

21ST ANNUAL



winners

2014

*Honoring The Nation's Best
Consumer Health Programs and Materials*

Submitted by: AARP

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Find Your Way Around the Health Care Law	Consumer Decision-Making Information	Older Adults 60+ years	Association / Professional Society	Total Health Information Program	AARP
MERIT	Health Law Audio	Consumer Decision-Making Information	Older Adults 60+ years	Association / Professional Society	Other/Miscellaneous Material	AARP
MERIT	mi ley de salud	Consumer Decision-Making Information	Older Adults 60+ years	Association / Professional Society	Total Health Information Program	AARP

Submitted by: AARP The Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	April/May 2013	Other / Miscellaneous Health Information	Other	Media / Publishing	Magazine	AARP The Magazine
SILVER	Lessons From America's Safest Hospitals	Patient Education Information	Other	Media / Publishing	Magazine / Newspaper / Newsletter Article	AARP The Magazine
MERIT	8 Symptoms You Should Never Ignore	Health Promotion / Disease and Injury Prevention Information	Other	Media / Publishing	Magazine / Newspaper / Newsletter Article	AARP The Magazine
MERIT	When Food Hurts	Health Promotion / Disease and Injury Prevention Information	Other	Media / Publishing	Magazine / Newspaper / Newsletter Article	AARP The Magazine
MERIT	Meet Dr. Robot	Other / Miscellaneous Health Information	Other	Media / Publishing	Magazine / Newspaper / Newsletter Article	AARP The Magazine

Submitted by: AccentHealth

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Senior Games — TRT 3:57	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Media / Publishing	Video	AccentHealth

SILVER	Neck Pain — TRT 4:04	Consumer Decision-Making Information	All Adults 21+ years	Media / Publishing	Video	AccentHealth
BRONZE	Sleep on the Road — TRT 4:04	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Video	AccentHealth
BRONZE	Arthritis Walk with Ease — 2:56	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Video	AccentHealth
BRONZE	Rheumatoid Arthritis & Pregnancy — TRT 3:46	Patient Education Information	Other	Media / Publishing	Video	AccentHealth
BRONZE	Seeds of Hope — TRT 4:18	Other / Miscellaneous Health Information	All Adults 21+ years	Media / Publishing	Video	AccentHealth
BRONZE	Rheumatoid Arthritis and Eyes — TRT 3:14	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	AccentHealth
BRONZE	Heart Health — TRT 3:20	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Video	AccentHealth
MERIT	Frax Calculator — TRT 4:04	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Media / Publishing	Video	AccentHealth
MERIT	Flex Your Brussels	Health Promotion / Disease and Injury Prevention Information	Other	Media / Publishing	Poster	AccentHealth
MERIT	Diabetes Educator — TRT 3:32	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	AccentHealth
MERIT	Wings for Autism — TRT 5:16	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	AccentHealth
MERIT	A Guide to Fitness Favorites	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Poster	AccentHealth
MERIT	Aerial Fitness — TRT 2:54	Other / Miscellaneous Health Information	All Adults 21+ years	Media / Publishing	Video	AccentHealth

MERIT	CPR & Kids — TRT 4:28	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Video	AccentHealth
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Submitted by: Allergy & Asthma Network Mothers of Asthmatics

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Nasal Sprays	Patient Education Information	All Adults 21+ years	Community Organization (nonprofit)	Poster	Allergy & Asthma Network Mothers of Asthmatics

Submitted by: American Baby

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	The Other Postpartum Problem	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	American Baby
SILVER	Is Your Baby Safe On The Road	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	American Baby
BRONZE	Love Your Summer With Baby	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	American Baby
BRONZE	Is He Gaining Enough Weight?	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	American Baby
MERIT	Keep Your Sweetie Safe	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	American Baby
MERIT	Pumping At Work	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	American Baby

Submitted by: American Cancer Society

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Breast Cancer Journey, 3rd Edition	Patient Education Information	Other	Association / Professional Society	Book	American Cancer Society

Submitted by: **American Custom Publishing**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Quick Reference Guide Child Health Booklet with Immunization Chart on Back Cover	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Health Plan	Booklet / Brochure / Pamphlet	ACP
MERIT	2014 Wesley Medical Center Senior Health Pocket Planner Calendar	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Hospital / Health Care System	Calendar	ACP
MERIT	2014 Alexian Brothers Senior Health Pocket Planner Calendar	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Hospital / Health Care System	Calendar	ACP
MERIT	2014 Baptist Village "Using Medications Wisely" Senior Health Pocket Planner Calendar	Patient Education Information	Older Adults 60+ years	Other / Miscellaneous	Calendar	ACP

Submitted by: **American Heart Association**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Simple Cooking with Heart	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Total Health Information Program	American Heart Association
BRONZE	Simple Cooking with Heart Infographics	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Other/Miscellaneous Material	American Heart Association

Submitted by: **American Society of Clinical Oncology**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Advanced Cancer Care Planning	Patient Education Information	All Adults 21+ years	Association / Professional Society	Booklet / Brochure / Pamphlet	American Society of Clinical Oncology
MERIT	ASCO Answers: Breast Cancer	Patient Education Information	All Adults 21+ years	Association / Professional Society	Booklet / Brochure / Pamphlet	American Society of Clinical Oncology

