

HONORING THE WORLD'S BEST DIGITAL HEALTH RESOURCES



WINNERS

SPRING 2017

AARP

PRESENTED TO:

AARP

SILVER / AARP The Magazine Special Health Media/Publications / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Tablet

AARP-Create the Good

PRESENTED TO:

AARP-Create the Good

BRONZE / Volunteer Resource for Health Care Professionals / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video . Web-based

AbelsonTaylor

PRESENTED TO:

AbelsonTaylor

GOLD / Sunovion 'My Hero' Epilepsy Awareness Campaign / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

AdvancedMD

PRESENTED TO:

AdvancedMD

SILVER / AdvancedTelemedicine / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

American Academy of Neurology

PRESENTED TO:

American Academy of Neurology

SILVER / @AANBrain Instagram / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Instagram .

American Academy of Pediatrics

PRESENTED TO:

American Academy of Pediatrics

SILVER / Child Vaccination Across America Interactive Infographic / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

American Gastroenterological Association

PRESENTED TO:

American gastroenterological Association

SILVER / Crohn's Disease - What You Need To Know / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

American Heart Association

PRESENTED TO:

Heart Insight Magazine

SILVER / Heart Insight Spring 2017 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

BRONZE / Heart Insight Special Topic Supplement: Heart Failure / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

MERIT / After a Heart Attack: What Happens Now?, Heart Insight Fall 2016 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

MERIT / Heart Insight Special Topic Supplement: Vascular Disease / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

PRESENTED TO:

Stroke Connection Magazine

SILVER / Stroke Connection Summer 2016 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

SILVER / When Stroke Affects the Brain Stem, Stroke Connection Winter 2017 / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

American Massage Therapy Association (AMTA)

PRESENTED TO:

American Massage Therapy Association (AMTA)

MERIT / amtamassage.org / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

American Pediatric Surgical Association

PRESENTED TO:

American Pediatric Surgical Association

SILVER / Pediatric Surgery NaT / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Responsive Design

American Society of Anesthesiologists, Inc.

PRESENTED TO:

American Society of Anesthesiologists, Inc.

MERIT / ASA MONITOR December 2016 issue / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

MERIT / Infection Control article series (feature articles for December 2016 issue) / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article Series . Web-based, Mobile

American Society of Clinical Oncology

PRESENTED TO:

American Society of Clinical Oncology

SILVER / Cancer.Net Mobile / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

Amerigroup

PRESENTED TO:

Amerigroup

BRONZE / Amerigroup Medicaid Georgia Members - Mobile / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Amerigroup Open Enrollment / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

Association of Women's Health, Obstetric & Neonatal Nurses

PRESENTED TO:

Healthy Mom&Baby Magazine (AWHONN's consumer magazine)

BRONZE / Newborn Skin Care Zone / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

AthletInMe.com®

PRESENTED TO:

AthletInMe, LLC

MERIT / Exercise Calorie Converter / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

BabyCenter

PRESENTED TO:

Danielle Townsend

SILVER / How to get a comfy attachment for breastfeeding / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

PRESENTED TO:

Elizabeth Dougherty (editor), Marisa Solís (editor), Denise Schipani (writer)

BRONZE / Postpartum depression: In moms' own words / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series . Web-based, Mobile

MERIT / Pregnancy and depression: In moms' own words / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series . Web-based, Mobile

PRESENTED TO:

Julia Chope, Lora Ma

SILVER / How to install an infant car seat / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Pregnancy headaches / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

PRESENTED TO:

Sarah Redshaw, Catherine Mendham, Sasha Miller

BRONZE / Baby-led weaning: Getting started / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

PRESENTED TO:

Sasha Miller (editor), Jennifer Biddle (editor), Melanie Wood (writer)

SILVER / Depression and breastfeeding / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

BRONZE / Managing depression during pregnancy / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

MERIT / Anxiety during pregnancy / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

MERIT / Depression during pregnancy / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

Beacon Health Options

PRESENTED TO:

Beacon Health Options

BRONZE / Secrets to a Happy Blended Family / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Webinar .

