

23RD ANNUAL



GAIN RECOGNITION
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HEALTH RESOURCES



ENTRY DEADLINE: 3/31/2017
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winners

2016

*Honoring The Nation's Best
Consumer Health Programs and Materials*

Submitted by: AARP Bulletin

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	When Pain Kills: The Dangers of Prescription Painkillers	Patient Education Information	Other (specify below)	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP Bulletin
GOLD	What You Should Know About the Shingles Vaccine	Consumer Decision-Making Information	Other (specify below)	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP Bulletin
SILVER	An End to Blindness	Patient Education Information	Other (specify below)	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP Bulletin
MERIT	Save Money in Medicare in 2016	Other/Miscellaneous Health Information	Other (specify below)	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP Bulletin

Submitted by: AARP The Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	10 Mysteries of the Human Body—Explained	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP The Magazine
GOLD	Feel Great Right Now!	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP The Magazine
SILVER	50 Ways to Stay Healthy	Patient Education Information	Other (specify below)	Media/Publishing	Magazine/Newspaper/Newsletter Article	AARP The Magazine

Submitted by: AbelsonTaylor

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Ronald McDonald Pop Tab Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (less than 500 employees)	Video	AbelsonTaylor
MERIT	Ultrashape Campaign	Consumer Decision-Making Information	Adults 21+ years	Business (less than 500 employees)	Total Health Information Program	AbelsonTaylor
MERIT	Iressa Calendar Global Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (less than 500 employees)	Total Health Information Program	AbelsonTaylor
MERIT	EGFR_TKI_RESISTANCE	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (less than 500 employees)	Total Health Information Program	AbelsonTaylor

Submitted by: AccentHealth

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Living with RA	Patient Education Information	Adults 21+ years	Media/Publishing	Video	CNN and AccentHealth
SILVER	Skin Cancer & African-Americans	Patient Education Information	Adults 21+ years	Media/Publishing	Video	CNN and AccentHealth
BRONZE	Camp Kudzu	Patient Education Information	Adults 21+ years	Media/Publishing	Video	CNN and AccentHealth
BRONZE	Climbing with a Disability	Patient Education Information	Adults 21+ years	Media/Publishing	Video	CNN and AccentHealth
MERIT	Circus Fitness	Patient Education Information	Adults 21+ years	Media/Publishing	Video	CNN and AccentHealth
MERIT	Walk With A Doc	Patient Education Information	Adults 21+ years	Media/Publishing	Video	CNN and AccentHealth
MERIT	Living with MS	Patient Education Information	Adults 21+ years	Media/Publishing	Video	CNN and AccentHealth

Submitted by: ACP, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	2016 Geisinger Health Calendar	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Calendar	ACP, Inc.
MERIT	Generations 2016 Senior Health & Wellness Calendar	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Community Organization (nonprofit)	Calendar	ACP, Inc.
MERIT	2016 Fall Prevention Pocket Planner Calendar	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Health Plan	Calendar	ACP, Inc.
MERIT	2016 Bankers Life Health Planner	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Insurance Company	Calendar	ACP, Inc.
MERIT	2016 UPMC Health Calendar	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Health Plan	Calendar	ACP, Inc.

Submitted by: Aetna

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Aetna Member Essentials	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Newsletter	Aetna Writers' Center for Excellence
MERIT	Welcome e-mail	Other/Miscellaneous Health Information	Adults 21+ years	Insurance Company	Other/Miscellaneous Material	Aetna

Submitted by: American Cancer Society

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	My Cancer Days	Other/Miscellaneous Health Information	Children—birth-12 years and/or their parents	Association/Professional Society	Book	American Cancer Society

Submitted by: American Institute for Cancer Research

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	AICR Winter 2015 Newsletter	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Newsletter	American Institute for Cancer Research

Submitted by: American Institute for Preventive Medicine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	HealthyLife SleepWell	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Booklet/Brochure/Pamphlet	American Institute for Preventive Medicine
SILVER	High Blood Pressure Permafold	Patient Education Information	Adults 21+ years	Business (500+ employees)	Booklet/Brochure/Pamphlet	American Institute for Preventive Medicine
MERIT	HealthyLife Letter	Patient Education Information	Adults 21+ years	Business (500+ employees)	Newsletter	American Institute for Preventive Medicine

Submitted by: American Society of Clinical Oncology

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	ASCO Answers Guide to Caregiving	Patient Education Information	Adults 21+ years	Association/Professional Society	Booklet/Brochure/Pamphlet	American Society of Clinical Oncology

Submitted by: **American Specialty Health**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Healthyroads Top Prospects Campaign	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Total Health Information Program	Sara Jenner & Erin Sykes
MERIT	Healthyroads Awareness Postcard	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Direct Mail	Sara Jenner
MERIT	Active&Fit Product Overview	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Video	Diego Beas
MERIT	Healthyroads Overview Brochure	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	Erin Sykes

Submitted by: **Association of Black Cardiologists**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	ABC's Clinical Trials: How You Can Make a Difference	Other/Miscellaneous Health Information	Adults 21+ years	Association/Professional Society	Booklet/Brochure/Pamphlet	Association of Black Cardiologists