Submitted by: **American Specialty Health**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Ingredion Wellness Brochure	Patient Education Information	All Adults 21+ years	Insurance Company	Booklet / Brochure / Pamphlet	AccentHealth
MERIT	Mercedes-Benz Wellness Logo	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Logo Design	AccentHealth
MERIT	Healthroads Newsletter	Patient Education Information	All Adults 21+ years	Insurance Company	Newsletter	AccentHealth
MERIT	Silver&Fit Walking Brochure	Other / Miscellaneous Health Information	Older Adults 60+ years	Insurance Company	Booklet / Brochure / Pamphlet	AccentHealth
MERIT	Windstream Healthy Returns Postcard	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Direct Mail	AccentHealth
MERIT	Silver&Fit Strength Exercise Brochure	Patient Education Information	Older Adults 60+ years	Insurance Company	Booklet / Brochure / Pamphlet	AccentHealth

Submitted by: **Artcraft Health**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Keep Up the Beat	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Booklet / Brochure / Pamphlet	Lung Biotechnology, LLC
MERIT	Hepatitis B Awareness	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Magazine Ad	Gilead

Submitted by: **Blue Cross Blue Shield of MI**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Your 2013 Preventive Planner	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Insurance Company	Booklet / Brochure / Pamphlet	Blue Cross Blue Shield of Michigan

SILVER	Welcome to Blue	Other / Miscellaneous Health Information	All Adults 21+ years	Insurance Company	Booklet / Brochure / Pamphlet	Blue Cross Blue Shield of Michigan
MERIT	My Blue Keep Fit Welcome Kit	Other / Miscellaneous Health Information	All Adults 21+ years	Insurance Company	Booklet / Brochure / Pamphlet	Blue Cross Blue Shield of Michigan

Submitted by: Blue Cross Blue Shield of Michigan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Workplace Wellness Toolkit	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Health Plan	Booklet / Brochure / Pamphlet	Blue Cross Blue Shield of Michigan
BRONZE	Lifestyles For Heart Failure	Patient Education Information	All Adults 21+ years	Health Plan	Booklet / Brochure / Pamphlet	Blue Cross Blue Shield of Michigan
MERIT	Lifestyles For Healthy Living	Patient Education Information	All Adults 21+ years	Health Plan	Newsletter	Blue Cross Blue Shield of Michigan

Submitted by: Brown-Miller Communications

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Understanding the Partnership Policy	Consumer Decision-Making Information	All Adults 21+ years	Government	Booklet / Brochure / Pamphlet	California Partnership for Long-Term Care

Submitted by: Burgess Advertising + Marketing

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Enroll207.com	Consumer Decision-Making Information	All Adults 21+ years	Other / Miscellaneous	TV Ad	Maine Health Access Foundation (MeHAF)
MERIT	Enroll207.com	Consumer Decision-Making Information	All Adults 21+ years	Other / Miscellaneous	TV Ad	Maine Health Access Foundation (MeHAF)

Submitted by: Centene Corporation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Spotch the Madpole Does a Whole Lot of Bullying	Patient Education Information	Children: birth-12 years and/or their parents	Health Plan	Book	Centene Corporation
SILVER	Off the Chain — It's All About Diabetes	Patient Education Information	Adolescents / Young Adults: 13-20 years and/or their parents	Health Plan	Book	Centene Corporation
SILVER	On Target With Your Asthma	Patient Education Information	All Adults 21+ years	Health Plan	Book	Centene Corporation
MERIT	COPD — Your Disease, One Breath at a Time	Patient Education Information	All Adults 21+ years	Health Plan	Book	Centene Corporation
MERIT	The Gunky Bacteria Brothers	Patient Education Information	Children: birth-12 years and/or their parents	Health Plan	Book	Centene Corporation

Submitted by: Coffey Communications

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Total Fitness, Spring 2013	Health Promotion / Disease and Injury Prevention Information	Other	Health Plan	Newsletter	SelectHealth
BRONZE	Forward, Fall/Winter 2013	Patient Education Information	All Adults 21+ years	Hospital / Health Care System	Magazine	San Joaquin Community Hospital
BRONZE	Healthy Living, Summer 2013	Consumer Decision-Making Information	All Adults 21+ years	Hospital / Health Care System	Magazine	Multicare Health
BRONZE	Healthline Quarterly, Summer 2013	Consumer Decision-Making Information	All Adults 21+ years	Hospital / Health Care System	Direct Mail	Glendale Adventist Medical Center
MERIT	NONE	Health Promotion / Disease and Injury Prevention Information	Other	Hospital / Health Care System	Magazine / Newspaper / Newsletter Article	Coffey Communications

