

HONORING THE WORLD'S BEST DIGITAL HEALTH RESOURCES



WINNERS

FALL 2016

AARP

PRESENTED TO:

AARP

SILVER / Special Beauty & Style Issue / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Tablet

Abt Associates

PRESENTED TO:

Abt Associates

MERIT / CDC Zika Virus Domestic Readiness Initiative, Anti-Denial Campaign / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

AIR

PRESENTED TO:

Centers for Disease Control and Prevention and AIR

MERIT / CDC's HIV Treatment Works: Jamie's Story / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

AIS Media

PRESENTED TO:

AIS Media

MERIT / GoNow Doctors Social / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Amendola Communications

PRESENTED TO:

Connecture Inc.

BRONZE / DrugCompare / Division: Health Insurer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

American Academy of Pediatrics

PRESENTED TO:

American Academy of Pediatrics

BRONZE / AAP Voices National Infant Immunization Week Series / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Article Series . Web-based

BRONZE / Childhood Lead Exposure / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Infographic .

American Heart Association

PRESENTED TO:

American Heart Association

SILVER / Heart Failure Series / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series . Web-based, Mobile

American Society of Anesthesiologists

PRESENTED TO:

ASA

MERIT / ASA Monitor: the official Newsletter of the American Society of Anesthesiologists / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

American Society of Clinical Oncology

PRESENTED TO:

American Society of Clinical Oncology

MERIT / Cancer.Net / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Amino

PRESENTED TO:

Amino

GOLD / Amino / Division: Consumer Product Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

GOLD / Amino / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

Anthem, Inc.

PRESENTED TO:

Anthem Digital Solutions

SILVER / Anthem Anywhere / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

BabyCenter

PRESENTED TO:

BabyCenter

BRONZE / My Pregnancy & Baby Today App by BabyCenter / Division: Media / Publishing / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

PRESENTED TO:

Darienne Hosley Stewart, Karisa Ding, and Clare Ellis

MERIT / Baby sleep training: Fading methods / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

PRESENTED TO:

Jenny Des Jarlais

SILVER / Development: walking / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

PRESENTED TO:

Julia Chope

GOLD / Aches & pains of pregnancy: frequent urination / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Aches & pains of pregnancy: dizziness / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

PRESENTED TO:

Karisa Ding, Clare Ellis, and Janet Ozzard

MERIT / Sleep apnea in babies / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

PRESENTED TO:

Lora Ma

MERIT / Baby sleep tips: birth to 3 months / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

Banyan Communications

PRESENTED TO:

Banyan Communications

MERIT / Clean Hands Count / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based, Mobile

BlackDoctor.org

PRESENTED TO:

BlackDoctor.org

BRONZE / BlackDoctor.org 'My Story' Campaign / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / 'Find a Doctor' Doctor Database / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Blausen Medical Communications, Inc.

PRESENTED TO:

Blausen Medical Communications, Inc.

SILVER / Blausen.com redesigned multilingual website / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Bloomlife

PRESENTED TO:

Bloomlife

BRONZE / Bloomlife Smart Pregnancy Wearable / Division: Consumer Product Company / Audience: Consumers / Classification: Personal Digital Health Devices / Wearables. / Category: Wearable sensor .

Blue Shield of California

PRESENTED TO:

Creative Director: Silvia Illingworth; Art Directors: Kent MacElwee, Adam Beu; Designers: Jakob Tittiger, Kim Lum, Richard Chavez

MERIT / Go with SHIELD Mobile App for Open Enrollment / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design

Borshoff

PRESENTED TO:

Pauline Coderre, Eli Lilly and Company

MERIT / Lilly for Better Health Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Cancer Support Community

PRESENTED TO:

Cancer Support Community

BRONZE / Frankly Speaking About Cancer Clinical Trials (An educational photo novella) / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Book . Web-based, Mobile

MERIT / CSC Website Redesign / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Coffey Communications

PRESENTED TO:

