



## HONORING THE WORLD'S BEST **DIGITAL HEALTH RESOURCES**

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### NEWS RELEASE

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# Winners Announced for 20th Anniversary Digital Health Awards® — Fall Session

LIBERTYVILLE, IL — The Health Information Resource Center<sup>SM</sup> announced the winners in the fall session of its 20th anniversary **Digital Health Awards**<sup>SM</sup> which honors the world's best digital health resources. The competition, which is held twice yearly, featured 80 categories in the following entry classifications: Web-based Digital Health; Mobile Digital Health Resources; Personal Digital Health Devices / Wearables; Digital Health Media / Publications; Digital Health — Social Media; and Connected Digital Health. A panel of 26 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from 300 entries.

Fall 2018 Gold Award winners included *AbelsonTaylor* (Website); *American Academy of Pediatrics* (Instagram); *Coffey Communications* (Blog); *MD Anderson Cancer Center* (Facebook); *UMR* (Article) and *Visible Body* (Mobile Application). A complete list of winners and entry categories can be found at [digitalhealthawards.com](http://digitalhealthawards.com).

The Health Information Resource Center<sup>SM</sup> (HIRC), organizer of the **Digital Health Awards**, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual **National Health Information Awards**<sup>SM</sup> ([healthawards.com](http://healthawards.com)), which annually recognizes the nation's best consumer health information (in non-digital formats), and the annual **National Women's Health & Fitness Day**<sup>SM</sup>, held annually the last Wednesday in September. Visit [fitnessday.com](http://fitnessday.com) for details on these events, both the largest health promotion events of their kind.

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