MERIT	Aspire, Fall 2013	Consumer Decision-Making Information	All Adults 21+ years	Hospital / Health Care System	Magazine	Aspirus Health
MERIT	Living Healthier Together, Winter 2013	Consumer Decision-Making Information	All Adults 21+ years	Hospital / Health Care System	Magazine	Anne Arundel Medical Center
MERIT	Healthy Companion — Diabetes brochure	Patient Education Information	All Adults 21+ years	Health Plan	Magazine / Newspaper / Newsletter Article Series	Coffey Communications
MERIT	Eating Well	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Hospital / Health Care System	Booklet / Brochure / Pamphlet	Multicare Health System
MERIT	Shine — Winter 2013-14 (New Mover's Edition)	Other / Miscellaneous Health Information	All Adults 21+ years	Hospital / Health Care System	Magazine	Methodist-Richardson Medical Center

Submitted by: **CPM Healthgrades**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Voices of Providence	Consumer Decision-Making Information	All Adults 21+ years	Medical Communications Agency	Video	Providence Health System-- So. Cal. Region
SILVER	Child ER Campaign	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Magazine Ad	HCA East — East Florida Division
SILVER	Neurology Campaign	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Total Health Information Program	HCA East — East Florida Division
MERIT	Plantation Hand Injury Program	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Video	HCA East — East Florida Division

Submitted by: **Crutchfield Dermatology**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Little Charles Hits a Home Run	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Physician / Group Practice	Book	Crutchfield Dermatology

Submitted by: **DaVita Health Care Partners**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	The Navigator	Patient Education Information	Other	Business (500+ employees)	Booklet / Brochure / Pamphlet	Patient Pathways(SM)
MERIT	Simple Blood Test Can Reveal Early-Stage Kidney Disease	Health Promotion / Disease and Injury Prevention Information	Other	Business (500+ employees)	Magazine / Newspaper / Newsletter Article	DaVita Kidney Care

Submitted by: **DMW Direct**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Health Care Reform & You Booklet	Other / Miscellaneous Health Information	All Adults 21+ years	Health Plan	Booklet / Brochure / Pamphlet	CareFirst BlueCross BlueShield
MERIT	Health Care Reform Website	Consumer Decision-Making Information	All Adults 21+ years	Health Plan	Other/Miscellaneous Material	BlueCross BlueShield of South Carolina

Submitted by: **Emmi Solutions**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Breast Cancer (Early Stage, Invasive): Treatment Options	Consumer Decision-Making Information	Other	Business (less than 500 employees)	Video	Emmi Solutions

Submitted by: **ETR**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	E-cigarettes: 10 Things to Know About Vaping	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	ETR
MERIT	Treating HIV: When to Start	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	ETR
MERIT	Implants + IVDs	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	ETR

MERIT	STD Myths	Health Promotion / Disease and Injury Prevention Information	Adolescents / Young Adults: 13-20 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	ETR
MERIT	Am I Pregnant?	Patient Education Information	Adolescents / Young Adults: 13-20 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	ETR

Submitted by: Evive Health

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	"You Can Do It" : BMI & Biometric Screening Mailer	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Direct Mail	Evive Health

Submitted by: Excellus BlueCross BlueShield

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	2013 Wellness Calendar	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Calendar	Univera Healthcare
MERIT	High Deductible Health Plan brochure	Other / Miscellaneous Health Information	All Adults 21+ years	Insurance Company	Booklet / Brochure / Pamphlet	Excellus BlueCross BlueShield
MERIT	2013 Wellness Calendar	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Calendar	Excellus BlueCross BlueShield

Submitted by: FITNESS Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Outrun Danger	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
SILVER	Workouts Gone Wrong	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
BRONZE	Eat at Your Own Risk	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine

BRONZE	Mind Games	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
BRONZE	Off-Target Diagnosis?	Consumer Decision-Making Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
BRONZE	Listen to Your Gut	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
BRONZE	Banish Belly Bloat	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
BRONZE	Stronger Than Ever	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
MERIT	Break the Headache Curse	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
MERIT	Home, Slim Home	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
MERIT	Ditch the Sugar Habit	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
MERIT	Find Your Stress Sweet Spot	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
MERIT	Keep on Ticking	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
MERIT	Hormones Gone Haywire	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
MERIT	Find Your Backbone	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
MERIT	Rise and Shine!	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine

MERIT	Breathe Easier	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
MERIT	All Puckered Out	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine
MERIT	Seven Ways to Save on Health Care	Consumer Decision-Making Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	FITNESS Magazine

Submitted by: Franklyn Healthcom

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Diabetes Health Tools for Seniors	Patient Education Information	Older Adults 60+ years	Pharmaceutical Company	Total Health Information Program	Sanofi
MERIT	Oncology Side Effect Management Tools	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Total Health Information Program	Sanofi

Submitted by: GlaxoSmithKline

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Tracking Your Blood Sugar	Patient Education Information	All Adults 21+ years	Pharmaceutical Company	Other/Miscellaneous Material	GlaxoSmithKline
MERIT	Asthma Quest — Resources for Childhood Asthma	Patient Education Information	Children: birth-12 years and/or their parents	Pharmaceutical Company	Total Health Information Program	GlaxoSmithKline

Submitted by: Grey House Publishing

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Diabetes in America: A Geographic & Demographic Analysis of an Epidemic	Patient Education Information	All Adults 21+ years	Business (less than 500 employees)	Book	Grey House Publishing
MERIT	The Complete Mental Health Directory, 2014/2015	Patient Education Information	All Adults 21+ years	Business (less than 500 employees)	Book	Grey House Publishing

Submitted by: H. Crimson Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Walgreens Diabetes & You, Summer 2013 Issue	Patient Education Information	Other	Pharmacy / Drug Store	Magazine	H. Crimson Inc.
BRONZE	Walgreens Heart Health & You, Spring 2014 Issue	Patient Education Information	Other	Pharmacy / Drug Store	Magazine	H. Crimson Inc.
MERIT	Walgreens Diabetes & You, Holiday 2013/Winter 2014 Issue	Patient Education Information	Other	Pharmacy / Drug Store	Magazine	H. Crimson Inc.