Coffey Communications

BRONZE / The Villages Regional Hospital - Central Florida Health Alliance / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / 4 Ways Hospital Website Designs Have Evolved: The Coffey Blog / Division: Medical Communications Agency / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / Colon Cancer Screening Interactive Infographic / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Hospital Website Data—4 Google Analytics Reports to Know: The Coffey Blog / Division: Medical Communications Agency / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / Memorial Hospital of Converse County Website Redesign / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Men do you have a wellness wingman or woman?—Inspire—Adventist Health / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

MERIT / Monitoring Heart Failure Interactive Infographic / Division: Medical Communications Agency / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

MERIT / Reach Online Magazine Microsite for Dignity Health St. Rose Dominican / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

MERIT / Trios Health Website Redesign / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / We Can Beat Cancer: AIS Cancer Center Website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Written Cancer Content with SEO for Entire AIS Cancer Center Website / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based

MERIT / Written Cancer Content with SEO for Entire Twin Cities Spine Center Website / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

CommunicateHealth, Inc.

PRESENTED TO:

Office of Disease Prevention and Health Promotion (ODPHP), U.S. Department of Health and Human Services

MERIT / healthfinder.gov Health Topics A to Z / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

CVS Health

PRESENTED TO:

CVS Health

MERIT / MinuteClinic Wait Times & Hold Place in Line / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

Cytokine Signalling Forum

PRESENTED TO:

Cytokine Signalling Forum

MERIT / EULAR 2016 Clinical Update / Division: Association / Professional Society / Non-Profit / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Webinar .

Dana-Farber/Boston Children's

PRESENTED TO:

Dana-Farber/Boston Children's Cancer and Blood Disorders Center

MERIT / Precision Cancer Medicine Infographic / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

DaVita Inc.

PRESENTED TO:

DaVita Inc.

GOLD / DaVita Kidney Care Community / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

SILVER / DaVita Kidney Tips Blog / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based

BRONZE / DaVita Kidney Care Community / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Pinterest .

BRONZE / DaVita Kidney Care Community / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / DaVita Eats / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

MERIT / DaVita Inc. Instagram / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

Direct Choice, Inc.

PRESENTED TO:

Direct Choice, Inc.

BRONZE / Blue Cross and Blue Shield of North Carolina 2016 Guide To Medicare / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based

Eating Disorder Hope

PRESENTED TO:

Eating Disorder Hope

BRONZE / Eating Disorder Hope / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Eating Recovery Center

PRESENTED TO:

Eating Recovery Center

MERIT / Eating Recovery Center Foundation Conference App / Division: Health System / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design

MERIT / Eating Recovery Center's Facebook Community, Dedicated to Eating Disorders Recovery / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / Eating Recovery Center's Twitter Feed, Dedicated to Eating Disorders Recovery / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

Einstein Healthcare Network

PRESENTED TO:

Einstein Healthcare Network

SILVER / Einstein.edu / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

BRONZE / Winning a Life-Threatening Battle Against a Rare Disease / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

Elsevier Patient Engagement

PRESENTED TO:

Elsevier Patient Engagement

SILVER / COPD Exacerbation / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

BRONZE / Wound Care / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

MERIT / Fall Prevention / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

MERIT / Smoking Cessation / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Patient Education.

esd and associates

PRESENTED TO:

Credited Organization

MERIT / GSEP National Nurses Week Party / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

Eveo

PRESENTED TO:

AbbVie/Eveo

MERIT / Puberty Too Soon Educational Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

Allergan / Eveo

MERIT / DontSettle.com: Allergan Overactive Bladder OverActivist Campaign / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

PRESENTED TO:

ALPHAEON/Eveo

MERIT / ShoutStore Lifestyle Healthcare Marketplace / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: E-Business .

PRESENTED TO:

Family Reach / Eveo

SILVER / Family Reach Glve App / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

PRESENTED TO:

Jazz Pharmaceuticals / Eveo

MERIT / Narcolepsy Screener / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Smartphone

Franklyn Healthcom is part of Aventria Health Group Company

PRESENTED TO:

Sanofi

MERIT / healthFORWARD | Managing Diabetes Video / Division: Pharmaceutical Company / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

Fusion Hill

PRESENTED TO:

Optum

BRONZE / A Financial Marketing Strategy Built on Proprietary Consumer Research / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

Gozio Health

PRESENTED TO:

Joshua Titus

MERIT / Gozio Health Mobile Wayfinding and Indoor Navigation App / Division: Business: less than 500 employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Wayfinding. Smartphone

GreenRubino

PRESENTED TO:

EKOS

SILVER / Dear Clot Ads_drawingout / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

Health Grades, Inc.

