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.
MERIT	Going for Heart Surgery - What you need to know	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.
MERIT	Cardiac Cath - Why & How it is Done	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.
MERIT	Saving Your Heart - Coronary Artery Disease and how to manage it	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.

*Submitted by: Que Publishing/AARP*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	My Health Technology for Seniors: Take Charge of Your Health Through Technology	Consumer Decision-Making Information	Older Adults 60+ years	Media/Publishing	Book	Lonzell Watson

*Submitted by: REDBOOK Magazine*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	What Will It Take to Save Women From Cancer?	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	REDBOOK
MERIT	What Doctors Tell Their Friends	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article Series	REDBOOK

*Submitted by: Relevate Health Group*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Spirit of Women Magazine	Other/Miscellaneous Health Information	Adults 21+ years	Hospital/Health Care System	Magazine	Banner Fort Collins Medical Center
MERIT	Get Screened	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Total Health Information Program	Banner North Colorado Medical Center
MERIT	Seminar Series	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Total Special Health Event Program	Inspira Health Network

*Submitted by: Salud America! and SaludToday at UT Health San Antonio*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Salud Heroes Video Seroes	Other/Miscellaneous Health Information	Adults 21+ years	Education	Video	Salud America! and SaludToday at UT Health

*Submitted by: Sean Tracey Associates*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Recruitment Video	Other/Miscellaneous Health Information	Adults 21+ years	Hospital/Health Care System	Video	Androscoggin Valley Hospital

*Submitted by: Smart + Strong*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	The Agony of Relief	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Real Health
MERIT	POZ Focus: Living Healthy With HIV	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine	POZ
MERIT	Hep Spring 2016	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine	Hep

*Submitted by: St. Joseph & St. Mary's Medical Centers*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	St. Joseph and St. Mary's Emergency Department Television Spot	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	TV Ad	hippo Advertising

*Submitted by: StayWell*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Quitting Smoking for Life	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	StayWell
MERIT	Good Nutrition The Basics	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	StayWell
MERIT	Limit Sodium The Basics	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	StayWell
MERIT	Eating Well for Life	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	StayWell
MERIT	Controlling Cholesterol for Life	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	StayWell
MERIT	Quit Smoking The Basics	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	StayWell
MERIT	Eating Less Sodium for Life	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	StayWell
MERIT	Controlling Blood Pressure for Life	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	StayWell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	FirstHealth	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	FirstHealth of the Carolinas

*Submitted by: The MetroHealth System*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	The MetroHealth Sytem_TV	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	TV Ad	Frederick Swanston

*Submitted by: The Multiple Sclerosis Association of America*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	The Motivator Summer/Fall 2016 Edition	Patient Education Information	Adults 21+ years	Community Organization (nonprofit)	Magazine	The Multiple Sclerosis Association of America

*Submitted by: The Nation's Health/APHA*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Social determinants of health series	Other/Miscellaneous Health Information	Adults 21+ years	Association/Professional Society	Magazine/Newspaper/Newsletter Article Series	The Nation's Health

*Submitted by: The OrganWise Guys, Inc.*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	In The House Kit	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Consumer Product Company	Total Health Information Program	The OrganWise Guys, Inc.

*Submitted by: The Scientific Consulting Group, Inc.*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Keeping Your Kidneys Safe Animated Video	Patient Education Information	Adults 21+ years	Business (less than 500 employees)	Video	The Scientific Consulting Group, Inc.



*Submitted by: The University of Texas M.D. Anderson Cancer Center*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Bowel Management Guide	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	The University of Texas MD Anderson Cancer

*Submitted by: The University of Texas MD Anderson Cancer Center*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Brain Tumor Guide	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	MD Anderson

*Submitted by: The Wellness Network*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Your Care At Home: Tracheotomy Care	Patient Education Information	Adults 21+ years	Business (less than 500 employees)	Video	The Wellness Network
BRONZE	Anxiety Disorders & Panic Attacks: Calming the Mind	Patient Education Information	Adults 21+ years	Business (less than 500 employees)	Video	The Wellness Network
BRONZE	Pain Management Through Labor and Delivery	Patient Education Information	Adults 21+ years	Business (less than 500 employees)	Video	The Wellness Network