Submitted by: Hager Sharp

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	How to Help a Loved One Cope with Diabetes	Patient Education Information	All Adults 21+ years	Government	Booklet / Brochure / Pamphlet	National Diabetes Education Program

Submitted by: Headcan Health Education Media

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Mornings Matter	Patient Education Information	Children: birth-12 years and/or their parents	Pharmaceutical Company	Other/Miscellaneous Material	Purdue Pharma
BRONZE	Blood Pressure Surge	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Education	Other/Miscellaneous Material	Valeant
MERIT	Epilepsy: the Road Ahead	Patient Education Information	All Adults 21+ years	Medical Communications Agency	Booklet / Brochure / Pamphlet	UCB

Submitted by: Health Advocate, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Walk Brooklyn	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Business (500+ employees)	Total Special Health Event Program	Health Advocate, Inc.

BRONZE	Empowered Health Newsletter	Consumer Decision-Making Information	All Adults 21+ years	Business (500+ employees)	Newsletter	Health Advocate, Inc.
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Submitted by: **Health Magazine**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Are You Getting a Good Skin Check? Are You Sure?	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Health Magazine
SILVER	Your Aching Head: A User's Manual	Patient Education Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Health Magazine
SILVER	Is Something Fishy in the Seafood Aisle?	Consumer Decision-Making Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Health Magazine
MERIT	Here's the Secret to Staying Slim, Boosting Immunity and (Maybe) Even Feeling Happier	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Health Magazine

Submitted by: **Health Monitor Network**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Health Monitor Guide to Diabetes	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Health Monitor Network
BRONZE	"Health Monitor Guide to Bone Health"	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Health Monitor Network
MERIT	"I Fight Fires — And Hip Pain Can't Stop My Call to Duty"	Patient Education Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Health Monitor Network
MERIT	Health Monitor Contraception Exam-Room Poster and Guide Program	Patient Education Information	All Adults 21+ years	Media / Publishing	Total Health Information Program	Health Monitor Network

Submitted by: **Health Research for Action / UC Berkeley**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Arizona Parent Guide	Other / Miscellaneous Health Information	All Adults 21+ years	Education	Book	Health Research for Action / UC Berkeley
BRONZE	CHOOSING WISELY: ANTIBIOTICS — When you need them and when you don't	Consumer Decision-Making Information	All Adults 21+ years	Education	Booklet / Brochure / Pamphlet	Health Research for Action / UC Berkeley

Submitted by: **Healthcare Service Corp.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Dying With Dignity: How Hospice Can Help	Other / Miscellaneous Health Information	Older Adults 60+ years	Insurance Company	Magazine / Newspaper / Newsletter Article	BlueCross BlueShield of Illinois

Submitted by: **HealthStyle Press**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	America's Women's Health Guide	Health Promotion / Disease and Injury Prevention Information	Other	Media / Publishing	Booklet / Brochure / Pamphlet	HealthStyle Press
MERIT	America's Diabetes Health Guide	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	HealthStyle Press

Submitted by: **Hope Health**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	2014 Hope in the Kitchen Calendar	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Calendar	Hope Health
MERIT	2014 Hope Health Calendar (Illustrated)	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Calendar	Hope Health

Submitted by: Hospital for Special Surgery

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	HealthConnection -- Winter 2014	Other / Miscellaneous Health Information	Older Adults 60+ years	Hospital / Health Care System	Newsletter	Hospital for Special Surgery

Submitted by: InJoy Birth & Parenting Education

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	7 Steps to Reduce the Risk of SIDS	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Video	InJoy Birth & Parenting Education
MERIT	Infant Car Seat Safety: How to Avoid Common Mistakes	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Video	InJoy Birth & Parenting Education

Submitted by: International Diabetes Center

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Let's Talk About Starting Insulin	Consumer Decision-Making Information	All Adults 21+ years	Hospital / Health Care System	Booklet / Brochure / Pamphlet	International Diabetes Center

Submitted by: IQ Solutions

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Sign of a Heart Attack	Patient Education Information	Other	Business (less than 500 employees)	Public Service Ad	IQ Solutions — Sister to Sister
MERIT	Let Baby Set the Delivery Date	Patient Education Information	Other	Government	Booklet / Brochure / Pamphlet	National Institute of Health NIH/NICHD

Submitted by: IQ Solutions, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	A Year of Health / Un año de salud	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Government	Calendar	National Institute of Arthritis and Musculoskeletal and Skin