Submitted by: **Beacon Health Options**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Managing Stress in Your Life	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Business (500+ employees)	Video	Beacon Health Options

Submitted by: **Booster Shot Media**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Iggy and The Inhalers	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Total Health Information Program	Booster Shot Media

Submitted by: **Centene Corporation**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Caregiver Journal	Consumer Decision-Making Information	Other (specify below)	Insurance Company	Booklet/Brochure/Pamphlet	Centene

MERIT	My Care Planner	Patient Education Information	Older Adults 60+ years	Insurance Company	Book	Centene Corporation
MERIT	Taking Care of Rheumtoid Arthritis	Patient Education Information	Adults 21+ years	Insurance Company	Book	Centene

Submitted by: Center for Chemistry Education

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Learning About Lead in Drinking Water	Other/Miscellaneous Health Information	Adolescents/Young Adults—13-20 years and/or their parents	Education	Other/Miscellaneous Material	Center for Chemistry Education, Fighting with

Submitted by: Centers for Disease Control and Prevention

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Parent's Guide to Childhood Immunizations	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Government	Booklet/Brochure/Pamphlet	NCIRD/ISD/CEB

Submitted by: Cigna

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Talbots Fit for Life Branding/Logo	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Logo Design	Cigna - Tailwind

Submitted by: Coffey Communications

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Discover Rush, Fall 2015	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Rush University Medical Center
GOLD	Heartfelt Advice: 16 quick tips for a heart-healthy 2016, Winter 2016	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine/Newspaper/Newsletter Article	Dignity Health St. Rose Dominican
GOLD	Up for any challenge, Fall 2015	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine/Newspaper/Newsletter Article	Dignity Health St. Rose Dominican
SILVER	More @ Mercy, Summer 2015	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Newsletter	Mercy Fitzgerald Hospital
SILVER	Surviving and thriving, Winter 2016	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine/Newspaper/Newsletter Article	Archbold Medical Center

SILVER	Kettering Health Connection, Winter 2016	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Kettering Health Network
BRONZE	Living Well, Fall 2015	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Simi Valley Hospital
BRONZE	Partners, Summer 2015	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Jackson Hospital
BRONZE	Keeping Well, Summer 2015	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Val Verde Regional Medical Center
BRONZE	Shine, Winter 2015-2016 (Methodist-Dallas)	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Methodist Dallas Medical Center
BRONZE	Reach, Winter 2016	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Dignity Health St. Rose Dominican
BRONZE	Greater Health, Fall 2015	Consumer Decision-Making Information	Adults 21+ years	Physician/Group Practice	Newsletter	Greater Newport Physicians
MERIT	'They made me feel at home', Spring 2015	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine/Newspaper/Newsletter Article	Mercy Philadelphia Hospital
MERIT	My Connection, Fall 2015	Patient Education Information	Adults 21+ years	Health Plan	Newsletter	New Mexico Health Connections
MERIT	You + Us, Fall 2015	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	San Joaquin Community Hospital

Submitted by: ComPsych Corporation

AWARD	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
MERIT	GuidanceResources® Postcard Series	Consumer Decision-Making Information	Adults 21+ years	Business (500+ employees)	Direct Mail	ComPsych Corporation

Submitted by: Cosmopolitan

AWARD	ENTRY TITLE	CLASS	AUDIENCE	DIVISION	CATEGORY	CREDITED TO
SILVER	Surf The New Wave: Cosmo's Guide to The Modern Period	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Cosmopolitan

Submitted by: DaVita Healthcare Partners

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Today's Kidney Diet - Hearty Winter Dishes	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Magazine	DaVita Healthcare Partners
MERIT	DaVita - Denver International Airport Ad Campaign	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Other/Miscellaneous Material	DaVita Healthcare Partners

Submitted by: Direct Choice, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Care Cam	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Total Health Information Program	Independence Blue Cross
MERIT	U65 Lead Gen - AEP Campaign "1-2-3"	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Total Health Information Program	Independence Blue Cross

Submitted by: DMW Direct

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Johns Hopkins Medicare Plan Enrollment Kit	Consumer Decision-Making Information	Older Adults 60+ years	Insurance Company	Direct Mail	DMW Direct
SILVER	Independence Blue Cross Medicare Answer Booklet	Consumer Decision-Making Information	Older Adults 60+ years	Insurance Company	Booklet/Brochure/Pamphlet	DMW Direct
MERIT	CareFirst BlueCross BlueShield Regional Office Self-Mailer	Consumer Decision-Making Information	Adults 21+ years	Insurance Company	Direct Mail	DMW Direct

Submitted by: Elsevier Patient Engagement

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Wired Jaw Care	Patient Education Information	Adults 21+ years	Media/Publishing	Other/Miscellaneous Material	Elsevier Patient Engagement

Submitted by: Envolve

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Brush with Wisdom	Patient Education Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	Envolve