PRESENTED TO:

Health Grades, Inc.

BRONZE / Southcoast Health Website Design / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

HealthGrid

PRESENTED TO:

HealthGrid

MERIT / HealthGrid mCRM Patient Engagement Platform / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

HealthRock, LLC

PRESENTED TO:

Mache Seibel, MD

MERIT / The Hot Years; My Menopause Magazine / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based, Mobile

Healthy Hearing

PRESENTED TO:

Healthy Hearing

BRONZE / Why your morning cup of coffee may be harmful to your hearing / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based

MERIT / Guide to hearing aids / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based

MERIT / The Zika virus and hearing loss / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based

HealthyPlace.com

PRESENTED TO:

HealthyPlace.com

MERIT / HealthyPlace on Facebook / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / HealthyPlace on Instagram / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Instagram .

MERIT / HealthyPlace.com Mental Health Website / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Portal Chronic Disease.

PRESENTED TO:

HealthyPlace.com and Elizabeth Caudy

MERIT / Creative Schizophrenia Blog / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based

PRESENTED TO:

HealthyPlace.com and Natasha Tracy

MERIT / Breaking Bipolar Blog / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based

PRESENTED TO:

HealthyPlace.com and Tanya Peterson

MERIT / Anxiety-Schmanxiety Blog / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based

Henry County Health Center

PRESENTED TO:

HCHC & Actionbound

BRONZE / HCHC Summer Wellness Actionbound Challenge-Digital Scavenger Hunt / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Interactive / Gaming. Smartphone

Humana

PRESENTED TO:

Humana

MERIT / Goal Guru / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

Imaginary Landscape (agency) c/o Sarah Bush Lincoln (client)

PRESENTED TO:

Sarah Bush Lincoln Health Center

SILVER / CORD (Community Online Resource Directory) for Sarah Bush Lincoln / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Directory / Ratings / Guides .

Invivo Communications

PRESENTED TO:

Invivo Communications

MERIT / ITB Assess Spasticity Phone App / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Chronic Disease Management. Smartphone

JBS International

PRESENTED TO:

Shelley Caplan, JBS International

MERIT / "1-800-RUNAWAY" PSA / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

Johns Hopkins Medicine

PRESENTED TO:

Johns Hopkins Medicine

SILVER / On a Mission to Treat Addictions / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / "Racing for a Miracle" Makes a Pit Stop at Johns Hopkins Childrn's Center / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / Beyond Addiction | The Center For Addiction and Pregnancy / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / Holding Space: Palliative Care in the NICU / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / More Than Medicine | LeeAnn Goodson, NICU Nurse, Johns Hopkins Children's Center / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

BRONZE / Sinus Surgery and Sublingual Immunotherapy | Dan's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / A Day in the Life in the Johns Hopkins Emergency Medicine Residency Program / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Annual Stride and Thrive Race for Gynecologic Cancer / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Battling Lung Cancer with Immunotherapy / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Bloodless Medicine | Tammy's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Cervical Cancer During Pregnancy | Ashley's Story / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

Johns Hopkins Medicine Marketing and Communications

PRESENTED TO:

Abby Ferretti, Lori Kirkpatrick

MERIT / What is the Zika Virus / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

Elizabeth Tracey

SILVER / PodMed / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio . Web-based

PRESENTED TO:

Linell Smith, Karen Nitkin, Jo Ann Day, Misun Mizener

BRONZE / HIV and AIDS: The Timeline / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Infographic .

PRESENTED TO:

Linell Smith, Max Boam

SILVER / Dome / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

PRESENTED TO:

Sue DePasquale, Max Boam, Niki Walters

SILVER / Hopkins Medicine / Division: Health System / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based

Magellan Health, Inc.

PRESENTED TO:

Magellan Health, Inc.

