



HONORING THE WORLD'S BEST  
DIGITAL HEALTH RESOURCES

## NEWS RELEASE

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# Winners Announced for Fall 2015 Digital Health Awards<sup>SM</sup>

LIBERTYVILLE, IL — The Health Information Resource Center<sup>SM</sup> announced the winners in the fall session of its 17th annual **Digital Health Awards<sup>SM</sup>** which honors the world's best digital health resources. The competition, which is held twice yearly, featured 80 categories in the following entry classifications: Web-based Digital Health; Mobile Digital Health Resources; Personal Digital Health Devices / Wearables; Digital Health Media / Publications; Digital Health — Social Media; and Connected Digital Health. A panel of 20 experts in digital health media served as judges and selected gold, silver, bronze, and merit winners from nearly 300 entries.

Fall 2015 Gold Award winners included *Mayo Clinic* (Website); *Hager Sharp on behalf of the HHS' Office on Women's Health* (Blog); *Sharecare Inc.* (Mobile Application: Symptom Checker); *Johns Hopkins Medicine* (Video); *CogniMed, Inc* (Responsive Website Design); *Alliance Health / Diabetic Connect* (Interactive Content / Rich Media); and *SaludToday/Salud America!* (Social Media: Twitter). A complete list of winners and entry categories can be found at [digitalhealthawards.com](http://digitalhealthawards.com).

The Health Information Resource Center<sup>SM</sup> (HIRC), organizer of the **Digital Health Awards**, is a national information clearinghouse for professionals who work in consumer health fields. Other well-known HIRC programs include the annual **National Health Information Awards<sup>SM</sup>** ([healthawards.com](http://healthawards.com)), which annually recognizes the nation's best consumer health information (in non-digital formats), and the annual **National Women's Health & Fitness Day<sup>SM</sup>**, held annually the last Wednesday in September. Visit [fitnessday.com](http://fitnessday.com) for details on these events, both the largest health promotion events of their kind.

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