Submitted by: Envolve PeopleCare by Nurtur-Live Healthier

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Raising Well Campaign	Consumer Decision-Making Information	Children—birth-12 years and/or their parents	Business (500+ employees)	Total Health Information Program	Envolve PeopleCare by Nurtur-Live Healthier

Submitted by: ETR

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Being Lesbian, Gay or Bisexual	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults—13-20 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	ETR
BRONZE	Drinking Facts	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	ETR
MERIT	Is PrEP for You?	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	ETR
MERIT	Abstinence Facts	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults—13-20 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	ETR

Submitted by: Excellus BlueCross BlueShield

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	"Take As Directed (TAD) Superhero"	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Health Plan	TV Ad	Excellus BlueCross BlueShield

Submitted by: Family Circle

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	January 2015 "Second Spring"	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle

GOLD	September 2015: "Brain Storms"	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
GOLD	June 2015: "In The Spotlight"	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
BRONZE	March 2015: "A Recipe For Happiness" and "Good Mood Food"	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
BRONZE	April 2015: Pain Management	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
BRONZE	"What's Wrong With Me?" Series	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article Series	Family Circle
MERIT	October 2015 Issue	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine	Family Circle
MERIT	May 2015: "Walk This Way"	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
MERIT	July 2015: "Sugar Crush"	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Family Circle
MERIT	March 2015 Wellness Issue	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine	Family Circle
MERIT	September 2015 Issue	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine	Family Circle

Submitted by: Fine Point Public Relations & Advertising

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Inside Children's	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Hospital/Health Care System	Newsletter	Akron Children's Hospital

Submitted by: Fisher Center for Alzheimer's Research Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Preserving Your Memory Magazine	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Community Organization (nonprofit)	Magazine	Fisher Center for Alzheimer's Research

Submitted by: Fit Pregnancy and Baby

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	What It's Like to Have a Baby Now	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fit Pregnancy and Baby
GOLD	The New Rules of Giving Birth	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fit Pregnancy and Baby
SILVER	What Pregnant Women Really Eat & Best Meals for Moms-to-Be	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article Series	Fit Pregnancy and Baby
SILVER	How Much Do You Really Know About Vaccines?	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fit Pregnancy and Baby
BRONZE	Make it to Forty Weeks	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Fit Pregnancy and Baby

Submitted by: Franklyn Healthcom

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Allegheny Health Network	Patient Education Information	Adults 21+ years	Pharmaceutical Company	Total Health Information Program	Sanofi
MERIT	Sanofi Employee	Patient Education Information	Adults 21+ years	Pharmaceutical Company	Total Health Information Program	Sanofi
MERIT	Henry Ford	Patient Education Information	Adults 21+ years	Pharmaceutical Company	Total Health Information Program	Sanofi

Submitted by: Geisinger Health Plan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Bloomsburg Fair Flu Mailer	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Health Plan	Direct Mail	Geisinger Health Plan
MERIT	Geisinger Gold Retirement Toolkit	Patient Education Information	Older Adults 60+ years	Health Plan	Booklet/Brochure/Pamphlet	Geisinger Health Plan

Submitted by: **GYMR Public Relations**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Long-Term Care Financing	Consumer Decision-Making Information	Adults 21+ years	Community Organization (nonprofit)	Video	The SCAN Foundation

Submitted by: **Health Advocate**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Wellness Tip Sheet: Drinking Water	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Booklet/Brochure/Pamphlet	Health Advocate
MERIT	Wellness Incentive Guide	Consumer Decision-Making Information	Adults 21+ years	Business (500+ employees)	Booklet/Brochure/Pamphlet	Health Advocate
MERIT	Wellness Tip Sheet: Late-Night Eating	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Booklet/Brochure/Pamphlet	Health Advocate

Submitted by: **Health Alliance Plan**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Balanced Living, Winter 2015	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Magazine	Health Alliance Plan
BRONZE	Understanding your Explanation of Benefits Statement	Other/Miscellaneous Health Information	Adults 21+ years	Health Plan	Video	Health Alliance Plan
MERIT	Balanced Living, Fall 2015	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Magazine	Health Alliance Plan

Submitted by: **Health Alliance Plan (HAP)**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	2016 New Member Welcome Kit	Other/Miscellaneous Health Information	Adults 21+ years	Health Plan	Booklet/Brochure/Pamphlet	Health Alliance Plan (HAP)

Submitted by: Health magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	You Found a Lump. Now What?	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Health magazine
GOLD	A Smart Guide to Scary Chemicals	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Health magazine
SILVER	Your Joints: A User's Manual	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Health magazine
SILVER	The Everything Guide to First Aid	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Health magazine
SILVER	The (Un)Boob Job	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Health magazine
BRONZE	Your Memory: A User's Manual	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Health magazine
MERIT	Alternative Medicine: A User's Manual	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Health magazine

Submitted by: Health Net, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	The Health Plan for You	Consumer Decision-Making Information	Adults 21+ years	Health Plan	Video	Health Net, Inc.