*Submitted by: Tufts Health Plan Medicare Preferred*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	2017 Wellness Guide	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Health Plan	Magazine	Tufts Health Plan Medicare Preferred

*Submitted by: UMR*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Sleep Smart Health Challenge Member Engagement Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
BRONZE	Better Bites Health Challenge Member Engagement Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR

BRONZE	Plan Advisor Member Engagement Campaign	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Total Special Health Event Program	UMR
BRONZE	How Much Sleep Do You Need Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
BRONZE	Relax and Revive Health Challenge Member Engagement Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
BRONZE	What To Know Before Going Organic Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
BRONZE	Lose For Health Health Challenge Member Engagement Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
MERIT	Make The Most Of Sleep Smart Challenge Poster	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Sign Up For The Lose For Health Challenge Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	Take A Stretch Break Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	Personal Touch Plan Advisor Poster	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Great River Walk Health Challenge Member Engagement Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
MERIT	What Happens When You Sleep Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	Hydrate For Life Health Challenge Member Engagement Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
MERIT	Find Tasty Ways Better Bites Email #2	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
MERIT	Mighty Mississippi Great River Walk Poster	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Get Ready To Lose For Health Poster	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Get a Fresh Start Better Bites Poster	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults—13-20 years and/or their parents	Insurance Company	Poster	UMR
MERIT	Time Out Relax and Revive Poster	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Poster	UMR

MERIT	Reach Your Goals Flyer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	UMR
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<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Healthy You - Back To School Magazine	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Magazine	UMR

BRONZE	Healthy You - Summer Vacation	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Magazine	UMR
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<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Tobacco Cessation Health Information Program	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR

MERIT	Disease Management Total Health Information Program	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
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**Submitted by: UnitedHealthcare Medicare & Retirement / Insurance Solutions**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Multicultural Medicare Educational Outreach Flyers (Chinese & American - Tai Chi Lesson)	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	UnitedHealthcare Medicare & Retirement /
MERIT	Lapser-Winback DM (1E & 2E)	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Direct Mail	UnitedHealthcare Medicare & Retirement /
MERIT	Market-by-Wire Variable Lead Gen Campaign	Consumer Decision-Making Information	Older Adults 60+ years	Hospital/Health Care System	Direct Mail	UnitedHealthcare Medicare & Retirement /

**Submitted by: Verywell**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Welcome to Verywell: Video	Patient Education Information	Adults 21+ years	Media/Publishing	Video	Verywell

**Submitted by: Wainscot Media**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Morris/Essex Health & Life	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Magazine	Saint Barnabas Medical Center

*Submitted by: WebMD*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Precision Medicine: Custom Treatment From Your Genes	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Video	WebMD and Rock'n Robin Productions
SILVER	A Heavy Load: Teens and Homework Stress	Other/Miscellaneous Health Information	Adolescents/Young Adults—13-20 years and/or their parents	Media/Publishing	Video	WebMD and Starfish Media
BRONZE	'How Do You Feel?' Teaching Emotional IQ in School	Other/Miscellaneous Health Information	Adolescents/Young Adults—13-20 years and/or their parents	Media/Publishing	Video	WebMD and Starfish Media

*Submitted by: Wellsource, Inc.*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Health Shelf(R)	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (less than 500 employees)	Total Health Information Program	Wellsource, Inc.

*Submitted by: Westat, Inc.*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	"CMV Ends With Me" Health Promotion Program	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Government	Total Health Information Program	Centers for Disease Control and Prevention

*Submitted by: Woman's Day*

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Crisis in the E.R.	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Annemarie Conte
MERIT	Saving Amanda; The Truth About Mental Illness; The Health Issue No One Talks About	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article Series	Woman's Day
MERIT	The Skin Cancer You Can Prevent	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Woman's Day

Submitted by: **Women's Sports Foundation**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	GoGirlGo!	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Community Organization (nonprofit)	Total Health Information Program	Women's Sports Foundation

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