Submitted by: Kauffman Associates Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Affordable Care Act Outreach and Education Campaign	Consumer Decision-Making Information	All Adults 21+ years	Government	Total Health Information Program	Kauffman & Associates, Inc./Centers for Medicare & Medicaid Services

Submitted by: KDH Research & Communication

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	En Familia: Families Partnering for Health	Health Promotion / Disease and Injury Prevention Information	Other	Business (less than 500 employees)	Total Health Information Program	KDH Research & Communication

Submitted by: KPS3 Marketing

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Nevada Health Link Marketing & Outreach Campaign	Other / Miscellaneous Health Information	Other	Government	Total Health Information Program	Silver State Health Insurance Exchange/KPS3 Marketing

Submitted by: Krames StayWell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Breathe Well, Live Well: The Guide to Managing Your Asthma at Home and Work	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Association / Professional Society	Booklet / Brochure / Pamphlet	American Lung Association
BRONZE	Heart-Healthy Recipes Bilingual Edition	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Association / Professional Society	Booklet / Brochure / Pamphlet	American Heart Association

MERIT	Around the Clock with COPD	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Association / Professional Society	Booklet / Brochure / Pamphlet	American Lung Association
MERIT	Pain and Sleep	Patient Education Information	All Adults 21+ years	Association / Professional Society	Booklet / Brochure / Pamphlet	National Sleep Foundation
<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Heart Valve Surgery	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	After Knee Replacement	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Hernia Surgery	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Coronary Artery Bypass Surgery	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Living with Prostate Cancer	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Shoulder Replacement Surgery	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Laparoscopic Gallbladder Surgery	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Understanding Heart Failure	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Understanding Metabolic Syndrome	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Coronary Artery Procedures	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell

MERIT	Knee Ligament Injuries	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Lumbar Microsurgery	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Dental Implants	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Laminectomy and Laminotomy	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Patella Pain	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Meniscus Surgery	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Lumbar Epidural Injections	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Knee Replacement	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Advance Medical Directives	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Atrial Fibrillation	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Understanding Vasectomy	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Total Hip Replacement	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	The Hemorrhoid Book	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell

MERIT	Osteoporosis and Bone Loss	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell
MERIT	Sex After Joint Replacement	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Krames StayWell

Submitted by: Learning ZoneXpress

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	The DASH Difference Bulletin Board Kit	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Consumer Product Company	Other/Miscellaneous Material	Learning ZoneXpress
BRONZE	Sugar Shockers Foods Poster and Handouts	Consumer Decision-Making Information	Adolescents / Young Adults: 13-20 years and/or their parents	Consumer Product Company	Booklet / Brochure / Pamphlet	Learning ZoneXpress
MERIT	Why Eat Fruits and Veggies? Poster and Handouts	Consumer Decision-Making Information	All Adults 21+ years	Consumer Product Company	Booklet / Brochure / Pamphlet	Learning ZoneXpress
MERIT	MyPlate for Expecting Moms Tri-Fold Brochure	Patient Education Information	Other	Consumer Product Company	Booklet / Brochure / Pamphlet	Learning ZoneXpress
MERIT	50 Ways to Eat More Fruits and Vegetables for Breakfast Poster and Handouts	Consumer Decision-Making Information	Adolescents / Young Adults: 13-20 years and/or their parents	Consumer Product Company	Booklet / Brochure / Pamphlet	Learning ZoneXpress

Submitted by: March of Dimes

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Newborn Screening	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	March of Dimes
MERIT	Caring for yourself Means Caring for Your Family	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Video	March of Dimes
MERIT	Newborn Care	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	March of Dimes

MERIT	Postpartum Depression: What You Need to Know	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	March of Dimes
MERIT	My Pregnancy Month-by-Month	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	March of Dimes

Submitted by: March of Dimes Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	In the NICU for a Shorter Stay: A Guide for Parents	Patient Education Information	Children: birth-12 years and/or their parents	Community Organization (nonprofit)	Booklet / Brochure / Pamphlet	March of Dimes Foundation

Submitted by: Mayo Clinic

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Hearing Aid Technology	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Mayo Clinic Health Letter
BRONZE	Smoothing Facial Wrinkles	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Mayo Clinic Health Letter
MERIT	August 2013 issue	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Media / Publishing	Newsletter	Mayo Clinic Health Letter

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Coloanal Anastomosis	Patient Education Information	All Adults 21+ years	Hospital / Health Care System	Booklet / Brochure / Pamphlet	Mayo Clinic
SILVER	Arrhythmogenic Right Ventricular Cardiomyopathy ARVC	Patient Education Information	All Adults 21+ years	Hospital / Health Care System	Booklet / Brochure / Pamphlet	Mayo Clinic
BRONZE	Teens + Take Action for Health	Patient Education Information	Adolescents / Young Adults: 13-20 years and/or their parents	Hospital / Health Care System	Booklet / Brochure / Pamphlet	Mayo Clinic
BRONZE	Preventing Falls at Mayo Clinic	Patient Education Information	All Adults 21+ years	Hospital / Health Care System	Video	Mayo Clinic