Submitted by: Health Professions Press

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Creative Connections, 4 in Dementia Care: Engaging Activities to Enhance Communication	Other/Miscellaneous Health Information	Other (specify below)	Media/Publishing	Book	Health Professions Press
BRONZE	The Sunshine on My Face: A Read-Aloud Book for Memory Challenged Adults, 10th Anniversary Edition	Other/Miscellaneous Health Information	Other (specify below)	Media/Publishing	Book	Health Professions Press
MERIT	Enhancing Staff Retention in Person-Centered Care Environments for Older Adults: How to Create and	Other/Miscellaneous Health Information	Other (specify below)	Media/Publishing	Book	Health Professions Press

Submitted by: HealthStyle Press

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	America's Food & Fitness Health Guide	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	HealthStyle Press
MERIT	A Lifetime of Health — 2016	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Calendar	HealthStyle Press

Submitted by: Hospital for Special Surgery

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	HealthConnection Newsletter Winter 2016	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Newsletter	Hospital for Special Surgery

Submitted by: Juniper Communities

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Highlight Cards	Other/Miscellaneous Health Information	Older Adults 60+ years	Business (500+ employees)	Direct Mail	Juniper Communities

Submitted by: Knox Marketing, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Traveled The Country	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	TV Ad	Genesis Healthcare System
BRONZE	SummaCare Medicare Overview	Consumer Decision-Making Information	Older Adults 60+ years	Insurance Company	Video	SummaCare
BRONZE	In Just 4 Seconds	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Newspaper/Newsletter Ad	Summa Health System
BRONZE	Wraparound Care	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Genesis Healthcare System
MERIT	Spine Care	Patient Education Information	Adults 21+ years	Physician/Group Practice	Direct Mail	Crystal Clinic Orthopaedic Center

Submitted by: Learning ZoneXpress

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	MyPlate: Eat for a Healthy Baby Pregnancy Education Cards	Patient Education Information	Adults 21+ years	Consumer Product Company	Booklet/Brochure/Pamphlet	Learning ZoneXpress
SILVER	Healthy Eating from Head to Toe Bulletin Board Kit	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Consumer Product Company	Other/Miscellaneous Material	Learning ZoneXpress
SILVER	Snack Strategies Handout	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Consumer Product Company	Booklet/Brochure/Pamphlet	Learning ZoneXpress
SILVER	Older Adult Healthy Eating from Head to Toe Poster and Handout	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Consumer Product Company	Poster	Learning ZoneXpress
MERIT	Junk Food Facts Poster and Handout	Health Promotion/Disease and Injury Prevention Information	Adolescents/Young Adults—13-20 years and/or their parents	Consumer Product Company	Poster	Learning ZoneXpress

Submitted by: Loyola University Health System

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Loyola Medicine Center for Heart and Vascular Medicine - Body + Soul	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Magazine Ad	Tracy Kim
MERIT	Loyola Medicine Primary Care Mailer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Direct Mail	Conjure

Submitted by: March of Dimes Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	The NICU Journey: Caring for your baby in the NICU and at home	Patient Education Information	Children—birth-12 years and/or their parents	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	March of Dimes Foundation

Submitted by: Mark Advertising Agency Inc

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Fifty Shades of Pink	Other/Miscellaneous Health Information	Adults 21+ years	Other/Miscellaneous	Total Special Health Event Program	Firelands Regional Medical Center

Submitted by: **Mayo Clinic**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Stiff heart	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Mayo Clinic
SILVER	December 2015 issue	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Newsletter	Mayo Clinic
MERIT	Sacroiliac dysfunction	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Mayo Clinic
MERIT	Central sensitization	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Mayo Clinic

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	What to Expect If Your Child Has a Tracheostomy	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Video	Mayo Clinic
GOLD	Boys Who Cath	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Video	Mayo Clinic
SILVER	Bipolar Disorder: One Person's Story	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Mayo Clinic
SILVER	Teens + Tanning	Patient Education Information	Adolescents/Young Adults—13-20 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
SILVER	Helping Your Child Cope With Trauma	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Craniosynostosis Repair	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
BRONZE	Teens + Autonomic Dysfunction	Patient Education Information	Adolescents/Young Adults—13-20 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Leg Length Discrepancy and Angular Deformity	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	Teens + Accepting Personal Responsibility	Patient Education Information	Adolescents/Young Adults—13-20 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
MERIT	More Water, Less Salt Preventing Kidney Stones in Children	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic

MERIT	Understanding Autism Spectrum Disorder	Patient Education Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Booklet/Brochure/Pamphlet	Mayo Clinic
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Submitted by: MDwise Inc

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Everyone Needs Check-ups - Children Postcard	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Health Plan	Direct Mail	MDwise Inc
MERIT	MDwise Your Doctor First Brochure	Consumer Decision-Making Information	Adults 21+ years	Health Plan	Booklet/Brochure/Pamphlet	MDwise Inc

Submitted by: Meredith Corporation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Diabetic Living—Summer 2015	Patient Education Information	Other (specify below)	Media/Publishing	Magazine	Diabetic Living magazine
GOLD	Diabetic Living—Patient Education article	Patient Education Information	Other (specify below)	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetic Living magazine
SILVER	Diabetic Living—Consumer Decision-Making article	Consumer Decision-Making Information	Other (specify below)	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetic Living magazine
SILVER	Diabetic Living—Misc article	Other/Miscellaneous Health Information	Other (specify below)	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetic Living magazine
BRONZE	Diabetic Living—Health Promotion article	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Media/Publishing	Magazine/Newspaper/Newsletter Article	Diabetic Living magazine

Submitted by: MicroMass Communications, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Nexafed Origin Video	Consumer Decision-Making Information	Adults 21+ years	Business (less than 500 employees)	Video	MicroMass Communications, Inc.

