

## HONORING THE WORLD'S BEST DIGITAL HEALTH RESOURCES

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## **NEWS RELEASE**

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## Winners Announced for Fall 2016 Digital Health Awards<sup>SM</sup>

LIBERTYVILLE, IL — The Health Information Resource Center<sup>™</sup> announced the winners in the fall session of its 18th annual **Digital Health Awards**<sup>™</sup> which honors the world's best digital health resources. The competition, which is held twice yearly, featured 80 categories in the following entry classifications: Web-based Digital Health; Mobile Digital Health Resources; Personal Digital Health Devices / Wearables; Digital Health Media / Publications; Digital Health — Social Media; and Connected Digital Health. A panel of 24 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from nearly 400 entries.

Fall 2016 Gold Award winners included *Sharecare* (Website); *DaVita* (Social Media — Facebook); *Visible Body* (Mobile Application); *Spirit Health Group* (Digital Publication — Magazine); *Amino* (Web-based Resource / Tool); and *Nationwide Children's Hospital* and *Basecraft* (Microsite). A complete list of winners and entry categories can be found at **digitalhealthawards.com**.

The Health Information Resource Center<sup>™</sup> (HIRC), organizer of the **Digital Health Awards**, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual **National Health Information Awards**<sup>™</sup> (healthawards.com), which annually recognizes the nation's best consumer health information (in non-digital formats), and the annual **National Women's Health & Fitness Day**<sup>™</sup>, held annually the last Wednesday in September. Visit fitnessday.com for details on these events, both the largest health promotion events of their kind.