MERIT / Magellan Health Corporate Site / Division: Health Insurer / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

March of Dimes

PRESENTED TO:

@modhealthtalk

MERIT / March of Dimes' health information Twitter handle - @modhealthtalk / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

PRESENTED TO:

March of Dimes

SILVER / Microcephaly article / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

MERIT / High blood pressure during pregnancy / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / News Moms Need / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based

MERIT / Zika virus and pregnancy infographic / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Mayo Clinic

PRESENTED TO:

Mayo Clinic

SILVER / Mayo Clinic app from Apple or Google Play stores / Division: Health System / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Communications. Smartphone

BRONZE / Mayo Clinic.org / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

MDwise Inc.

PRESENTED TO:

MDwise Inc.

MERIT / myMDwise Mobile App / Division: Health Insurer / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

Medicom Health Interactive

PRESENTED TO:

Medicom Health Interactive

BRONZE / Medicom Health Explainer Video / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MedPage Today

PRESENTED TO:

MedPage Today

MERIT / MedPage Today Website / Division: Media / Publishing / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Website .

Medscape

PRESENTED TO:

Medscape

SILVER / Medscape / Division: Other / Miscellaneous / Audience: Health Professionals / Classification: Digital Health — Social Media. / Category: Instagram .

MultiCare Health System

PRESENTED TO:

MultiCare Health System

SILVER / National Handwashing League / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

BRONZE / History of the Children's Therapy Unit / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

MERIT / 24 Hours at Tacoma General / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based

National Council on Aging

PRESENTED TO:

National Council on Aging Services

SILVER / My Medicare Matters / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

National Jewish Health

PRESENTED TO:

National Jewish Health

SILVER / 2016 Website Redesign / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / National Jewish Health Facebook / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

MERIT / NJHealth.org Mobile / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

MERIT / Surviving Spring Allergies / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

Nationwide Children's Hospital

PRESENTED TO:

Nationwide Children's Hospital

BRONZE / Pediacast / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Audio . Web-based, Mobile

BRONZE / Pediacast CME / Division: Hospital — 500+ beds / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based, Mobile

MERIT / Nationwide Children's Hospital Facebook Page / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

PRESENTED TO:

Nationwide Children's Hospital and Basecraft

GOLD / Surgical Services at Nationwide Children's Hospital / Division: Hospital — 500+ beds / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

NavGate Technologies

PRESENTED TO:

Bob Pearson

BRONZE / CareOptions Family Healthcare Advisory Program / Division: Business: less than 500 employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

New York Methodist Hospital

PRESENTED TO:

New York Methodist Hospital

MERIT / NYM.org / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

NJ Sharing Network

PRESENTED TO:

NJ Sharing Network

MERIT / NJ Sharing Network Facebook Page / Division: Association / Professional Society / Non-Profit / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Norton Healthcare

PRESENTED TO:

Norton Healthcare

MERIT / Clinical Trial Finder / Division: Health System / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Nucleus Medical Media, Inc.

PRESENTED TO:

Cedars-Sinai Health System

MERIT / Symptoms of Sudden Cardiac Arrest | Cedars-Sinai / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

Paradigm Medical Communications, LLC

PRESENTED TO:

Paradigm Medical Communications, LLC

BRONZE / Chronic Obstructive Pulmonary Disease (COPD): Better Breathing Begins in Internal Medicine / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based

MERIT / The Evolving Role of Oral Anticoagulation in Internal Medicine: NVAf, DVT, and PE Best Practices / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Medical Education . Web-based

Pathmedo

PRESENTED TO:

Pathmedo

MERIT / Pathmedo Advanced Care Planning App / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Tablet

Pierre-Fabre Dermo-cosmetique

PRESENTED TO:

Laboratoire Pierre Fabre Dermo-cosmÃ©tique

MERIT / SkinDiag / Division: Pharmaceutical Company / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Responsive Design

Presbyterian Manors of Mid-America

PRESENTED TO:

Presbyterian Manors of Mid-America

MERIT / Arkansas City Presbyterian Manor Facebook Page / Division: Health System / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Princeton HealthCare System

PRESENTED TO:

Princeton HealthCare System

BRONZE / Pregnancy, Birth and Beyond: Your Journey with UMCP / Division: Hospital — under 250 beds / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