Submitted by: Milner-Fenwick, Inc

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	HA-125 Introduction to Vascular Disease Risk Factors	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Video	Milner-Fenwick, Inc

MERIT	GN-084 Key Activities to Lose Weight and Keep it Off	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Video	Milner-Fenwick, Inc
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Submitted by: National Cancer Institute

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Children with Cancer: A Guide for Parents	Patient Education Information	Adults 21+ years	Government	Booklet/Brochure/Pamphlet	National Cancer Institute

Submitted by: National Cancer Institute "" Cancer Diagnosis Program and Office of Communications and Public Liaison

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Donating Your Tissue for Research patient education video	Consumer Decision-Making Information	Adults 21+ years	Government	Video	Donating Your Tissue for Research patient education

Submitted by: National Hemophilia Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Bleeding Disorders in the Workplace: What Employees Should Know About Rights and Accommodations	Other/Miscellaneous Health Information	Adults 21+ years	Community Organization (nonprofit)	Video	National Hemophilia Foundation
SILVER	Making Your Clotting Factor Work For You: Understanding Half-Life in Your Life	Patient Education Information	Adults 21+ years	Community Organization (nonprofit)	Video	National Hemophilia Foundation

Submitted by: New Hope Network / Delicious Living

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	How to choose safe supplements	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine	Delicious Living staff

Submitted by: NJ Sharing Network

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	"Organ and Tissue Donation: A Family Guide"	Consumer Decision-Making Information	Other (specify below)	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	NJ Sharing Network

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Running for Riley	Patient Education Information	Children—birth-12 years and/or their parents	Community Organization (nonprofit)	Book	NJ Sharing Network

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	"You Have the Power"	Other/Miscellaneous Health Information	Adolescents/Young Adults—13-20 years and/or their parents	Community Organization (nonprofit)	Total Health Information Program	NJ Sharing Network/Hearts for Emma

Submitted by: Northeast Georgia Health System

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Communicare	Consumer Decision-Making Information	Other (specify below)	Hospital/Health Care System	Magazine	Northeast Georgia Health System

Submitted by: Norton Healthcare

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Bra Party invitation	Other/Miscellaneous Health Information	Adults 21+ years	Hospital/Health Care System	Direct Mail	Norton Healthcare
BRONZE	Get Healthy: Soul Stories	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Magazine	Norton Healthcare

Submitted by: Novartis

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	My Treatment Journey with Kidney Cancer	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Pharmaceutical Company	Booklet/Brochure/Pamphlet	Novartis

Submitted by: Nucleus Medical Media, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Injecting Insulin Using a Syringe	Patient Education Information	Other (specify below)	Media/Publishing	Video	Nucleus Medical Media, Inc.
MERIT	LDL and HDL Cholesterol (Good and Bad Cholesterol)	Patient Education Information	Other (specify below)	Media/Publishing	Video	Nucleus Medical Media, Inc.

Submitted by: OptumRx

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Managing the Family — Medication Refill Ordering on App	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Business (500+ employees)	Video	OptumRx

BRONZE	Optum synchronization - One Member's Experience	Consumer Decision-Making Information	Adults 21+ years	Business (500+ employees)	Video	OptumRx
BRONZE	Coupons for Brand-Name Medications — Are They Really a Good Deal?	Consumer Decision-Making Information	Adults 21+ years	Business (500+ employees)	Booklet/Brochure/Pamphlet	OptumRx
BRONZE	OptumRx Specialty Pharmacy Condition Education Brochure Suite	Patient Education Information	Adults 21+ years	Business (500+ employees)	Booklet/Brochure/Pamphlet	OptumRx

Submitted by: Parents Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	PARENTS Veggie Challenge	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article Series	Parents Magazine
GOLD	Does Your Child Really Need an Antibiotic?	Consumer Decision-Making Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
GOLD	"There Are Just Too Many Shots"	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
GOLD	End Car-Seat Confusion	Consumer Decision-Making Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
GOLD	Lose the Baby Belly	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
GOLD	Are You Raising a Healthy (Enough) Eater?	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
GOLD	7 Ways To Have a Good Doctor's Visit	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	Take Control of Asthma	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	Your No-Panic Guide to Fever	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	Wireless Worries	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	That Queasy Feeling	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	What Kids Don't Need to Stay Healthy	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine

SILVER	Anxious All The Time	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
SILVER	Gut Reactions	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
BRONZE	Freedom From Headaches	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
BRONZE	Why Can't I Get Pregnant Again?	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
BRONZE	Five Tooth Truths	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
MERIT	Tick Talk	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine
MERIT	8 Reasons Your Child is Alive Today	Other/Miscellaneous Health Information	Children—birth-12 years and/or their parents	Media/Publishing	Magazine/Newspaper/Newsletter Article	Parents Magazine

Submitted by: Parkland Health & Hospital System

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	This is the place	Consumer Decision-Making Information	Other (specify below)	Hospital/Health Care System	TV Ad	Parkland Health & Hospital System

Submitted by: Passport Health Plan

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Let's Eat Healthy Brochure	Patient Education Information	Adults 21+ years	Health Plan	Booklet/Brochure/Pamphlet	Passport Health Plan
BRONZE	The New Drink Pyramid	Health Promotion/Disease and Injury Prevention Information	Other (specify below)	Health Plan	Video	Passport Health Plan
BRONZE	How to Use Nicotine Fading	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Booklet/Brochure/Pamphlet	Passport Health Plan
MERIT	My Health My Life - issue 3 - 2015	Patient Education Information	Other (specify below)	Health Plan	Newsletter	Passport Health Plan

Submitted by: **PatientPoint**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Puberty in Boys brochure	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	PatientPoint Rheumatology Program (Total Health Information Program)	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
SILVER	Allergies brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Spanish Type 2 Diabetes Brochure and Poster (Total Health Information Program)	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
SILVER	Puberty in Girls brochure	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
SILVER	Rheumatology , Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
SILVER	Healthy Living with HIV brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Tension Headaches	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Everyday Living with RA brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Heart Attack Symptoms in Women	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Eggs Aren't Dairy	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Dermatology, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Urgent Care, Hospital Digital Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Understanding Mohs Surgery	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Fiber and Your Diet brochure	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint

BRONZE	PatientPoint Urology Program (Total Health Information Program)	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
BRONZE	All About Pectin	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Multiple Myeloma brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Guess the Answer: Garlic	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Prepare for Your Procedure article	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	PatientPoint
BRONZE	The HPV Vaccine and Your Child brochure	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	How Severe is Your Psoriasis?	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
BRONZE	Heartburn and Acid Reflux brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Pre-Pregnancy Planning brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Enlarged Prostate brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
BRONZE	Drink Water To Prevent Constipation	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	5 Ingredient Recipes: Salmon	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Osteoarthritis brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Psoriatic Arthritis brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Diabetes Testing Tips	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Take Charge of Your Care article	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	PatientPoint
MERIT	Safe Practices for Buying Meds Online	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint

MERIT	Food Heroes: Beans	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Managing Your Weight brochure	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	10 Minutes Makes a Difference	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Primary Care, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	PatientPoint Gastroenterology Exam Room Program (Total Health Information Program)	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
MERIT	Cold and Cough brochure	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	February is American Heart Month	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Kidney Stones brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Erectile Dsyfunction brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Before You Leave the Hospital article	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	PatientPoint
MERIT	PatientPoint Primary Care Exam Room Program (Total Health Information Program)	Patient Education Information	Adults 21+ years	Media/Publishing	Total Health Information Program	PatientPoint
MERIT	Treating Prostate Cancer brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	Gout brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	High Blood Pressure brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	OB/GYN, Waiting Room Program	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Ulcerative Colitis brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint
MERIT	PatientPoint Pediatrics Exam Room Program (Total Health Information Program)	Patient Education Information	Children—birth-12 years and/or their parents	Media/Publishing	Total Health Information Program	PatientPoint

MERIT	Treat and Prevent Low Blood Sugar	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Insulin and Needle Length	Patient Education Information	Adults 21+ years	Media/Publishing	Video	PatientPoint
MERIT	Overactive Bladder brochure	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	PatientPoint

Submitted by: Personal Best/Ebix Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Thrive: Reach Your Best (Year of Good Health 2016)	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Calendar	Personal Best/Ebix Inc.
BRONZE	Personal Best Healthlines 8.2015	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Newsletter	Personal Best/Ebix Inc.
BRONZE	Personal Best 4.u 10.2015	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Newsletter	Personal Best/Ebix Inc.

Submitted by: Presbyterian Manors of Mid-America

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	2016 Art is Ageless Calendar	Other/Miscellaneous Health Information	Older Adults 60+ years	Hospital/Health Care System	Calendar	Presbyterian Manors of Mid-America

Submitted by: Pritchett & Hull Associates, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Safe At Home	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.
SILVER	Ready to Quit	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.
SILVER	Total Knee Replacement	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.
MERIT	Balance Your Act	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Pritchett & Hull Associates, Inc.