MERIT / Mindfulness / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

Blausen Medical Communications, Inc.

PRESENTED TO:

Blausen Medical Communications, Inc.

SILVER / Blausen.com, Thousands of Medical Animations in 21 Languages / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool

Blue Cross Blue Shield of Michigan

PRESENTED TO:

Blue Cross Blue Shield of Michigan

GOLD / BCBSM Mobile App / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

Bright Pink

PRESENTED TO:

Bright Pink, Sew Strategy, TooGood Strategy

GOLD / Assess Your Risk / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

GOLD / Assess Your Risk / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

Bright Pink, Too Good Strategy

SILVER / Explore Your Genetics / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

BRONZE / Explore Your Genetics / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRIOMed Inc.

PRESENTED TO:

BRIOMed Inc.

MERIT / siGMa (Study of Improved Glucose Monitoring and Assessment) International / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Brown Parker & DeMarinis Advertising

PRESENTED TO:

Brown Parker & DeMarinis Advertising

BRONZE / Healthy ER Hacks / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

C3i Healthcare Connections

PRESENTED TO:

C3iHC and Pega Systems

BRONZE / Transforming Global Multi-Channel Patient Engagement / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Infographic .

Catching Health

PRESENTED TO:

Diane Atwood

MERIT / Catching Health with Diane Atwood / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based

Centene Corporation/Health Net, Inc.

PRESENTED TO:

Centene/Health Net, Inc., Monarch Media

BRONZE / Renewing Your Health Coverage / Division: Health Insurer / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

Centretek

PRESENTED TO:

Centretek

SILVER / Beaumont Health Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / Inova Mobile Application / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

MERIT / Midwest Orthopaedics at Rush / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

CESAS Medical

PRESENTED TO:

CESAS Medical

BRONZE / ACR 2016 Clinical Update / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based

Cigna

PRESENTED TO:

Cigna Creative Services

MERIT / Cigna's Health Care Reform ACA Roadmap / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

Clear Pharma Inc.

PRESENTED TO:

FAPvoice

BRONZE / FAPvoice / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Coffey Communications

PRESENTED TO:

Coffey Communications

BRONZE / Alcohol: What Equals 1 Drink? / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / Fireplace safety: Master these fireside tips / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / Hospital SEO: A guide to snack packs and other SERP features / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

BRONZE / Sleep Aids: True or False? / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / Women & Heart Attacks / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Enough to Eat: How to Visualize a Serving / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / The Planning Pyramid: Build better hospital magazines and newsletters / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / This Week in Health / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

MERIT / What can pulmonary rehab programs teach you? / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

Grays Harbor Community Hospital

BRONZE / Grays Harbor Community Hospital / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Greater Newport Physicians

BRONZE / Greater Newport Physicians / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

PRESENTED TO:

Jackson Hospital

MERIT / Jackson Hospital / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

San Geronio Memorial Hospital

MERIT / San Geronio Memorial Hospital / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Sky Lakes Medical Center

SILVER / Sky Lakes Medical Center / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Sunnyside Community Hospital & Clinics

MERIT / Sunnyside Community Hospital & Clinics / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Trios Health

BRONZE / Trios Health- concierge home page / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

PRESENTED TO:

UnitedHealthcare

SILVER / 8 keys to wellness / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

SILVER / My Healthy Heart / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Book . Web-based

BRONZE / Everyday ways to lower type 2 diabetes risk / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / Healthy Mind Healthy Body February 2017 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

MERIT / Benefit Awareness News February 2017 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

MERIT / Healthy Mind Healthy Body December 2016 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

MERIT / Our top 10 weight-control tips / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PRESENTED TO:

Whitman Hospital and Medical Center

SILVER / Whitman Hospital and Medical Center / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Cogilex R&D

PRESENTED TO:

Cogilex R&D

BRONZE / Senso Health: Medical search made easier and better, in privacy / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Digital Health Curation .

CommunicateHealth, Inc.

