



## HONORING THE WORLD'S BEST **DIGITAL HEALTH AWARDS**

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### NEWS RELEASE

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# Winners Announced for Fall 2017 Digital Health Awards<sup>SM</sup>

LIBERTYVILLE, IL — The Health Information Resource Center<sup>SM</sup> announced the winners in the fall session of its 19th annual **Digital Health Awards<sup>SM</sup>** which honors the world's best digital health resources. The competition, which is held twice yearly, featured 80 categories in the following entry classifications: Web-based Digital Health; Mobile Digital Health Resources; Personal Digital Health Devices / Wearables; Digital Health Media / Publications; Digital Health — Social Media; and Connected Digital Health. A panel of 26 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from nearly 400 entries.

Fall 2017 Gold Award winners included *Coffey Communications* (Interactive Content / Rich Media); *Kaiser Permanente* (Mobile Application); *Johns Hopkins School of Nursing* (Video); *The Martin Group* (Website); and *AO Foundation* (Web-based Resource / Tool). A complete list of winners and entry categories can be found at [digitalhealthawards.com](http://digitalhealthawards.com).

The Health Information Resource Center<sup>SM</sup> (HIRC), organizer of the **Digital Health Awards**, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual **National Health Information Awards<sup>SM</sup>** ([healthawards.com](http://healthawards.com)), which annually recognizes the nation's best consumer health information (in non-digital formats), and the annual **National Women's Health & Fitness Day<sup>SM</sup>**, held annually the last Wednesday in September. Visit [fitnessday.com](http://fitnessday.com) for details on these events, both the largest health promotion events of their kind.

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