Real Appeal

PRESENTED TO:

Real Appeal

MERIT / Real Appeal Weight Loss and Diabetes Prevention Program / Division: Other / Miscellaneous / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

RedMedEd

PRESENTED TO:

RedMedEd (Accredited by Albert Einstein College of Medicine)

MERIT / Beyond the Joint: Managing the Impact of Comorbidities in RA / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

PRESENTED TO:

RedMedEd (Accredited by Penn State College of Medicine)

SILVER / Call to Arms: Overcoming Barriers to Adolescent Vaccination in Primary Care / Division: Medical Communications Agency / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

roadtohealth

PRESENTED TO:

roadtohealth Group Ltd

MERIT / Quealth / Division: Other / Miscellaneous / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Other / Miscellaneous Mobile Application. Smartphone

Roche Diabetes Care

PRESENTED TO:

Roche Diabetes Care

BRONZE / Accu-Chek Australia Website / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / Accu-Chek US Website / Division: Medical Equipment / Device Manufacturer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Salud America! at the UT Health Science Center at San Antonio

PRESENTED TO:

Salud America! at the UT Health Science Center at San Antonio

BRONZE / Salud America! Salud Heroes / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based, Mobile

MERIT / Salud America! / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Seattle Children's

PRESENTED TO:

Seattle Children's

BRONZE / SeattleChildrens.org Responsive Design / Division: Hospital — 250-499 beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

Sentient Interactive

PRESENTED TO:

Sentient Interactive

SILVER / Livalo "A Different Path" Video and Landing Page / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

BRONZE / IpsenCares.com - Patient Support Website / Division: Pharmaceutical Company / Audience: Consumers / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Sharecare

PRESENTED TO:

Sharecare

GOLD / Sharecare.com / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

SILVER / Sharecare Beta / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

BRONZE / AskMD / Division: Business: 500+ employees / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Symptom Checker. Smartphone

BRONZE / Sharecare's Facebook / Division: Business: 500+ employees / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Siteman Cancer Center

PRESENTED TO:

Siteman Cancer Center

SILVER / Siteman Cancer Center Website / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Website .

MERIT / Siteman Cancer Center Pinterest / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Pinterest .

Smart + Strong

PRESENTED TO:

Smart + Strong

SILVER / POZ / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

BRONZE / POZ / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Twitter .

MERIT / HEP / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based, Mobile

MERIT / POZ.com / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Responsive Website Design .

MERIT / RealHealthMag.com / Division: Media / Publishing / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Smart Reporting GmbH

PRESENTED TO:

Smart Reporting GmbH

BRONZE / Smart Reporting / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Spectrum Health

PRESENTED TO:

Spectrum Health

BRONZE / Health Beat / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Other / Miscellaneous Digital Health Media / Publication . Web-based, Mobile

MERIT / Health Beat / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

PRESENTED TO:

Spectrum Health Beat

SILVER / 'I love you, Mommy' / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

BRONZE / Life for Lilly / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series . Web-based, Mobile

BRONZE / 'No other way for him to get help' / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

MERIT / 'An awesome life' / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article Series . Web-based, Mobile

MERIT / 'This is cancer? It can't be' / Division: Health System / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Article . Web-based, Mobile

Spirit Health Group

PRESENTED TO:

Spirit Health Group

GOLD / Spirit of Women Magazine winter 2016 / Division: Accountable Care Organization (ACO) / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based

BRONZE / Day of Dance 2016 — Power to Boogie / Division: Medical Communications Agency / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Video . Web-based

St. Ann's Community

PRESENTED TO:

St. Ann's Community

BRONZE / Spirit, Spring 2016 / Division: Other / Miscellaneous / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Magazine . Web-based

Sudler & Hennessey

PRESENTED TO:

Sudler & Pfizer

MERIT / Pfizer Lyrica BeLive Wearable Platform / Division: Pharmaceutical Company / Audience: Consumers / Classification: Personal Digital Health Devices / Wearables. / Category: Other / Miscellaneous Digital Health Device / Wearable .