PRESENTED TO:

Southern New Hampshire Health

MERIT / Southern New Hampshire Health Website Redesign / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Connecture

PRESENTED TO:

Connecture

SILVER / Medicare Video / Division: Consumer Product Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

DDB Health

PRESENTED TO:

DDB Health

SILVER / M-Strike / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / GoNitro / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Migraine DSE / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

DMW Direct

PRESENTED TO:

DMW Direct

SILVER / "Moving Into Medicare" Web Video — BlueCross BlueShield of South Carolina / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / "Likes" Medicare Landing Page - Tufts Health Plan / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

BRONZE / "New 2 Medicare InfoStream" Emails — BlueCross BlueShield of South Carolina / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

BRONZE / "Welcome Member" Renewal Landing Page — Premera Blue Cross / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / "Made You Smile" Facebook Ads — Delta Dental / Division: Health Insurer / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / LifeWise Health Landing Page — LifeWise Health Plan of Washington / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

Eating Disorder Hope

PRESENTED TO:

Eating Disorder Hope

MERIT / Eating Disorder Hope / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Eating Recovery Center

PRESENTED TO:

Eating Recovery Center

GOLD / Eating Recovery Center Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / Eating Recovery Center Facebook Engagement / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Eating Recovery Center Instagram Engagement / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

Elsevier Patient Engagement

PRESENTED TO:

Elsevier Patient Engagement

MERIT / How to Use a Nebulizer - Teen / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education. Web-based

MERIT / Reducing Your Risk of Falls / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

Franklyn Healthcom

PRESENTED TO:

Sanofi

MERIT / healthFORWARD Diabetes Risk Assessment Tool / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Hager Sharp

PRESENTED TO:

Hager Sharp

MERIT / Responsibility.org and Shaquille O'Neal: Don't Get Caught Up in the Madness, Download the Virtual Bar App / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based

Hand to Hold

PRESENTED TO:

Hand to Hold

GOLD / Hand to Hold - NICU Now Podcast / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio . Web-based, Mobile

Health Alliance Plan (HAP)

PRESENTED TO:

Health Alliance Plan (HAP)

BRONZE / Active TV Time / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / Office Visit Checklist / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Health First

PRESENTED TO:

Health First

SILVER / It's a Nurse / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

Health Grades, Inc.

PRESENTED TO:

Health Grades, Inc.

BRONZE / UPMC Susquehanna Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Andrews Sports Medicine & Orthopaedic Center Website / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

HealthyPlace.com

PRESENTED TO:

HealthyPlace

MERIT / HealthyPlace on Facebook / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / HealthyPlace on YouTube / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

MERIT / HealthyPlace.com / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / HealthyPlace: Trusted Mental Health Information and Support / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Chronic Disease.

PRESENTED TO:

HealthyPlace.com

MERIT / Anxiety-Schmanxiety Blog / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

Heartbeat

PRESENTED TO:

XenoPort & Heartbeat

BRONZE / XenoPort Horizant: "The Naked Truth" Campaign / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

MERIT / XenoPort Horizant: "Augmentation" Campaign / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

Henry County Medical Center

PRESENTED TO:

Henry County Medical Center

BRONZE / Henry County Medical Center Pinterest / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Pinterest .

MERIT / Henry County Medical Center Facebook / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Ida Institute

PRESENTED TO:

Ida Institute

MERIT / Ida Telecare / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Impact Education, LLC

PRESENTED TO:

Impact Education, LLC

MERIT / Injectable Combination Therapies for the Management of Diabetes: A Guide for Health Care Decision Makers / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

IncludeFitness

PRESENTED TO:

IncludeFitness

SILVER / The IF Platform / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Point-of-Care Programs .

Influence Health

PRESENTED TO:

Influence Health

GOLD / Healthcare Digital Marketing Toolkit / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

MERIT / 5 Steps to Rock Your Website Redesign / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

InJoy Health Education

PRESENTED TO:

InJoy Health Education

BRONZE / Understanding Your Newborn eClass / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

INVIVO Communications Inc.

PRESENTED TO:

INVIVO Communications Inc

SILVER / Medtronic LINQ System: Patient Education Module / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

iXensor Co., Ltd.