Submitted by: **Radiological Society of North America (RSNA) and American College of Radiology (ACR)**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Radiologyinfo.org Promotional Poster: Questions About Your Radiology Exam?	Patient Education Information	Adults 21+ years	Association/Professional Society	Poster	Radiological Society of North America (RSNA)
MERIT	Your Radiologist Explains MRI of the Body	Patient Education Information	Adults 21+ years	Association/Professional Society	Video	Radiological Society of North America (RSNA)

Submitted by: **REDBOOK**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Is losing the weight worth losing your life?	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Karen Snyder Duke, Sarah Smith, Meredith Rollins
GOLD	The secret reason women aren't getting pregnant	Other/Miscellaneous Health Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Karen Snyder Duke, Sarah Smith, Meredith Rollins

Submitted by: **RedMedEd**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Day in the Life of Three Migraine Patients	Patient Education Information	Adults 21+ years	Medical Communications Agency	Video	RedMedEd

Submitted by: **ROBIN WILSON HOME**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	CLEAN DESIGN	Consumer Decision-Making Information	Adolescents/Young Adults—13-20 years and/or their parents	Media/Publishing	Book	ROBIN WILSON

Submitted by: **Ruder Finn**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Turbo & Scott	Patient Education Information	Adolescents/Young Adults—13-20 years and/or their parents	Pharmaceutical Company	Book	Novartis

Submitted by: Smart+Strong

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Motherhood by Proxy (Fall 2015)	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Real Health
BRONZE	POZ Focus: Your Health Matters	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine	POZ
BRONZE	Spring 2015	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine	HEP
MERIT	From Peer to Peer (July/August 2015)	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	POZ
MERIT	December 2015	Patient Education Information	Adults 21+ years	Media/Publishing	Magazine	POZ

Submitted by: Spirit Health Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	SHSMD Calendar	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Medical Communications Agency	Calendar	SHSMD
MERIT	Fun and Fancy	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Hospital/Health Care System	Total Special Health Event Program	Allegan General Hospital

Submitted by: StayWell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Asthma and Your Child	Patient Education Information	Adolescents/Young Adults—13-20 years and/or their parents	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
SILVER	COPD: Exercise and Daily Activity	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
SILVER	Managing Stress FastGuide	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames StayWell
BRONZE	How to Prevent and Detect Cancer FastGuide	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	StayWell
BRONZE	Your Pregnancy FastGuide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames StayWell

BRONZE	Mouth and Throat Tumors	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
BRONZE	Understanding Bladder Cancer	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
BRONZE	Understanding Artery Problems	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
BRONZE	Self-Care for Adults FastGuide	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	StayWell
BRONZE	Understanding Vein Problems	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
BRONZE	Managing Headaches FastGuide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames StayWell
MERIT	Understanding Interstitial Lung Disease	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames
MERIT	Managing High Blood Pressure FastGuide	Patient Education Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	StayWell
MERIT	Total Health FastGuide	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Booklet/Brochure/Pamphlet	Krames StayWell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	FirstHealth	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine	FirstHealth of the Carolinas

Submitted by: Tailfin Marketing

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Phoebe Health Logo Re-Design	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Video	Phoebe Putney

Submitted by: The Canadian CML Network

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Living Well With CML	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Association/Professional Society	Booklet/Brochure/Pamphlet	The Canadian CML Network

Submitted by: The Leukemia & Lymphoma Society

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Knowing All Your Treatment Options	Patient Education Information	Other (specify below)	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	The Leukemia & Lymphoma Society
SILVER	Someday is Today PSA	Other/Miscellaneous Health Information	Other (specify below)	Community Organization (nonprofit)	Public Service Ad	The Leukemia & Lymphoma Society
SILVER	Advances in Blood Cancers: Living With CLL	Patient Education Information	Other (specify below)	Community Organization (nonprofit)	Video	The Leukemia & Lymphoma Society
SILVER	Advances in Blood Cancers: Update on Myeloma	Patient Education Information	Other (specify below)	Community Organization (nonprofit)	Video	The Leukemia & Lymphoma Society

Submitted by: The StayWell Company, LLC

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Heart-Healthy Snacks	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Association/Professional Society	Booklet/Brochure/Pamphlet	American Heart Association
MERIT	Sleep Apnea	Patient Education Information	Adults 21+ years	Association/Professional Society	Booklet/Brochure/Pamphlet	National Sleep Foundation

Submitted by: The University of Texas MD Anderson Cancer Center

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Clinical Trials at MD Anderson	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	The University of Texas MD Anderson Cancer
SILVER	Physical Activity for Cancer Risk Reduction	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	The University of Texas MD Anderson Cancer
BRONZE	Heart Success: A Resource Guide for Individuals Living with Cancer and Heart Failure	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Booklet/Brochure/Pamphlet	The University of Texas MD Anderson Cancer
BRONZE	Breast Cancer Related Lymphedema Patient Education Video	Patient Education Information	Adults 21+ years	Hospital/Health Care System	Video	Dr. Sarah M. DeSnyder, The University of Texas

Submitted by: Tufts Health Plan Medicare Preferred

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	2016 Wellness Guide	Health Promotion/Disease and Injury Prevention Information	Older Adults 60+ years	Health Plan	Magazine	Tufts Health Plan Medicare Preferred