Sway UX

PRESENTED TO:

Infirmiry Health

BRONZE / Infirmiry Cancer Care / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

Tailfin

PRESENTED TO:

Phoebe Heath

BRONZE / Phoebe Integrated Branding Campaign / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Other / Miscellaneous Web-based Digital Health .

Texas Center for Proton Therapy

PRESENTED TO:

Texas Oncology

MERIT / Texas Oncology / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

Texas Oncology

PRESENTED TO:

Texas Oncology

MERIT / Texas Oncology / Division: Physicians / Medical Practices / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

The Cottages - Assisted Living and Memory Care

PRESENTED TO:

The Cottages

BRONZE / The Cottage Blog / Division: Business: less than 500 employees / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Blog . Web-based, Mobile

The Doctor's Channel

PRESENTED TO:

The Doctor's Channel

MERIT / How Low Can You Go? LDL - Is Lower Really Better? / Division: Media / Publishing / Audience: Health Professionals / Classification: Digital Health Media / Publications. / Category: Video . Web-based

The Wellness Network

PRESENTED TO:

The Wellness Network

MERIT / Stroke Recovery / Division: Media / Publishing / Audience: Health Professionals / Classification: Connected Digital Health. / Category: Point-of-Care Programs .

UnitedHealthcare

PRESENTED TO:

UnitedHealthcare

BRONZE / 6 smart choices for care, BAN / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

BRONZE / 9 ways to sneak produce into your day / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Interactive Content / Rich Media .

MERIT / Benefits Awareness News February 2016 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

MERIT / Healthy Mind Healthy Body Feb 2016 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

MERIT / Healthy Mind Healthy Body June 2016 / Division: Health Insurer / Audience: Consumers / Classification: Digital Health Media / Publications. / Category: Newsletter . Web-based

MERIT / Moments for muscles: Get sneaky for strength, HMHB / Division: Health Insurer / Audience: Consumers / Classification: Web-based Digital Health. / Category: Infographic .

UnitedHealthcare-Consumer Communication Solutions

PRESENTED TO:

Cadence

SILVER / Cadence Bodymap / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite . Web-based

PRESENTED TO:

Target

MERIT / Target Microsite / Division: Business: 500+ employees / Audience: Consumers / Classification: Web-based Digital Health. / Category: Microsite .

UPMC Health Plan

PRESENTED TO:

UPMC Health Plan

MERIT / UPMC Health Plan MyHealthOnline Re-Marketing Banner / Division: Health System / Audience: Consumers / Classification: Web-based Digital Health. / Category: Banner Ad .

Vanguard Communications/Beaconfire RED

PRESENTED TO:

Society of NeuroInterventional Surgery

SILVER / Get Ahead of Stroke Microsite / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Microsite .

Veritas Health

PRESENTED TO:

Veritas Health

SILVER / Spine-health.com Facebook Page / Division: Media / Publishing / Audience: Consumers / Classification: Digital Health — Social Media. / Category: Facebook .

Visible Body

PRESENTED TO:

Visible Body

GOLD / Human Anatomy Atlas 2017 Edition / Division: Business: less than 500 employees / Audience: Health Professionals / Classification: Mobile Digital Health Resources. / Category: Mobile Application Patient Communications. Responsive Design

VisualDx

PRESENTED TO:

VisualDx

MERIT / VisualDx / Division: Physicians / Medical Practices / Audience: Health Professionals / Classification: Web-based Digital Health. / Category: Web-based Resource / Tool .

Westat

PRESENTED TO:

National Center for Complementary and Integrative Health

BRONZE / National Center for Complementary and Integrative Health Website / Division: Government (Local/State/Federal) / Audience: Consumers / Classification: Web-based Digital Health. / Category: Website .

WillowTree, Inc.®

PRESENTED TO:

@hatchbaby

SILVER / Hatch Baby Activity Tracker: Monitoring Information You & Your Pediatrician Care About Most / Division: Consumer Product Company / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Tool / Resource. Smartphone

PRESENTED TO:

@uvahealthnews

MERIT / UVA Health App: Making it Easier for Patients to Find Their Way & Get Care They Need / Division: Hospital — 500+ beds / Audience: Consumers / Classification: Mobile Digital Health Resources. / Category: Mobile Application Wayfinding. Smartphone