



HONORING THE WORLD'S BEST DIGITAL HEALTH RESOURCES

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2017 Digital Health Awards® Entry Categories

Because of the dynamic nature of digital health, the awards are held twice each year, Spring and Fall

Web-based Digital Health

- Banner Ad
- Content Management System (*Web-based application which allows for health content publishing and management*)
- Digital Health Curation (*Service that curates and recommends digital health resources and devices*)
- Directory / Ratings / Guides (*Online physician directories; consumer health guides, etc.*)
- E-Business (*E-retailing / e-commerce / retail sales*)
- Forum / Message Board
- Health Records (*EHRs / PHRs, etc.*)
- Infographic (*Information, data, or knowledge presented in a graphic format*)
- Interactive Content / Rich Media (*Includes Flash-based content, games, interactive forms and quizzes, symptom checkers, etc.*)
- Intranet
- Microsite
- Payments / Processing (*Health transaction payments systems; charge capture, etc.*)
- Portal
 - Chronic Disease Portal Website (*Online resources helping patients monitor / manage chronic health issues*)
 - Patient Education Portal (*Patient communications—scheduling / registration / test results / education / patient—health professional e-mail communications, etc.*)
 - Physician / Clinician Portal
- Responsive Website Design (*Website designed to adjust for view on a computer, smartphone or tablet*)
- Web-based Resource / Tool (*Tracking / monitoring / coaching / care coordination resources*)
- Webinar
- Website
- Other / Miscellaneous Web-based Digital Health

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Mobile Digital Health Resources

(Formats: Responsive Design, Smartphone, Tablet, Smart Watch)

- Mobile Website
- Mobile Application
 - Animation (*For assessment / monitoring / management of multiple online health resources*)
 - Analytics / Dashboard
 - Chronic Disease Management (*Helping patients monitor / manage chronic health issues, etc.*)
 - Directory / Ratings / Guide (*Physician directories, consumer health guides, etc.*)
 - E-Commerce (*Retail sales for both consumers and professionals*)
 - E-Detailing (*For physicians only*)
 - Health Records (*Mobile EHRs / PHRs, etc.*)
 - Interactive / Gaming (*Games for health, etc.*)
 - Location-Based Resource (*Use of GPS, etc. in locating health resources*)
 - Medical Research (*Applications which use ResearchKit and similar programs to collect data for studies on certain diseases*)
 - Patient Adherence / Compliance (*Medication management / treatment follow-ups, etc.*)
 - Patient Communications (*Scheduling / registration / education / test results / patient-physician communications, etc.*)
 - Patient Monitoring (*Remote monitoring / mobile telehealth / medical home, etc.*)
 - Payments / Processing (*Health transaction payments systems; charge capture, etc.*)
 - Personal Emergency Response (*Medical alert programs, etc.*)
 - Physician Prescribed Application (*Prescription only, requires prescription to download*)
 - Speech-enabled Application (*Speech-enabled, computerized physician order entry*)
 - Symptom Checker (*Application which allows patients to check their symptoms interactively*)
 - Tool / Resource (*Tracking / monitoring / coaching / care coordination resources*)
 - Wayfinding (*Indoor map application, similar to GPS, which helps patients to navigate a hospital or other large building*)
 - Other / Miscellaneous Mobile Application
- Text Messaging
- Other / Miscellaneous Mobile Digital Health Resource

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Personal Digital Health Devices / Wearables

- Activity / Fitness Trackers
- Personal Emergency Response System
- Remote Monitoring (*blood pressure, glucose, etc.*)
- Sleep Tracking
- Smart Clothing
- Smart Patch
- Smart Scale
- Smart Watch
- Wearable sensor
- Other / Miscellaneous Digital Health Device / Wearable

Digital Health Media / Publications

(Platforms: Web-based, Mobile)

- Article (*Single Article*)
- Audio (*Streaming or downloadable audio podcast, webcast, etc.*)
- Blog
- Book
- Magazine (*Single Issue*)
- Newsletter (*Single Issue*)
- Medical Education (*CME, etc.*)
- Video (*Streaming or downloadable video podcast, vlog, webcast, etc.*)
- Other / Miscellaneous Digital Health Media / Publication

Digital Health — Social Media

- Facebook®
- Google+®
- Instagram®
- LinkedIn®
- Pinterest®
- Twitter®
- YouTube®
- Other / Miscellaneous Social Media

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Connected Digital Health

(Digital health programs / resources that involve 2 or more platforms. Examples: digital health device and mobile app; wearable and social media)

- Clinical Decision Support Tools
- Consumer Directed Digital Health Programs
- Clinical Mobility Tools
- Disease Management / Population Health Management
- Medication Compliance / Adherence
- Point-of-Care Programs
- Research / Clinical Trials
- Telehealth / Remote Patient Monitoring
- Other / Miscellaneous Connected Digital Health