Submitted by: UMR

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Five Medications Hurdles	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	UMR
SILVER	Health and Wellness Program	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
BRONZE	UMR Maternity Management Program	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
BRONZE	We Have Shorter Attention Spans than Goldfish	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Poster	UMR
BRONZE	Worksite Wellness Health Promotion Toolkit	Consumer Decision-Making Information	Other (specify below)	Insurance Company	Total Special Health Event Program	UMR
MERIT	Managing Childhood Asthma	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	UMR
MERIT	Eating Healthy When You're Eating Out	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	UMR
MERIT	He Isn't the Only One Who Could Use a Walk	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Poster	UMR
MERIT	Common digestive problems when you are expecting	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	UMR
MERIT	Mindfulness Awaremns	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	UMR
MERIT	UMR Disease Management Program	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Total Health Information Program	UMR
MERIT	Learn How to Spot Skin Cancer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	UMR
MERIT	Maintain Your Health at Any Age	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Insurance Company	Booklet/Brochure/Pamphlet	UMR

Submitted by: **UnitedHealthcare-Consumer Communication Solutions**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	B/E Aerospace Welcome Mailer	Other/Miscellaneous Health Information	Adults 21+ years	Health Plan	Direct Mail	UnitedHealthcare-Consumer Communication

Submitted by: **Vendi Advertising LLC**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	Health Tradition Health Plan Social Engagement Program	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Health Plan	Total Health Information Program	Health Tradition Health Plan

Submitted by: **VHA National Center for Health Promotion and Disease Prevention**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	MOVE! Healthy Placemat for Veterans	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Government	Other/Miscellaneous Material	Veterans Health Administration — National

Submitted by: **Walmart**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
MERIT	High Blood Pressure? We're here to help!	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Pharmacy/Drug Store	Booklet/Brochure/Pamphlet	Walmart

Submitted by: **WELCOA**

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	Dr. Ann's Eat Right for Life: The Family Plan	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Other/Miscellaneous	Book	WELCOA
BRONZE	How to Eat, Leap and Sleep Like a Superhero	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Other/Miscellaneous	Book	WELCOA
MERIT	Eat More Fruits & Veggies For Better Health	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Other/Miscellaneous	Booklet/Brochure/Pamphlet	WELCOA
MERIT	A Good Night's Sleep	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Other/Miscellaneous	Book	WELCOA

Submitted by: Wellflix Inc

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Heart Failure — Road to Recovery	Patient Education Information	Older Adults 60+ years	Business (less than 500 employees)	Total Health Information Program	Wellflix Inc

Submitted by: WellFlorida Council

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
GOLD	The Healthy Start Planner	Other/Miscellaneous Health Information	Other (specify below)	Community Organization (nonprofit)	Booklet/Brochure/Pamphlet	Designer/Editor: Jill Dygert, Art

Submitted by: Woman's Day

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	What Doctors Want You to Know About Breast Cancer	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Author: Leslie Goldman/Publication:
SILVER	The Health Issue You Must Discuss	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Author: Barbara Brody/Publication:
SILVER	Joy Bauer's Nutrition Column: Food for Thought, Beat Bloat for Good and Eat to Beat Diabetes	Health Promotion/Disease and Injury Prevention Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article Series	Author: Joy Bauer/Publication:
MERIT	Do You Need Cholesterol Meds?	Consumer Decision-Making Information	Adults 21+ years	Media/Publishing	Magazine/Newspaper/Newsletter Article	Author: Barbara Brody/Publication:

Submitted by: Women's Sports Foundation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Women's Sports Foundation GoGirlGo! Curriculum	Health Promotion/Disease and Injury Prevention Information	Children—birth-12 years and/or their parents	Community Organization (nonprofit)	Total Health Information Program	Women's Sports Foundation

Submitted by: Words&Pictures, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
SILVER	Heroes / The Magazine of Ann & Robert H. Lurie Children's Hospital of Chicago	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine	Words&Pictures, Inc.

SILVER	Trailblazer: Changing the Landscape of Surgery/The University of Chicago Medicine Department of	Other/Miscellaneous Health Information	Other (specify below)	Hospital/Health Care System	Other/Miscellaneous Material	Words&Pictures, Inc.
MERIT	IMPACT—The University of Chicago Medicine & Biological Sciences Department of Medicine Annual	Other/Miscellaneous Health Information	Other (specify below)	Hospital/Health Care System	Other/Miscellaneous Material	Words&Pictures, Inc.

Submitted by: Zamboo

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>CLASS</u>	<u>AUDIENCE</u>	<u>DIVISION</u>	<u>CATEGORY</u>	<u>CREDITED TO</u>
BRONZE	Give Hope	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Magazine Ad	Long Beach Memorial
BRONZE	Tricycle Whiz	Consumer Decision-Making Information	Children—birth-12 years and/or their parents	Hospital/Health Care System	Magazine Ad	Miller Children's Hospital
BRONZE	Perfect Precision	Consumer Decision-Making Information	Adults 21+ years	Hospital/Health Care System	Newspaper/Newsletter Ad	Long Beach Memorial