PRESENTED TO:

iXensor Co., Ltd.

MERIT / PixoTest Glucose Monitoring System / Division: Business: less than 500 employees / Audience: Consumers / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs . Smartphone

Johns Hopkins Medicine

PRESENTED TO:

Johns Hopkins Medicine Marketing & Communications

MERIT / Johns Hopkins Children's Center / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Lung Cancer Program / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Precision Medicine Center of Excellence for Multiple Sclerosis / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Johns Hopkins Medicine Marketing and Communications

PRESENTED TO:

Johns Hopkins Medicine: Abby Ferretti, graphic designer; Vanessa McMains, writer

MERIT / Passing a stress test underestimates heart disease risk for some / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

Johns Hopkins Medicine: Karen Nitkin, writer

MERIT / Breaking Down Barriers: Medicine for the Greater Good takes internal medicine residents out of the clinic to educate, advocate and build trust. / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article . Web-based

PRESENTED TO:

Johns Hopkins Medicine: Lori Kirkpatrick, graphic designer; Patrick Smith, writer; Justin Kovalsky, editor

MERIT / Inside Tract / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

PRESENTED TO:

Johns Hopkins Medicine: Max Boam, graphic designer, Sue DePasquale, editor

BRONZE / Hopkins Medicine Magazine / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based

PRESENTED TO:

Johns Hopkins Medicine: Max Boam, graphic designer; Linell Smith, Editor

BRONZE / Dome / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

PRESENTED TO:

Johns Hopkins Medicine: Patrick Smith, writer

SILVER / Returning to the Roots: Faith and Food program seeks to improve health by reclaiming African heritage. / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article . Web-based

Kansas Health Foundation

PRESENTED TO:

Kansas Health Foundation

MERIT / KansasHealth.org Website Redesign / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Kaviva

PRESENTED TO:

Kaviva

GOLD / Sensei Benefits / Division: Consumer Product Company / Audience: Consumers / Classification: Connected Digital Health. / Category: Disease Management / Population Health Management . Smartphone

GOLD / Sensei Benefits / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

Kneadle

PRESENTED TO:

Kneadle

BRONZE / Ormco Forum 2017 Responsive Website / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / Ormco Marketing Resources Web-Based Application / Division: Medical Equipment / Device Manufacturer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Content Management System .

Knox Marketing, Inc.

PRESENTED TO:

Wood County Hospital

MERIT / See Your Hospital in a Whole New Light / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

Liazon

PRESENTED TO:

Liazon

BRONZE / Liazon / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

LifeAssist Technologies

PRESENTED TO:

LifeAssist

MERIT / Circura - Care Management Platform / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Point-of-Care Programs .

March of Dimes

PRESENTED TO:

March of Dimes

BRONZE / Pregnancy week by week feature / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Twitter handle for March of Dimes' health information - @modhealthtalk / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

PRESENTED TO:

NewSTEPs and March of Dimes

MERIT / Newborn screening: Hearing screen / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Newborn screening: Heart screen / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Marina Maher Communication

PRESENTED TO:

Marina Maher Communication

BRONZE / Show More of You / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

Marina Maher Communications

PRESENTED TO:

Merck

BRONZE / Building Recognition and Affinity for a Bold Initiative to #EndMaternalMortality / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

Mayo Clinic

PRESENTED TO:

Mayo Clinic

BRONZE / www.mayoclinic.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

MedHelp

PRESENTED TO:

MedHelp

SILVER / My Cycles Period and Ovulation Tracker / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

SILVER / My Diet Diary - Calorie Counting / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

BRONZE / Sugar Sense - Diabetes App / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Chronic Disease Management. Smartphone

MERIT / I'm Expecting Pregnancy Guide / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

Medical City Healthcare

PRESENTED TO:

Medical City Healthcare

GOLD / We Deliver Dreams / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

BRONZE / We Deliver Dreams Blog for Moms and Moms-to-Be / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / LifeSigns Blog / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MedPage Today

PRESENTED TO:

MedPage Today

BRONZE / MedPage Today Website / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

Medscape

PRESENTED TO:

Medscape

BRONZE / Medscape / Division: Business: 500+ employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MedShadow Foundation

PRESENTED TO:

MedShadow Foundation

MERIT / Hide and Don't Seek: Why Are Many Drug Side Effects Kept From the Public? / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series . Web-based, Mobile

MERIT / MedShadow Foundation: Be Side Effects Smart / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MedTouch

PRESENTED TO:

MedTouch

BRONZE / <https://www.henryford.com/> / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / www.mhs.net / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / www.rochesterregional.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MEM Media Foundation

PRESENTED TO:

MEM Media Foundation

SILVER / Anterior Cervical Decompression and 360° Fusion with Posterior Pedicle Screws C6–C7 / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video . Web-based

MobileSmith

PRESENTED TO:

Shepherd Center

SILVER / New Mobile App Promotes Fitness for People with Spinal Cord Injury / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

PRESENTED TO:

South Shore Hospital

BRONZE / Branded Pregnancy App Unifies Messaging and Improves Patient Experience / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Communications. Smartphone

Morneau Shepell

PRESENTED TO:

Morneau Shepell

SILVER / Online Group Counselling / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

BRONZE / My Student Support Program for International and Domestic Students / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

BRONZE / My Student Support Program For International and Domestic Students / Division: Business: 500+ employees / Audience: Consumers / Classification: Connected Digital Health. / Category: Consumer Directed Digital Health Programs . Smartphone

MERIT / Total Health Index / Division: Business: 500+ employees / Audience: Consumers / Classification: Connected Digital Health. / Category: Other / Miscellaneous Connected Digital Health .

MRM//McCann

PRESENTED TO:

Cigna

GOLD / TV Doctors of America / Division: Health Insurer / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Other / Miscellaneous Social Media .

MyoKardia

PRESENTED TO:

Duke Clinical Research Institute

MERIT / The first comprehensive educational health app to help physicians educate patients with Hypertrophic Cardiomyopathy / Division: Pharmaceutical Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

NavGate Technologies

PRESENTED TO:

CareQuest - NavGate Technologies

MERIT / CareOptions Workplace Solution / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

ndp Agency

PRESENTED TO:

Excela Health

BRONZE / Excela Health Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

University Health System

SILVER / See How We See / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

BRONZE / Stroke Moves Fast / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

VCU Baird Vascular Institute

MERIT / Relieve My Foot / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PRESENTED TO:

VCU Health CME

BRONZE / VCU Health Continuing Medical Education Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

VCU Medical Center - Neuroscience, Orthopaedic and Wellness Center

BRONZE / VCU Health NOW Center Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Norton Healthcare

PRESENTED TO:

Norton Healthcare

MERIT / Quality Report / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

Nucleus Medical Media, Inc.

PRESENTED TO:

Gwinnett Medical Center

BRONZE / How to Give Yourself an Anticoagulant Shot / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

Office on Women's Health, U.S. Department of Health and Human Services

PRESENTED TO:

Office on Women's Health, U.S. Department of Health and Human Services

MERIT / Heart Disease and Stroke, Bleeding Disorders section of Womenshealth.gov / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / HIV and AIDS section of Womenshealth.gov / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Ogilvy Public Relations

PRESENTED TO:

National Institute of Neurological Disorders and Stroke

MERIT / Mind Your Risks / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

OptumRx

PRESENTED TO:

OptumRx Marketing

MERIT / Opioid Infographic / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

OptumRx, Marketing

BRONZE / Specialty Conditions / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Palio

PRESENTED TO:

Palio

BRONZE / ReduceRecurrence.com / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Palladian Partners

PRESENTED TO:

Centers for Disease Control and Prevention Division of Diabetes Translation

MERIT / Managing Diabetes Family Style - "My Almost Life" webisode / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

PRESENTED TO:

Eunice Kennedy Shriver National Institute of Child Health and Human Development

SILVER / What is Clinical Research? Video / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

PRESENTED TO:

National Institutes of Health, Office of the Director, Office of Communications & Public Liaison

BRONZE / Why do researchers do different kinds of clinical studies? / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Panorama Patient Network, LLC