MERIT	Teens + Tobacco	Patient Education Information	Adolescents / Young Adults: 13-20 years and/or their parents	Hospital / Health Care System	Booklet / Brochure / Pamphlet	Mayo Clinic
MERIT	Pediatric Preparation iPad Project	Patient Education Information	Children: birth-12 years and/or their parents	Hospital / Health Care System	Other/Miscellaneous Material	Mayo Clinic
MERIT	Your Child's Heart Surgery	Patient Education Information	Children: birth-12 years and/or their parents	Hospital / Health Care System	Video	Mayo Clinic
MERIT	Endovascular Repair of Peripheral Artery Disease	Patient Education Information	All Adults 21+ years	Hospital / Health Care System	Video	Mayo Clinic
MERIT	Road to Better Health Live your Best Life	Patient Education Information	All Adults 21+ years	Hospital / Health Care System	Calendar	Mayo Clinic

Submitted by: McKesson Care Management

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	October is Breast Cancer Awareness Month	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Other / Miscellaneous	Direct Mail	BCBSA Federal Employee Program (FEP)
MERIT	Get to a Healthier You	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Other / Miscellaneous	Direct Mail	BCBSA Federal Employee Program (FEP)
MERIT	Connecting You to the Best Care with Blue	Consumer Decision-Making Information	All Adults 21+ years	Other / Miscellaneous	Direct Mail	BCBSA Federal Employee Program (FEP)

Submitted by: MGM Resorts International Corporate Benefit Team

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Mammogram 2013 Campaign	Health Promotion / Disease and Injury Prevention Information	Other	Business (500+ employees)	Total Health Information Program	MGM Resorts International Corporate Benefit Team
MERIT	Direct Care Health Plan 2013 Campaign	Consumer Decision-Making Information	All Adults 21+ years	Health Plan	Total Special Health Event Program	MGM Resorts International Corporate Benefit Team

Submitted by: **National Institute of Diabetes and Digestive and Kidney Diseases, NIH**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	What I need to know about Pregnancy if I Have Diabetes	Patient Education Information	All Adults 21+ years	Government	Booklet / Brochure / Pamphlet	National Institute of Diabetes and Digestive and Kidney Diseases, NIH

Submitted by: **Norton Healthcare Marketing and Communications**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Get Healthy Magazine	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Hospital / Health Care System	Magazine	Norton Healthcare Marketing and Communications
MERIT	Diabetes Education Manual	Patient Education Information	Other	Hospital / Health Care System	Book	Norton Healthcare Marketing and Communications

Submitted by: **Nurtur**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Health Coaching Engagement Campaign	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Business (less than 500 employees)	Total Health Information Program	Nurtur

Submitted by: **Oakstone Publishing LLC**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	2014 Take Charge On the Go Pocket Calendar	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Calendar	Oakstone Publishing LLC
BRONZE	Personal Best Healthlines March 2013	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Newsletter	Oakstone Publishing LLC

Submitted by: Palio + Ignite

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Stribild DTC Ads	Consumer Decision-Making Information	All Adults 21+ years	Pharmaceutical Company	Magazine Ad	Palio + Ignite

Submitted by: Pappas MacDonnell, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Access Health CT TV Commercial	Consumer Decision-Making Information	All Adults 21+ years	Government	TV Ad	Pappas MacDonnell, Inc.

Submitted by: Parents Magazine / Meredith Corp.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	The Snack Epidemic	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.

SILVER	Is Your Child Ready To Learn?	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
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SILVER	The Truth About The Flu Vaccine	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
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SILVER	Building Hope	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
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SILVER	Keep Your Baby Safe	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
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SILVER	Guns Within Reach	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
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SILVER	Going Gluten Free	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
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BRONZE	Pest-Proof Your Home Safely	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
BRONZE	"I Knew Something Was Wrong"	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
BRONZE	Period Problems	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
BRONZE	Mending Broken Hearts	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
BRONZE	Little Insomniacs	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
BRONZE	Lice Lessons	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
BRONZE	Time For A Vasectomy? Hop To It!	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
BRONZE	Organize Your Health Records	Other / Miscellaneous Health Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
MERIT	How Much Do You Know About Kids' Health?	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
MERIT	What To Do In An Emergency	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.
MERIT	Fast Facts About Urgent Care	Consumer Decision-Making Information	Children: birth-12 years and/or their parents	Media / Publishing	Magazine / Newspaper / Newsletter Article	Parents Magazine / Meredith Corp.

Submitted by: **PatientPoint**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Rheumatology	Patient Education Information	All Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint

GOLD	Gastroenterology	Patient Education Information	All Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint
GOLD	Managing Your Weight brochure	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
SILVER	Primary Care Medical Illustrations Flip Chart	Patient Education Information	All Adults 21+ years	Media / Publishing	Other/Miscellaneous Material	PatientPoint
SILVER	Pediatrics Medical Illustrations Flip Chart	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Other/Miscellaneous Material	PatientPoint
SILVER	Why You Need a Yearly Flu Vaccine	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
SILVER	Breast Cancer Risk Factors	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
BRONZE	Get Your Vitamin C	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
BRONZE	Tummy Troubles	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
BRONZE	Gestational Diabetes: What You Need to Know	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Spotlight on Health: Stop Smoking	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	PatientPoint
MERIT	High Blood Pressure brochure	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Patient Guide	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Spanish Type 2 Diabetes Brochure and Poster	Patient Education Information	All Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint

MERIT	Exercise and Cancer Prevention	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Overactive Bladder	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	What Makes Up Pregnancy Weight Gain	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Ankylosing Spondylitis	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Learn to Recognize Stroke Symptoms	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Managing Gout brochure	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Cholesterol	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Protect Your Skin, Tips A-Z: Prescription Medicines and Your Skin	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Fast Fact: Keeping Weight Off	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Treating Prostate Cancer brochure	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Crohn's Disease brochure	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Reduce Hospital Readmissions Initiatives, Hospital Waiting Room Program	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	How A1C Affects Your Treatment Plan	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint

MERIT	PatientPoint Pediatrics	Patient Education Information	All Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint
MERIT	Urology	Patient Education Information	All Adults 21+ years	Media / Publishing	Total Health Information Program	PatientPoint
MERIT	Healthy Living with HIV	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Depression Treatment Can Take Time	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Before You Leave the Hospital	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	PatientPoint
MERIT	Life-Threatening Allergies	Patient Education Information	Children: birth-12 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Primary Care, Waiting Room Program	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Managing Lupus	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint
MERIT	Understanding Pneumonia	Patient Education Information	All Adults 21+ years	Media / Publishing	Video	PatientPoint
MERIT	Puberty in Girls brochure	Health Promotion / Disease and Injury Prevention Information	Children: birth-12 years and/or their parents	Media / Publishing	Booklet / Brochure / Pamphlet	PatientPoint

Submitted by: **Pritchett & Hull Assoc., Inc.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	A Stronger Pump — a guide for people with all types of heart failure	Patient Education Information	All Adults 21+ years	Media / Publishing	Booklet / Brochure / Pamphlet	Pritchett & Hull Assoc., Inc.

Submitted by: PulseCx

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	If I Could Sleep--Winx	Consumer Decision-Making Information	All Adults 21+ years	Pharmaceutical Company	Radio Ad	Apnicure
SILVER	Bladder Banter — Myrbetrig	Consumer Decision-Making Information	All Adults 21+ years	Pharmaceutical Company	TV Ad	Astellas Pharma US, Inc.
MERIT	Can't See -- Non-24	Consumer Decision-Making Information	All Adults 21+ years	Pharmaceutical Company	Radio Ad	Vanda Pharmaceuticals
MERIT	PulseCx Branding	Other / Miscellaneous Health Information	All Adults 21+ years	Medical Communications Agency	Logo Design	PulseCx

Submitted by: Redbook Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Turn My Libido Back On, Please	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Redbook Magazine
SILVER	What Cardiologists Tell Their Friends	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Redbook Magazine
MERIT	What Alternative Doctors Tell Their Friends	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Redbook Magazine
MERIT	The Resolutions Top Doctors Make	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	Redbook Magazine

Submitted by: Remedy Health Media

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Remedy Health Guides: Allergies	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article Series	Remedy Health Media

Submitted by: Sit and Be Fit

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Sit and Be Fit Season 13 Workout	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Community Organization (nonprofit)	Video	Sit and Be Fit

Submitted by: Smart + Strong

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	April/May 2013	Patient Education Information	All Adults 21+ years	Media / Publishing	Magazine	Smart + Strong

BRONZE	Navigating Treatment as Prevention	Patient Education Information	All Adults 21+ years	Media / Publishing	Magazine / Newspaper / Newsletter Article	POZ
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BRONZE	Winter 2013	Consumer Decision-Making Information	All Adults 21+ years	Media / Publishing	Magazine	Real Health
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Submitted by: Spirit Health Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Spirit of Women Magazine	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Medical Communications Agency	Magazine	Spirit Health Group

MERIT	Recipes for a Healthy Lifestyle	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Medical Communications Agency	Direct Mail	Spirit Health Group
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MERIT	Know Your Pulse	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Medical Communications Agency	Magazine Ad	Spirit Health Group
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Submitted by: Tailwind Agency

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	NFL — QS	Consumer Decision-Making Information	All Adults 21+ years	Medical Communications Agency	Total Health Information Program	Tailwind Agency

SILVER	Yahoo — What's Your Reason	Consumer Decision-Making Information	All Adults 21+ years	Medical Communications Agency	Direct Mail	Tailwind Agency
MERIT	KU — All You Need is Love	Consumer Decision-Making Information	All Adults 21+ years	Medical Communications Agency	Booklet / Brochure / Pamphlet	Tailwind Agency
MERIT	The Mohawk 180 Turnaround	Consumer Decision-Making Information	All Adults 21+ years	Medical Communications Agency	Logo Design	Tailwind Agency
MERIT	DaViata — You Only Need One Good Reason	Consumer Decision-Making Information	All Adults 21+ years	Medical Communications Agency	Other/Miscellaneous Material	Tailwind Agency