PRESENTED TO:

Panorama Patient Network

SILVER / The Panorama Patient Network / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Paradigm Medical Communications, LLC

PRESENTED TO:

Paradigm Medical Communications, LLC

BRONZE / CD30 in Lymphoma: An Increasingly Important Role in Testing and Targeting / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

BRONZE / Sequencing and Transitions for Advanced Renal Cell Carcinoma: Leveraging the Latest Tools and Managing Complications / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Delving Deeper into the Complexities and Perplexities of Oral Anticoagulation / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

PatientPoint

PRESENTED TO:

PatientPoint

GOLD / PatientPoint 360 Mobile App / Division: Media / Publishing / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

BRONZE / PatientPoint Interactive Exam Room Program: Cardiology / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

BRONZE / PatientPoint Interactive Exam Room Program: Gastroenterology / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

BRONZE / PatientPoint Interactive Exam Room Program: Rheumatology / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Other / Miscellaneous Mobile Digital Health Resource .

Penn State Health

PRESENTED TO:

Penn State Health

SILVER / NEWT Newborn Weight Tool / Division: Hospital — 500+ beds / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

BRONZE / Inspired Together / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Penn State Children's Hospital / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Penn State Health LinkedIn / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: LinkedIn .

MERIT / Penn State Health News / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / The Back Coach / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

PinnacleHealth

PRESENTED TO:

PinnacleHealth and Agency: AndCulture

MERIT / PinnacleHealth Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Private Health News

PRESENTED TO:

Billings Clinic

BRONZE / Consumer eNewsletter / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

PRESENTED TO:

Stamford Hospital

MERIT / Physician eCommunication / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

Red Hot Mamas North America Inc.

PRESENTED TO:

Red Hot Mamas North America Inc.

MERIT / Red Hot Mamas- In Charge of Change / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

RedFlash Group

PRESENTED TO:

Pulsara

MERIT / Pulsara / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

RelayHealth

PRESENTED TO:

RelayHealth

BRONZE / Fuse / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

Rush University Medical Center

PRESENTED TO:

Rush University Medical Center with Rush Powers Media

BRONZE / Bariatric Surgery: Lucy's Story Video / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

Russell Herder GBC

PRESENTED TO:

OneOme®

MERIT / Making Prescriptions Personal / Division: Consumer Product Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

PRESENTED TO:

University of Minnesota Heart Health Program

MERIT / "Ask About Aspirin" Initiative / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

Rx Mosaic Health

PRESENTED TO:

Roche Diagnostics

MERIT / Accu-Chek Diabetes Social Media Takeover / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Salud America! and SaludToday at UT Health San Antonio

PRESENTED TO:

Salud America! and SaludToday at UT Health San Antonio

MERIT / Salud America! Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / SaludToday Facebook / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / SaludToday Twitter / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

Sentient Interactive

PRESENTED TO:

Sentient Interactive

MERIT / LIVALO HCP Patient Types Campaign / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

Sharecare

PRESENTED TO:

Sharecare Team

SILVER / AskMD for Apple Watch / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Responsive Design

SILVER / AskMD for iOS and Android / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Smartphone

BRONZE / Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MERIT / Sharecare VR / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Interactive / Gaming. Smartphone

Smart + Strong

PRESENTED TO:

Hep

MERIT / Hepmag.com / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

POZ

BRONZE / POZ.com / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Society for Vascular Medicine

PRESENTED TO:

Society for Vascular Medicine

BRONZE / My Deep Vein Thrombosis Toolkit / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Solstice Benefits

PRESENTED TO:

Solstice Benefits

MERIT / Member Winter Newsletter / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

Spectrum Health

PRESENTED TO:

Spectrum Health Beat

SILVER / 'An awesome life' / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series . Web-based, Mobile

MERIT / 'A blessing I didn't expect' / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

St. Ann's Community

PRESENTED TO:

St. Ann's Community

BRONZE / St. Ann's Community - Facebook Page / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / St. Ann's Community - YouTube Channel / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

St. Joseph & St. Mary's Medical Centers

PRESENTED TO:

hippo Advertising

MERIT / St. Joseph and St. Mary's Emergency Department Landing Page / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

TCTMD

PRESENTED TO:

TCTMD

BRONZE / TCTMD.com / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

MERIT / TCTMD Twitter / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Twitter .