Submitted by: The University of Texas MD Anderson Cancer Center

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Radiation Treatment for Cancers of the Blood and Lymph	Patient Education Information	All Adults 21+ years	Hospital / Health Care System	Booklet / Brochure / Pamphlet	The University of Texas MD Anderson Cancer Center

Submitted by: Tufts Health Plan Medicare Preferred

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	2014 Wellness Guide	Health Promotion / Disease and Injury Prevention Information	Older Adults 60+ years	Health Plan	Newsletter	Tufts Health Plan Medicare Preferred
BRONZE	2014 Welcome Book	Other / Miscellaneous Health Information	Older Adults 60+ years	Health Plan	Booklet / Brochure / Pamphlet	Tufts Health Plan Medicare Preferred

Submitted by: UMR

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Exercise @ Work	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Video	UMR
GOLD	Disease Management Program	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Total Health Information Program	UMR

SILVER	Maternity Management Program	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Total Health Information Program	UMR
SILVER	Health & Wellness in the Workplace	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Total Health Information Program	UMR
BRONZE	Don't Be a Prisoner to Fear of Weight Gain	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR
BRONZE	Is This Your Holiday Tradition?	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Don't Let Diabetes Define You	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Healthy Eating on the Run	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Is there a family in your future	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR
MERIT	You Say You Could Quit Anytime — Tobacco Cessation	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Fresh Air Cleans the Air	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Don't Wait Until It's Too Late	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Scratch Out Unwanted Salt	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Come Up For Air	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Soup & Water Saves Lives	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR

MERIT	Chew on This	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Tobacco Cessation Program	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Total Health Information Program	UMR
MERIT	Times Change — you can too	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Resolutions Rarely Last	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Poster	UMR

Submitted by: **UnitedHealthcare**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Railroad "Your Track to Health" Health FSA Campaign	Consumer Decision-Making Information	Other	Insurance Company	Total Health Information Program	UnitedHealthcare

Submitted by: **UnitedHealthcare/Optum**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Taking Care February 2013	Consumer Decision-Making Information	All Adults 21+ years	Insurance Company	Newsletter	Optum
BRONZE	Taking Care May 2013	Consumer Decision-Making Information	All Adults 21+ years	Insurance Company	Newsletter	Optum

Submitted by: **University Health System**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Blood Sugar Log & Recipe Book	Patient Education Information	Other	Hospital / Health Care System	Booklet / Brochure / Pamphlet	University Health System-- Texas Diabetes Insititute

Submitted by: **University of Utah Health Care**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Know the Signs: Stroke Awareness	Other / Miscellaneous Health Information	All Adults 21+ years	Hospital / Health Care System	Public Service Ad	University of Utah Health Care

Submitted by: **UPMC Health Plan**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	2013 A Fresh Start Calendar	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Health Plan	Calendar	UPMC Health Plan -- Myhealth

MERIT	Quick-Start Guide — Affordable Care Act	Consumer Decision-Making Information	All Adults 21+ years	Health Plan	Total Health Information Program	UPMC Health Plan
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Submitted by: **Upside Collective**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Participating Provider Directory Covers 2013	Other / Miscellaneous Health Information	All Adults 21+ years	Health Plan	Other/Miscellaneous Material	NYS Dept. of Civil Service, Employee Benefits Division

Submitted by: **Virtua Marketing**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Health Savvy	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Hospital / Health Care System	Total Health Information Program	Virtua

MERIT	Pediatric Blood Draw--Needle Stick	Patient Education Information	All Adults 21+ years	Hospital / Health Care System	Video	Virtua
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Submitted by: **Washington Health Benefit Exchange**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Washington Healthplan Finder "Fly Baby Bird" TV Ad	Consumer Decision-Making Information	Other	Government	TV Ad	Washington Health Benefit Exchange

Submitted by: **Wellflix LLC**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Road to Recovery — CHF/Heart Failure	Patient Education Information	Other	Business (less than 500 employees)	Video	Wellflix LLC

Submitted by: **Wellness Council of America (WELCOA)**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Dr. Ann's Weigh Less for Life	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Book	Wellness Council of America (WELCOA)
BRONZE	The Road to Wellness	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Community Organization (nonprofit)	Book	Wellness Council of America (WELCOA)

Submitted by: **WellPoint**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	MD Quick Reference Guide	Other / Miscellaneous Health Information	Other	Business (500+ employees)	Booklet / Brochure / Pamphlet	Amerigroup Maryland, Inc.

Submitted by: **Words & Pictures, Inc.**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	The Healers. The Educators. The Investigators. / Department of Surgery 2013 Annual Report	Other / Miscellaneous Health Information	All Adults 21+ years	Hospital / Health Care System	Other/Miscellaneous Material	The University of Chicago Medicine

Submitted by: **WPS Health Insurance**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	WPS Guide to a Better You	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Insurance Company	Book	WPS Health Insurance

Submitted by: **Zied Health Communications, LLC**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Younger Next Week	Health Promotion / Disease and Injury Prevention Information	All Adults 21+ years	Media / Publishing	Book	Harlequin Nonfiction

MERIT	Younger Next Week	Consumer Decision-Making Information	All Adults 21+ years	Media / Publishing	Book	Harlequin Nonfiction
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