Temple Health

PRESENTED TO:

Fox Chase Cancer Center

MERIT / Fox Chase Cancer Center - Facebook Page / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Fox Chase Cancer Center - Twitter / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / Fox Chase Cancer Center - YouTube / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

PRESENTED TO:

Temple Health

GOLD / Temple Heart & Vascular Institute Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / Temple Lung Center Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

BRONZE / Temple Health Instagram / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

BRONZE / Temple University Hospital - YouTube / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: YouTube .

MERIT / Lewis Katz School of Medicine at Temple University - Facebook Page / Division: Educational Institution / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Lewis Katz School of Medicine at Temple University - Twitter / Division: Educational Institution / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / Temple Lung Center Website / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

The Dana Foundation

PRESENTED TO:

The Dana Foundation

SILVER / Successful Aging & Your Brain PSA / Division: Educational Institution / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

The Johns Hopkins Sidney Kimmel Comprehensive Cancer Center

PRESENTED TO:

Johns Hopkins Kimmel Cancer Center - Office of Public Affairs

BRONZE / Promise & Progress Special Issue Bloomberg-Kimmel Institute for Cancer Immunotherapy / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

PRESENTED TO:

The Johns Hopkins Kimmel Cancer Center - Office of Public Affairs

MERIT / Cancer Matters Blog / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / Chemotherapy at Home / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

PRESENTED TO:

The Johns Hopkins Kimmel Cancer Center's Office of Public Affairs

SILVER / Just Suppose - Nicholas' Story / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based

MERIT / Breast Matters / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based

The MetroHealth System

PRESENTED TO:

Frederick Swanston

MERIT / The MetroHealth System_Display Banners / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

The Multiple Sclerosis Association of America

PRESENTED TO:

Multiple Sclerosis Association of America

BRONZE / Changing Lives Monday to Sunday Video / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

The Texas Medical Association

PRESENTED TO:

Steve Levine, Vice President of Communications

BRONZE / The Texas Medical Association / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

UMR

PRESENTED TO:

UMR

SILVER / Summer Vacation Guide - July 2017 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

BRONZE / Back To School - Fall 2016 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

BRONZE / Outdoor Activity - April 2016 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

MERIT / Real Reasonable Resolutions - Winter 2017 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

MERIT / The "Baby" Issue - February 2016 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

University of Utah Health

PRESENTED TO:

University of Utah Health

SILVER / Algorithms for Innovation / Division: Educational Institution / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

Vanderbilt University Medical Center

PRESENTED TO:

Vanderbilt University Medical Center

GOLD / Vanderbilt Health / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Verywell

PRESENTED TO:

Verywell

SILVER / Verywell / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

SILVER / Verywell / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

SILVER / Verywell / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

BRONZE / Verywell / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Virgin Pulse Global Challenge

PRESENTED TO:

Virgin Pulse Global Challenge

SILVER / Virgin Pulse Global Challenge app / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

MERIT / Virgin Pulse Global Challenge Member Email Campaign / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based

Visible Body

PRESENTED TO:

Visible Body

GOLD / Muscle Premium / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design

Western Michigan University

PRESENTED TO:

Robert Bensley

SILVER / wichealth.org / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / wichealth.org / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

What to Expect

PRESENTED TO:

What to Expect

GOLD / What to Expect Mobile App / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

BRONZE / What to Expect Zika Coverage / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series . Web-based, Mobile

Will2Love, LLC

PRESENTED TO:

Will2Love, LLC

MERIT / Will2Love.com / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Zer0 to 5ive

PRESENTED TO:

Zer0 to 5ive for Vigilant Biosciences

SILVER / The Word of Mouth on Oral, Head and Neck Cancer 2017 / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Zipongo

PRESENTED TO:

Zipongo

BRONZE / Zipongo: Eating Well Made Simple / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .